

Sustainable Packaging Summit 2025 (Draft)

This year's Sustainable Packaging Summit (SPS) will be taking place at [Jaarbeurs Event & Exhibition Centre](#) in Utrecht on the 10th-12th November, with an extra day of content, more networking opportunities and an exclusive block party in the exhibition hall. The event is due to host over 700 delegates, 100+ speakers and more than 55 exhibitors.

Confirmed speakers include [Jeremy Blake](#), director of Circular Economy at [Berry Global, Inc](#); [Tom Pollock](#), director of Strategic Partnerships at [GreenBlue](#); [Olga Kachook](#), director of the [Sustainable Packaging Coalition](#); and [Rob Buurman](#), general director of the [Fair Resource Foundation](#). Exhibitors include [Henkel](#); recycling alliance [interzero](#); biomaterial start-up [kelpi](#); [paptic](#); Life Cycle Assessment software company [Piget](#) and Japanese printing company [TOPPAN](#).

There will be multiple conference sessions across four stages, including discussions addressing regulation and scaling reuse on the main stage and breakout sessions in the Knowledge Exchange, such as a Q&A on European regulation and round tables where businesses trade tips on reporting environmental data.

Breakouts in the Future Forum will explore pathways for packaging materials and formats from scaling collection of flexibles to the agenda for infinite materials, and the Emerging Tech Zone will showcase start-ups from around the world.

This year's agenda involves panels such as 'The 2045 Roadmap' - exploring the end point of the sustainability journey and how to make informed decisions which face the future with strategic certainty - and 'Single Market(s) for Recycling', investigating the dynamics of international trade in recycled content.

Other sessions include a 'Global Regulatory Briefing and Map' on packaging sustainability legislation, regulation, EPR and industry pacts featuring global experts, and 'Diversifying Fibre Sources', examining the impact of the paperization trend on feedstock availability and the challenges and implications of embracing a broader range of sources.

On the evening of 11th November, the winners of the global [Sustainability Awards](#) will be announced and the finalists celebrated, highlighting significant sustainable packaging innovations and initiatives. This will be accompanied by a networking dinner involving innovators and delegates.

Last year's winners included [GemCorp Recycling](#) in Best Practice, which works to empower and formalize waste collectors in India; Upfield (now [Flora Food Group](#)) as the Overall Winner with its MFL decorated moulded tub for plant-based spreads; [PulpaTronics](#)' chipless, paper RFID tags in the Pre-Commercialized Climate category; and [Husky Technologies](#) received the Outstanding Contribution award for its circular PET closure.

The Summit mobilizes leaders of the FMCG value chain, policymakers, NGOs, recyclers and investors to collaborate, remove barriers and identify opportunities on the road to sustainable transformation.

To learn more or register, visit: <https://www.packagingsummit.earth/>