




FOOD GUIDE

Our nutritional Churpi snack **is not a meal substitute**. For its optimal consumption, enjoyment and duration we will allow our dog to chew on our Churpi bar for a while after which we will take it away until next time. With a gradual dosage, your Churpi bar will last for days or even weeks and your dog will appreciate it being a snack. As in all cases where your dog chews on something, it is recommended to **supervise your dog** while chewing the Churpi bar.

The ending Churpi bar nugget portion can be placed in the microwave during 45 seconds to obtain a delicious crunchy cookie  that your dog will adore. Remember to let it cool down for a couple minutes and **IT'S READY!**

In case your dog swallows a piece of Churpi bar, we shall not panic since it is 100% digestible and it does not harm your dog's digestive system.



FAQ'S



HEALTHY FUN!
CHURPI NATURAL DOG SNACK IS AN EXCELLENT NUTRITIONAL SUPPLEMENT FOR ANY SIZE ADULT DOG AND 4 MONTH PUPPIES OR OLDER.

WHY CHURPI BARS COLOR RANGES FROM LIGHTER TO DARKER?

The **Himalayan climate impacts** the colour of the bars during the drying and smoking process. For example, during seasons with little wind there is a higher concentration of smoke and the smoked bars become darker.

ARE CHURPI BARS HIGH IN FAT?

The milk from which de cheese is produce contains a **low level of fat** and all the cremam is removed during the production process.

IF MY DOG BREAKS THE CHURPI BAR, WHAT SHALL I DO?

ou can pick up the smaller pieces and put them in the microwave during 45 seconds after which pieces will become tasty crunchy cookies that your dog will enjoy. Remember to let the crunchy pieces cool down before giving them to your dog.

DO CHURPI BARS GENERATE ANY ODOR ONCE BEEN CHEWED?

Churpi bars are **odorless** even after being chewed.

WHY CHURPI BARS VARY IN SHAPE?

Do to its handmade production, process, Churpi cheese varies in shape and when bars are cut, shape, length and width may vary.

WHICH BAR SIZE SHALL I PURCHASE FOR MY DOG?

There are **4 bar sizes available** for your dog depending on the dog's weight. You need to adjust to the sizing table that the shop owner/clerk will recommend.

DO I NEED TO GIVE MY DOG THE CHURPI BAR AND LET IT CHEW IT UNTIL FINISHING IT?

No, the Churpi Bar is not food. **It is a health 100% natural snack**, and must be treated as such. We recommend your dog play with and chew the bar for 15/30 minutes and then take it away until the next hand over. By doing this, your dog will recognize the Churpi bar as an entertaining snack not always available and also your bar will also last longer.

WHAT IS THE BEST WAY TO STORE CHURPI?

Churpi bars must be kept in **dry and cool atmosphere**, hence preventing the appearance of mold. Also avoid refrigerator storage to prevent eliminating the bar's internal humidity turning it fragile and potentially breakable.

BAR'S 100% NATURAL

CHURPI ORIGINAL

Format	cm/bar	gr/bar aprox.	Dog's weight
Small	7 - 9	33	Up to 4 Kg
Medium	11 - 13	70	4 to 10 kg
Large	15 - 17	130	10 to 25 Kg
Extra Large	17 - 19	200	Above 25 Kg



FIVE TYPES OF BOX:



Format	Size (cm)	Capacity
BOX S	7,5 x 16 x 13	12
BOX M	7,5 x 13,5 x 15,5	10
BOX L	8,5 x 13 x 20	8
BOX XL	10,5 x 13 x 24	6
BOX MIX	11 x 13 x 24	10



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FOR ALL SIZE DOGS

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CHURPI NATURAL HIMALAYAN DOG SNACK, MUCH MORE THAN A SNACK



HANDMADE IN THE HIMALAYAS

Churpi excellence derives from an **ancient and popular Himalayan recipe**. More than 7000 local Himalayan farmers produce a hard cheese made of high-mountain yak and local zebu cows milk that freely pasture above 3000 meters altitude. These animals feed on unpolluted grass and drink pure mineral water. Following a meticulous process under **strict quality control measures**, we obtain a unique and exclusive **100% natural**, easy to digest dogchew snack free of additives, chemicals or preservatives. Besides, we contribute to the **sustainable regional economic development as wells as helping its local people**.

In order to produce our Churpi, yak milk is boiled under continuous stirring. Lime juice is added which helps separate the whey while also acting as a natural preservative. Once the milk has fermented, the resulting milk curd is wrapped up in a jute cloth and pressed to extract all remaining water. Then is sun-dried and smoked during 28 days under perfect temperature which **makes the product extra tough and more palatable**.

CHURPI IMPROVES YOUR DOG'S HEALTH



“ AS A LONG LASTING DURABLE CHEW, CHURPI BARS ARE THE PERFECT HEALTHY SNACK ENTERTAINMENT FOR YOUR DOG, AT THE SAME TIME IRRESISTIBLE TO THE PALATE.



It contains extraordinary **nutritious properties**:

- CALCIUM**, actively contributes to the development of bones and teeth.
- POTASSIUM**, regulates the nervous system and prevents fatigue, muscle weakness and cramping.
- ZINC**, favors development / growth, softens the skin and improves your immune system.
- BIOTIN**, promotes cell growth and digestive metabolism
- FOLIC ACID**, reduces the risk of heart disease and cancer
- IRON, PHOSPHORU, MAGNESIUM, MANGANESE AND SODIUM**
- VITAMINS** A, B1, C, D, E y K, increase the production of red and white blood cells and improve vision.

Ingredients: Yak and local zebu milk, lime juice. Churpi Bars color might show small tone variations due to handmade production process. Please keep bars in a cool and dry place and out of the refrigerator to avoid losing its humidity or generating mold.

ENRICHED BARS WITH 100% NATURAL INGREDIENTS

NEW



TURMERIC CÚRCUMA

**ANTI
INFLAMMATORY**

**ANTI
OXIDANT**

**DIGESTIVE
SUPPORT**

**BLOOD
SUGAR
REGULATION**

Turmeric is the ultimate natural anti-inflammatory. It helps protect cells from oxidative damage, supports healthy digestion by stimulating gastric juice production and promoting probiotics, and aids in maintaining balanced blood sugar levels.

**A POWERFUL
ALLY FOR RELIEVING
JOINT PAIN.**



COCONUT COCO

**MULTI
VITAMINS**

**ANTI
BACTERIAL**

**RESTORES
SKIN AND HAIR**

**BOOSTS
IMMUNE SYSTEM**

Coconut is known for its antioxidant properties, strengthening the immune system, restoring skin, and protecting against fungi and bacteria.

**CONTRIBUTES TO
A STRONGER HAIR
GROWTH.**

“ A STEP FORWARD IN HEALTHY NUTRITION FOR YOUR DOG AND AN EXTRA SUPPLY OF VITAMINS AND MINERALS.



ENRICHED CHURPI IN TWO SIZES:

Format	cm/bar	gr/bar approx.	Dog's weight
Medium	11 - 13	70	- 10 kg
Large	15 - 17	130	+ 10 Kg



TWO TYPES OF BOX:

Format	Sizes [cm]	Capacity
BOX M	11 x 8 x 15	9
BOX L	8,5 x 9,25 x 20	6



CHURPI
NATURAL DOG SNACK

CRUNCHIES AND BITS

WITH A CRUNCHY TEXTURE AND AN IRRESISTIBLE FLAVOUR,
BAKED AT HIGH TEMPERATURES

THE BITS AND CRUNCHIES ARE PERFECT FOR SATISFYING THE CHEWING NEEDS OF SENIOR DOGS AND PUPPIES, AS THE BARS MAY BE TOO HARD FOR THEM.

“ WITH THE SAME COMPOSITION AND BENEFITS AS THE CHURPI BARS.



BITS WITH TURMERIC

NEW

**ANTI-INFLAMMATORY
RELIEVES
MUSCLE AND
JOINT PAIN**

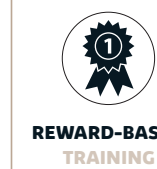


CRUNCHIES

100% NATURAL CRUNCHY SNACK



IDEALS FOR:



CHURPI CRUNCHIES:

Format	Sizes	Net Weight approx.	Capacity
Churpi Crunchies	12 x 4,2 x 18	70	1
Turmeric Bits	12 x 3,2 x 16,2	70	1

