



## Company presentation: DEGOMEAT





# Why choose fresh frozen natural food?

- Clear & proven health benefits:
  - Stimulates intestinal flora -> better digestion = fewer & firmer stools.
  - Provides a soft and shiny coat.
  - Gives the dog / cat strong teeth and fresh breath.
- We are all convinced fresh food is the best option for us (humans)?
  - Why not offer the same to our pets?
- A category that will help you grow
  - 'The subcategory of raw & fresh pet food is experiencing the fastest growth with a yearly increase of around 10%.'
  - 'This is fueled by the fact that consumers are increasingly applying the same quality expectations to food for their pets as for themselves.'
  - [https://globalpetindustry.com/sites/default/files/2023-04/PIM\\_3\\_2023\\_FINAL.pdf](https://globalpetindustry.com/sites/default/files/2023-04/PIM_3_2023_FINAL.pdf) (page 43-44)



# Why choose Degomeat?

- 100% natural products.
  - No preservatives / No colorings / No fragrances
  - 75% of our ingredients are delivered to us fresh (not frozen).
    - When your dog / cat eats our meat, it has only been thawed once.
- Made in Belgium.
  - All raw materials come from our suppliers within a 150km radius of our production-site.
- 40 years of experience -> expanded product range.
  - 21 recipes in sausages / nuggets in different dimensions: 200g – 500g – 750g – 1000g.
  - You can establish a diet which is uniquely adapted to your dog/cat.



# What can we offer you?

## 1) Quality product range at competitive prices.

- 21 recipes of sausages of 200g – 500g – 1000g.
  - 9 complete recipes (for dogs): 86,5% meat - 10% vegetables (carrots & spinach) – 2% apple – 1% salmon oil – 0.5% premix.
  - 12 simple recipes (for cats): 100% meat.
- 6 recipes of nuggets
- 7 fresh snacks.





# What can we offer you?

## 2) Freezers adapted at every type of store.

- This is part of a competitive offer where we can deliver free products.





# What can we offer you?

3) Formations for store employees + store demo's for your customers.



## Our clients in Belgium

