

# 2024

## ABRAM

ADD: NO. 18 FANGZHI ROAD,  
JINGJANG, JIANGSU  
TEL : +86-512-68322199



# ABOUT ABRAM



## Abram (Jiangsu) Animal Health Co., Ltd.

### **REGISTERED CAPITAL**

22.5 million CNY

### **COMPANY CULTURE**

Becoming an animal health management expert

### **MAIN BUSINESS**

Developing, Manufacturing and sales of feed additives, feed premix, pet nutrition and its series products

# COMPANY RESOURCES



Excellent staff



Laboratory



Production workshop



Warehousing





## QUALIFICATION CERTIFICATES

Our company has passed the **ISO9001, ISO22000 and SQF system certification**, strictly in accordance with **ISO9001, ISO22000 and SQF system standards** to organize production.

**In 2016**, it was rated as a provincial model enterprise for feed quality and safety management standards and a national standardization good behavior enterprise, which laid a solid foundation for further improving the company's quality and food safety management system and the company's sustainable development.





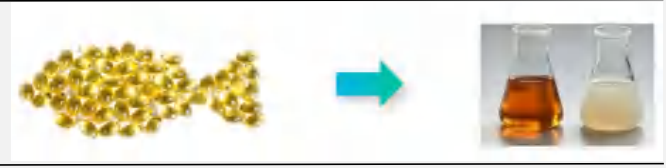
**PRODUCTS**

# PRODUCT SERIES



Nutrition

Pet Microemulsion



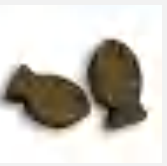
Pet Nutrition Liquid



Pet Nutrition Paste



Pet Functional soft chews



Pet Nutrition Tablet



Care

Pet Cleaning care



# Pet Microemulsion

A collection of five white bags of Abram Pet Microemulsion products, each with a different color and specific health benefit. The bags are arranged in two rows: three in the top row and two in the bottom row. Each bag features the Abram logo, Chinese text, and English text, along with a small illustration of a dog and a cat.

**美毛亮肤微乳**  
Skin & Coat Microemulsion

**增强免疫微乳**  
Immunity Booster Microemulsion

**关节护理微乳**  
Hip & joint Microemulsion

**补钙微乳**  
Calcium Supplementation Microemulsion

**泌尿调理微乳**  
Urinary Tract Care Microemulsion

# Pet Nutrition Liquid



Liquid Calcium



Iron Boost



Lysine Plus



Liquid-Hip & Joint Supplement



Liquid-Urinary Tract Supplement



# Pet Nutrition Paste



# Pet Functional soft chews



|  |   |   |   |  |  |
|--|---|---|---|--|--|
|  <p><b>SOFT CHEW</b><br/>Cat daily<br/>PET NUTRITIONAL SUPPLEMENT</p> |  <p><b>SOFT CHEW</b><br/>DHA<br/>PET NUTRITIONAL SUPPLEMENT</p>      |  <p><b>SOFT CHEW</b><br/>Skin &amp; Coat<br/>PET NUTRITIONAL SUPPLEMENT</p> |  <p><b>SOFT CHEW</b><br/>Joint Care<br/>PET NUTRITIONAL SUPPLEMENT</p> |   |   |
| <b>CAT DAILY</b>   | <b>DHA</b>  | <b>SKIN&amp;COAT</b>  | <b>JOINT CARE</b>   |  |  |
|  <p><b>SOFT CHEW</b><br/>Immunity<br/>PET NUTRITIONAL SUPPLEMENT</p> |  <p><b>SOFT CHEW</b><br/>Calming<br/>PET NUTRITIONAL SUPPLEMENT</p> |  <p><b>SOFT CHEW</b><br/>Multivitamin<br/>PET NUTRITIONAL SUPPLEMENT</p>   |  <p><b>SOFT CHEW</b><br/>Digestive<br/>PET NUTRITIONAL SUPPLEMENT</p> |  |  |
| <b>IMMUNITY</b>  | <b>CALMING</b>  | <b>MULTIVITAMIN</b>   | <b>DIGESTIVE</b>  |  |  |

# Pet Nutrition Tablet



# Pet Cleaning Care



Ear cleaning



Deodorant spray



Teeth clean powder



Teeth clean water

# PRODUCT FORM



|                           | TABLET  | SOFT CAPSULE  | POWDER   | SOFT CHEWS  | PASTE   | LIQUID  | HARD CAPSULE  | GRANULES  |
|---------------------------|---|---|--|---|---|---|---|---|
| <b>PRODUCT CAPACITY</b> ▶ | <b>1 billion</b>  | <b>200 million</b>  | <b>500 tons</b>  | <b>3500 tons</b>  | <b>450 tons</b>   | <b>600 tons</b>   | <b>20 million</b>   | <b>70 tons</b>  |
|                           |  |  |  |  |  |  |  |  |

# PRODUCT PACKAGING

## High-dose packaging

### Applicable Products:

- Basic nutritional supplement products
- Large daily usage

## Features

According to the dosage of the product and the consumption cycle, you can choose various packaging materials of different specifications, colors and materials ;

Cost-effective .



# PRODUCT PACKAGING

## Small dose packaging

### Applicable Products:

- Medical channel products that play an adjunct role
- Small daily usage

### Features

Single-dose packaging to avoid deterioration and contamination caused by improper storage after opening ;  
Easy to carry.



# PRODUCT PACKAGING

## Other dose packaging

**Applicable Products:**

- Paste
- Liquid





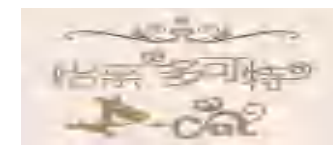
# PRODUCTS DISPLAY



We Abram focus on technology R & D, quality control and production, at the same time, we collect market information comprehensively, so as to develop and manufacture products more matched to the market demand.



# PARTNERSHIPS





# PRODUCT CATALOGUE

# CONTANTS

- 01 TABLETS**
- 02 PASTE**
- 03 HARD CAPSULE**
- 04 FISH OIL SOFTGEL**
- 05 POWDER**
- 06 WASH CLEANING**
- 07 NUTRITION LIQUID**
- 08 SOFT CHEWS**

# TABLETS



**Joint nutrition supplement (dogs & cats)**

**Pack:** 30 tablets/bottle

**Usage:** at first 4-6weeks :1pc per 10kg  
consolidation period :Halve the initial dose

**Shelf life :**2 years

**Ingredients :**Glucosamine HCL, Green lip mussel extract, chondroitin sulfata sodium, MSM.



**Natural Joint health (dog& cat)**

**Pack:**1g\*10 tablet\*6 plates

**Shelf life :**24 months

**Usage:**

Under 2kg,1-2 tablet

3-10kg,2-3 tablet

11-25kg,3-4 tablet

26-40kg,4-5 tablet

**Ingredients:**

Glucosamine HCL, chondroitin sulfata sodium, MSM, vitamin D3

# TABLETS



## Pet Joint Health Care

**Pack:**1.6g\*8pcs\*3plates

**Shelf life:**24 months

**Usage :**Under 10kg,half tablet/times/day  
10-20kg,1 tablet/times/day  
Above 20kg,2 tablets/times/day

**Ingredients:**Glucosamine, chondroitin sulfate, Vitamin D3, microcrystalline cellulose, chicken liver powder, Brewer's yeast, silica, dextrin.



## Bone &Joint Calcium Tablet(Dog)

**Pack:**78g=120pcs/bottle

**Shelf life:**24 months

**Usage:** Under 5kg,1-2pcs/day  
5-10kg,3-4pcs/day  
10-25kg,5-6pcs/day  
Above 25kg,7-8pcs/day

**Ingredients:**Calcium hydrophosphate, zinc oxide, Manganese sulfate, Manganese amino acid complex, copper amino acid complex, Vitamin A acetate, Vitamin D3, Tocopheryl acetate,

# MARKET DATA



| Dollar Rank | Product  | Dollar Sales | Dollar Sales Change vs YA | Dollar Sales %Change vs YA | Unit Sales | Unit Sales Change vs YA | Unit Sales %Change vs YA | Average Weekly Distribution | Average Weekly Distribution | ACV Weighted Distribution | ACV Weighted Distribution Change vs YA | Product Type | User Info | Form            |
|-------------|--|--------------|---------------------------|----------------------------|------------|-------------------------|--------------------------|-----------------------------|-----------------------------|---------------------------|--|--------------|-----------|-----------------|
| 1           | NUTRAMAX PET COSEQUIN DS PLUS MSM JOINT SUPPORT BOX 60 CT - 0755970407211          | \$8,264,279  | \$160,918                 | 2.0%                       | 410,465    | 6,745                   | 1.7%                     | 23                          | 0                           | 53                        | 1.43                                   | JOINT SUP    | DOG       | CHEWABLE TABLET |
| 2           | VETIQ HIP & JOINT HIP AND JOINT SUPPORT SUPPLEMENT RESEALABLE PLASTIC PEG BA       | \$7,634,419  | \$847,881                 | 12.5%                      | 601,343    | 72,073                  | 13.6%                    | 22                          | 1                           | 30                        | 3.04                                   | HIP & JOIN   | DOG       | CHEWABLE TABLET |
| 5           | NUTRAMAX COSEQUIN DS PLUS MSM JOINT SUPPLEMENT PLASTIC BOTTLE 60 CT - 07559        | \$3,384,157  | -\$62,956                 | -1.8%                      | 104,367    | -3,977                  | -3.7%                    | 1                           | 0                           | 1                         | 0.05                                   | JOINT SUP    | DOG       | CHEWABLE TABLET |
| 8           | NUTRAMAX COSEQUIN HIP AND JOINT SUPPORT BOX 60 CT - 0755970407381                  | \$1,227,808  | -\$51,605                 | -4.0%                      | 122,988    | -4,761                  | -3.7%                    | 9                           | -1                          | 25                        | 0.36                                   | HIP & JOIN   | ALL DOG   | CHEWABLE TABLET |
| 22          | 8 IN 1 PRO-SENSE HIP AND JOINT SUPPORT PLASTIC BOTTLE 120 CT - 002651820951        | \$154,498    | -\$2,096                  | -1.3%                      | 5,777      | -208                    | -3.5%                    | 0                           | 0                           | 2                         | -0.05                                  | HIP & JOIN   | DOG       | CHEWABLE TABLET |
| 25          | PRIVATE LABEL HIP AND JOINT SUPPORT PLASTIC JAR 60 CT - 499509151                  | \$112,182    | \$53,621                  | 91.6%                      | 5,786      | 2,334                   | 67.6%                    | 1                           | 0                           | 4                         | 0.68                                   | HIP & JOIN   | DOG       | TABLET          |
| 50          | NUTRAMAX COSEQUIN JOINT SUPPORT BOTTLE IN BOX 30 CT - 075597040481                 | \$47,293     | -\$1,339,829              | -96.6%                     | 4,617      | -90,558                 | -95.1%                   | 0                           | -8                          | 6                         | -15.54                                 | JOINT SUP    | DOG       | CHEWABLE TABLET |
| 53          | PRIVATE LABEL JOINT AND HEALTH SUPPLEMENT BOX 60 CT - 17676965                     | \$38,884     | -\$50,080                 | -56.3%                     | 2,969      | -3,522                  | -54.3%                   | 0                           | 0                           | 1                         | -0.02                                  | JOINT & H    | DOG       | TABLET          |
| 54          | NUTRI VET HIP AND JOINT SUPPORT SUPPLEMENT PLASTIC BOTTLE 75 CT - 0669125012711    | \$37,586     | \$128                     | 0.3%                       | 2,244      | -73                     | -3.1%                    | 0                           | 0                           | 2                         | 0.15                                   | HIP & JOIN   | DOG       | CHEWABLE TABLET |
| 60          | NUTRI VET HIP & JOINT PLUS HIP AND JOINT SUPPORT PLASTIC BOTTLE 75 CT - 0669125247 | \$32,909     | \$3,641                   | 12.1%                      | 1,382      | 137                     | 11.0%                    | 0                           | 0                           | 1                         | 0.02                                   | HIP & JOIN   | DOG       | CHEWABLE TABLET |
| 65          | PRIVATE LABEL HIP AND JOINT SUPPORT PLASTIC JAR 60 CT - 17601557                   | \$25,153     | \$6,950                   | 31.3%                      | 1,602      | 340                     | 26.9%                    | 0                           | 0                           | 1                         | 0.14                                   | HIP & JOIN   | DOG       | CHEWABLE TABLET |
| 75          | PRIVATE LABEL HIP AND JOINT SUPPORT PLASTIC JAR 60 CT - 17605929                   | \$22,480     | \$7,792                   | 53.1%                      | 1,809      | 1,155                   | 176.8%                   | 0                           | 0                           | 1                         | 0.23                                   | HIP & JOIN   | DOG       | CHEWABLE TABLET |
|             |  | \$20,985,648 | -\$425,836                | -2.0%                      | 1,265,348  | -20,314                 | -1.6%                    |                             |                             |                           |  |              |           |                 |



\$423,000.0/year

# TABLETS



## Dog golden vitamin

**Pack** :1.2g\*300tablet

**Shelf life** :24 months

### Usage :

Under 2kg ,1-2 tablet/meal

3-10kg,2-3 tablet/meal

11-25kg,3-4 tablet/meal

26-40kg,4-5 tablet/meal

**Ingredients:**Vitamin A,Vitamin D3,Vitamin B1,Vitamin B2,Vitamin B6,Vitamin B12,Vitamin C,Folic acid, biotin, Calcium pantothenate, nicotinamide, taurine, copper sulfate, ferrous sulfate, Manganese sulfate, Zinc oxide, magnesium oxide, potassium chloride, glycine, L-aspartic acid, L-lysine hydrochloride, fructo-oligosaccharide, calcium hydrogen phosphate, calcium carbonate, dextrin, microcrystalline



## Compound vitamin tablet

**Pack:**100g (about 200pcs)

**Shelf life** :24 months

### Usage :

Under 1kg,1-2times/day ,1pc/times

1-3kg,1-2times/day,2-3pcs/times

3-5kg.1-2times/day,3-4pcs/times

Above

5kg,1-2times/day,4-5pcs/times

**Ingredients:**Vitamin A acetate, Vitamin D3, dl- $\alpha$ -Tocopheryl acetate, Vitamin B1, vitamin B2, Vitamin B6, Vitamin B12, Calcium D-pantothenate, Nicotinamide, Folic acid, D-biotin, Vitamin C, L-lysine hydrochloride, taurine.



# TABLETS

## Essential Vitamin Tablet (Dog)

**Pack:** 75g=150 pcs/bottle

**Shelf life :**24 months

**Usage :**Under 5kg,1-2pcs/day

5-10kg,3-4pcs/day

10-25kg,5-6pcs/day

Above 25kg,7-8pcs/day

**Ingredients:**Light calcium carbonate, calcium hydrogen phosphate, Microcrystalline cellulose, L-ascorbate-2-phosphate, Nicotinamide, Magnesium stearate, tartrazine Yellow, dl- $\alpha$ -Tocopherol acetate, Vitamin A acetate, ammonium thionitrate D-biotin...



## Cat Vitamin Tablet

**Pack:**260pcs/pack

**Shelf life:**24 months

**Usage:** 1-2pcs/day for kitten

3-4pcs/day for adult cats

**Ingredients:**Chicken liver powder, wheat seedling powder, Vitamin A acetate, Vitamin D3, L-ascorbate 2-phosphate, DL- $\alpha$ -tocopherol acetate, Vitamin B1, Vitamin B2, Vitamin B6, Vitamin B12, Nicotinamide...

**\$202,360.00/year**

# MARKET DATA



| Dollar Rank | Product   | Dollar Sales | Dollar Sales Change vs YA | Dollar Sales %Change vs YA | Unit Sales | Unit Sales Change vs YA | Unit Sales %Change vs YA | Average Weekly ACV Distribution | Average Weekly ACV Distribution Change vs YA | ACV Weighted Distribution | ACV Weighted Distribution Change vs YA | Product Type           | User Info | Form            |
|-------------|---|--------------|---------------------------|----------------------------|------------|-------------------------|--------------------------|---------------------------------|--|---------------------------|--|------------------------|-----------|-----------------|
| 7           | 8 IN 1 PRO SENSE VITAMIN SUPPLEMENT PLASTIC JAR 90 CT - 002685187       | \$1,410,492  | \$189,403                 | 15.5%                      | 279,514    | 37,100                  | 15.3%                    | 17                              | 1  | 34                        | -1.95                                  | VITAMIN SUPPLEMENT     | DOG       | CHEWABLE TABLET |
| 27          | NUTRI VET OPTIMAL PET MULTI VITAMIN PLASTIC BOTTLE 90 CT - 0669125      | \$108,970    | \$20,937                  | 23.8%                      | 15,898     | 2,947                   | 22.8%                    | 1                               | 0  | 10                        | 0.85                                   | MULTI VITAMIN          | DOG       | CHEWABLE TABLET |
| 47          | 8 IN 1 PREMIUM NUTRITIONAL SUPPLEMENT PLASTIC BOTTLE 250 CT - 002685187 | \$53,783     | \$14,626                  | 37.4%                      | 13,311     | 3,522                   | 36.0%                    | 1                               | 0  | 6                         | 0.98                                   | NUTRITIONAL SUPPLEMENT | DOG       | TABLET          |
|             |   | \$29,974     | -\$3,602                  | -12.0%                     | 6,549      | -1,553                  | -10.2%                   |                                 |  |                           |  |                        |           |                 |



**Cat Vitamin Tablet**

**Pack:**260pcs/pack  
**Shelf life:**24 months  
**Usage:** 1-2pcs/day for kitten  
 3-4pcs/day for adult cats  
**Ingredients:**Chicken liver powder, wheat seedling powder, Vitamin A acetate, Vitamin D3, L-ascorbate 2-phosphate, DL-α-tocopherol acetate, Vitamin B1, Vitamin B2, Vitamin B6, Vitamin B12, Nicotinamide...



**Our Multi Vitamin tablet**

**\$570,000.0/year**

# TABLETS



## Pet High Calcium Tablet

**Pack:**0.5g/pc\*200 tablet

**Shelf life :**24 months

**Usage:**Under 2kg,1-2pcs/meal

3-10kg,2-3pcs/meal

11-25kg,3-4pcs/meal

26-4-kg,4-5pcs/meal

**Ingredients:**Milk calcium, Zinc methionine chelate, calcium carbonate, calcium bicarbonate, Vitamin D3, Manganese sulfate, zinc oxide, copper sulfate, black oligosaccharide, sheep milk powder, dextrin.



## Goat Milk Calcium Tablet (Dog)

**Pack:** 380 pcs/bottle

**Shelf life :**24 months

**Usage :**Under 5kg,1-2 pcs /day

5-10kg,3-4 pcs/day

10-25kg,5-6 pcs/day

Above 25kg,7-8pcs/day

**Ingredients:**Calcium hydrogen phosphate, light calcium carbonate, calcium lactate, Zinc oxide, magnesium stearate, dl- $\alpha$ -Tocopherol acetate, Casein-phosphopeptide...

# TABLETS



## URINARY TRACT HEALTH (cats)

**Pack :** 30 tablets/bottle

**Usage :** 1 tablet/5kgs ,1 times per day

**Shelf life :** 2 years

**Ingredients :** Cranberry extract, Pomegranate extract, Chrysanthemum extract, D-mannitol



## Urinary support tablet

**Pack:**30 pcs/bottle

**Shelf life :** 2 years

**Usage :**<5kg, 1pc/day  
5-15kg, 2pcs/day  
>15kgs,3pcs/day

**Ingredients:**Cranberry extract, corn whisker, green tea extract, raspberry, dextrin, yeast hydrolysate

# TABLETS



## Dog Chelated Minerals Tablet

**Pack:**150pcs/pack

**Shelf life:**24 months

**Usage:**

Under 5kg,1-2pcs/day

5-10kg,3-4pcs/day

10-25kg,5-6pcs/day

Above 25kg,7-8pcs/day

**Ingredients:**Light calcium carbonate, calcium hydrogen phosphate, ferric pyrophosphate, microcrystalline cellulose, Ferric oxide, L-ascorbate 2-phosphate, manganese sulfate, magnesium stearate, copper oxide, protease, amylase...



## Vitamin & Minerals Tablet (Dog)

**Pack:**78g=120 pcs

**Shelf life :**24 months

**Usage :**Under 5kg,1-2pcs/day

5-10kg,3-4pcs/day

10-25kg,5-6pcs/day

Above 25kg,7-8pcs/day

**Ingredients:**Chicken powder, calcium hydrophosphate, nicotinamide, dl- $\alpha$ -Tocopheryl acetate, Folic acid, Vitamin A-acetate, Vitamin B1, Protease, D-biotin, amylase, Vitamin B2...



# TABLETS



## Cat Taurine Tablet

**Pack:** 120pcs/pack  
**Shelf life:** 24 months

**Usage:**  
Kitten :1-2pcs/day  
Adult cats:3-4pcs/day

**Ingredients:**  
Chicken liver powder, natural lutein, light calcium carbonate, calcium hydrogen phosphate, microcrystalline cellulose, magnesium stearate, taurine, vitamin B2, folic acid...

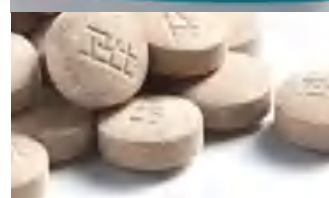


## Dog Digestive Protect Tablet

**Pack:** 400pcs/bottle  
**Shelf life:** 24 months

**Usage:**  
<5kg, 2-5 pcs/day  
5-10kg, 6-8 pcs/day  
10-25kg, 8-12 pcs/day  
>25kg, 12-15 pcs/day

**Ingredients:** Bacillus subtilis, Fructo-oligosaccharide, Vitamin E, Vitamin B2, sodium butyrate, Water...



# TABLETS



## Hairball Solution Tablet(Cat)

**Pack:** 260pcs/bottle

**Shelf life:** 24 months

### Usage:

Kitten: 1-2pcs/day

Adult cat: 3-4pcs/day

**Ingredients:** Bonito meal, Wheat grass, Pumpkin meal, Sweet potato meal, Taurine, D-biotin, Vitamin A acetate, DL- $\alpha$ -Tocopherol acetate, Vitamin B6...



## Cardiac support (dogs & cats)

**Pack :**30 tablets/bottle

**Usage:** dog <10kg,0.5pc/day;10-20kg

1pc/day;>20kg 2pcs/day

cat <5kg,0.5pc/day ;5-10kg,1pc/day

**Shelf life :**2 years

**Ingredients:**Beef Liver hydrolyzed Powder, Hawthorn Extract, Ginseng Extract, Beef Heart hydrolyzed Powder, Fish meal (sardine)



# PASTE



Palatable probiotic help to manage gastrointestinal gel (dogs & cats)

Pack :15nl/30ml

Shelf life : 2 years

Ingredients :Fructose, montmorillonite(18%), chicken hydrolyzed powder, Enterococcus faecalis( $5 \times 10^8$ CFU/g), mannan oligosaccharides

## Usage

- Under 10kg ,2ml/times ,2 times /day
- 11-25kg, 4ml/times ,2 times/day
- 26-40kg, 6ml/times ,2 times/day
- Above 40kg ,8ml/times ,2 times/day

**\$170,000.00/year**



Probiotic nutrition paste

Pack:10g\*10 sticks /box

Usage :<10kg,0.5 stick/times,1 times/day  
10-25kg,1 stick/times, 1 times/day  
>25kg, 2 sticks/times, 1 times/day

Shelf life :2 years

Ingredients:Bacillus coagulans,Vitamin A acetate,Vitamin D3,Vitamin E acetate,Vitamin B1,Vitamin B2,Vitamin B6,Vitamin B12.



# PASTE

## Vitamin B Skin & Coat paste

**Pack:**3g\*15 sticks

**Shelf life:** 24 months

### Usage :

Under 6months,1 stick per day

Above 6months,2 sticks per day

**Ingredients:**Bonito meal, fish oil, Bonito paste, whey protein concentrate, vitamin B group, Folic acid, nicotinamide...



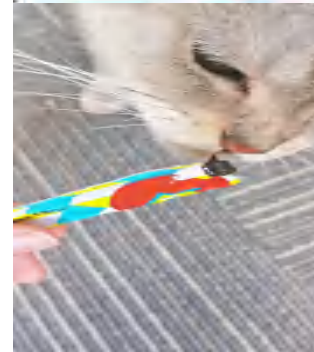
## Cat Hairball remove nutrition paste

**Pack:**5g\*20 sticks

**Shelf life:** 24 months

**Usage :** 1 stick /times,2 times/day

**Ingredients:**Fish oil, Bonito meal, whey protein concentrate, Bonito extract, Yucca extract, Astragalus extract, Fructo-oligosaccharide...



# PASTE



## Cat hairball remove paste

**Pack:**120g/pack

**Shelf life:**24 months

### Usage:

1-2kg,1-4cm/times,2-3times/week

3-4kg,5-8cm/times,2-3times/week

5-6kg,9-10cm/times,2-3times/week

Above6kg,10cm/times,2-3times/week

### Ingredients:

Fruit oligosaccharide, nicotinamide, D-biotin, Green tea extract, Fish oil, Amino acids, vitamins, minerals...



## Cat hairball remove paste( Bonito )

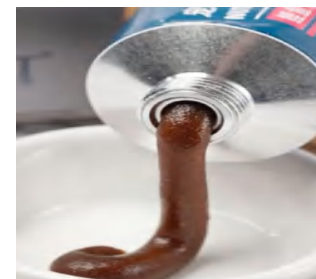
**Pack:** 120g/pack

**Shelf life:** 24 months

### Usage:

Every 5kg weight,5-10cm/times,3times/week

Ingredients: Water, Fish oil, Sucrose, corn starch, Bonito meal, fish paste, Bonito paste, soybean oil, Fructo-oligosaccharide, L-lysine hydrochloride, taurine...



# MARKET DATA



| Dollar Rank | Product   | Dollar Sales | Dollar Sales Change vs YA | Dollar Sales %Change vs YA | Unit Sales | Unit Sales Change vs YA | Unit Sales %Change vs YA | Average Weekly ACV | Average Weekly ACV | ACV Weighted Distrib | ACV Weighted Distrib | Product Type    | User Info | Form  |
|-------------|---|--------------|---------------------------|----------------------------|------------|-------------------------|--------------------------|--------------------|--------------------|----------------------|----------------------|-----------------|-----------|-------|
|             | Dog & Cat Needs Vitamins/Supplements                              | \$49,893,919 | \$4,340,895               | 9.5%                       | 3,525,840  | 260,119                 | 8.0%                     | 52                 | 1                  | 77                   | -0.71                |                 |           |       |
| 42          | VET WORTHY HAIRBALL REMEDY PLASTIC TUBE 1 CT - 0842704100491      | \$61,157     | \$16,250                  | 36.2%                      | 9,017      | 2,510                   | 38.6%                    | 1                  | 0                  | 3                    | -0.32                | HAIRBALL REMEDY | CAT       | GEL   |
| 49          | 8 IN 1 PRO PET HAIRBALL REMEDY PLASTIC TUBE 1 CT - 0026851826231  | \$49,879     | -\$34,610                 | -41.1%                     | 12,278     | -11,513                 | -48.4%                   | 1                  | 0                  | 4                    | -4.83                | HAIRBALL REMEDY | CAT       | PASTE |
| 71          | TOMLYN LAXATONE HAIRBALL REMEDY PLASTIC TUBE 1 CT - 0030521062171 | \$26,227     | -\$315                    | -1.2%                      | 2,194      | 7                       | 0.3%                     | 0                  | 0                  | 2                    | 0.11                 | HAIRBALL REMEDY | CAT       | GEL   |

| Dollar Rank | Product   | Dollar Sales | Dollar Sales Change vs YA | Dollar Sales %Change vs YA | Unit Sales | Unit Sales Change vs YA | Unit Sales %Change vs YA | Average Weekly | Average Weekly | ACV Weighted | ACV Weighted | Product Type    | User Info | Form  |
|-------------|---|--------------|---------------------------|----------------------------|------------|-------------------------|--------------------------|----------------|----------------|--------------|--------------|-----------------|-----------|-------|
|             | Dog & Cat Needs Vitamins/Supplements                              | \$34,041,450 | \$8,997,675               | 35.9%                      | 1,828,532  | 365,703                 | 25.0%                    | 100            | 0              | 100          | 0            |                 |           |       |
| 30          | TOMLYN LAXATONE HAIRBALL REMEDY PLASTIC TUBE 1 CT - 0030521066151 | \$315,960    | \$14,655                  | 4.9%                       | 20,405     | 861                     | 4.4%                     | 22             | -1             | 100          | 0            | HAIRBALL REMEDY | CAT       | GEL   |
| 90          | GNC HAIRBALL REMEDY PLASTIC TUBE 1 CT - 0742797889081             | \$138,161    | \$138,161                 |                            | 7,376      | 7,376                   |                          | 13             | 13             | 94           | 94           | HAIRBALL REMEDY | CAT       | PASTE |



Our Hairball remove paste

\$248,500/year

# HARD CAPSULE



## Cat Urinary Treat Hard Capsule

**Pack:** 30 pcs/bottle

**Shelf life:** 24 months

**Usage:** 1pc/3kg/day

**Ingredients:** Green tea extract, acacia flower extract

## Support for feline bladder mucosa health(cat)

**Pack:** 10pcs/plate\*3 plates

**Usage:** open the capsule ,use powder mixed with food together

At first period(3-4week):1pc/times,2 times/day

Later period :1pc/times/day

**Shelf life :**2 years

**Ingredients:**Glucosamine HCL, dextrin, green tea extract, locust flower extract, yeast hydrolysate.



# HARD CAPSULE



## Trypsin Enteric Hard capsule

**Pack:** 20pcs/bottle

**Shelf life:** 24 months

**Usage:** Every 10kg weight take 1pc /day

**Ingredients:** Vitamin E, calcium pantothenate, L-Arginine, L-Histidine...



## Pet Probiotic Hard capsule

**Pack:** 14pcs/bottle

**Shelf life:** 18 months

**Usage:** Open the capsule, mix it with pet food, or push it into pet mouth with a needle tube

**Ingredients:** Saccharomyces cerevisiae strain, biological mannose oligosaccharide

\$40,822.00/year

# FISH OIL



## Dog Fish Oil Softgel(95%Omega)

**Pack:**500mg\*100pcs

**Shelf life:** 24 months

### Usage:

<2kg,1pc/2 days  
3-10kg,1-2pcs/day  
11-25kg,2-4pcs/day  
>25kg,4-6pcs/day

**Ingredients:**Omega-3,EPA+DHA,water



## Cat Fish Oil Softgel(95%Omega)

**Pack:**500mg\*100pcs

**Shelf life:** 24 months

### Usage:

<2kg,1pc/2 days  
3-5kg,1pc/day  
6-10kg,2pcs/day

**Ingredients:**Omega-3,EPA+DHA,water,vitamin E,rosemary extract

**\$62,411.00/year**

# FISH OIL



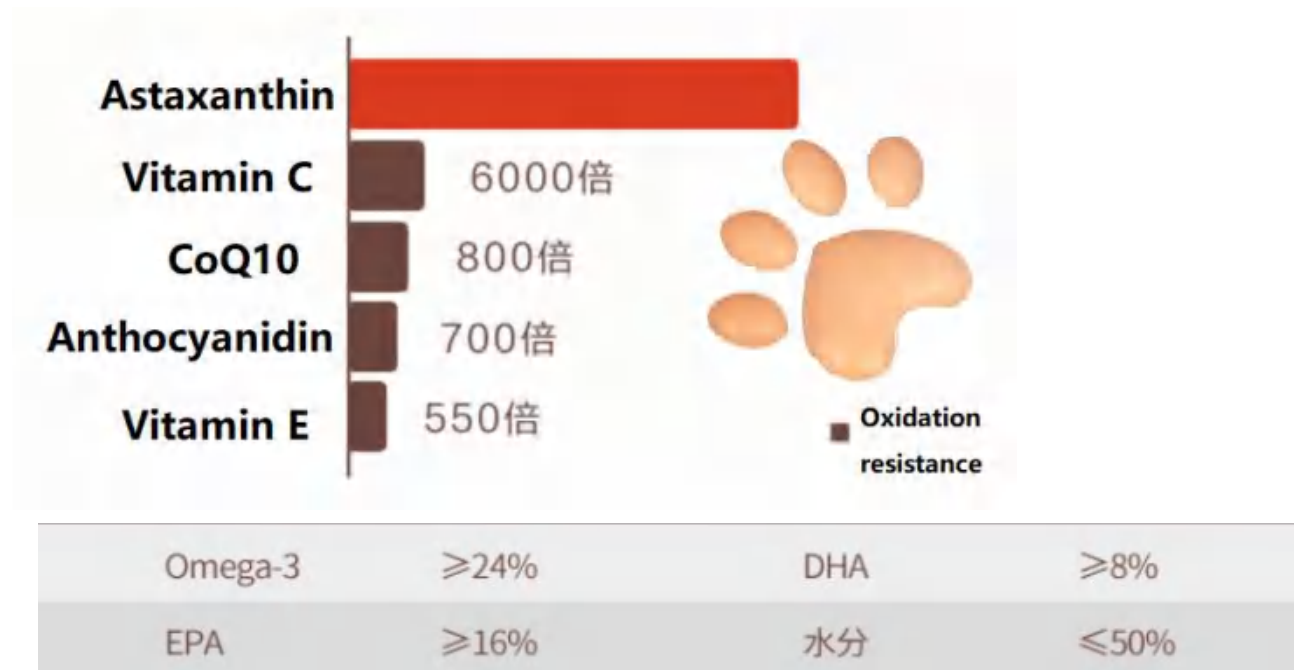
## Emulsified Fish Oil

**Pack:** 55g/bottle

**Shelf life:** 18 months

**Usage :** Give 1g per 2kg per day for daily care; Give 1-4g per 2kg per day if skin uncomfortable.

**Ingredients:** Fish oil, chicken oil, rosemary, trehalose, astaxanthin...



# POWDER



## Goat milk powder

**Pack:**400g/jar

**Shelf life :**24 months

**Usage :**Small breed dog: 20-30ml/times,4-5times/day

Midium-size dog: 30-50ml/times,4-5times/day

Large breed dog: 50-80ml/times,4-5times/day

**Ingredients :**Whole fat sheep milk powder, whey protein concentrate, Bifidobacterium animalis, L-lysine, taurine, DHA, vitamin D3.



## Pet Enterogastric powder

**Pack :**5g\*10 bags

**Shelf life :**18 months

**Usage :**Under 5kg,1-2times/half bag/day

Above 5kg,1-2 times/bag/day

**Ingredients:**Saccharomyces cerevisiae, Streptococcus thermophilus, Bacillus subtilis, amylase, protease, cellulase, lipase.



# POWDER



## Pet Calcium+Phosphorus Powder

**Pack:**250g/jar

**Shelf life :**30 months

**Usage :**Under 2kg,0.5-1g/times,2-3times/day

5-10kg,1-2g/times,2-3times/day

10-25kg,2-3g/times,2-3times/day

25-40kg,3-4g/times,2-3times/day

Above40kg,4g/times,2-3times/day

**Ingredients:**Glucosamine hydrochloride, Glucose, calcium hydrogen phosphate, light calcium carbonate, Chondroitin sulfate, Vitamin D3, L-Arginine, L-histidine



## Pet Goat Milk+Calcium Powder

**Pack:**300g/pack

**Shelf life :**18 months

**Ingredients:**Full-fat goat milk powder (82%), whey protein concentrate, cream (animal source), cheese, milk calcium

产品规格：300g

**\$1,504,624.00/year**

# POWDER



## Pet goat milk + DHA

**Pack:**280g/jar

**Shelf life :**18 monts

**Usage:**Add 30ml warm water to make 5 g of milk powder, and feed it when the temperature drops below 37 °C, or sprinkle it directly on the grain

**Ingredients:**Whole fat goat milk powder, whole fat cow milk powder, Whey protein concentrate, Cheese, Milk calcium, Tocopherol acetate, Vitamin A acetate, D-biotin, Vitamin B12...



## Pet Goat Milk +PA-5051

**Pack:**300g/jar

**Shelf life:**18 months

**Usage:**Add 30ml warm water to make 5 g of milk powder, and feed it when the temperature drops below 37 °C, or sprinkle it directly on the grain

**Ingredients:**Whole goat milk powder (55%), Skim cow milk powder (36%)  
Whey protein concentrate (4%)

# POWDER



## Premium Goat Milk

**Pack:**200g/box

**Shelf life:**18 months

**Usage:**Add 60ml warm water to make 10 g of milk powder, and feed it when the temperature drops below 37 °C, or sprinkle it directly on the grain

**Ingredients:**Whole fat goat milk powder, whey protein concentrate, Cream, Cheese, milk calcium, bovine colostrum powder, fructo-oligosaccharide, L-Arginine, taurine, magnesium stearate, hydrocholine tartrate, calcium hydrophosphate, Tocopherol acetate, Streptococcus lactis, Lactoferrin...



## Goat Milk +Taurine

**Pack:**280g/jar

**Shelf life:** 18 months

**Usage:**Add 30ml warm water to make 5 g of milk powder, and feed it when the temperature drops below 37 °C, or sprinkle it directly on the grain

**Ingredients:**Whole fat goat milk powder, whey protein concentrate, Cream, Cheese, calcium hydrogen phosphate, calcium lactate, taurine, L-Arginine...

# MARKET DATA



| Dollar Rank | Product                                    | Dollar Sales | Dollar Sales Change vs YA | Dollar Sales % Change vs YA | Unit Sales | Unit Sales Change vs YA | Unit Sales % Change vs YA | Average Weekly ACV Distribution | Average Weekly ACV Distribution | Weighted Distribution | Weighted Distribution Change vs | Product Type    | User Info  | Form   |
|-------------|--|--------------|---------------------------|-----------------------------|------------|-------------------------|---------------------------|---------------------------------|---------------------------------|-----------------------|---------------------------------|-----------------|------------|--------|
| 7           | KMR 2ND STEP FOOD SUPPLEMENT CANISTER 1    | \$24,105     | \$4,733                   | 24.4%                       | 1,857      | 92                      | 5.2%                      | 0                               | 0                               | 1                     | 0.09                            | FOOD SUPPLEMENT | KITTEN     | POWDER |
| 9           | FRUITABLES FOOD SUPPLEMENT CAN 1 CT - 0852 | \$15,991     | \$13,661                  | 586.3%                      | 4,761      | 3,944                   | 483.1%                    | 0                               | 0                               | 2                     | 1.68                            | FOOD SUPPLEMENT | DOG AND CA | POWDER |
| 9           | ES BILAC FOOD SUPPLEMENT CAN CT - 00202    | \$15,414     | \$15,314                  | 15296.9%                    | 561        | 552                     | 6132.2%                   | 0                               | 0                               | 1                     | 0.80                            | FOOD SUPPLEMENT | DOG        | POWDER |
|             |  | \$55,509     | \$33,707                  | 60.7%                       | 7,178      | 4,588                   | 63.9%                     |                                 |                                 |                       |                                 |                 |            |        |



Our milk powder

\$4,125,000.0/year

# POWDER



## Super calcium

Pack:400g/Jar

Usage :Under 2kg,1-2g/meal  
3-10kg,2-3g/meal  
11-25kg,3-4g/meal  
26-40kg,4-5g/meal

Shelf life :24 months

Ingredients :

Chondroitin sulfate sodium,  
calcium hydrogen phosphate,  
light calcium carbonate, Vitamin  
D3, zinc oxide, ferrous sulfate,  
silicon dioxide, chicken liver  
powder, dextrin, glucose



## Super calcium Shark chondroitin powder

Pack: 400g/Jar

Shelf life :24 months

Usage :under 2kg,1-2g/times  
3-10kg,2-3g/times  
11-25kg,3-4g/times  
26-40kg,4-5g/times

**Ingredients:**Sodium chondroitin  
sulfate, casein phosphopeptide(CPP),  
calcium hydrogen phosphate, light  
calcium carbonate, ferrous sulfate,  
zinc oxide, Vitamin D3, dl- $\alpha$ -  
tocopherol acetate

# POWDER



## 9 in 1 Probiotic

**Pack:**5g\*5bags  
**Shelf life :**24 months

**Usage :**  
Under 5kg, half bag/day  
Above 5kg, one bag/day  
**Ingredients:**Saccharomyces cerevisiae, Bacillus coagulans, Fructo-oligosaccharides, Bacillus subtilis, Lactobacillus acidophilus, Vitamin B1, vitamin B2, nicotinamide, calcium D-pantothenate, vitamin B6, folic acid, Vitamin B12, Vitamin E....



## Enzyme-probiotic Digestive support

**Pack:**280g/pack  
**Shelf life: 24 months**

**Usage:**  
Under 5kg,0.5-1g/times,2-3times/day  
5-25kg,1-3g/times,2-3times/day  
25-40kg,3-4g/times,2-3 times/day  
Above 40kg,4g/times.2-3times/day  
**Ingredients:**Glucose, Yucca powder, DL- $\alpha$ -tocopherol acetate, Fructo-oligosaccharide, Streptococcus lactate, Lactobacillus acidophilus, Xylanase...



# POWDER



## Cat L-Lysine HCL Nutrition supplement

**Pack:** 1g\*60 bags

**Shel life:** 24 months

**Usage:** 1 bag/times,2-3 times/day.Lasts 7-10 days.

**Ingredients:** L-Lysine HCL,Bonito fish extract.



## Pet Digestive Probiotic powder

**Pack:** 5g\*10 sticks

**Shelf life:** 18 months

**Usage:** Mixed into water(under 50°C)or into pet food

**Ingredients:**Meat and its products, Brewer's yeast powder, Saccharomyces cerevisiae extract, Saccharomyces cerevisiae cell wall, Yucca extract, Glutamine, mannose oligosaccharide, Inositol

# WASH CLEANING



## Dog teeth clean water

**Pack:** 250ml/bottle

**Shelf life:** 24 months

**Usage:** Add 10ml teeth cleaning water to 1000ml drinking water and stir well

**Ingredients:** Persimmon extract, tea extract, inulin, rose extract, Citric acid, purified water

**\$202,360.00/year**



## Cat teeth clean water

**Pack:** 5g\*20 sticks

**Shelf life:** 24 months

**Usage:** Add 5g teeth cleaning water to 500ml drinking water and stir well

**Ingredients:** Persimmon extract, tea extract, inulin, rose extract, Citric acid, purified water



# NUTRITION LIQUID



**Dog Liquid Fish Oil**  
(99% fish oil)

**Pack:** 300ml/150ml  
**Shelf life:** 24 months

**Usage:**  
1-10kg, 2-4 pumps/times  
11-20kg, 4-8 pumps/times

**Ingredients:** Omega-3,  
EPA+DHA, Water, Vitamin E...

**\$305,286.00/year**



**Cat Liquid Fish Oil**  
(99% fish oil)

**Pack:** 210ml  
**Shelf life:** 24 months

**Usage:**  
1-5kg, 1-2 pumps/times  
6-10kg, 2-4 pumps/times

**Ingredients:** Omega-3,  
EPA+DHA, Water, Rosemary extract,  
Vitamin E, Vitamin A acetate, Vitamin  
D3...

# NUTRITION LIQUID



## Pet salmon oil (dog&cat)

**Pack:**150ml/bottle

**Usage:**<2kg,1-2g/day

3-10kg,2-3g/day

11-25kg,3-4g/day

26-40kg,4-5g/day

**Shelf life :**12 months

**Ingredients:**salmon oil (99%),DHA> 10%,EPA> 15%,Vitamin A acetate,Vitamin D3.



## Pet Liquid Calcium

**Pack:** 220ml/120ml

**Shelf life:** 24 months

**Usage:**

Under 10kg,3-5ml/meal

Above 10kg,6-10ml/meal

**Ingredients:** Milk calcium, trimodium phosphate, zinc methionine complex, Vitamin A acetate, Vitamin D3, maltose.

# SOFT CHEWS



## Shark Chondroitin Hip & Joint Soft Chews

**Pack:** 340g/Jar

**Shelf life:** 18 months

**Usage:**

Under 4.5kg, 2-4pcs/day; 4.5-10kg, 2-8pcs/day ; 10-25kg ,4-10pcs/day; 25-40kg, 10-18pcs/day

**Ingredients:** Chicken meal, flaxseed meal, beef meal, lecithin, chondroitin sulfate sodium...



## Green Lipped Mussel Joint Care (CATS)

**Pack:** 150g/Jar

**Shelf life:** 18 months

**Usage:**

Daily use: one piece per two kilograms of body weight per day

Recovery period: one piece per kilogram of body weight per day

**Ingredients:** Oat meal, flaxseed meal, glucosamine hydrochloride, green mussel, lecithin, chondroitin sulfate sodium, taurine, rosemary extract...

# MARKET DATA



| Order Rank | Product  | Dollar Sales | Dollar Sales Change vs YA | Dollar Sales % Change vs YA | Unit Sales | Unit Sales Change vs YA | Unit Sales % Change vs YA | Average Weekly ACV Distribution | Average Weekly ACV Distribution Change vs YA | ACV Weighted Distribution | ACV Weighted Distribution Change vs YA | Product Type   | User Info | Form      |
|------------|--|--------------|---------------------------|-----------------------------|------------|-------------------------|---------------------------|---------------------------------|--|---------------------------|--|----------------|-----------|-----------|
| 3          | NUTRAMAX COSEQUIN JOINT AND HEALTH SUPPLEMENT RESEALABLE PLASTIC PEG BAG 60 CT - 00730               | \$7,500,899  | \$1,419,746               | 22.3%                       | 342,560    | 65,200                  | 23.5%                     | 20                              | 2  | 40                        | 0.67                                   | JOINT & HEALTH | ALL DOG   | SOFT CHEW |
| 4          | VETIQ HIP & JOINT HIP AND JOINT SUPPORT SUPPLEMENT RESEALABLE PLASTIC PEG BAG 60 CT - 00730          | \$7,386,361  | \$1,171,740               | 18.9%                       | 508,702    | 71,349                  | 16.3%                     | 5                               | 0  | 5                         | 0.24                                   | HIP & JOINT    | DOG       | SOFT CHEW |
| 13         | PETARMOR JOINT EZE PLUS HIP AND JOINT SUPPORT PLASTIC PEG BAG 60 CT - 00730                          | \$603,365    | -819,800                  | -24.1%                      | 48,092     | -13,821                 | -22.3%                    | 3                               | -1   | 15                        | -0.35                                  | HIP & JOINT    | DOG       | SOFT CHEW |
| 17         | PRIVATE LABEL HIP AND JOINT SUPPORT SUPPLEMENT PLASTIC JAR 50 CT - 34844961                          | \$254,111    | \$32,307                  | 14.8%                       | 16,084     | 1,753                   | 12.2%                     | 1                               | 0  | 9                         | 0.63                                   | HIP & JOINT    | DOG       | SOFT CHEW |
| 23         | PETARMOR JOINT EZE ADVANCED HIP AND JOINT SUPPORT PLASTIC BOTTLE 60 CT - 00730                       | \$152,366    | -\$37,325                 | -19.7%                      | 9,411      | -2,614                  | -21.7%                    | 1                               | 0  | 5                         | -0.08                                  | HIP & JOINT    | DOG       | SOFT CHEW |
| 29         | PRIVATE LABEL HIP AND JOINT SUPPORT RESEALABLE PLASTIC PEG BAG 60 CT - 1767                          | \$102,452    | -\$44,774                 | -30.4%                      | 8,011      | -2,124                  | -26.1%                    | 0                               | 0  | 1                         | -0.03                                  | HIP & JOINT    | DOG       | SOFT CHEW |
| 32         | ZESTY PAWS MOBILITY BITES HIP AND JOINT SUPPORT SUPPLEMENT RESEALABLE PLASTIC JAR 60 CT - 0855827451 | \$94,293     | \$80,194                  | 568.8%                      | 6,343      | 5,452                   | 612.8%                    | 0                               | 0  | 1                         | 0.94                                   | HIP & JOINT    | ALL DOG   | SOFT CHEW |
| 39         | PL360 HIP AND JOINT SUPPORT SUPPLEMENT PLASTIC JAR 60 CT - 0855827451                                | \$84,564     | \$16,775                  | 24.7%                       | 5,438      | 1,630                   | 42.8%                     | 0                               | 0  | 4                         | 0.32                                   | HIP & JOINT    | DOG       | SOFT CHEW |
| 35         | TEVRAPET HIP AND JOINT SUPPORT SUPPLEMENT RESEALABLE PEGGED BAG 60 CT - 01062305019                  | \$82,836     | \$29,857                  | 56.4%                       | 5,839      | 1,402                   | 34.2%                     | 0                               | 0  | 3                         | 0.77                                   | HIP & JOINT    | DOG       | SOFT CHEW |
| 41         | NUTRAMAX COSEQUIN MINIS JOINT AND HEALTH SUPPLEMENT RESEALABLE BAG 45 CT - 00730                     | \$61,767     | -\$48,197                 | -35.2%                      | 5,057      | 3,992                   | 374.8%                    | 0                               | 0  | 2                         | 0.85                                   | JOINT & HEALTH | DOG       | SOFT CHEW |
| 44         | PRIVATE LABEL HIP AND JOINT SUPPORT PLASTIC JAR 70 CT - 17608951                                     | \$57,417     | \$0,800                   | 18.1%                       | 3,613      | 472                     | 15.0%                     | 0                               | 0  | 1                         | -0.01                                  | HIP & JOINT    | DOG       | SOFT CHEW |
| 45         | MAC + MAVA JOINT SUPPORT PLASTIC JAR 70 CT - 0074310004861   | \$57,088     | \$17,915                  | 45.8%                       | 3,995      | 1,970                   | 97.2%                     | 0                               | 0  | 3                         | 0.70                                   | JOINT SUPPORT  | DOG       | SOFT CHEW |
| 46         | 8 IN 1 PRO SENSE JOINT SUPPORT RESEALABLE BAG 60 CT - 002685187001                                   | \$65,032     | -\$4,811                  | -8.0%                       | 6,483      | -839                    | -9.8%                     | 1                               | 0  | 2                         | -1.03                                  | JOINT SUPPORT  | DOG       | SOFT CHEW |
| 58         | PRIVATE LABEL HIP AND JOINT SUPPORT PLASTIC JAR 70 CT - 17611215                                     | \$34,786     | -\$13,062                 | -27.3%                      | 3,348      | -500                    | -13.9%                    | 0                               | 0  | 1                         | -0.01                                  | HIP & JOINT    | DOG       | SOFT CHEW |
| 61         | VETIQ HIP AND JOINT SUPPORT RESEALABLE BAG 60 CT - 0818145019271                                     | \$32,524     | \$32,524                  |                             | 1,664      | 1,664                   |                           | 0                               | 0  | 1                         | 1.18                                   | HIP & JOINT    | DOG       | SOFT CHEW |
| 62         | PETNC HIP AND JOINT SUPPORT SUPPLEMENT PLASTIC JAR 60 CT - 0740985275911                             | \$31,199     | -\$15,421                 | -33.1%                      | 3,564      | -1,603                  | -31.0%                    | 0                               | 0  | 0                         | -0.01                                  | HIP & JOINT    | DOG       | SOFT CHEW |
| 70         | PETNC HIP AND JOINT SUPPORT SUPPLEMENT PLASTIC CONTAINER 90 CT - 08027035                            | \$26,860     | \$22,709                  | 347.1%                      | 2,853      | 2,388                   | 444.5%                    | 0                               | 0  | 0                         | 0.14                                   | HIP & JOINT    | DOG       | SOFT CHEW |
| 72         | TEVRAPET PUDDLE PADS HIP AND JOINT SUPPORT PLASTIC JAR 14 CT - 0106230502                            | \$25,507     | \$3,856                   | 17.8%                       | 4,481      | 606                     | 15.6%                     | 0                               | 0  | 1                         | -0.04                                  | HIP & JOINT    | DOG       | SOFT CHEW |
| 77         | VERITAS FARMS JOINT SUPPLEMENT PLASTIC BOTTLE 30 CT - 085398400071                                   | \$23,121     | \$19,452                  | 526.7%                      | 975        | 822                     | 536.3%                    | 0                               | 0  | 0                         | 0.12                                   | JOINT SUPPORT  | ADULT DOG | SOFT CHEW |
| 86         | PRIVATE LABEL HIP AND JOINT SUPPORT RESEALABLE PLASTIC PEG BAG 60 CT - 1087                          | \$13,674     | \$18,674                  |                             | 1,541      | 1,541                   |                           | 0                               | 0  | 1                         | 1.23                                   | HIP & JOINT    | DOG       | SOFT CHEW |
| 104        | GREEN COAST PET HIP AND JOINT SUPPORT SUPPLEMENT RESEALABLE PLASTIC PEG BAG 60 CT - 1087             | \$14,893     | \$3,866                   | 35.1%                       | 828        | 214                     | 35.8%                     | 0                               | 0  | 1                         | -0.31                                  | HIP & JOINT    | DOG       | SOFT CHEW |
|            |  | \$18,516,185 | \$2,115,415               | 15.7%                       | 980,001    | 199,125                 | 24.1%                     |                                 |  |                           |  |                |           |           |



\$1,823,000/year



# SOFT CHEWS



## Skin & Coat Soft Chews

**Pack:** 680g/Jar

**Shelf life:** 18 months

### Usage:

Feed 1 piece every 2 kg of body weight daily, and increase your consumption during the uncomfortable period of skin.

**Ingredients:** Brown rice flour, corn flour, lecithin, tea polyphenols, rosemary extract...



## Skin & Coat Lecithin extract (CATS)

**Pack:** 225g/Jar

**Shelf life:** 18 months

### Usage:

Feed 1 piece per kilogram of body weight per day. Increase the dosage when hair is lost or dry

**Ingredients:** Oat flour, wheat embryo, Collagen, lecithin, taurine, Arginine, rosemary extract...



# MARKET DATA



| Dollar Rank | Product  | Dollar Sales | Dollar Sales Change vs YA | Dollar Sales %Change vs YA | Unit Sales | Unit Sales Change vs YA | Unit Sales %Change vs YA | Average Weekly ACV Distribution | Average Weekly ACV Distribution Change vs YA | ACV Weighted Distribution | ACV Weighted Distribution Change vs YA | Product Type           | User Info | Form      |
|-------------|--|--------------|---------------------------|----------------------------|------------|-------------------------|--------------------------|---------------------------------|--|---------------------------|--|------------------------|-----------|-----------|
| 1           | ZESTY PAWS OMEGA BITES PET SKIN AND COAT       | \$186,593    | \$168,207                 | -9.14.9%                   | 12,127     | -10,982                 | -959.0%                  | 1                               | 0  | 3                         | 2.78                                   | PET SKIN & COAT        | DOG       | SOFT CHEW |
| 3           | NUTRI VET OPTIMAL PET SKIN AND COAT SUPPLEMENT | \$50,321     | \$10,932                  | 27.8%                      | 7,527      | 2,569                   | 51.8%                    | 1                               | 0  | 5                         | 0.39                                   | PET SKIN & COAT        | ALL DOG   | SOFT CHEW |
| 2           | PRIVATE LABEL PET SKIN COAT JOINT SUPPORT      | \$41,840     | \$1,007                   | 2.5%                       | 3,288      | 187                     | 6.0%                     | 0                               | 0  | 1                         | 0.00                                   | PET SKIN COAT          | DOG       | SOFT CHEW |
| 7           | TEVRAPET PET SKIN AND COAT SUPPLEMENT          | \$36,314     | \$19,485                  | 115.8%                     | 2,783      | 1,544                   | 124.6%                   | 0                               | 0  | 3                         | 0.70                                   | PET SKIN & COAT        | DOG       | SOFT CHEW |
| 5           | PRIVATE LABEL PET SKIN AND COAT SUPPLEMENT     | \$28,978     | -\$21                     | -0.1%                      | 2,417      | -85                     | -3.4%                    | 0                               | 0  | 1                         | -0.02                                  | PET SKIN & COAT        | DOG       | SOFT CHEW |
| 7           | PL360 SKIN AND HAIR SUPPLEMENT PLASTIC BOTTLE  | \$18,241     | -\$23,732                 | -56.5%                     | 1,086      | -1,904                  | -63.7%                   | 0                               | 0  | 2                         | -1.52                                  | SKIN & HAIR SUPPLEMENT | DOG       | SOFT CHEW |
|             |  | \$362,285    | \$175,878                 | 48.5%                      | 29,228     | 13,293                  | 45.5%                    |                                 |  |                           |  |                        |           |           |



\$1,352,000/year



# FUTURE EXPECTATIONS

# PROJECT IN PROGRESS



## New Workshop Under Construction

### MAIN BUSINESS

**Freeze dried pet treats**, include chicken, fish, beef, duck, liver, fruits and vegetables and other varieties.

**Functional Freeze-Dried Pet Supplement,**

### Product Characteristics

Using advanced vacuum freeze drying technology and quick-frozen product processing technology, no preservatives, fast rehydration reduction event, preserve the nutrition of the product.



# Tasty Freeze-Dried Pet Treats



- Freeze dried pet treats, include chicken, fish, beef, duck, liver, fruits and vegetables and other varieties.
- Single ingredient, grain-free treats are paw-fect for pets with allergies, food sensitivities and sensitive stomachs. Grain-free, gluten-free and never enhanced with artificial flavoring or fillers.
- Healthy, high-value treat that can help support healthy digestion and strong teeth and gums.

# Functional Freeze-Dried Pet Supplement



Hairball Remedy



Dental Health



Immune Support

- Functional Freeze-Dried Pet Supplement , include Hairball Remedy , Dental Health, Immune Support, Urinary Tract Support , Digestive Care , Multi-Vitamins and other varieties.
- Provide pet health care lyophilized products with specific pertinency, strong functionality and high-value. Delicious and nutritious, it helps to strengthen immunity, maintain health and vitality of your pets.



**THANK  
YOU!**