

the Little Cat

Pets-Creating a bond

through the IoT-based
digital healthcare service products

“

What is essential
is invisible to the eye!,”

The Little Prince

- Antoine de Saint-Exupéry



theLittleCat



INPET



MEDISAND



MEDIPAD





the Little Cat Overview

Our pets never TALK to us, even though they are very sick or hurt. So, For the never-verbal family member, 'the Little Cat' provide customized health-care solutions by gathering and analyzing data about pets through 'the Little Cat' IoT devices.

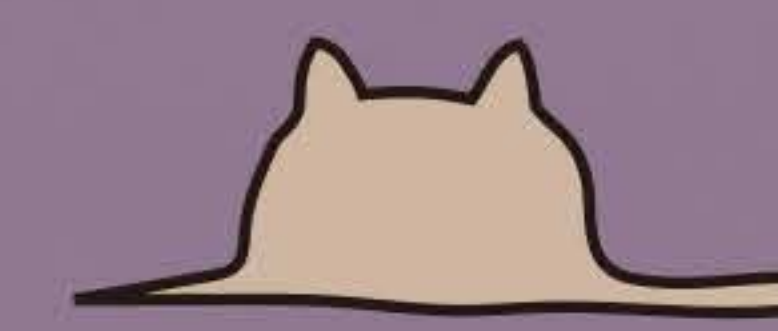
“We create a bond with pets based on healthcare data”

The Little Cat's all IoT products take a inspiration from The Little Prince story book. So, our all products are related to the characters and elements of The Little Prince.



Establishment date	Sep 06, 2018
Business fields	<input type="checkbox"/> Development and sales of AIoT-based healthcare devices for pets <input type="checkbox"/> Pet Biological Information Big Data Service <input type="checkbox"/> Pet Digital AI Healthcare Platform Service
Major technologies	<input type="checkbox"/> Measuring technology for pet body composition <input type="checkbox"/> AI Body Composition Prediction Technology
Address	Republic of Korea Head Office: 30 Beodeul 1-gil Namsan-myeon, Chuncheon-si, Gangwon-do R&D Center: C, 7F ,TIPS Town S3,175, Yeoksam-ro, Gangnam-gu, Seoul
Contact	Official website: https://www.thelittlecat.kr Online media: https://www.youtube.com/c/theLittleCat e-mail: thelittlecat@thelittlecat.kr Tel: +82-70-4250-2916

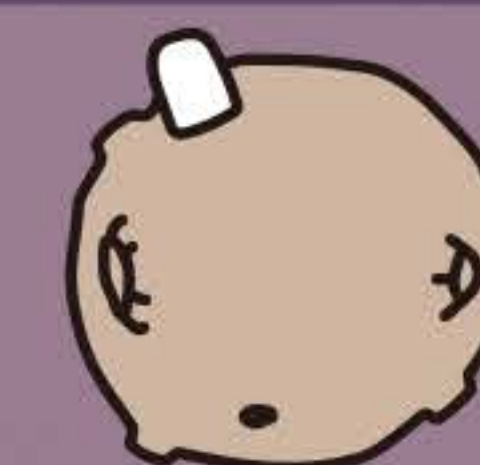
the Little Prince  the Little Cat



Boa constrictor



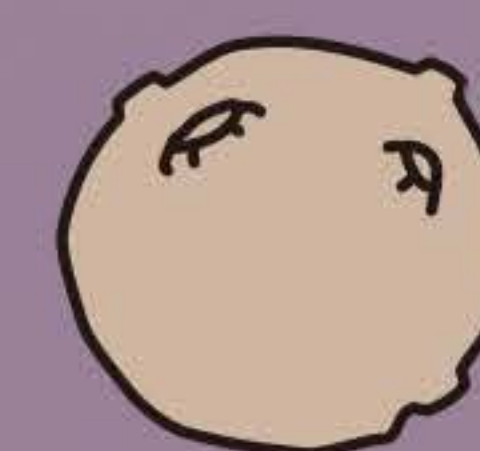
Body composition



B612 Planet



Cat Wheel



Active/Dormant
Volcano



Medisand / Medipad

Products

1. Body Composition monitor
2. Cat Wheel
3. MediSand
4. MediPad



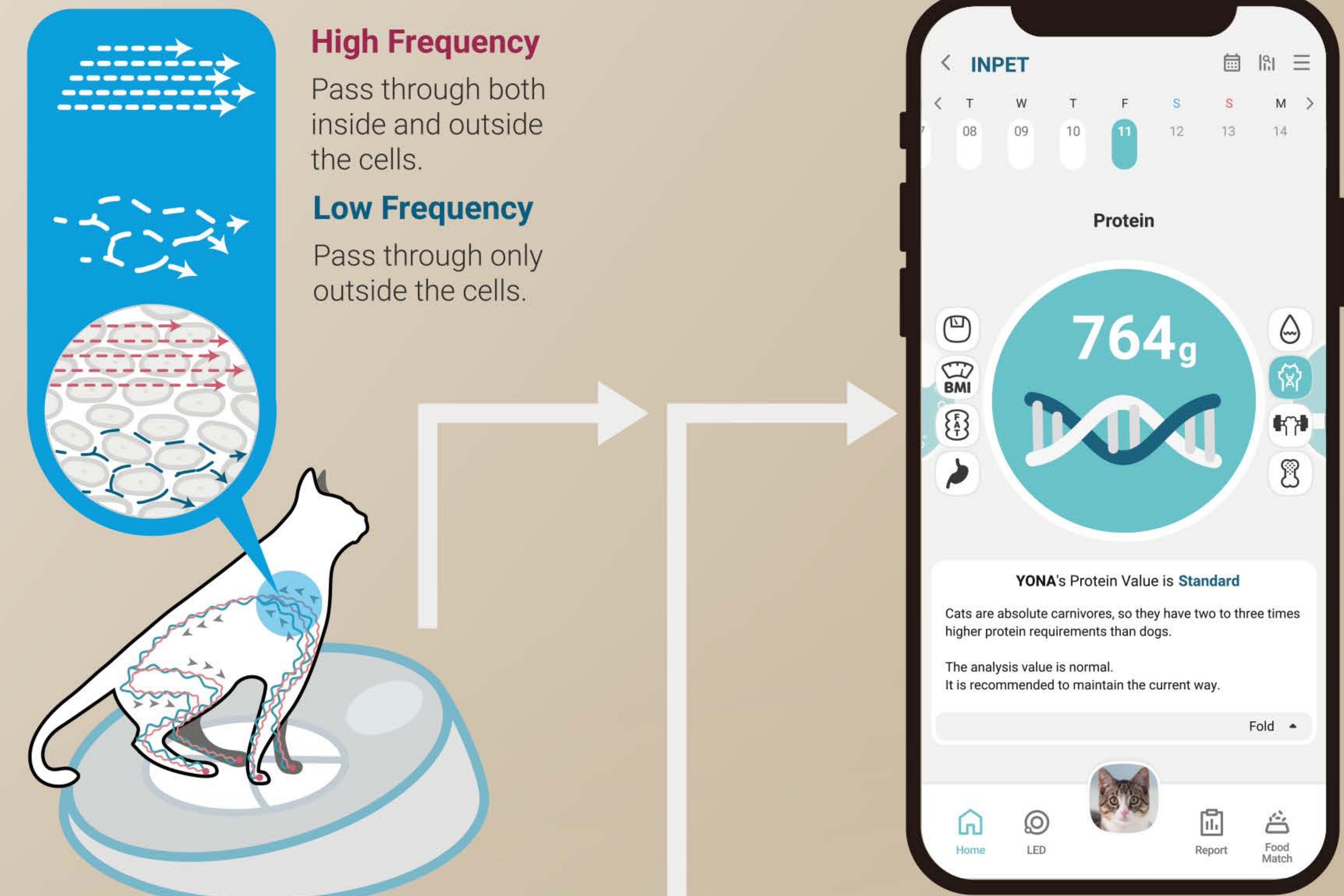
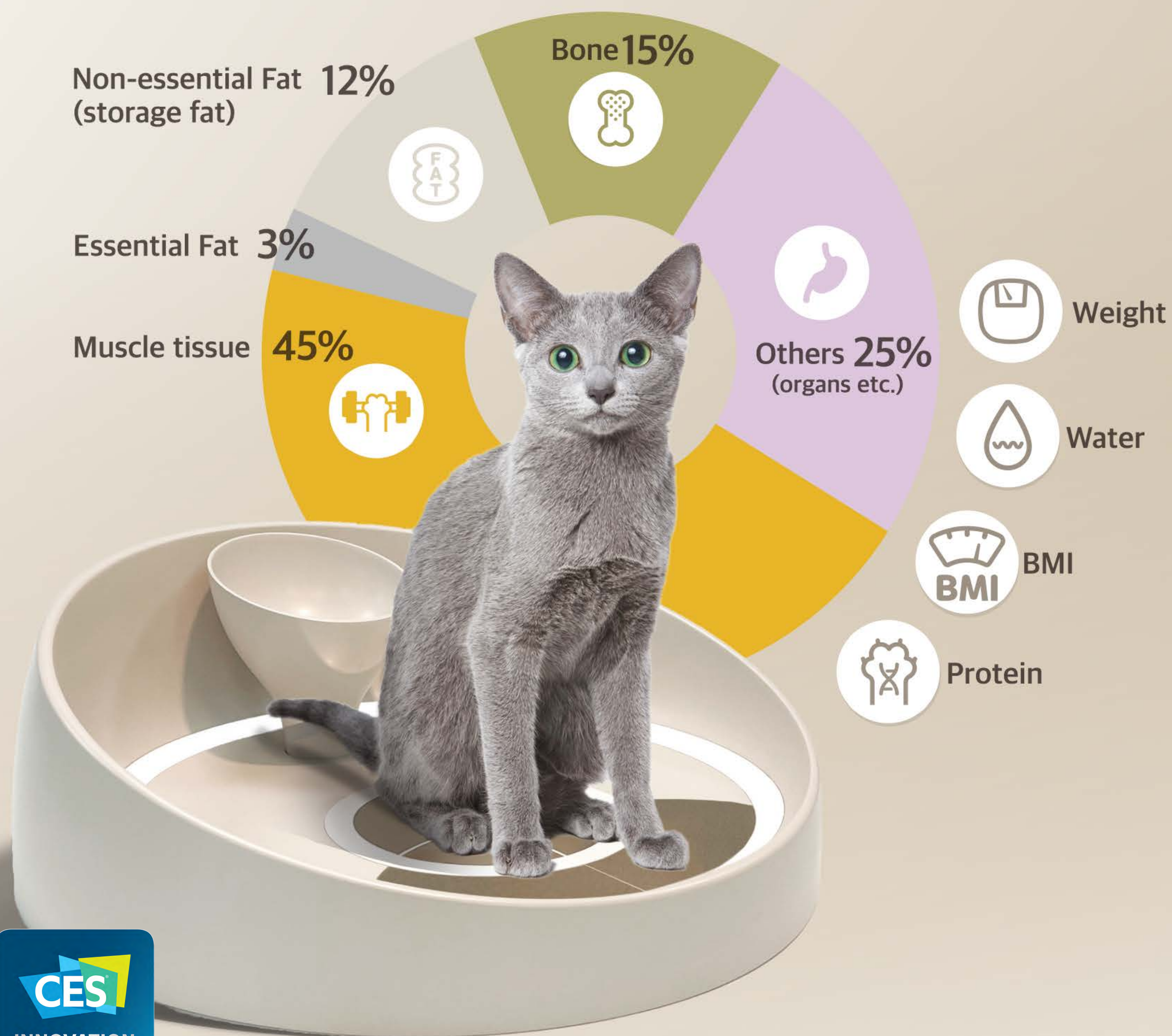
the Little Cat

BIA (Bioelectrical Impedance Analysis) based on Cat Body Composition Monitor

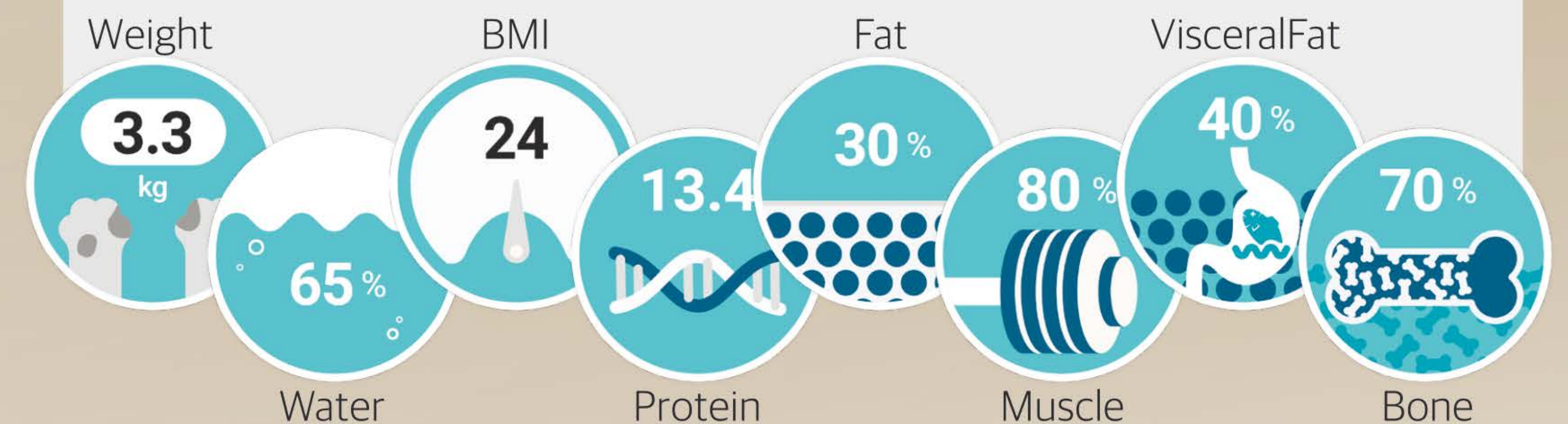
Body composition monitor using cat's instinct

Taking advantage of the cat's instinct to enter the circle, it automatically measures body composition quickly and accurately through the paw pads when the paw enters the circle.

Monitor 8 body compositions with a dedicated app.
(Body water, Visceral fat, Subcutaneous fat, Protein, Muscle, Bone density, BMI, Weight)



Measurement of 8 body composition using INPET App



Solving feeding challenges

Feed recommendations based on body composition

Vital signs and telemedicine alarms

Reduce healthcare costs by predicting signs of illness through changes in body composition, supporting telemedicine consultations, and preventing disease

Premium discounts

Reduced premiums with regular body composition reports and real-time monitoring



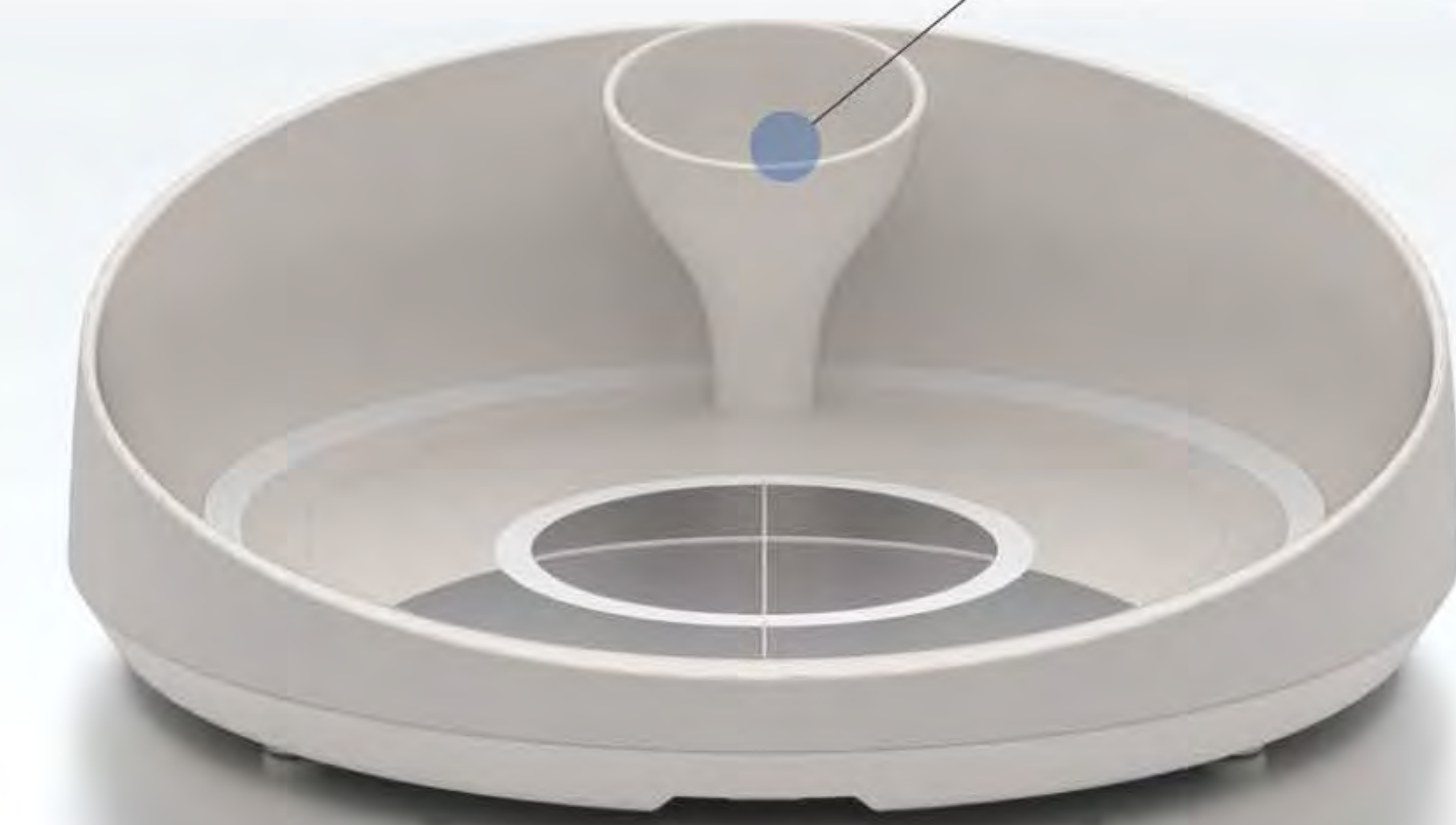
LED to attract the cat

Create and change your cat's favourite colours

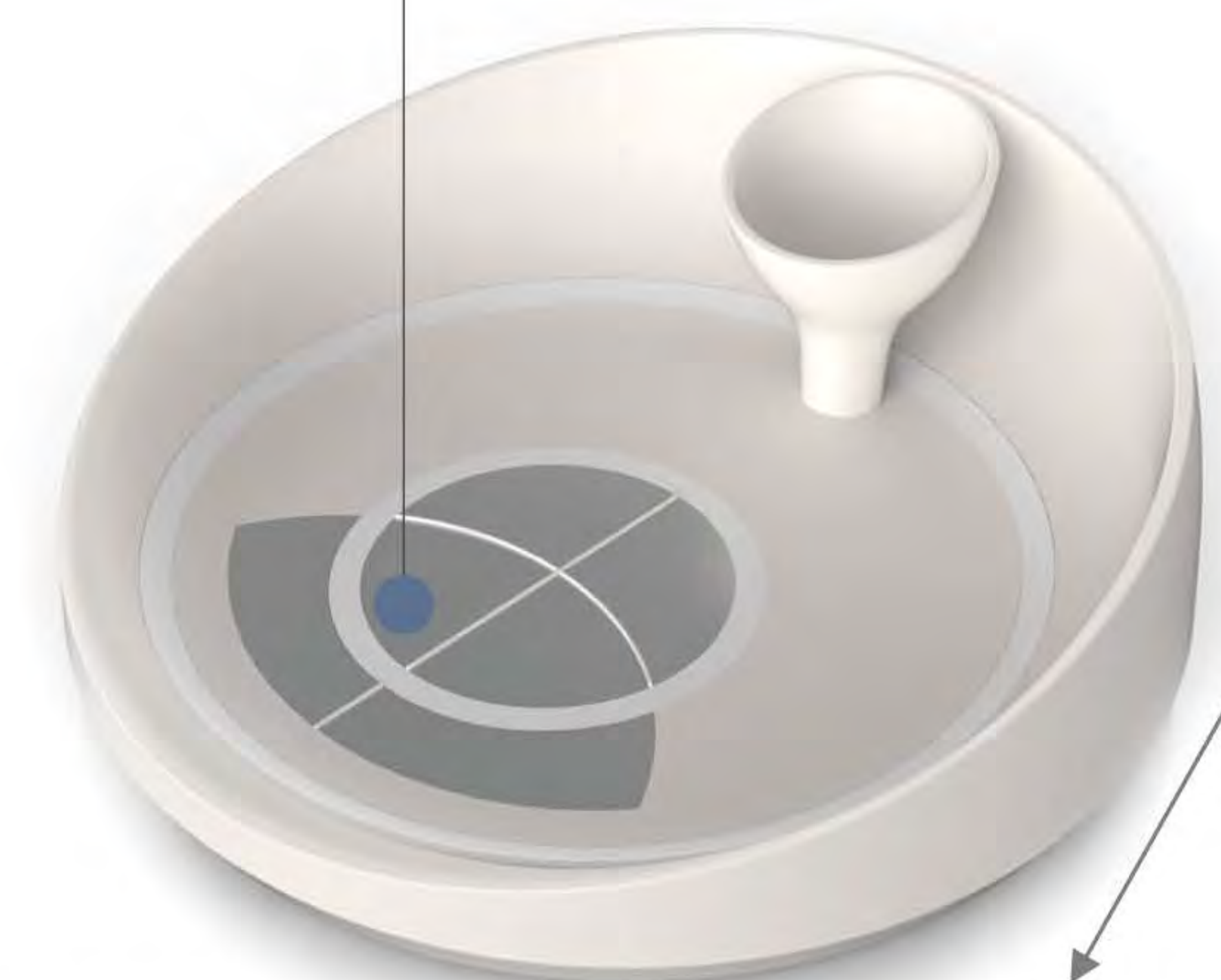
USB-C Chargers

Use a 5V 2A rated charger
No battery, always on

Food bowl



Body composition measuring electrodes



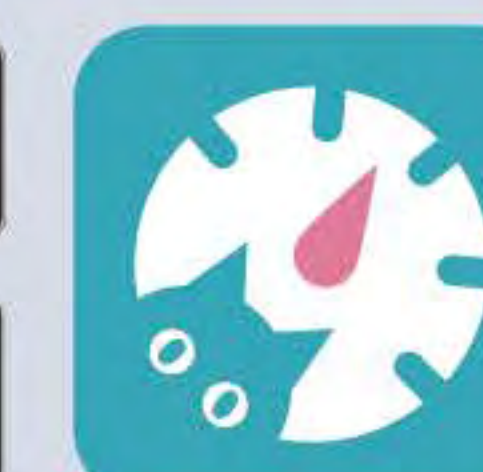
210mm
(7.8inch)

550mm
(21.6inch)

550mm
(21.6inch)



Model	INPET (INPET CV1)
Size	• Product Size: 550mm x 550mm x 210mm
Weight	• Net Weight: 4.5kg • Gross Weight: 5.5kg
Material	• Cover & Bottom & Food bowl: ABS • Inner & Outer Circle: PP • Electrode plate: Iron • Package: Corrugated cardboard + PE FORM
Feature	• When a cat eats food, it measures the body water with the impedance value obtained by naturally flowing a small alternating current on the cat's feet that the cat does not recognize, and delivers various information on the body water composition to consumers through APP.
Notice	• BLE Version: 5.0 • HS CODE: 9031.80



INPET

INPET Introduction Movie



the Little Cat

Cat Smart Wheel

IoT-based indoor exercise machine linked with application
Designed to stimulate the dynamic visual acuity of cats



Easy to use

You can easily check the cat exercise data with the app.



Bluetooth connection

Bluetooth Connectivity to Measure and Adjust Data Value



LED light control

You can adjust the LED light color and light position with the app.



Exercise measurement

You can check the calorie consumption according to the amount of exercise.



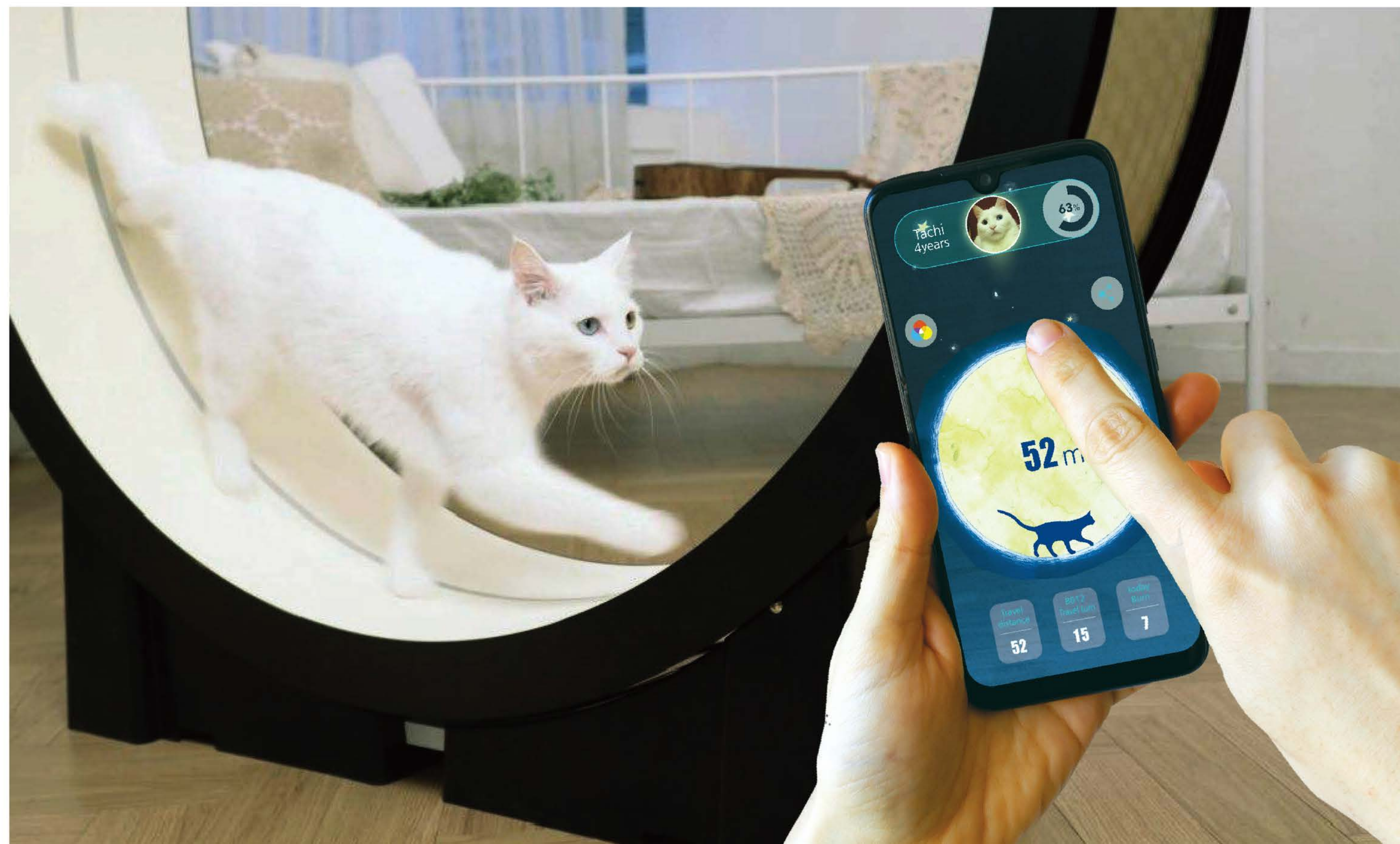
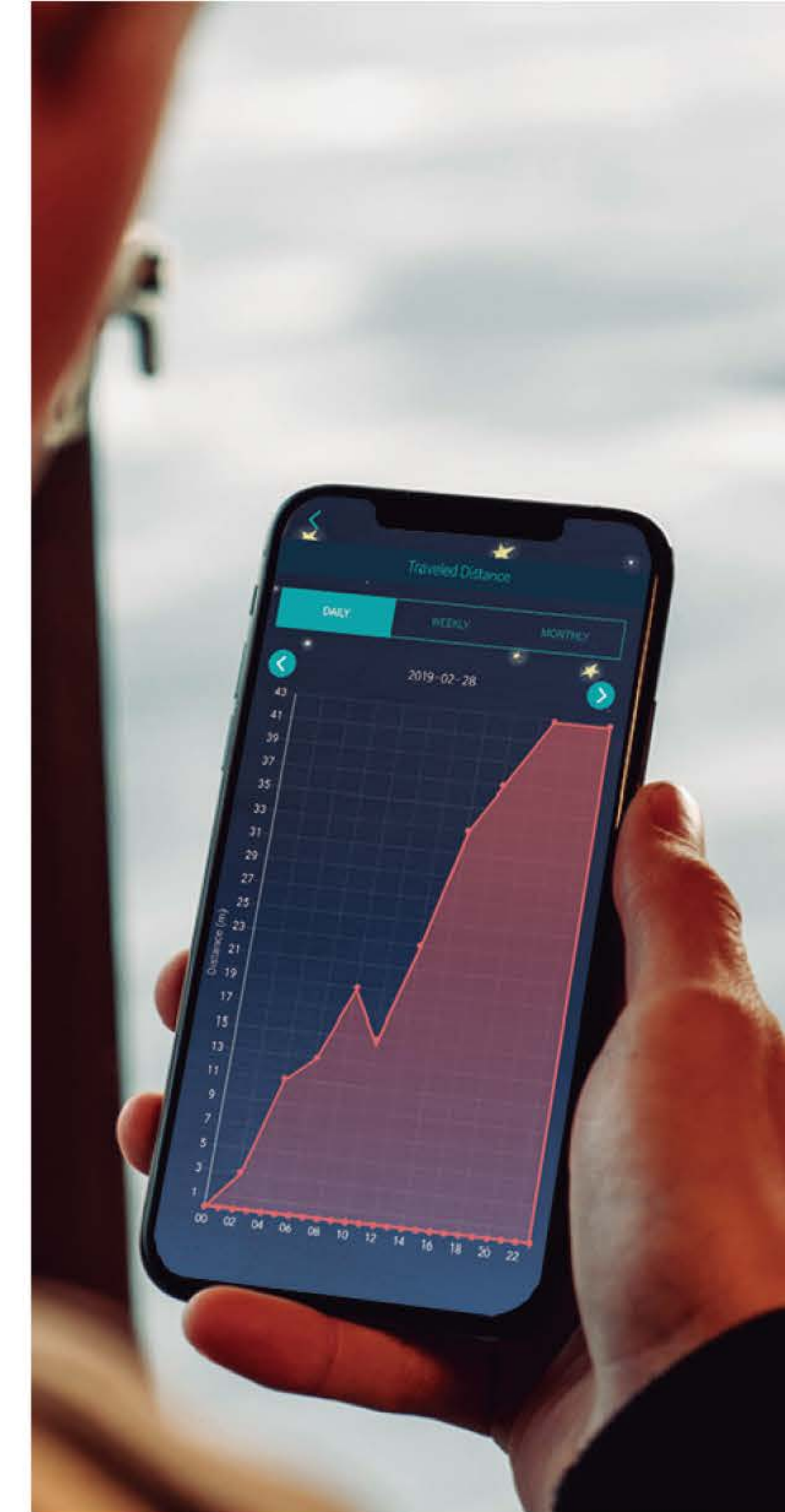
Data accumulation

All your cat's exercise data is stored daily.



Cat information

Name, Birthday, BCS(Body Condition Score)

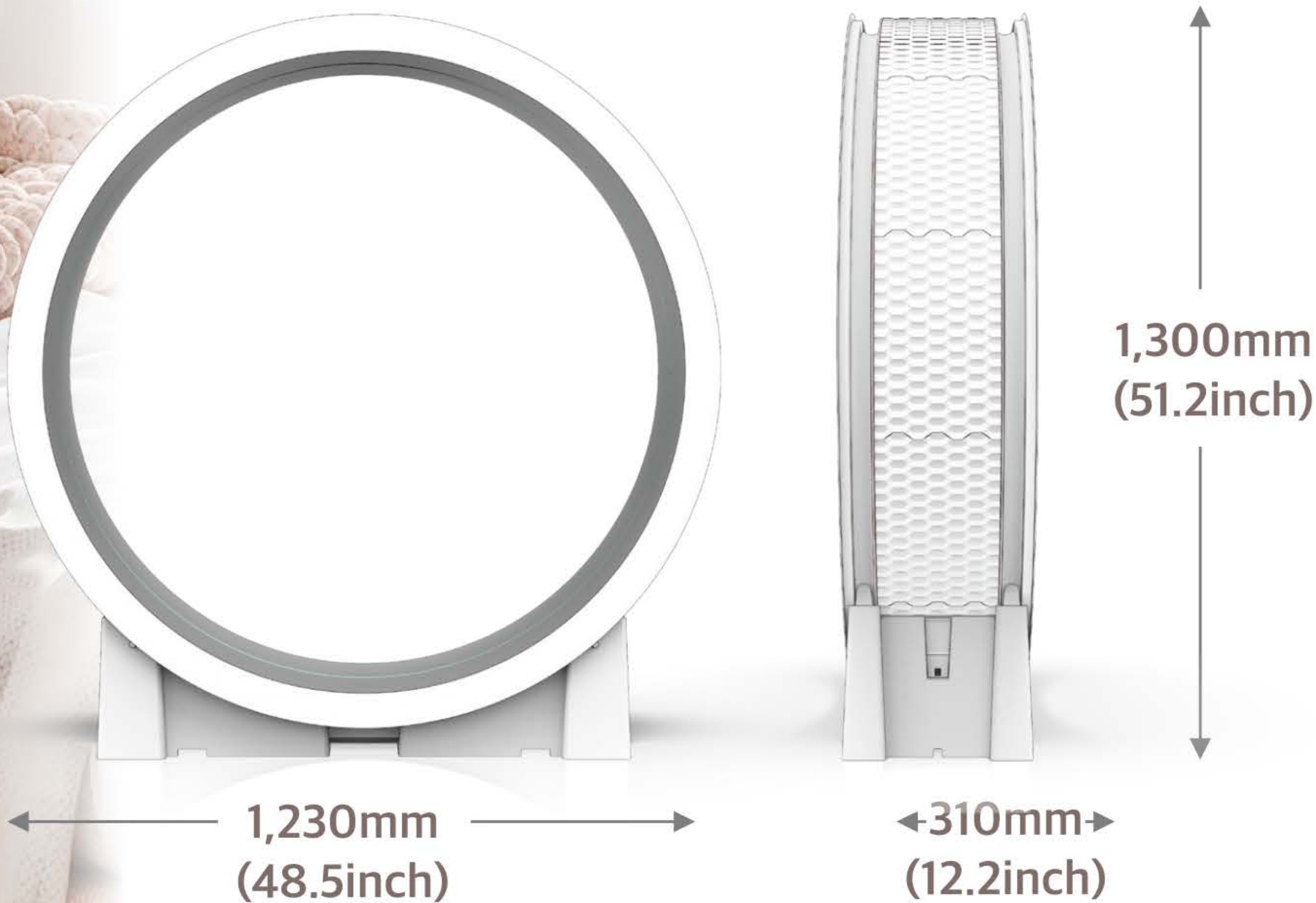




Model	B612 Cat Planet(B612 Cat Planet V1)
Size	<ul style="list-style-type: none">• Product Size: 1230mm x 310mm x 1300mm• Package(Carton Box) Size: 980mm x 820mm x 400mm
Weight	<ul style="list-style-type: none">• Net Weight: 21kg• Gross Weight: 28kg
Material	<ul style="list-style-type: none">• Wheel: ABS+Silicon• Wheel Stand: ABS+Aluminium• Inner Carpet: PA+PE+PET• Package: Corrugated cardboard + PE FORM
Feature	<ul style="list-style-type: none">• Embedded with LED to induce the exercise of cats• Exercise and individual data information management through the App• LED color and location adjustment through the app
Notice	<ul style="list-style-type: none">• BLE Version: 5.2• HS CODE: 8543.70• Semi-Assembled Type



Cat Wheel Semi-Assembled Type



the Little Cat

Dog Health Checking Pee Pads

A pee pad that checks the dog's kidney health in daily life



Pad pattern color changes by kidney disease

Pink - Alkali reaction
Blue - Blood reaction

NON

Absolutely chemical-free

No chemical coagulants
No chemical absorbents
No chemical odorants



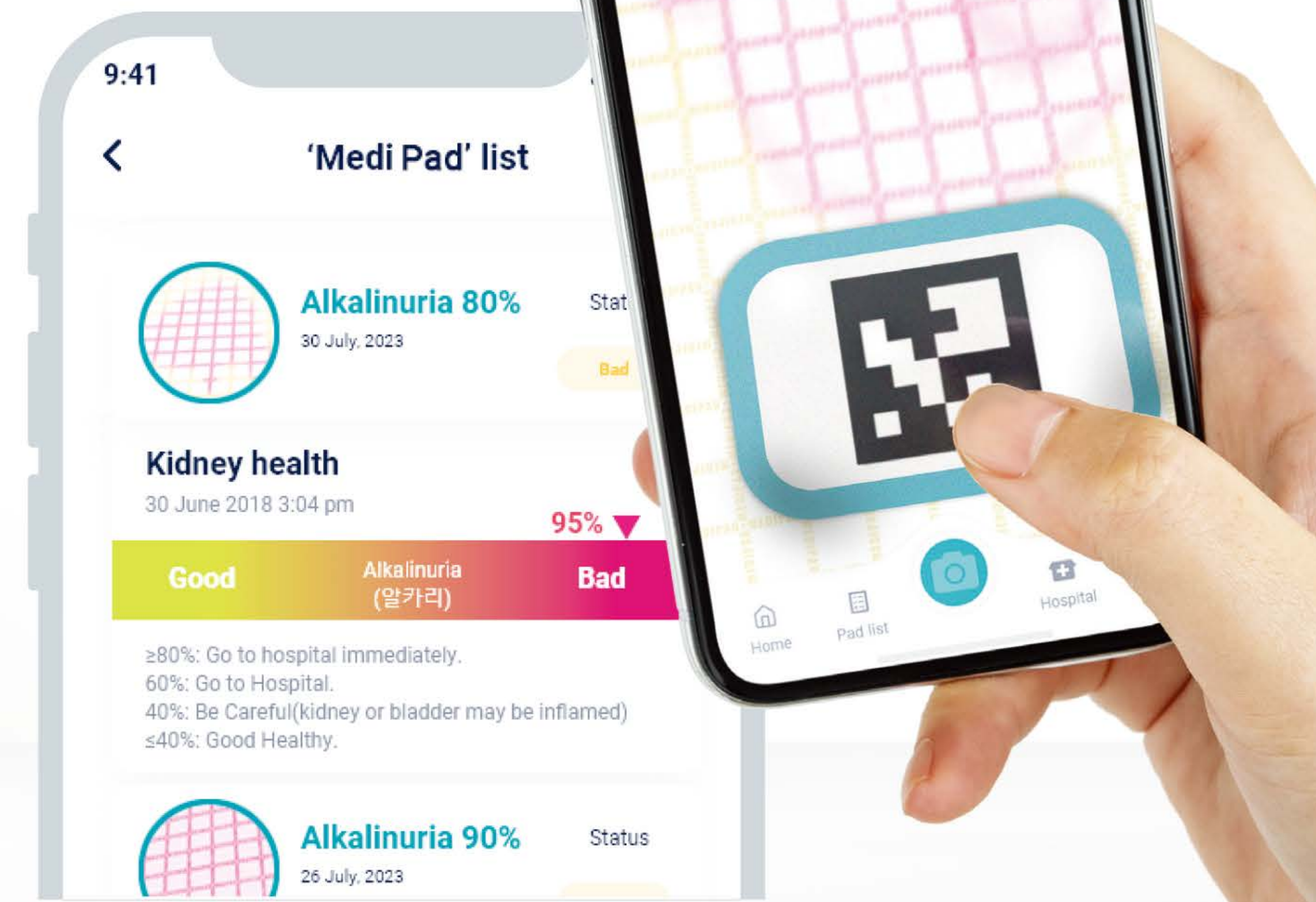
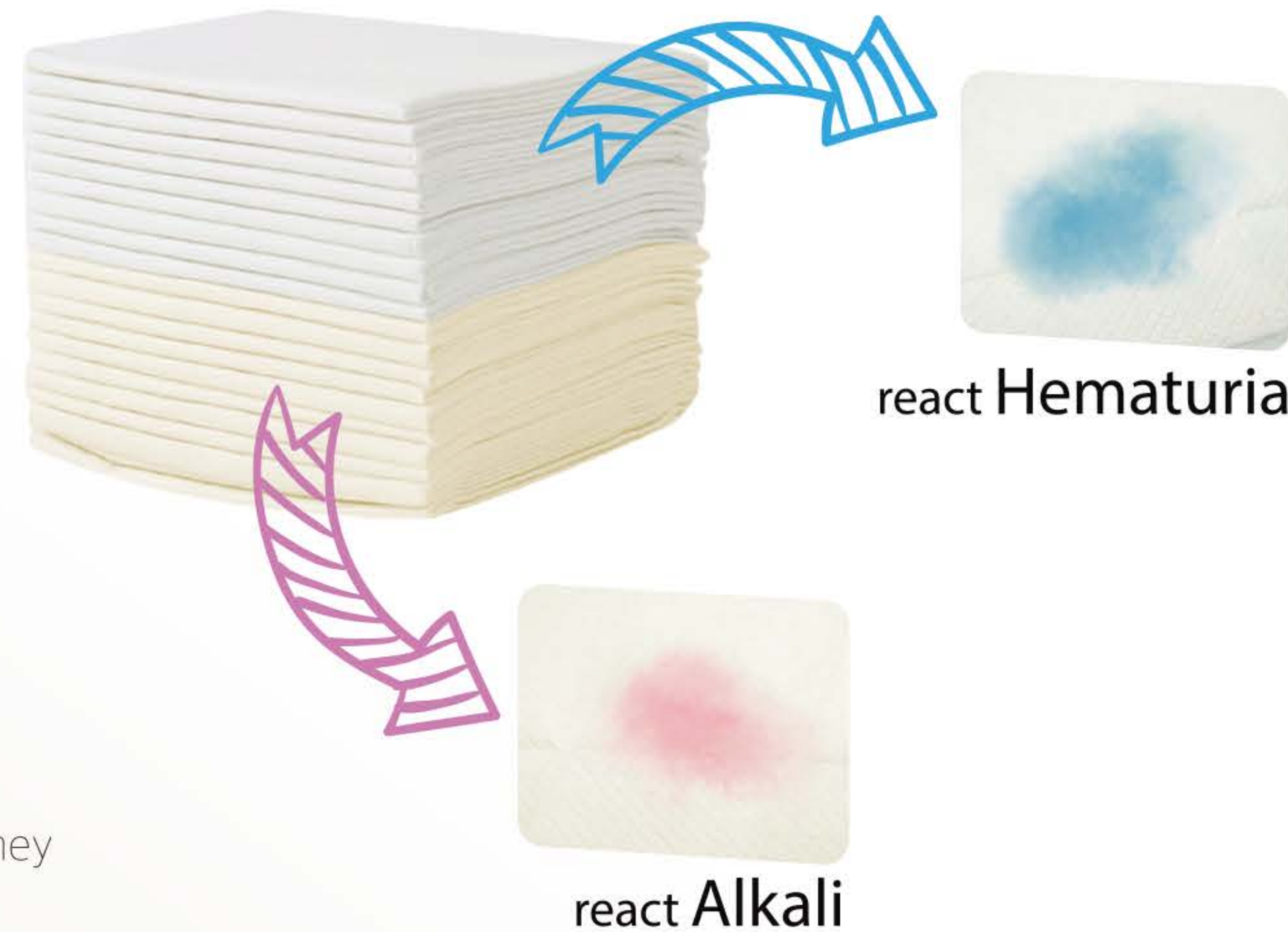
Check you dog's kidney health with our app

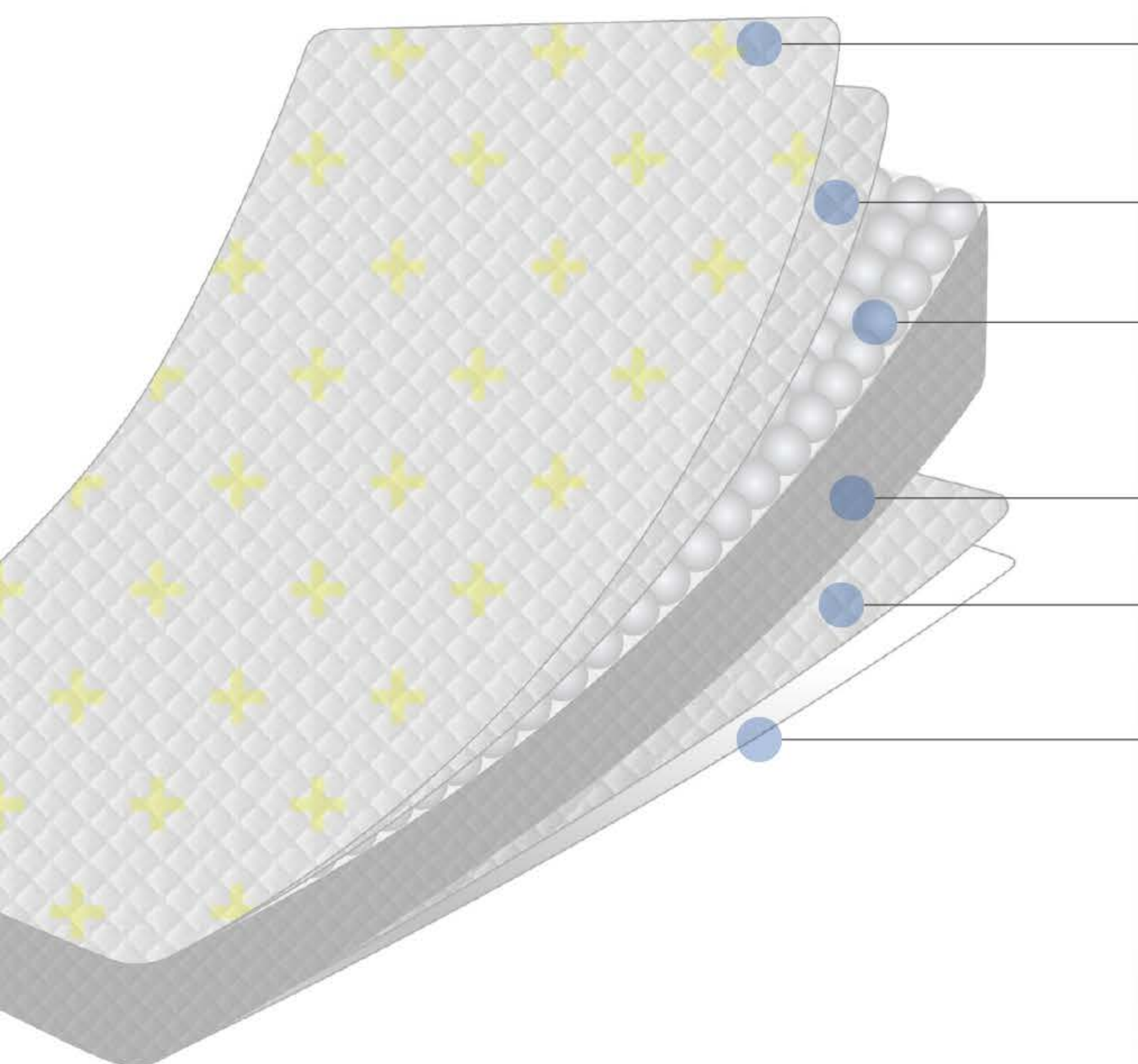
App : Medipad
You can check your dog's kidney health with MEDIPAD app.



PE waterproof film

Excellent waterproofing PE film, the floor does not get wet.





Alkaline Urine Reaction Skin Cover

Square embossing pattern prevents urine from spreading to both sides

Compressed Square Embossed Paper

Super Absorbent Polymer(SAP)

It contains 3 to 4 times more than other products, so it absorbs quickly and has a lot of

100% Pure Wood Pulp

Compressed Square Embossed Paper

Waterproof Film. The floor does not get wet.

Model	MEDIPAD(MEDIPAD-A4050, MEDIPAD-A6076)
Size	<ul style="list-style-type: none"> • MEDIPAD A4050: 400mm x 500mm • MEDIPAD A6076: 600mm x 760mm
Material	<ul style="list-style-type: none"> • 6 Layers: PP + Paper + SAP + Pulp + Paper + PE • Package: PE Film
Package	<ul style="list-style-type: none"> • MEDIPAD A4050 <ul style="list-style-type: none"> - 100Pcs (Normal 90 + Test Pad 10) /Pack, - Pack: 280mm x 140mm x 320mm, Carton Box:440mm x 320mm x 320mm(3 Packs) • MEDIPAD A6076 <ul style="list-style-type: none"> - 25Pcs (Normal 22 + Test Pad 3)/Pack, - Pack: 205mm x 160mm x 250mm, Carton Box:420mm x 260mm x 360mm(4 Packs)
Feature	<ul style="list-style-type: none"> • React Alkalinuria • Produced as an OEM in China. • MediPad is a simple urine test for dogs that checks the degree of alkalization of their urine. Medi pad is not a kit for diagnosing diseases, nor is it for medical use. • MediPad was designed to check that dogs' urine is alkaline in the early stages due to infection with bacteria or viruses of lower urinary tract diseases (urinary tract infections, metabolic disorders, etc.)
Notice	<ul style="list-style-type: none"> • HS CODE: 9619.00

MEDIPAD-A6076

600X760 mm
23.6X29.9 inch

MEDIPAD-A4050

400X500 mm
15.7X19.6 inch



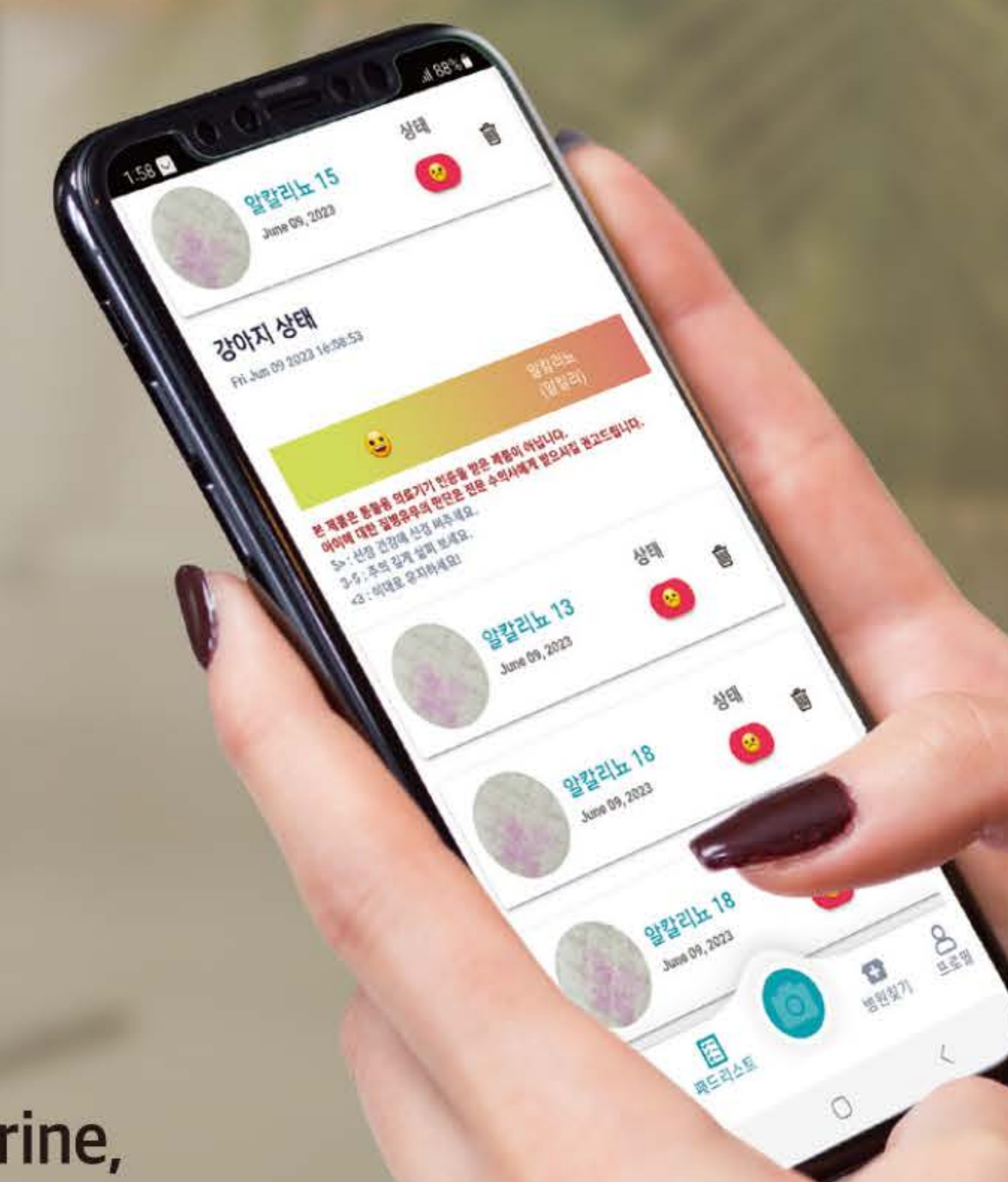
Before



After



Depending on the degree of alkali in the dog's urine, the cross-shaped yellow color changes to a pink color.



the Little Cat

Cat Health Checking Sand

Sand to check your cat's kidney health in everyday life



Bead color changes by kidney disease

Pink - Alkali reaction
Blue - Blood reaction

NON

Absolutely chemical-free

No chemical coagulants
No chemical absorbents
No chemical odorants



Check you cat's kidney health with our app

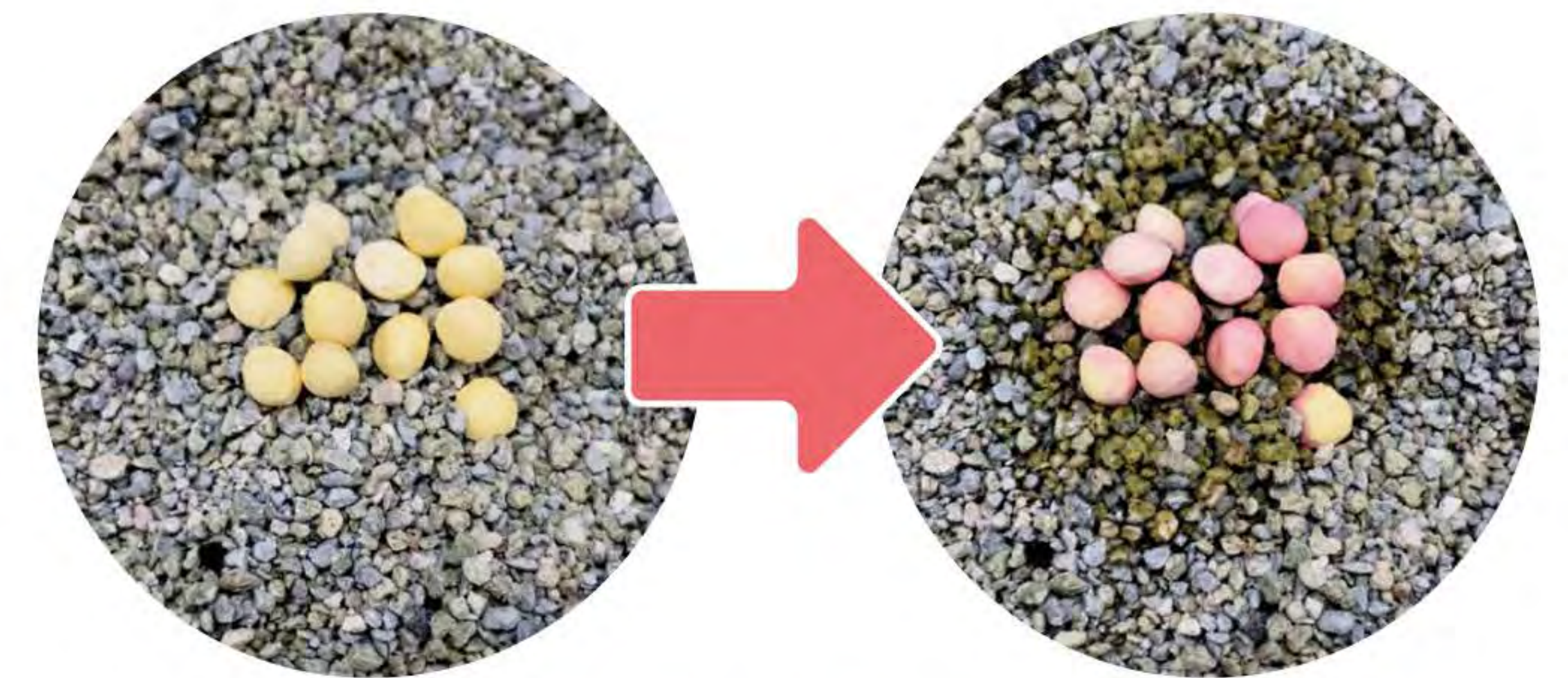
App : Medisand

Description

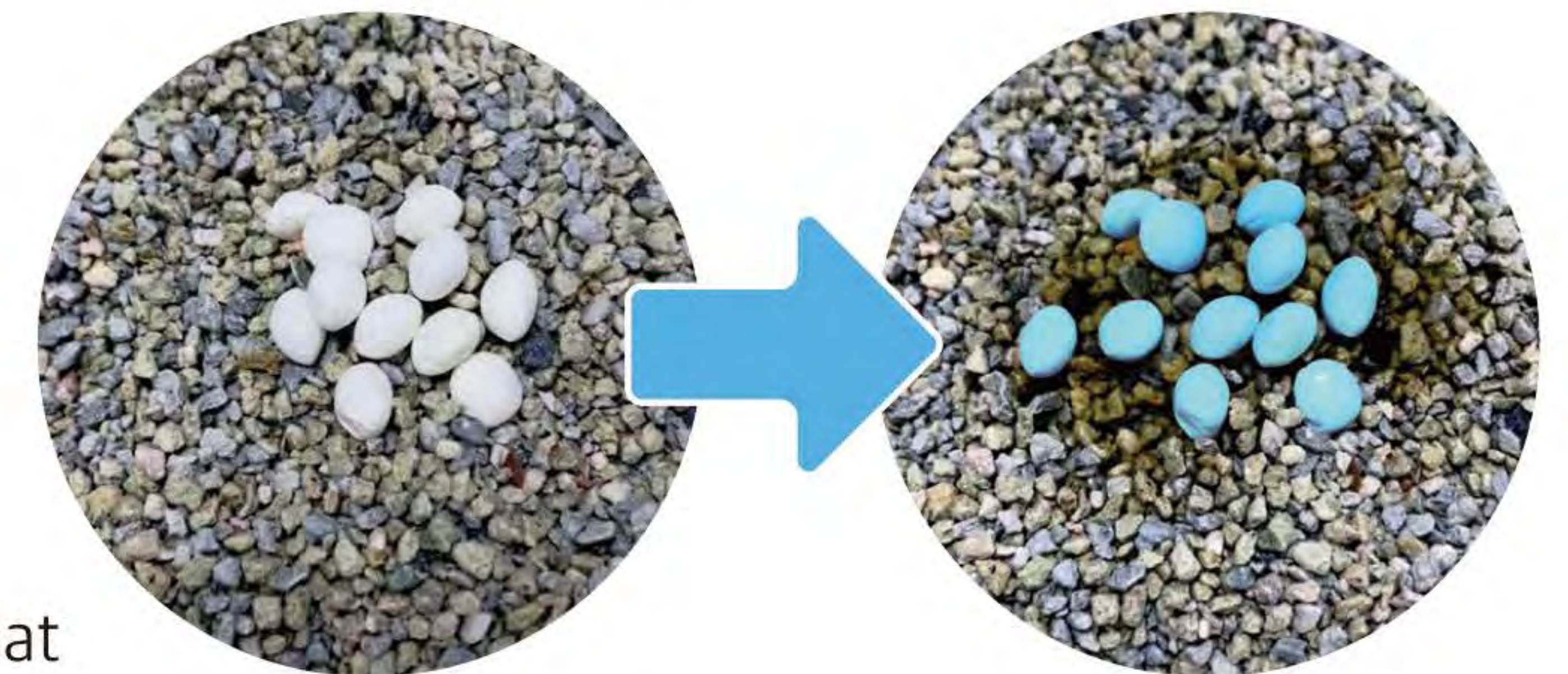
Mobile application-linked smart homeware cat litter that enables you to check their kidney health.

Record Data

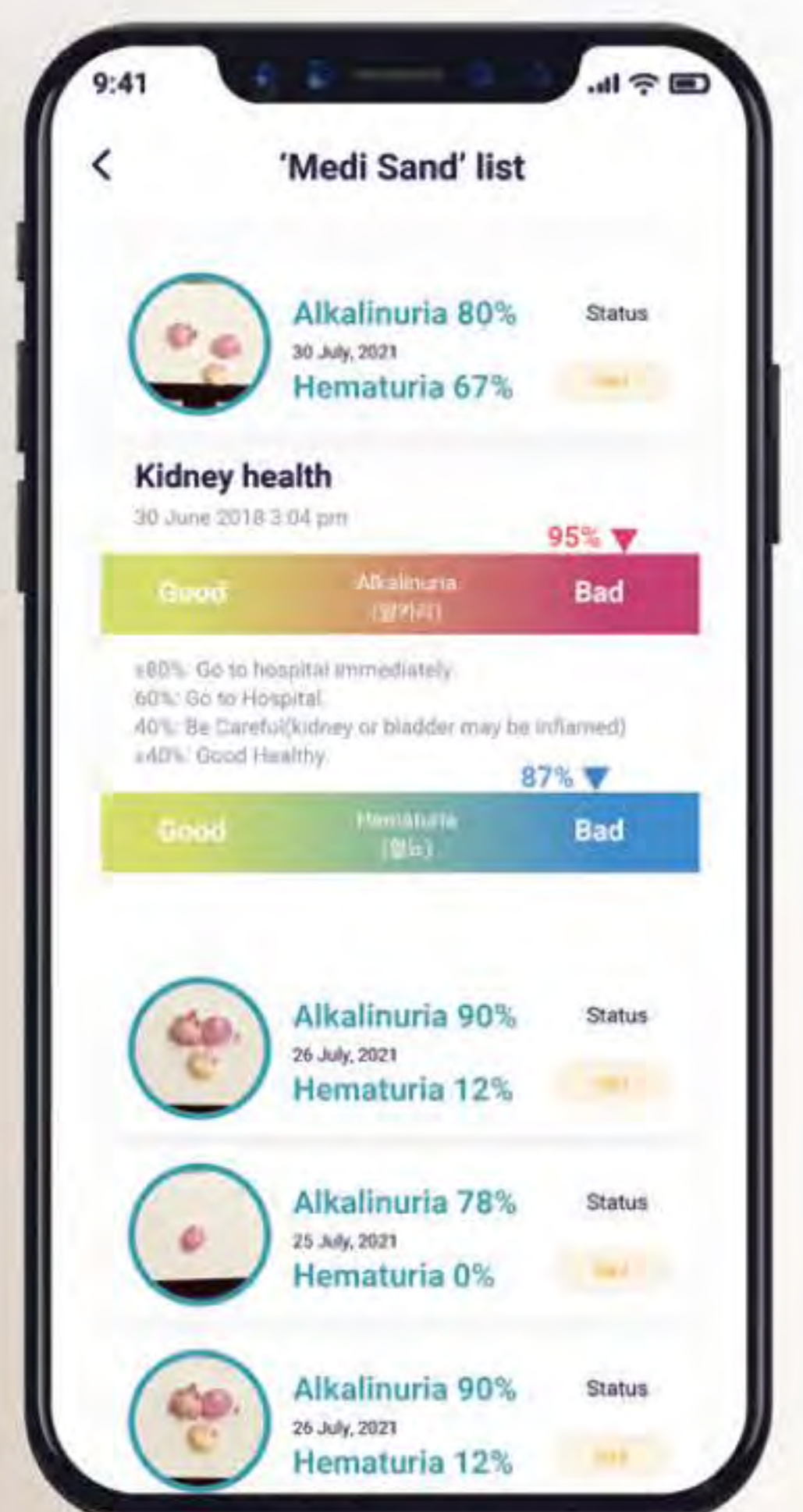
Depending on a cat's kidney health, the diagnostic bead in the sand respond to color, which enables the owners to check the level of their cat's health more accurately via a mobile application.



Alkali-pink reaction



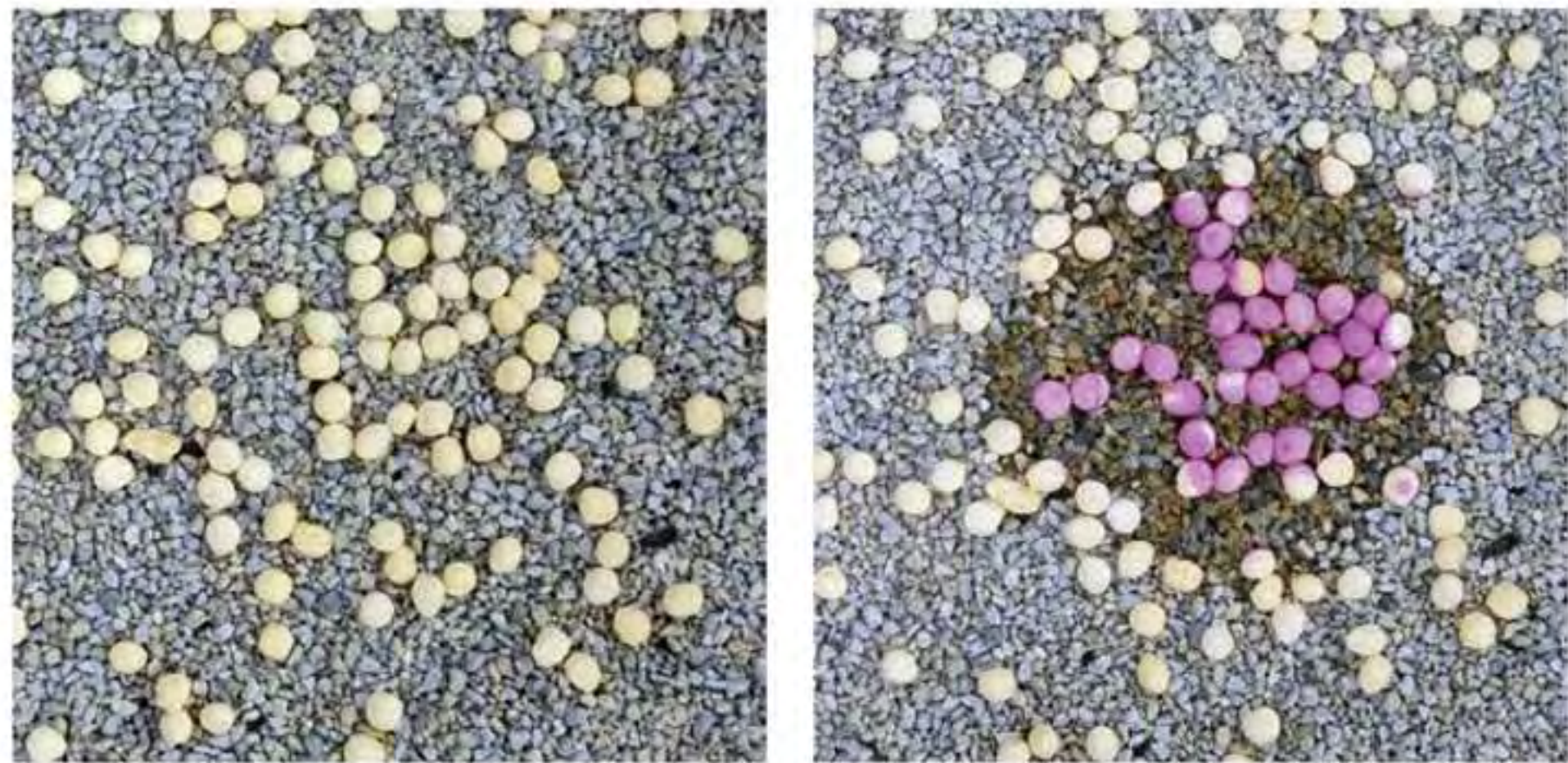
Blood - blue reaction



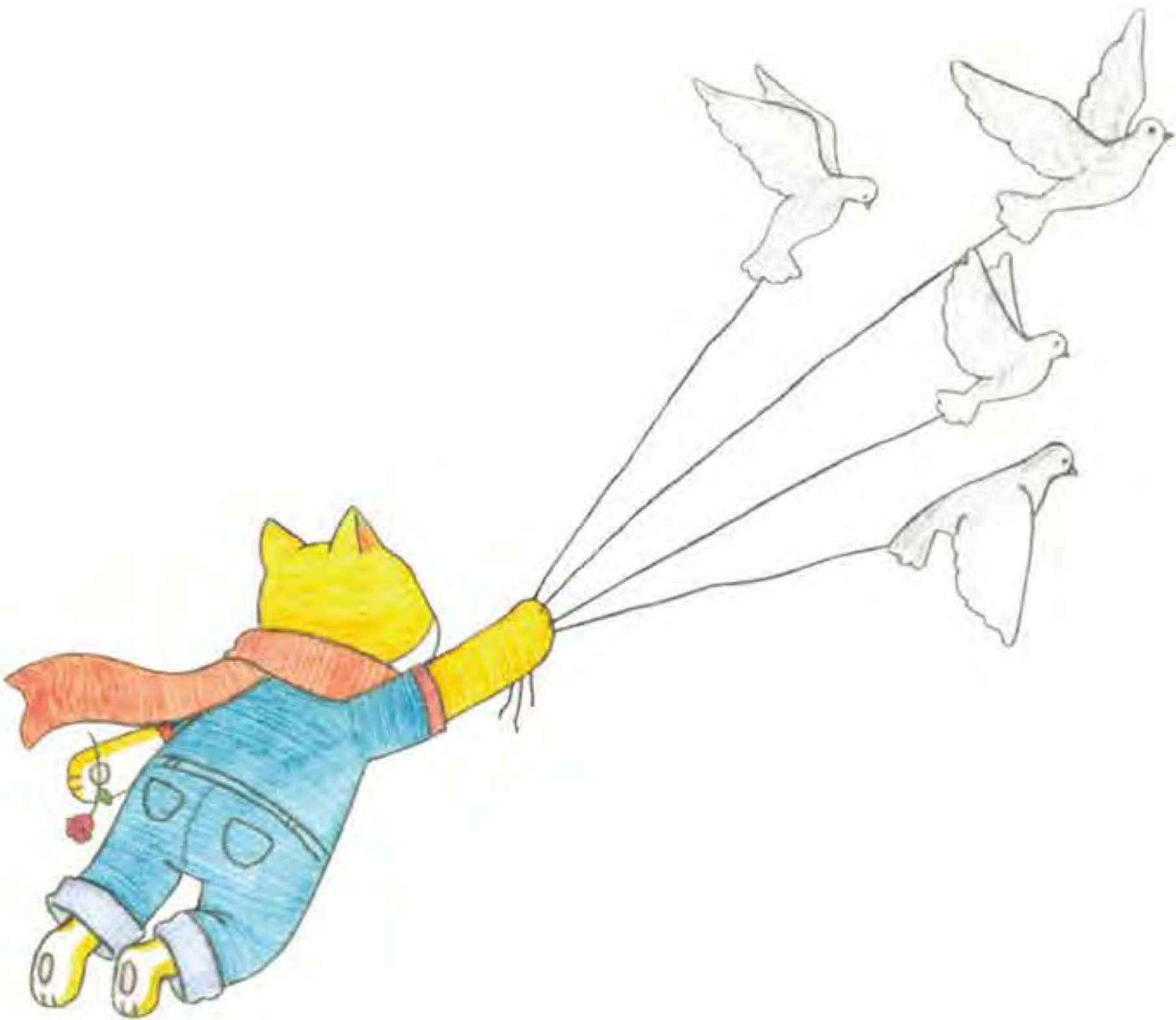
Model	MEDISAND(MEDISAND-A200, MEDISAND-H200)
Size	<ul style="list-style-type: none">• Product Size: 125mm x 32mm x 190mm(Inner Box Size), 200g/ea• Package(Carton Box) Size: 370mm x 270mm x 400mm, 40Ea
Material	<ul style="list-style-type: none">• Bead: Potato & Corn starch• Package: Zipper pack(PE+ Aluminium)
Feature	<ul style="list-style-type: none">• Color changes in hematuria and alkaline urine• MEDISAND is a simple urine test for cats that checks the degree of alkalization and hematuria of cats' urine, not medical tests. The final diagnosis should be made by a veterinarian's opinion and examination at the hospital.
Notice	<ul style="list-style-type: none">• HS CODE: 3824.99

How to Use

- 1. Clean the cat bathroom you are using and put new litter on it.
- 2. Sprinkle MediSand evenly on the cat litter.
- 3. Check if there is a change in the color of MediSand that came into contact with the urine after the cat urinated.
- 4. If there is a color change of MediSand, observe it repeatedly for at least one day.
- 5. If the color changes are repeated, a hospital visit is recommended.



All grown-ups were once children
-The Little Prince





It was a picture of a boa constrictor digesting a ?.



“Anything essential is invisible to the eyes.”

-The Little Prince

MADE IN KOREA

Certified by the Korean Government,
National brand SME co-brand **[Brand K]**
Certified Brand [the Little Cat]



Pets health care service



the Little Cat™

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