



What you  
should know!

## Thinking Zook: Happy Pets on a Happy Planet.

We want to be part of the change!

Be more **conscious** of pets' needs by offering a range of essential products.

Be more **sustainable**, by reducing our environmental footprint and helping our Clients to follow the same path.

Be **zero waste**, by reusing and recycling materials.

Be **pro-local communities** by selecting mostly local companies to produce our products.

Be **socially responsible**, establishing partnerships and sponsoring animal and environmental associations.

Be **transparent**, about what we do, how we do it and what materials we use.

"Be the change you wish to see in the world." Mahatma Gandhi

## OK Conscious

We selected a small range of essential items for Cats and Dogs:

**Confort** (Beds & Cushions)

**Food & Drinks** (Bowls)

**Outdoor** (Carrier; Collars, Leashes & Harness coming soon)

**Play 4 Cats & Dogs** (Ropes and soft toys)

**Wellness** (Waste bags, Grooming accessories, Solid shampoo, Wipes, sSoops, Toilets for cats)

**Snacks and Petfood** (coming soon)

## OK Sustainable

We work to minimize the negative impact on the environment and create **Handprint opportunities**.

## OK Zero waste

We work to reuse materials, use second-hand materials in order to minimize waste and promote Circular economy.

## OK pro-Local Communities

We work to promote local production, helping local economy and reducing CO2 footprint.

65% of our actual assortment is made in Portugal.  
Our goal is to improve this percentage!

## OK Socially Responsible

We work to establish partnerships and sponsor environment and animal associations - Sense of Community

We already started with the  tree-nation and others will follow until the end of the year.

## OK Transparent

We want to be fully transparent about the product features, about what we do, how we do it and what materials we use.

We believe that there is still much room for improvement, but we will do our best to achieve it and we will share it with you.

# Our Suppliers

We select committed suppliers who uphold the same values and who seek to reduce their footprint by developing more sustainable and certified products, investing in green facilities, with high involvement in social and environmental causes... in other words, they seek to neutralise their negative impact.





ORGANIC COTTON

Grass collection



Gravel collection

# Food & Drinks



BPA-FREE, NON TOXIC AND  
+98% RECYCLED PLASTIC

# Our products



# Outdoor



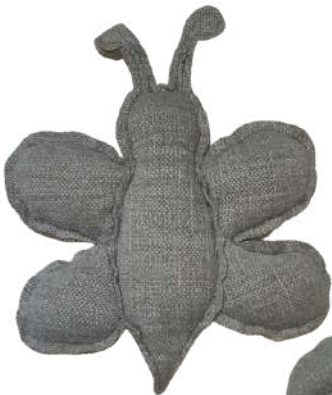
RECYCLED PLASTIC



# Play 4 Cats & Dogs



filled with  
100% RECYCLE  
POLYESTER FIBER




# Play 4 Dogs



# Wellness





 **BPA-FREE, NON TOXIC AND +98% RECYCLED PLASTIC\***  
\*except the cover

 **RECYCLED PLASTIC**



# Natural Rubber Toys

 100% NATURAL RUBBER

NEW!

Our products



## Snacks and insect-based foods

In a world where humans are consuming more and more protein, alternative and more sustainable sources are being sought.

.... in the oven ...





## Organic Cotton

Organic is the only system which eliminates highly toxic substances from the environment and instead works holistically, for the long-term benefit of people and the planet.

## Certified Recycled Plastic

Certified Recycled Plastic is the transcription system that guarantees the traceability of recycled plastic material.

## Recycled Polyester

Recycled polyester is made from recycled materials (PET and polyester fabrics), by processing existing plastic waste - most commonly single use plastic bottles - and re-spinning it into new polyester fiber.

## Organic Corn Starch

Starch is a natural glucose polymer. Corn starch polymer is obtained from the endosperm of the grain and is commonly used in food preparation. Corn starch polymers are used to produce bioplastics.

## Recycled paper

It uses less energy, water, and produces lower carbon emissions than the manufacturing of non-recycled paper and at the same time reduces the amount of waste to landfill – as paper can be recycled 4 to 5 times.

Reducing deforestation reduces habitat loss for wildlife, and keeps more oxygen in the atmosphere.

## FSC certified paper & wood

The Forest Stewardship Council (FSC), which describes itself as a "group of businesses, environmentalists and community leaders," is a well-respected non profit organization which aims to protect the world's forests by overseeing and improving timber production.

The FSC has worked with key players in the timber industry to inspect and track timber and pulp through production chains, and ensure that more forests are managed in a sustainable way.

Any paper or wood products certified by the FSC were created with sustainable practices.

## Natural Rubber

Natural rubber is an elastic and durable material derived from the latex of certain trees. It is harvested by tapping the tree to collect the milky fluid, which is then processed into various forms. Known for its flexibility, resilience, and waterproof properties, natural rubber is widely used. It offers excellent strength and stretchability.