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NEW HAIER EXPERT INDOOR UNIT LEADS ON INNOVATION

The new Haier Expert indoor unit with UVC Pro technology raises comfort to new levels. With its stylish, matt white finish and clean-cut lines, the Expert ensures comfort at all times. The new Expert delivers high energy efficiency levels of A+++/A++ and available in 2.5kW, 3.5kW and 5kW sizes.

The range includes for the first time the new UVC Pro module which generates plasma to aid sterilisation for a healthier, cleaner, room air environment. The new UVC Pro has been independently tested by Texcell to inhibit SARS-CoV-2 at the unit to 99.991 per cent effectiveness. The UVC Pro is also fast acting and was tested to achieve 85.208 per cent effectiveness in a room space of 6.7m³ in only four hours.

Haier Europe HVAC Managing Director Bob Cowlard says: "Innovation is at the heart of what we do at Haier. Our key drivers are bringing to market cutting edge technology and continuous research and development which allow us to deliver a smarter and healthier experience for our installers and end users. The new Expert air conditioning range employs this ethos to ensure the best in class indoor climate conditions."

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Designed with the installer in mind, the simple yet clever structure allows for easy maintenance and is packed with features including a fan that can be fully detached for thorough cleaning by the removal of only one screw making it easy to disassemble. There's also easy access to the PCB and motor through the internal layout, an L-shaped support kickstand and detachable bottom cover offering larger operation space for the installer and flexible two-way water drainage.

The new systems are suitable for true all year-round operation with cooling and heating available from -20°C outdoor ambient. This ensures systems are suitable for a complete range of applications.

The Expert offers a complete solution which benefits the end user and the installer. The range includes premium features such as Steri-Clean technology to enhance air quality in the room. This clever function provides a sterilisation effect by heating the evaporator to 56°C for 30 minutes killing bacteria and viruses.

Our end-users can enjoy all the benefits of Coanda Plus Airflow delivering ultimate comfort by providing the perfect room conditions. Coanda Plus Airflow blows cool air from the ceiling to the floor in a faster and more comfortable way and also moves warm air directly to the floor – ensuring the temperature is balanced at every corner of the room.

The Eco Sensor function is on hand for comfort and cost saving. The air conditioner detects the intensity of the light, the movement of people and level of activity in the room. The unit then automatically adjusts the temperature enabling the reduction of energy consumption.

With its smart control, the new Expert embraces the connected future. The hOn Wi-Fi function enables you to control and manage all Haier smart appliances in your home. All basic

functions – including purification and planning – can be run from the app on your smartphone. The new Expert is also compatible with Google Assistant and Alexa.

2022 is truly the Year of the Expert.

For more on the new Haier Expert indoor unit range and Haier HVAC Solutions visit:

www.haierhvac.eu

Picture caption: The Haier Expert AC unit setting new standards in indoor comfort.

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Notes to editors

Haier was founded in China more than 35 years ago. Today, Haier is based all over the world including in Asia, Africa, Europe, North America and the Middle East. There are 10 Haier research and development centres, 24 Haier industrial parks, 66 Haier marketing centres and 108 Haier manufacturing plants. Haier HVAC is a global leader in comfort cooling offering residential, commercial and applied air conditioning solutions. They include control systems, chillers, air and water treatment systems; MRV, light commercial and residential air conditioning systems. In the spirit of innovation and entrepreneurship, Haier always upholds the principle of prioritising people's value.

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