



# LOOKBOOK

Collection 2024





# GET TO KNOW US

*"If there is catwalk-proof fashion for us, why not for our dogs?"*

This is exactly what 2 Dutchies thought in 2014. They founded DWAM and introduced more spice into the dog world! During their many trips around the world, they get inspired to create unique and handmade dog accessories.

*"We love to make contemporary designs. By constantly innovating and responding to trends, we continue to innovate and surprise.."*

## HIGH QUALITY & UNIQUE

*"Design is the key."*

As dog lovers, we understand that all dogs deserve the best. The prettiest collar, harness or leash, made of the finest materials.

At DWAM we create every product from A to Z so that our signature is clearly visible, in everything we make. Our special designs combined with high-quality materials and handmade details, make our brand unique.

## DOGS FOR DOGS

*"A healthy dog is a happy dog."*

Apart from beautiful products, Dog with a Mission is about improving the lives of all dogs. They all need special care and love, that's why we help create dog - smiles all around the world. By buying Dog with a Mission, you help us support animal welfare charities and other animal health organizations.



WE COLOR<sup>♥</sup>  
THE WORLD



# BOHO COLLECTION

The Boho Collection captures bohemian style with vibrant colors and timeless patterns. Available in three lively shades with matching accessories, it's a perfect pick for customers who love classic, spirited dog fashion.







BOHO COLLECTION

# BOHO ROSA



**Boho Rosa Collar**

XXS XS S M L XL XXL



**Rosa Harness**

XXS XS S M L XL



**Sugarbabe Leash**

S L



**Boho Rosa Keyring**

ONE SIZE



**Sugarbabe Leash Extra Long**

S L



**Blossom Poop Bag Holder**

ONE SIZE



BOHO COLLECTION

# BOHO JUAN



**Boho Juan Collar**

XXS XS S M L XL XXL



**Juan Harness**

XXS XS S M L XL



**Blues Leash**

S L



**Boho Juan Keyring**

ONE SIZE



**Blues Leash Extra Long**

S L



**Buster Poop Bag Holder**

ONE SIZE





BOHO COLLECTION

# BOHO CHICA



**Boho Chica Collar**

XXS XS S M L XL XXL

*A good match with*  
↙



**Jade Leash**

S L



**Bibi Leash**

S L



**Jade Leash Extra Long**

S L



**Buddy Poop Bag Holder**

ONE SIZE



# URBAN COLLECTION

The Urban Collection combines artisanal quality with urban elegance. Crafted from premium saddle leather, it is available in a range of bold colors. Each piece in this collection showcases a rugged appearance with subtle, stylish details.

This makes it an excellent choice for stores looking to attract trend-conscious customers seeking high-quality handcrafted accessories.





URBAN COLLECTION

# SWEETY



**Sweety Collar**  
XXS XS S M L XL XXL



**Sweety Harness**  
Size: 1 2 3 4 5 6 7 8 9



**Sweety Leash**  
S L



**Sweety Leash Extra Long**  
S L



**La Fiesta Car Cover**  
134 x 137 cm



**Sweety Treat Bag**  
One Size



URBAN COLLECTION

JONES



Joplin Collar

XXS XS S M L XL XXL



Carrot Cake leash

S L



Carrot Cake Leash Extra Long

S L



Balloon Dog Car Cover

134 x 137 cm



Buddy Poop Bag Holder

ONE SIZE







URBAN COLLECTION

# BLUE STAR AND PINK STAR



Blue Star Collar

XXS XS S M L XL XXL



Pink Star Collar

XXS XS S M L XL XXL



Blues Leash

S L



Blossom Poop Bag Holder

ONE SIZE



Sunny Leash

S L



Red Velvet Leash

S L



URBAN COLLECTION

# JANIS AND JOPLIN



**Janis Collar**

XXS XS S M L XL XXL



**Joplin Collar**

XXS XS S M L XL XXL



**Boomer Poop Bag Holder**

ONE SIZE



**Buddy Poop Bag Holder**

ONE SIZE



**Carrot Cake Leash**

S L



**Jade Leash**

S L





URBAN COLLECTION

# REBEL AND URBAN



**Rebel Collar**  
XXS XS S M L XL XXL



**Rock Harness**  
XXS XS S M L XL



**Urban Collar**  
XXS XS S M L XL XXL



**DWAM Poop Bag Holder**  
ONE SIZE



**Joe Leash**  
S L



URBAN COLLECTION

# TEDDY



**Teddy Collar**

XXS XS S M L XL XXL



**Boomer Poop Bag Holder**

ONE SIZE



**Teddy Leash**

S L



**Bobby Brown Leash**

S L





# BEADS COLLECTION

The Beads Collection mixes classic craftsmanship with modern style. Every item in this series is carefully decorated with hand-sewn beads, featuring unique and creative patterns.

Perfect for stylish dogs, these collars will really stand out in your store's selection.







BEADS COLLECTION

# DUTCHIE



**Dutchie Collar**

XXS XS S M L XL XXL



**Dutchie Harness**

Size: 1 2 3 4 5 6 7 8 9



**Dutchie Leash**

S L



**Dutchie Leash Extra Long**

S L



**Dutchie Car Cover**

134 x 137 cm



**Bronx Poop Bag Holder**

One Size

BEADS COLLECTION

SMILEY



Smiley Collar

XXS XS S M L XL XXL



Purple Rain Leash

S L



Apple Pie Leash

S L



Purple Rain Leash Extra Long

S L



Smiley Poop Bag Holder

ONE SIZE







BEADS COLLECTION

# TROPICAL SUMMER

*A good match with*



**Tropical Summer Collar**

XXS XS S M L XL XXL



**Sugarbabe Leash**

S L



**Blossom Poop Bag Holder**

ONE SIZE



**Sunny Leash**

S L



**Apple Pie Leash**

S L

BEADS COLLECTION

# INDI MOON AND TIGER LILY



**Indi Moon Collar**  
XXS XS S M L XL XXL



**Tiger Lily Collar**  
XXS XS S M L XL XXL



**Sand Leash**  
S L



**Carrot Cake Leash**  
S L



**Indi Moon Keyring**  
ONE SIZE



**Tiger Lily Keyring**  
ONE SIZE







BEADS COLLECTION

# SWEET MAE AND PADDY LEE



**Sweet Mae Collar**

XXS XS S M L XL XXL



**Paddy Lee Collar**

XXS XS S M L XL XXL



**Sugarbabe Leash**

S L



**Jade Leash**

S L



**Sweet Mae Keyring**

ONE SIZE



**Paddy Lee Keyring**

ONE SIZE



BEADS COLLECTION

# COLORPOP

Coming fall '24



**ColorPop Collar**

XXS XS S M L XL XXL



**Purple Rain Leash**

S L



**Apple Pie Leash**

S L



**Carrot Cake Leash**

S L



**Smiley Poop Bag Holder**

ONE SIZE



# COLORPOP

Introducing 'ColorPop': a collar collection where pop art vibrancy meets bold color, designed for the fashion-forward dog industry.

Offer a statement accessory that turns dogs into dynamic works of art.





# CHIQUE BOUTIQUE COLLECTION

The Chique Boutique Collection offers luxury with its animal print accessories and finely crafted leather dog carriers. This range includes leashes, collars, and matching accessories, all in rich colors and patterns.

Perfect for retailers serving discerning customers seeking stylish, functional pet gear.





CHIQUE BOUTIQUE COLLECTION

# LOU LOU



**Lou Lou Collar**

XXS XS S M L XL XXL



**Lou Lou Keyring**

ONE SIZE



**Amsterdam Leash Extra Long**

S L



**Bonnie Leash**

S L



**Lou Lou Poop Bag Holder**

ONE SIZE



**Leopard Lily Dog Bag**

45 x 30 x 37 cm



CHIQUE BOUTIQUE COLLECTION

IVY



Ivy Collar

XXS XS S M L XL XXL



Bowie Leash

S L



Ivy Poop Bag Holder

ONE SIZE



Bowie Poop Bag Holder

ONE SIZE



Ivy Keyring

ONE SIZE





# DANDY

Step into the world of 'Dandy': the latest addition to our luxurious Chique Boutique collection. The Dandy merges classic zebra stripes with a daring splash of royal blue, ideal for boutiques aiming to lead in pet fashion with an upscale twist.

This collection adds a striking statement of style, luxury, and color to the everyday ensemble of fashion-forward dogs.



CHIQUE BOUTIQUE

# DANDY

Coming fall '24



**Dandy Collar**

XXS XS S M L XL XXL



**Dandy Harness**

Size: 1 2 3 4 5 6 7 8 9



**Dandy Leash Extra Long**

S L



**Dandy Dog Bag**

45 x 30 x 37 cm



**Dandy Poop Bag Holder**

ONE SIZE



WAG & SWAG COLLECTION

# MR. CRUISE



Mr. Cruise Collar

XXS XS S M L XL XXL



Mr. Cruise Poop Bag Holder

ONE SIZE



Mr. Cruise Leash

S L

Coming Soon



Mr. Cruise Dog Bag

ONE SIZE



## WAG & SWAG COLLECTION

The Wag and Swag Collection delivers a fresh, nautical edge with its crisp stripes, echoing the classic French Riviera style.

It's designed to add a sophisticated yet casual flair to any canine's wardrobe, ideal for retailers seeking to offer a touch of coastal chic.





WAG & SWAG COLLECTION

# MR. & MRS. SMITH AND MR. CLOONEY

Coming fall '24



**Mr. & Mrs. Smith Collar**  
XXS XS S M L XL XXL



**Mr. & Mrs. Smith Leash**  
S L



**Mr. Clooney Collar**  
XXS XS S M L XL XXL



**Mr. & Mrs. Smith Dog Bag**  
ONE SIZE



**Mr. Clooney Leash**  
S L



# MINI DOG COLLECTION

Small woofs ask for small comfy collars.

Therefore, we've designed different collars and leashes for all cute little dogs. With this look, they can proudly make their entrance on the Dogwalk.

For all small, yet brave dogs!



MINI DOG COLLECTION

# COLLARS



**Lizzy Collar**  
XXXS



**Bella Collar**  
XXXS



**Molly Collar**  
XXXS

MINI DOG COLLECTION

# LEASHES



**Goldie Leash**  
ONE SIZE



**Billy Leash**  
ONE SIZE



**Dushi Leash**  
ONE SIZE



**Golden Moon Leash Extra Long**  
XXS



**Bobby Brown Leash Extra Long**  
XXS



# HARNESS COLLECTION

Our harnesses are an unique blend of style and practical convenience. They provide a perfect fit and are crafted from soft, hand-treated leather.

Complete each style with a matching leash, treat bag, or a collar to create an amazing look.



DOG HARNESSES

# Y - HARNESSES



**Rock Harness**

XXS XS S M L XL



**Juan Harness**

XXS XS S M L XL



**Rosa Harness**

XXS XS S M L XL

DOG HARNESSES

# STEP-INN HARNESSES



**Posh Harness**

Size: 1 2 3 4 5 6 7 8 9



**Dandy Harness**

Size: 1 2 3 4 5 6 7 8 9



**Sweety Harness**

Size: 1 2 3 4 5 6 7 8 9



**Dutchie Harness**

Size: 1 2 3 4 5 6 7 8 9



# DOG LEASH COLLECTION

For every collar, we have the perfect stylish leash. Our range of dog leashes in leather and rope is constantly growing.

All Leashes are handmade and with great attention to every detail. Made with the best materials only, in a variety of cool colors. Super strong, super safe.

So many choices: your customer is bound to buy them all!



DOG LEASH COLLECTION

# CLASSIC ROPE LEASHES



**Jade Leash**  
S L



**Sand Leash**  
S L



**Rover Leash**  
S L



**Stone Leash**  
S L



**Bonnie Leash**  
S L



**Bibi Leash**  
S L



**Carrot Cake Leash**  
S L



**Blues Leash**  
S L



**Bowie Leash**  
S L



**Buster Leash**  
S L



**Sugarbabe Leash**  
S L



**Sunny Leash**  
S L



DOG LEASH COLLECTION

# CLASSIC ROPE LEASHES



**Sweetie Leash**  
S L



**Dutchie Leash**  
S L



**Red Velvet Leash**  
S L



**Purple Rain Leash**  
S L



**Apple Pie Leash**  
S L

DOG LEASH COLLECTION

# ROPE SLIP LEADS



**Long John Jade Slip Lead**  
ONE SIZE



**Long John Sugarbabe Slip Lead**  
ONE SIZE



**Long John Carrot Cake Slip Lead**  
ONE SIZE



**Long John Blues Slip Lead**  
ONE SIZE



**Long John Sand Slip Lead**  
ONE SIZE



**Long John Stone Slip Lead**  
ONE SIZE

DOG LEASH COLLECTION

# EXTRA LONG ROPE LEASHES



**Jade Leash Extra Long**

S L



**Sugarbabe Leash Extra Long**

S L



**Purple Rain Leash Extra Long**

S L



**Sweetie Leash Extra Long**

S L



**Sand Leash Extra Long**

S L



**Carrot Cake Leash Extra Long**

S L



**Dutchie Leash Extra Long**

S L



**Blues Leash Extra Long**

S L



DOG LEASH COLLECTION

# SPLITTERS



**Splitter Sand**  
ONE SIZE



**Splitter Jade**  
ONE SIZE



**Splitter Sugarbabe**  
ONE SIZE



**Amsterdam Leash Extra Long**  
S L



**Golden Moon Leash Extra Long**  
XXS S L



**Bobby Brown Leash Extra Long**  
XXS S L



**Joe Leash**  
S L



**Teddy Leash**  
S L

# DOG ACCESSORIES

Enhance your DWAM inventory with our versatile and fashionable accessories. Our collection includes food bowls, cookie jars, car covers, and dog necklaces, providing a comprehensive range of pet essentials.

Ideal for retailers looking to expand their selection of high-quality dog products.





ACCESSOIRES

# POOP BAG HOLDERS



**DWAM Poop Bag Holder**  
ONE SIZE



**Boomer Poop Bag Holder**  
ONE SIZE



**Blossom Poop Bag Holder**  
ONE SIZE



**Bling Poop Bag Holder**  
ONE SIZE



**Smiley Poop Bag Holder**  
ONE SIZE



**Buster Poop Bag Holder**  
ONE SIZE



**Bibi Poop Bag Holder**  
ONE SIZE



**Buddy Poop Bag Holder**  
ONE SIZE



**Bronx Poop Bag Holder**  
ONE SIZE



**Bonnie Poop Bag Holder**  
ONE SIZE



**Bowie Poop Bag Holder**  
ONE SIZE



**Lou Lou Poop Bag Holder**  
ONE SIZE



**Dandy Poop Bag Holder**  
ONE SIZE

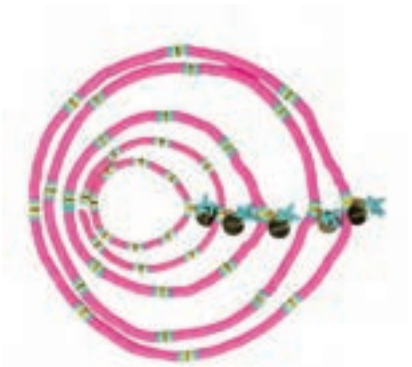
ACCESSORIES

# NECKLACES



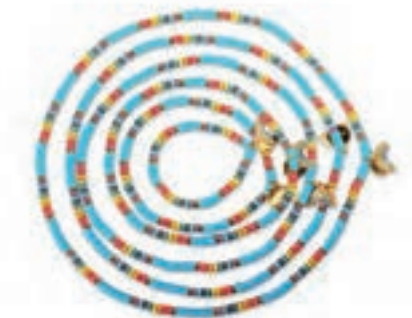
**Balloon Necklace**

S M L XL XXL



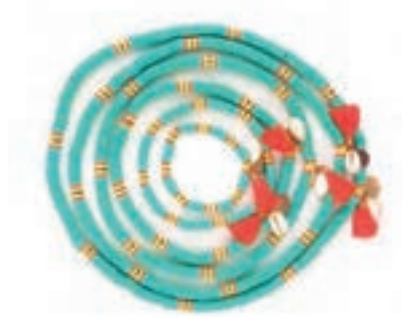
**Bubble Necklace**

S M L XL XXL



**Rainbow Necklace**

S M L XL XXL



**Coco Beach Necklace**

S M L XL XXL



**Copacabana Necklace**

S M L XL XXL



**Bondi Beach Necklace**

S M L XL XXL

ACCESSORIES

# AIR TAG HOLDERS



**Air Tag Orange**

ONE SIZE



**Air Tag Yellow**

ONE SIZE



**Air Tag Red**

ONE SIZE



**Air Tag Pink**

ONE SIZE



**Air Tag Turquoise**

ONE SIZE





ACCESSORIES

# CAR COVERS

Our car covers are suitable for the trunk and back seat to protect your car from dirt, wetness and dog hair. Available in five designs with matching bags. These car covers are a real eyecatcher for your store.



**Dutchie Car Cover**

134 x 137 cm



**Hola Bella Car Cover**

134 x 137 cm



**La Fiesta Car Cover**

134 x 137 cm



**Balloon Dog Car Cover**

134 x 137 cm



**El Leon Car Cover**

134 x 137 cm



**Los Amigos Car Cover**

134 x 137 cm



ACCESSORIES

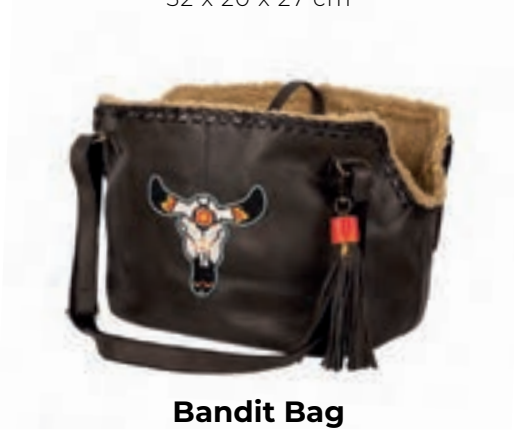
BAGS



**Hipster Blondie Dog Bag**  
32 x 20 x 27 cm



**Bonita Dog Bag**  
45 x 30 x 27 cm



**Bandit Bag**  
45 x 30 x 27 cm



**Leopard Lily**  
45 x 30 x 27 cm

ACCESSORIES

BAGS



**Travel Buddy (Airplane Bag)**  
APPROVED AIRPLANE SIZE



**Walk The Dog Teddy Bag**  
20 x 25 CM



**Travel Mate**  
ONE SIZE



**Woodstock Bag**  
ONE SIZE



ACCESSORIES

## PERFUME, BOWLS & JARS



**Coceau de Cologne (set of 6)**  
ONE SIZE



**Cookie Monster Jar**  
ONE SIZE



**Cookie Rosita Jar**  
ONE SIZE

*Coming fall '24*



**Lemon & Lime Bowl**  
S L



**Watermelon Bowl**  
S L

ACCESSORIES

## PILLOWS & BASKETS

*Coming fall '24*



**Rocking Tiger Pillow**  
S L



**Sundance Pillow**  
S L



**Moondance Basket**  
ONE SIZE



**Snoozy Pillow**  
S L



**Teddy Dream Turquoise & Pink**  
ONE SIZE



**Dachshund Dreams Blanket**  
ONE SIZE

# PROMOTIONAL MATERIAL

Want to display our products in your store?  
Let us help you create that special DWAM  
vibe with our product displays. Twice a year  
we will update the displays, so seasonal  
changes are possible if preferred. We'll  
pimp out your store.





PROMOTIONAL MATERIAL

# DISPLAYS AND MORE\*

*\*Designs change*



**Magnetic Board**  
ONE SIZE



**Counter Display**  
ONE SIZE

PROMOTIONAL MATERIAL

# DISPLAYS AND MORE\*

*\*Designs change*



**Posters**  
A2 format



**Gift Bag**  
ONE SIZE



**Toy Doggie Dean**  
ONE SIZE



EXTRA INFORMATION

# SIZE CHARTS

## COLLARS

DWAM SIZE	NECK WIDTH
XXXS	15 - 21 cm
XXS	19 - 24 cm
XS	23 - 29 cm
S	27 - 33 cm
M	32 - 39 cm
L	38 - 47 cm
XL	47 - 57 cm
XXL	55 - 65 cm

## LEASHES

		LENGTH	WIDTH
Classic Rope Leashes	S	155 cm	0,8 cm
	L	155 cm	1,4 cm
Leather Leashes	S	135 cm	1,6 cm
	L	135 cm	2,5 cm
Extra Long Leashes	S	200 cm	0,8 cm
	L	200 cm	1,4 cm
Mini Dog Leashes		135 cm	0,7 cm
Slip Leads		200 cm	1,4 cm

## Y HARNESS

DWAM SIZE	NECK WIDTH
XXS	30 - 36 cm
XS	37 - 42 cm
S	43 - 56 cm
M	54 - 67 cm
L	62 - 79 cm
XL	69 - 87 cm

## STEP-INN HARNESS

DWAM SIZE	NECK WIDTH
1	24 - 27 cm
2	28 - 31 cm
3	32 - 37 cm
4	38 - 42 cm
5	43 - 46 cm
6	47 - 49 cm
7	50 - 60 cm
8	61 - 66 cm
9	67 - 72 cm





# THANK YOU FOR SUPPORTING OUR MISSION!

At Dog with a Mission, we believe that every dog deserves a good life. The well-being of the dog is at the heart of the brand, which is why all products are carefully designed and tested to ensure they are safe and comfortable. The brand also has a strong commitment to sustainability and uses high-quality materials that last a long time and are less harmful to the environment.



## CHARITIES

Dog with a Mission also has a strong commitment to supporting charities that focus on the protection and welfare of dogs. The brand works with various organizations such as Animal Aid Foundation Bonaire, Wings for Animals and local dog shelters to contribute to their missions and projects.

Dog with a Mission is a great choice for retail organizations looking for something unique and stylish in their collection, all while prioritizing fair trade, sustainability, and making a positive impact at the same time.



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**SOCIAL MEDIA**  
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 @dogwithamissiondwam

**WWW.DOGWITHAMMISSION.COM**

*With a special thanks to our  
amazing super models!*







**WE COLOR  
THE WORLD**

[WWW.DOGWITHAMMISSION.COM](http://WWW.DOGWITHAMMISSION.COM)