

Klaas and Kranlyft in cooperation agreement

 kranlyft.com/blog/klaas-and-kranlyft-in-cooperation-agreement/

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Klaas Service- und Vertriebs GmbH and Kranlyft Group have entered into an agreement for Klaas to represent Maeda mini-cranes as a sales-and service partner in Germany.

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Klaas is from 1 March 2023 the only authorised service partner in Germany for Maeda mini-cranes and will support new and old Maeda customers through its network of ten service depots throughout Germany.

Klaas will also offer sales of Maeda mini-cranes to customers in Germany.

Jürgen Vater, CEO of Kranlyft Group, says: “We are happy that our existing relationship with Klaas since 2016 is entering a new level. The partnership with Klaas completes our strategy for the German market. Kranlyft GmbH, our own sales & distribution hub in Sonneberg, will work together with the Klaas team to serve our German customers in the best possible way”.

Georg Küter, CEO of Klaas Service- und Vertriebs GmbH adds: “We are convinced that Maeda mini-cranes is an excellent addition to our product portfolio. Customers of Klaas cranes in several segments often require smaller cranes to perform certain lifting jobs . These customers now have a one-stop shop solution for their needs with Klaas”.

Klaas is a leading manufacturer of mobile-and trailer aluminium cranes based in Ascheberg, Germany.

Kranlyft Group is the master distributor of Maeda mini-cranes in EMEA, based in Mölnlycke, Sweden.