



GOGO TREATS PTY. LTD.



gogotreats.com.au

gogostop.com.au



admin@gogotreats.com.au



12/134 Springvale Road SPRINGVALE VIC 3171

429-431 Toorak Road TOORAK VIC 3142



COMPANY STORY & CORE

Gogo Treats — The Right Choice

Gogo Treats was founded with a clear mission: to produce premium pet nutrition that meets the highest standards of safety, transparency, and trust.

Our production facility in Melbourne is fully certified by HACCP, PrimeSafe, and SGS, ensuring internationally recognised food safety and quality assurance. We use only 100% human-grade meats and vegetables, with zero additives or preservatives.

What sets us apart is our strict raw material selection. We do not use trimmings or fatty cuts; instead, we source premium lean parts such as rump, tail fillet, and tenderloin, with naturally lower fat and connective tissue — cuts especially suited for freeze-drying. This delivers better texture, higher nutrient retention, and a consistent premium standard across every batch.

The name “Gogo” comes from our beloved dog, whom we met on a Sunday (“Domingo” in Spanish). He remains our daily reminder: if it’s good enough for Gogo, it’s good enough for every pet.

Today, Gogo Treats has expanded into global markets including Hong Kong, Mainland China, and the UK, delivering certified Australian quality to distributors, partners, and pet families worldwide.



Order Notice

Ordering & Supply Information

MOQ

- **Domestic (Australia): Flexible by SKU, mixed cartons accepted.**
- **Export: AUD 3,000 per order (higher volumes may qualify for extra discounts).**

Lead Time

- **Standard products: 7-14 business days.**
- **Bulk/custom orders: 4-6 weeks, subject to volume.**

Packaging

- **Products marked “New Packaging In Progress” use interim packaging.**
- **Retail-ready packaging is being rolled out progressively.**
- **All products are produced in our HACCP & PrimeSafe certified facility under identical standards.**

Shipping Terms

- **Domestic: Ex-Factory Melbourne.**
- **Export: EXW or FOB.**
- **• Seller provides products and documents (Invoice, Packing List, COO, Quarantine Report as required).**
- **• Buyer arranges freight, insurance, customs clearance, duties.**

Shelf Life

- **Standard: 12-18 months from production.**

Documents Provided

- **Commercial Invoice & Packing List**
- **Certificate of Origin (COO)**
- **Quarantine Inspection Report (where required)**

Payment Terms

- **New partners: 50% deposit, 50% before shipment.**
- **Ongoing partners: negotiable (subject to credit approval).**

Transport & Storage

- **Freeze-dried products stable at ambient temperature.**
- **Transport: Dry, ventilated, avoid moisture, heat, sunlight.**
- **Storage (Unopened): Original sealed packaging, cool & dry place.**
- **After Opening: Reseal in airtight container, store cool & dry, away from light, moisture, heat.**

Important Notice

PET FOOD ONLY – NOT FOR HUMAN CONSUMPTION. Always supervise pets while feeding.

The Right Choice
GOGO
T@EATS

GOGO TREATS

ANGUS BEEF

SKU: RMAB30/RMA

30g / 100g

RRP

\$17.99/\$29.99



Crude Protein 67
Crude Fat 12
Crude fibre 1
Moisture 5
Ingredient 100% Angus beef

High Nutritional Value: Rich in quality protein, iron, zinc, and B vitamins, supporting muscle growth and overall immune health.



PET FOOD ONLY

The Right Choice
GOGO
T®EATS

GOGO TREATS

GREEN LIP MUSSELS

SKU: SFGLM30/SFGLM100

30g / 100g

RRP

\$19.99/\$31.99



Crude Protein 65

Crude Fat 10

Crude fibre 1

Moisture 5

Ingredient 100% NZ Green lip mussels

Rich in omega-3 fatty acids (EPA and DHA) and natural glucosamine and chondroitin, supporting joint cartilage and reducing inflammation, making them excellent for pets with arthritis or mobility issues.



PET FOOD ONLY



GOGO TREATS

ORGANIC BEEF

SKU: RMOB100

100g

RRP

\$33.99

Crude Protein 54

Crude Fat 12

Crude fibre 1

Moisture 5

Ingredient 100% organic beef

- **Rich in essential amino acids, supporting muscle development, maintenance, and overall strength.**
- **Organic beef is produced without antibiotics, hormones, pesticides, or artificial additives, significantly reducing exposure to potentially harmful substances.**



PET FOOD ONLY

The Right Choice
GOGO
T@EATS

GOGO TREATS

PRAWN

SKU: SFPR25

25g

RRP

\$19.99

Crude Protein 75

Crude Fat 4

Crude fibre 2

Moisture 5

Ingredient 100% prawn

- **Contains beneficial omega-3 fatty acids, aiding healthy skin, coat, joints, and immune function. Ideal treat for weight management or pets needing calorie-controlled diets. Naturally contains taurine, which is essential for heart health, vision, and overall vitality in cats.**



PET FOOD ONLY

GOGO TREATS

QUAIL

SKU: WMQU1
1PC(whole quail)
RRP
\$15.99

Crude Protein 60
Crude Fat 12
Crude fibre 1
Moisture 5
Ingredient 100% Quail

Rich in quality protein, iron, zinc, and B vitamins, supporting muscle growth and overall immune health

The freeze-drying process makes beef fibers easier to digest, ideal for pets with sensitive stomachs.

Feed as a treat or reward. Always supervise pets while chewing and provide fresh water



GOGO TREATS

CHEESE



1PC
RRP
\$4.99

Crude Protein 28
Crude Fat 30
Crude fibre 1
Moisture 5
Ingredient Cheese

- **Contributes to healthy skin, coat, nerve function, and metabolism.**
- **Supports strong bones, teeth, and muscle function.**
- **Provides essential energy, especially for active, growing, or underweight pets.**



GOGO TREATS

BARRAMUNDI

SKU: SFBA30

30g
RRP
\$13.99



Crude Protein 67
Crude Fat 16
Crude fibre 1
Moisture 5
Ingredient 100% Barramundi

- **Supports muscle development, energy levels, and tissue repair.**
- **Ideal for active or recovering pets.**
Rich in Omega-3 Fatty Acids
- **Supports healthy skin and a shiny coat.**
- **Promotes joint health and reduces inflammation**
- **Barramundi is a novel protein for many pets, making it suitable for pets with food allergies or sensitivities to common proteins like chicken or beef.**
-



PET FOOD ONLY
New Packaging In Progress

GOGO TREATS

ANCHOVY

SKU: SFANCH30

30g
RRP
\$14.99

Crude Protein 67
Crude Fat 16
Crude fibre 1
Moisture 5
Ingredient 100% Anchovy

Excellent Source of Omega-3 Fatty Acids (EPA & DHA)

- **Promotes healthy skin and a shiny coat.**
 - **Supports joint health, brain development, and cardiovascular function.**
- Anchovies are whole prey (with bones), providing a natural source of calcium and phosphorus for strong bones and teeth.**
- Anchovies provide selenium, vitamin D, and B vitamins, helping maintain strong immunity and healthy nervous system function.**



GOGO TREATS

LAMB TRIPE

SKU: RMLT20

20g
RRP
\$9.99

Crude Protein 67
Crude Fat 11
Crude fibre 1
Moisture 5
Ingredient 100% Lamb tripe

- Supports gut health by promoting beneficial gut bacteria.
- Helps regulate digestion and improve nutrient absorption.
- Provides vitamins and minerals like iron, zinc, B12, and selenium – all essential for skin, coat, and energy metabolism.
- Contains amino acids and digestive enzymes that support immune resilience.



GOGO TREATS

LAMB BRAINS

SKU: RMLB30

30g
RRP
\$14.99



Crude Protein 60
Crude Fat 30
Crude fibre 1
Moisture 5
Ingredient 100% Lamb brains

Rich in DHA and Omega-3 Fatty Acids

- **Supports brain development, cognitive function, and a healthy nervous system – especially beneficial for puppies, kittens, seniors, and pregnant pets. High in B vitamins (especially B12), iron, selenium, and phosphorus – all essential for energy metabolism, red blood cell production, and immune health.**





GOGO TREATS

CROCODILE TAIL FILLET

SKU: WMCRTF20

20g

RRP

\$18

Crude Protein 78

Crude Fat 15

Crude fibre 1

Moisture 5

Ingredient 100% Crocodile tail fillet

- Naturally rich in amino acids and trace minerals that promote a healthy coat and skin barrier.



PET FOOD ONLY
New Packaging In Progress

GOGO TREATS

PUMPKIN

SKU: FNPMK20

20g

RRP

\$9.99

Crude Protein 67

Crude Fat 12

Crude fibre 1

Moisture 5

Ingredient 100% Butternut pumpkins

- **Vitamins: A, C, E, and potassium**
- **Supports digestion and stool quality**
- **Promotes healthy skin and coat**
- **Naturally low in fat and calories**



GOGO TREATS

LAMB PIZZLES

SKU: CHLP30/CHLP300

30g/100g

RRP

\$16.99/\$43.99

Crude Protein 75

Crude Fat 8

Crude fibre 1

Moisture 5

Ingredient 100% Lamb pizzles

- Promotes cleaner teeth and gums by reducing tartar through chewing.
- Satisfies the natural chewing instinct and helps prevent boredom.
- Important Caution - Supervised Feeding Required:
- Always supervise your dog while they chew on lamb pizzles.
- Once the chew becomes small enough to swallow, remove and discard the remaining piece to prevent choking or intestinal blockage.
- Particularly important for puppies, small dogs, or strong chewers who may gulp rather than chew thoroughly.
- Feed as a treat or reward. Always supervise pets while chewing and provide fresh water



GOGO TREATS

SALMON

SKU-SFSM25

25g

RRP

\$18.99

Crude Protein 63

Crude Fat 19

Crude fibre 1

Moisture 5

Ingredient 100% Salmon

Rich in Omega-3 Fatty Acids (EPA & DHA)

Promotes a healthy skin barrier, reduces inflammation, and supports brain and heart health.

High-Quality Digestible Protein

Aids in muscle maintenance, tissue repair, and energy for active pets.

Supports Joint Health

Anti-inflammatory properties of omega-3s benefit pets with arthritis or mobility issues.

Great for Skin & Coat

Helps reduce shedding, dryness, and itchiness, leaving a soft, glossy coat.

Natural Source of Vitamins & Minerals

Provides B vitamins, selenium, potassium, and magnesium for balanced health.



GOGO TREATS

HOKI

SKU-SFNZHK20

20g

RRP

\$15.99

Crude Protein 69

Crude Fat 12

Crude fibre 1

Moisture 5

Ingredient 100% NZ Hokis

High in Lean Protein

Supports muscle health and overall body function, without the heaviness of fatty meats.

Rich in Omega-3 Fatty Acids (EPA & DHA)

Promotes brain development, joint health, skin hydration, and a glossy coat.

Low Allergen, Easily Digestible

A great option for pets with food allergies, IBD, or digestive sensitivities.

Sustainably Sourced

Natural Source of B Vitamins & Selenium

Supports metabolism, immune function, and cellular health.



GOGO TREATS

KANGAROO RUMP EYES

SKU: RMKGR20

20g

RRP

\$12.99

Crude Protein 79

Crude Fat 6

Crude fibre 1

Moisture 5

Ingredient 100% Paroo kangaroo rump eyes

Extremely Lean Protein Source

Supports muscle maintenance and weight control: perfect for pets needing low-fat diets.

Hypoallergenic Novel Protein

Kangaroo is rarely linked to food allergies, making it suitable for pets with sensitivities to chicken, beef, or lamb.

Rich in Iron and B Vitamins

Promotes healthy blood, metabolism, and energy levels.

Highly Digestible

Gentle on the digestive system: ideal for sensitive stomachs or pets recovering from illness.



GOGO TREATS

KANGAROO RIBS

SKU:RMCHKGR50

Premium Australian kangaroo ribs, gently freeze-dried to preserve natural nutrition. A long-lasting chew that provides both taste and function.

Key Benefits

• **High in lean protein – supports muscle development and overall vitality.**

• **Low in fat – ideal for weight control and sensitive pets.**

• **Natural source of calcium and phosphorus – helps maintain strong bones and teeth.**

• **Chewy texture – supports dental health by helping to reduce plaque and tartar.**

• **Novel protein – suitable for pets with common protein sensitivities.**

Guaranteed Analysis (As Fed)

• **Protein: ~65%**

• **Fat: ~8%**

• **Fibre: ~1%**

• **Moisture: ~5%**

Ingredients

100% Kangaroo Ribs

Feed as a treat or reward. Always supervise pets while chewing, and remove small fragments if necessary. Provide fresh water at all times.



GOGO TREATS

EMU NECKS

SKU:RMEMNK50

100% Australian emu necks, gently freeze-dried to preserve nutrition and natural flavor. A novel protein chew that combines high nutrition with dental benefits.

Key Benefits

High in lean protein – supports muscle growth and overall health.

Low in fat – suitable for pets needing weight management.

Rich in calcium and phosphorus – promotes strong teeth and bones.

Chewy texture – naturally helps reduce plaque and tartar for dental care.

Novel protein – ideal for pets with sensitivities to common meats like beef or chicken.

Guaranteed Analysis (As Fed)

Protein: ~65%

Fat: ~10%

Fibre: ~1%

Moisture: ~5%

Ingredients

100% Emu Necks

Feed as a treat or reward. Recommended for medium to large dogs (15kg and above).

Always supervise pets while chewing, and remove small fragments if necessary. Provide fresh water at all times.




The Right Choice
GOGO
T[®]EATS

Licenses

SGS

SGS PrimeSafe Audit Report and Checklist



CLIENT DETAILS			
Company Name:	Gogo Treats		
Site Address:	12/134 Springvale Rd 3171		
Operator name:	Carolyn Fu	Client Email:	carolynfuu@gmail.com
Client Contact Phone:	0452 300 318	PrimeSafe Licence No:	PF0330
Operator on Site:	yes	If No comments:	
HACCP Certificate Number (if App):		HACCP expiry date (if App):	

PRIMESAFE



Meat Industry Act 1993 (section 17)

LICENCE TO OPERATE A MEAT PROCESSING FACILITY

Licence No. PF0330
 Licence category: Pet Food Establishment

To: MS. CAROLYN FU
 GOGO TREATS PTY LTD
 UNIT 12, 134 SPRINGVALE ROAD
 SPRINGVALE VIC 3171

This licence authorises **Gogo Treats Pty Ltd** to operate a meat processing facility as a pet food establishment at **12/134 Springvale Road Springvale VIC 3171**, subject to the conditions and restrictions specified herein.

The nominated operator of the licensed facility is **Carolyn Fu**.

This licence is valid from 01 July 2025 to 30 June 2026.



MICHAEL COFFEY
 Chief Executive Officer

16 June 2025

The Right Choice
GOGO
T[®]EATS

AU MADE



AUSTRALIAN MADE[®]

**Company
registration
details**

Certificate of Registration of a Company

This is to certify that

GOGO TREATS PTY. LTD.

Australian Company Number 643 709 773

is a registered company under the Corporations Act 2001 and
is taken to be registered in Victoria.

The company **is limited by shares.**

The company is a **proprietary** company.

The day of commencement of registration is
the twenty-first day of August 2020.



ASIC
Australian Securities & Investments Commission

Issued by the
Australian Securities and Investments Commission
on this twenty-first day of August, 2020.

James Shipton

James Shipton
Chair

CERTIFICATE



COO for different countries

Exporter Registration Report		
Company ID	1024927	
Company Name	Gogo Treats Pty Ltd	
ABN	24 643 709 773	
Contact Name	Carolyn Fu	
Company Address 1	12/134-142 Springvale Road Springvale VIC 3171 Australia	
Company Address 2	PO BOX 2118 Rowville VIC 3178 Australia	
Phone	0452300318	
Fax		
Email	admin@gogotreats.com.au	
Registration Status:	Current	
Registration Date:	24/04/2025	
Ai Group Member:	Non-Member	
Signatories		
Full Name	Position	
Carolyn Fu	Director	
Australia - United Kingdom Free Trade Agreement (A-UKFTA)		
HS Code	Origin Criterion	Product Description
2309.10	WO	Freeze dried pet food

Exporter Registration Report		
Company ID	1024927	
Company Name	Gogo Treats Pty Ltd	
ABN	24 643 709 773	
Contact Name	Carolyn Fu	
Company Address 1	12/134-142 Springvale Road Springvale VIC 3171 Australia	
Company Address 2	PO BOX 2118 Rowville VIC 3178 Australia	
Phone	0452300318	
Fax		
Email	admin@gogotreats.com.au	
Registration Status:	Current	
Registration Date:	24/04/2025	
Ai Group Member:	Non-Member	
Signatories		
Full Name	Position	
Carolyn Fu	Director	
Australia - USA Free Trade Agreement (AUSFTA)		
HS Code	Origin Criterion	Product Description
2309.10	1	Freeze dried pet food

Exporter Registration Report		
Company ID	1024927	
Company Name	Gogo Treats Pty Ltd	
ABN	24 643 709 773	
Contact Name	Carolyn Fu	
Company Address 1	12/134-142 Springvale Road Springvale VIC 3171 Australia	
Company Address 2	PO BOX 2118 Rowville VIC 3178 Australia	
Phone	0452300318	
Fax		
Email	admin@gogotreats.com.au	
Registration Status:	Current	
Registration Date:	24/04/2025	
Ai Group Member:	Non-Member	
Signatories		
Full Name	Position	
Carolyn Fu	Director	
Indonesia-Australia Comprehensive Economic Partnership Agreement (IA-CEPA)		
HS Code	Origin Criterion	Product Description
2309.10	WO	Freeze dried pet food

The Right Choice
GOGO
T[®]EATS

Export document



Australian Government

EXPORT CONTROL ACT ACCREDITED FACILITY

Establishment Number: 3596
Occupier Name: GOGO TREATS PTY. LTD.
Trading as:
Occupier Address: 12/134 SPRINGVALE ROAD
SPRINGVALE VIC 3171
ACN: 643 709 773
ABN: 24 643 709 773

REGISTERED OPERATIONS:
Producing : petfood (dried)

APPROVED OVERSEAS LISTINGS:
Nil

APPROVED:

Ian Cattle

Date: 19 December 2025

Department Seal





Contact Us

Gogo Treats Pty Ltd

• **Factory (Production): 12/134 Springvale Rd, Springvale VIC, Australia**

• **Flagship Store (Retail & Grooming): 429-431 Toorak Rd, Toorak VIC, Australia**

• **Email: admin@gogotreats.com.au**

• **Website: gogotreats.com.au | gogostop.com.au**

• **Instagram: Gogotreatsptyltd**

• **Xiaohongshu: Gogotreatstherightchoice**

• **Wechat: Gogotreats**



GOGO TREATS PTY. LTD.



gogotreats.com.au

gogostop.com.au



admin@gogotreats.com.au



12/134 Springvale Road SPRINGVALE VIC 3171

429-431 Toorak Road TOORAK VIC 3142