

Anhui Fuluding Toy Trade Co.,Ltd



Factory Summary	Established in 2008 with current factory 11,000sqm
Port Information	7 hours to Shanghai port
Factory Scale	120 employees
Production Capacity	500,000pcs per month
Highlight	Multiple designs, Constant quality reviews, High efficiency design, High quality product image
Market Share	USA 50%, Europe 35%, Australia 10%, Others 5%. Total Turnover (T/O) 12M USD
Certifications	        

Pet toys for Global Market



SWOT Analysis

Strengths:

Have own factory and trading company
Competitive pricing
Multiple designs
Constant quality reviews
Mixed containers accepted
Excellent communication skill
ICTI, BSCI Passed with own Factory
Facility passed government assessment on environmental friendly

Weaknesses:

network marketing ability
Electric plush toy

Opportunities:

Expansion of more customers
Sourcing new designers
Development of new markets
Sourcing new materials
More exhibitions

Threats:

Labour cost rising
Transport cost rising
Price War
Environment protection
Exchange rates change
Raw Material cost change

Factory Plant Photo



Showroom Photo



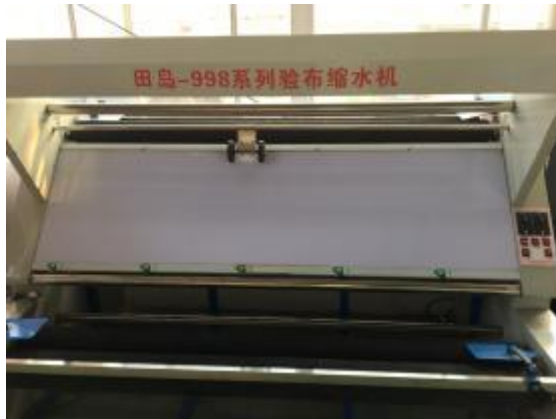
Internal Laboratory Photo



Metal detector



Colour Test



Fabric inspection machine



Pull test machine

R&D Centre Photo

Tianchang FuDing Gift&Toy Co.,Ltd have more than 10 years experience in manufacturing of plush toys, Our company now have some 15 people in design department and more than 150 workers in production line. All of our product design and development comes from below design center.



Production Photo



Sewing



Hand stitching



Packing Line



Finished Goods Warehouse

Trade Fair Photo

Mega Show in October (Hong Kong)



Hong Kong Toy Fair in January



Trade Fair Photo



Canton Fair in October (Guang Zhou)

Spielwarenmesse Fair in January (Germany)

