



SELO



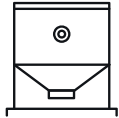
Pet food processing lines.

Produce high-quality wet pet food, intelligently.

The global pet food market is rapidly growing and evolving. Stay ahead with cutting-edge, intelligent equipment that offers flexibility and customization to create your pet food product. Our expert team supports you at every stage - from development and testing to ensuring sustainability and production efficiency. With end-to-end services, from emulsion to formed and cooked chunks, we provide the support you need to achieve your production ambitions.

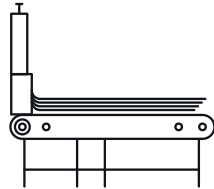
Manufacturing with intelligence.

End-to-end processing.



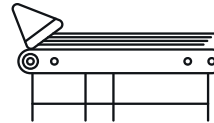
STEP 01 HOPPER

Serves as a buffer system for meat emulsion batches. Features a single tank, with one or two mono pumps, efficiently feeds the extruder continuously.



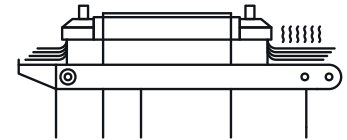
STEP 02A EXTRUDER

Forms the meat emulsion into uniform uncooked ropes through die plates that define the desired size and shape with precision, laying the foundation for consistent product quality.



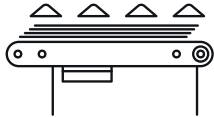
STEP 02B SPREADER

Evenly distributes and shapes the emulsion into uniform uncooked ropes for seamless downstream processing. Designed for easy cleaning and low maintenance.



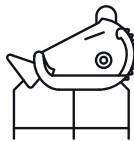
STEP 03 STEAMTUNNEL

Gently cooks the ropes using controlled steam, preserving texture and flavor. Available in a wide range of capacities - from 250 to 5000kg/hr - to suit all production scales.



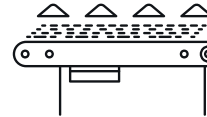
STEP 04 ROPE COOLING BELT

Cools the cooked ropes, to the ideal cutting temperature, ensuring product integrity without the risk of overcooling.



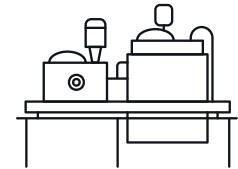
STEP 05 CUTTER

Delivers precise, uniform cuts of the cooled ropes into perfectly sized chunks. Guarantees accurate portioning for quality control and consistency.



STEP 06 CHUNK COOLING BELT

Cools the freshly cut chunks to prevent sticking. Ensures easy handling and smooth flow into the filling and packaging lines.



STEP 07 GRAVY UNIT

Mixes, heats and buffers powder and water to produce smooth gravies and jellies. Selo's agitator achieves a lump-free, homogeneous blend.



Smooth and streamlined.

Selo offers complete processing solutions to help you achieve your goals and exceed expectations.

Stand out in the pet food industry.

Differentiation is crucial, and Selo empowers you to achieve it with unique chunk shapes, colors, and sizes, helping your products stand out on the shelf.



Multi-color



Single color



Multi-color and vegetables

Design your line, your way.

Customize your processing line to match your specific needs and production capacity. Choose from intelligent systems compatible with various packaging systems and enhance your setup with additional modules like metal detection, color dosing, buffer systems, inline mixing, interconnecting belts, and more.

Intelligent features.

Benefit from smart technology to boost efficiency, reduce waste, and enhance product quality, shaping the future of your processing.

© Hybrid system

Produce a variety of products, from standard meat chunks to natural-looking meat structures.

© DISPA system

Minimize energy consumption while maximizing production efficiency.

© Intelligent automation

Fully recipe controlled processing for consistent and optimized results.

© Seamless multi-packaging integration

Ensures smooth compatibility between third-party equipment and Selo systems.

© Comprehensive customer support

Over 80 years of expertise in factory engineering, recipe development, and tailored solutions to manage your production challenges.



Exceed your ambitions with intelligent equipment and reliable support.

From cutting-edge technology and advanced design to expert support and easy maintenance, we focus on delivering intelligent solutions that exceed the expectations of you, your consumers, and their pets.



Working with Selo has allowed us to develop a processing solution perfectly suited to our facility.

From the initial design concepts to installation and ongoing support, the entire process was seamless.

We felt completely understood and supported from start to finish.

© ZIWI®



The project.

ZIWI® sought a trusted and experienced pet food equipment manufacturer that could offer remote support to New Zealand, prioritize product quality, and provide expert guidance when needed.

The solution.

After initial consultations, ZIWI® recognized that Selo's integrated equipment and comprehensive support services could effectively support both their existing operations and new product innovations.

The result.

Supporting ZIWI®'s existing equipment while working closely with their Product Development team, assisting with everything from recipe development to line design, helping to drive success of new product lines.

Discover your perfect pet food processing solution.

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