

**WILDPLASTIC®**

**RECOVERED FROM NATURE**

# PLASTIC WASTE IS A PROBLEM

**79 %**

of global plastic waste is **not recycled** and ends up in nature.

**90 %**

of global production meaning **400.000mio tons** is primary plastic. Tendency increasing.

**9 %**

of plastic **waste worldwide** only gets recycled and 12% get incinerated.

## BUT ALSO AN OPPORTUNITY

**WILDPLASTIC®**

# WILDPLASTIC® MATERIALS - RECOVERED FROM NATURE

## RECOVERED FROM THE WILD

- + with certified organisations
- + fully traceable & trusted origins

## PLANETARY BOUNDARY PROOF

- + fully circular
- + saves up to 60% CO<sub>2</sub>, lifecycle assessed

## SOCIAL IMPACT

- + improves working conditions
- + improvement of waste management

## READY FOR PRODUCTION

- + lab tested
- + network of trusted recyclers & converters



## WILDPLASTIC® MATERIALS

Fully recycled plastic granulate ready  
to go from linear to circular  
(available in LDPE, HDPE, PP etc.)



WILDPLASTIC®



# FROM TRASH TO TREASURE - WILD PRODUCTS

## WILDPLASTIC® MATERIALS

Fully recycled plastic granulate ready to go from linear to circular  
(available in LDPE, HDPE, PP etc.)



## YOUR NEXT WILD PRODUCT

Converting the raw granulate into your favorite product. Phone Case, Bottles, Pots, whatever? Let's talk!

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# OUR WILDPLASTIC® SHIPPING- AND POLYBAGS



## TEAR-RESISTANT RETURN FILM BAGS MADE FROM RECYCLED PLASTIC

- + Writable and adhesive
- + Ideal for shipping textiles
- + Flexibly fillable
- + Low weight
- + WILDtracker
- + 100% recyclable
- + Cleans up the environment
- + Tear-resistant and water-resistant
- + Opaque film made from regranulate
- + Made in Europe

» Our WILDPLASTIC® applications are **scientifically** confirmed through a LCA.

You save up to **60% CO2** compared to primary plastic.

**WILDPLASTIC®**

# A STATEMENT FOR ENVIRONMENTALLY CONSCIOUS CONSUMERS

## Target Audience Engagement

Improved engagement with environmentally conscious consumers through transparent and authentically sustainable packaging.

## Story Impact

An easily shareable, authentic storyline for a genuinely sustainable image.

## ESG Impact

A valuable initiative that transparently contributes to various ESG goals, especially in the areas of Social and Environmental.



For **42% of all consumers**, sustainable packaging plays a crucial role in online shopping decisions.

# FAIR PRICES FOR SUSTAINABLE SHIPPING PACKAGING

## OVERALL PACKAGE



### LCA APPROVED

You save up to 60% CO2 compared to conventional plastic.



### TRACK & TRACE

We make the journey of wild plastic transparent for you and your customers.



### MARKETING PACKAGE

You can loudly tell the story of WILDPLASTIC® and use our exclusive content for it.



### WILDPLASTIC® TRUSTMARK

You can offer and utilize the WILDPLASTIC® Trustmark for your customers.

HIER ÖFFNEN >>> HIER ÖFFNEN >>> HIER ÖFFNEN >>> HIER ÖFFNEN

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# WILDPLASTIC® AS A SUSTAINABLE ALTERNATIVE

» "Primary" materials (fresh fiber paper, primary plastic) are not included in this comparison, as their ecological performance is consistently worse.

## Ecological Performance\*

## Price

## Impact

### GRASS PAPER

30% grass paper  
70% recycled



7,0/10\*\*

0,40€ / Mailingbag

-

### RECYCLED PAPER

80% recycled paper



7,8/10\*\*

0,30€ / Cartonage

-

### REUSABLE

100% primary PP



The ecological suitability of reusable packaging becomes apparent only when a closed system is in place.

5,30€ / Bag

-

### WILDPLASTIC

min. 80% recycled LDPE



8,0/10\*\*

0,20€ / Bag

- + Rescued from nature
- + LDPE back in the cycle
- + Fair working conditions established

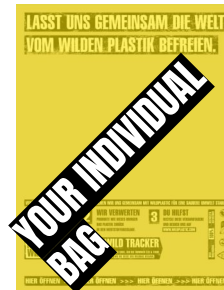
\*Measured factors: recyclability, microplastics/pollution of the world's oceans, GHG emissions, water consumption, pollutant emissions, impact on biodiversity, resources, and waste.

\*\*0 = worst ecological performance, 10 = best ecological performance; calculations based on LCA and expert qualitative assessment. All calculations per shipping envelope.

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# OUR WILDPLASTIC® MAILING- & POLYBAG



SIZES	S	M	L	CUSTOMISABLE
MEASUREMENTS	245mm x 320+50mm	325mm x 400+50mm	400mm x 500+50mm	Individual Measurements & Specifications fitting to your requirements with an <b>own design</b>  e.g. - double adhesive stripes - bottom fold - needling - handle
TENSILE STRENGTH	60μ (tear-resistant)	60μ (tear-resistant)	60μ (tear-resistant)	
SPECIFICATIONS	1 adhesive strip	2 adhesive strips (perfect for retours)	2 adhesive strips (perfect for retours)	

# TRACEABILITY FOR YOUR PACKAGING

**Experience through Transparency:** Customers can trace where the collected plastic comes from. This strengthens the customer relationship and makes the packaging more tangible.



## THE JOURNEY OF YOUR WILDBAG BEGAN IN INDIA

For us, authenticity of our products is a crucial feature and a promise to our customers. For this reason, our WILDcrew members Maiju and Ronja were on-site at our partner organization in India earlier this year to personally ensure that the requirements for our partners to comply with better working conditions are met.





# JOIN US - DO GOOD TOGETHER WITH WILDPLASTIC®

## ENVIRONMENT

Removing plastic from the environment.

## SOCIAL IMPACT

Supporting local communities through better wages and working conditions.

## TRANSPARENCY

Transparent value chain through track & trace and real stories from collectors.

## CIRCULARITY

Reintegration of hard-to-recycle LDPE plastic into the cycle.

## DESIGN

Appealing and unmistakable product design.

## AUTHENTICITY

No greenwashing - 100% authentic and scientifically confirmed by LCA.

TOGETHER WITH WILDPLASTIC®, YOU CAN OFFER YOUR ECO-CONSCIOUS CONSUMERS 100% AUTHENTIC, TRANSPARENT, AND SUSTAINABLE SHIPPING PACKAGING THAT TRULY ADDS VALUE.

**WILDPLASTIC®**

# STRONG PRODUCTS - STRONG PARTNERS

So far, more than **8 million** shipping packages "made of WILDPLASTIC®" have been produced.

Now, **100%** of OTTO shipping packages are made from WILDPLASTIC®, and other companies within the OTTO Group are transitioning to WILDPLASTIC®.

**Over 200 tons of plastic waste** recovered, 400,000 kg of CO2 saved, and the lives of dozens of collectors improved.



MARC OELT, OTTO

CURIOUS?



CLICK HERE

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# POSITIVE REVIEWS FROM THE PRESS

The logo for the television network arte, consisting of the word "arte" in a bold, orange, lowercase sans-serif font.

*"Operating profitably, but with purpose. A kind of update for the social market economy."*

[Watch the Documentary](#)  
[\(german with english subtitles\)](#)

The National Geographic logo, featuring a yellow rectangular border on the left and the words "NATIONAL GEOGRAPHIC" in a black, uppercase sans-serif font to its right.

*"Plastic waste becomes packaging material. The purpose of this waste transport: Plastic waste should no longer pollute land, rivers, and seas."*

[Read the article](#)  
[\(german\)](#)

The logo for the German television network ZDF, featuring an orange circle with a white dot inside, followed by the letters "ZDF" in a bold, orange, uppercase sans-serif font.

*"Plastic is a resource, not waste."*

[Watch the Documentary](#)  
[\(german with english subtitles\)](#)

# YESTERDAY IN THE ENVIRONMENT, TODAY YOUR SHIPPING PACKAGE

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[Book a Meeting](#)



## What's next?

1. **Discovery & Meeting:** Get to know us and our products during an initial, non-binding meeting.
2. **Sample:** We'll send you a sample of our products and discuss potential applications for your brand.
3. **Trial Run:** Let's try it! .....

Do you want to become part of a change?

**WILDPLASTIC®**