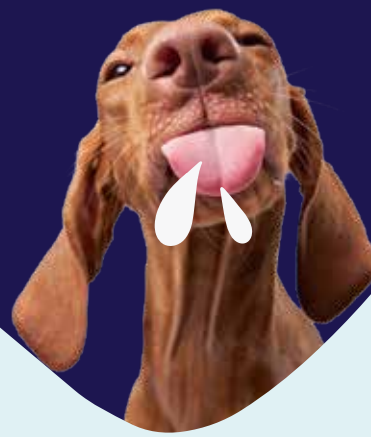


ViWELL

FUNCTIONAL DRINK FOR DOGS



READY-TO-DRINK FUNCTIONAL HYDRATION FOR DOGS, MADE FOR EVERYDAY USE.

A new, revenue-driving category in pet care. Developed by Olvi Group – an European beverage company with 145 years of expertise and products across 80+ markets – ViWell brings that same precision, science and quality to dogs' everyday hydration.

**BACKED BY SCIENCE,
LOVED BY DOGS.**

Co-developed with scientists and our in-house R&D team, supported by veterinarians- 3 formulas , each with a clear functional purpose.

ViWELL

PRODUCT RANGE

Available in:
300 ml on-the-go cartons
(18-pack multi-unit crates)

1l multi-serve cartons
(12-pack multi-unit crates)

**BLENDED FOR YOUR PET'S
VITALITY, WELL-BEING
AND LONGEVITY**

**WITH ELECTROLYTES
AND VITAMIN B12**



**WITH LEMON BALM,
VALERIAN AND B VITAMINS**



**WITH COLLAGEN
AND BIOTIN**



*all ViWell drinks are low in calories, free from preservatives and allergens.

RETAIL FRIENDLY CONCEPT

- ♥ Creates incremental revenue
- ♥ Drives repeat purchase – designed for daily consumption
- ♥ Packed in Tetra Pak with a long, 360-day shelf life
- ♥ Easy handling and storage, optimised for efficient retail operations

Validated concept in EU and UK*

Tested across key markets with 1,800 consumer respondents. Co-created with scientists and supported by veterinarians, dog owners and breed associations.

Strong purchase intent*

85% of owners would purchase at the right price, with a typical purchase of 2-3 units at a time.

Next in pipeline

Science-led oral & gut health innovations to be launched in 2027.

**REQUEST
A QUOTE**

**WWW.VIWELLDRINKS.COM
E-MAIL: VIWELL@OLVI.FI**

*Sources: Toluna Research on Functional Water for Pets, 4 markets, N1800 (In house results); TFTA "Koerajooigi tarbijaküsitlus" report, 19.03.2026, Estonia, N133. Pet panel Holland.