



**"FROM OUR KITCHEN TO  
THEIR BOWLS"**



# About Us

*Welcome to Tropical Group!*

**For over four decades, we've been leading the way in wet pet food, setting unparalleled global standards in quality, nutrition and flavor.**

**At Tropical, we are proud to uphold world-class standards in everything we do. From sourcing the finest ingredients to our state-of-the-art manufacturing processes, we leave no stone unturned to ensure the highest quality and safety of our pet food.**

**We invite you to partner with us in this journey of excellence. When you choose Tropical, you're not only selecting a private label producer; you're choosing a trusted ally committed to the success of your brand. Together, we can elevate your pet food offerings and help your customers nourish and delight their pets.**



# Fast Facts

Thailand's biggest reformed meat exporter

ONE OF  
THAILAND'S  
LEADING  
PET FOOD  
PRODUCERS

Employs more than  
**8,000 people**

Operates 10  
factories and 7  
sales offices in the  
World

THAILAND'S BIGGEST PET FOOD  
PRODUCER EXPORTING TO AUSTRALIA

Public listed on Stock  
Exchange of Thailand Listed  
securities since **1990**

The brand owner of leading pet food brands in  
Asia Oceania

# Our Global Presence



## Factory



- Tropical Canning Corporation, Malaysia
- Tropical Canning, Thailand
- Pattani Food Industries, Thailand
- PT. Medan Tropical Canning & Frozen, Indonesia
- PT Anugerah Sari Laut, Indonesia
- PT Aceh Lampulo Jaya Bahari, Indonesia
- Tropical Food Manufacturing (Ningbo), China
- Tropical Food Manufacturing Zhejiang, China
- Safcol Australia, Australia
- Safcol Chile, Chile

## HQ / Sales Office



- TC BOY Marketing Sdn. Bhd, Malaysia
- Elowfar Co., Ltd, Thailand
- Gourmet On The Go Ltd, Vietnam
- Safcol Singapore Pte Ltd, Singapore
- Safcol Trading, Hong Kong
- Tropical Trading (Ningbo) Co., Ltd, China
- Safcol Australia, Australia
- Safcol USA Inc, USA
- Safcol Canada Inc, Canada
- Safcol Europe Ltd, UK

# Product Development Expertise

Our comprehensive range of wet pet food products includes a variety of flavors, textures, and dietary options for both dogs and cats. You can choose from:

## CLASSIC RECIPE

Timeless and beloved flavors that pets adore.



*Fish Based*

Tuna, Salmon, Sardines, Mackerel

*Cooking Style*



*Broth*



*Gravy*



*Jelly*

*Chicken Based*



*Meat Based*

Beef, Lamb



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## PROFESSIONAL STANDARD

Perfect for pets with dietary sensitivities or allergies



**GRAIN  
FREE**



**AAFCO**

Association of American Feed Control Officials



The European  
Pet Food Industry

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## CUSTOMIZED INGREDIENT FORMULA

Designed for pets with specific dietary needs



### *Superfood series*

Superfoods can offer several potential benefits to pets when included in their diet. These nutrient-dense foods are rich in vitamins, minerals, antioxidants, and other bioactive compounds that can support your pet's overall health



### *Functional series*

Functional foods for pets are designed to provide specific health benefits beyond basic nutrition. They contain bioactive compounds that can help address particular health issues or promote overall well-being in pets.



### *Life Stage Nutrition*

Life stage nutrition is the practice of providing pets with appropriate dietary choices tailored to their specific age, size, and life stage. Different life stages in a pet's life include puppy/kitten, adult, and senior. These life stage-specific nutritional needs are designed to support their growth, maintenance, and overall health.

# Multiple Packaging Styles

We offer a variety of packaging styles, from pouches to cans, to meet your unique product needs.



**Sachet**

12 - 18g  
(0.42 - 0.64 oz)



**Pouch**

40 - 130g  
(1.41 - 4.59 oz)



**Aluminum Tray | Aluminum Can**

85 - 100g  
(3 - 3.53 oz)

50 - 85g  
(1.76 - 3 oz)



**Metal Can**

60 - 1,200g  
(2.12 - 43.33 oz)

# Why partnering with us?



## **Quality Assurance**

We follow the highest industry standards for quality control and safety. Every product is rigorously tested to ensure it meets or exceeds all regulatory requirements.

## **Customized Formulations**

We understand that your customers have unique needs and preferences. That's why we offer a wide array of customizable formulations, allowing you to create wet pet food products that set your brand apart.

## **Competitive Pricing**

We believe that premium quality doesn't have to come with a premium price tag. Our efficient manufacturing processes and economies of scale allow us to offer competitive pricing without compromising on quality.

## **Customer Satisfaction**

We value our clients and their customers. Our commitment to excellence is reflected in every aspect of our service, from product development to customer support.

# World Recognition



(Quality Standard)



(Environment Standard)



(OHSAS Standard)



Food Safety

**CERTIFICATED**

(Food Safety Standard)



(GMP/HACCP)



(Union of Orthodox)



(Canadian Food Inspection Agency)



(United States Food & Drug Administration)



(MSC Chain of Custody Standard)



(Earth Island Institute)



(ISSF)



(National Regulator for Compulsory Specifications)



(Supplier Compliance Audit Network)



(Woolworth Supplier Excellence)



(Smeta the Sedex worker Ethical Trade Audit)

**thank you**

