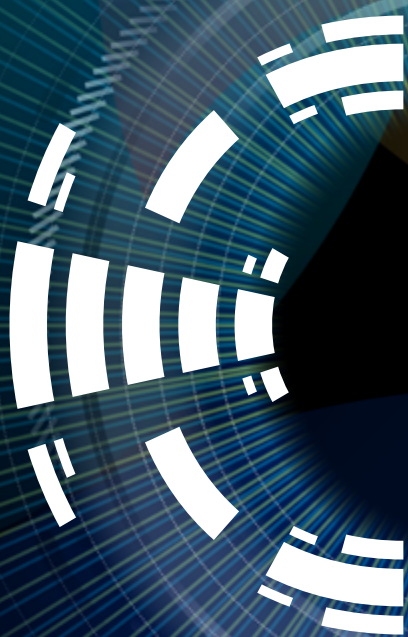


HOW TO BE PART OF IT



SWISS
CYBER
SECURITY
DAYS

An event organised by
BERNEXPO

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FACTS & FIGURES



THIS IS SWISS CYBER SECURITY DAYS

Swiss Cyber Security Days (SCSD) is Switzerland's leading cybersecurity dialogue and business platform. SCSD bridges the knowledge gap between technology, research, policymaking, business and the population, offering insights into current and future threats as well as innovative solutions.



90

EXHIBITORS



3'500

VISITORS

2
DAYS



100

PRESENTATIONS



233

MEDIA ARTICLES

OVERVIEW OF STAGES

MAIN STAGE

The Main Stage is the centrepiece at Swiss Cyber Security Days. This is where the most important strategic topics in the industry are discussed and the latest trends introduced. The presentations on the Main Stage are aimed at the broader public and are therefore generally easy to understand.



TECH STAGE

The Tech Stage is where technical presentations and workshops are held. This is where the latest technologies and solution approaches in the field of cyber security will be presented. The presentations on the Tech Stage are geared toward a more technical audience and therefore require a certain familiarity with cyber security issues.

BEST PRACTICE STAGE

The Best Practice Stage is the place for exhibitors to present their best practices in the field of cybersecurity. The presentations on the Best Practice Stage offer insights into practices and demonstrate how to successfully implement cybersecurity in companies.



OVERVIEW OF TOP SPEAKERS 2025

MAIN STAGE



Ph.D. Yennun Huang



Todd Hemmen



Federal Councillor Guy Parmelin



Dr Jean-Marc Rickli



TECH STAGE



Damir Bogdan



Elisa Torres



Dr Marc. Ph. Stoecklin



Professor Touradj Ebrahimi



TERMS AND CONDITIONS OF PARTICIPATION

1. DATES FOR YOUR DIARY

(subject to change)

Email sent out for online registration	March 2025	To exhibitors
Confirmation of receipt by email	After receipt of online registration	At BERNEXPO AG
End of 10% early bird discount	27 June 2025	
Email sent out for booth allocations, technical orders in the Online Service Center	End of November 2025	To exhibitors
Deposit payment invoice sent out	Two weeks after sending of booth allocation	To exhibitors
Deposit payment due	Payment deadline	At BERNEXPO AG
Detailed set-up and take-down information	Mid-January 2026	To exhibitors
Deadline for sending in the technical file (order via Online Service Center)	22 January 2026	At BERNEXPO AG
Parking passes issued	From end of January 2026 (following receipt of deposit payment)	To exhibitors
Swiss Cyber Security Days event	17 to 18 February 2026	
Final invoice	end of March 2026	To exhibitors
Final payment due	30 days after invoice date	At BERNEXPO AG

2. OPENING HOURS

(subject to change)

Official event opening hours:

TUE 17 February 2026 9.00 a.m. to 5.00 p.m.

WED 18 February 2026 9.00 a.m. to 5.00 p.m.

The trade fair area is open for exhibitors one hour before the event and one hour after the event.

3. EVENT ORGANISER

BERNEXPO AG

Swiss Cyber Security Days

Mingerstrasse 6

Postfach

3000 Bern 22

Phone

+41 31 340 11 11

Fax

+41 31 340 11 44

Email

scsd@bernexpo.ch

Website

www.scsd.ch

4. SCOPE

These “Terms and Conditions of Participation” apply to participation in the “Swiss Cyber Security Days” trade fair (hereinafter referred to as the “trade fair”) and supplement the “General Terms and Conditions of Participation” of BERNEXPO AG, as amended. Also applicable are the “General Regulations” of BERNEXPO AG, as amended, and the “Technical Information About the Halls”, as amended.

5. PURPOSE OF THE TRADE FAIR

Swiss Cyber Security Days is Switzerland’s leading cybersecurity dialogue and business platform. The event bridges the knowledge gap between technology, business and the population, offering policymakers, administrators, experts and users insights into current and future threats as well as innovative solutions.

6. ELIGIBLE EXHIBITORS

Companies from the following sectors are eligible as exhibitors:

- Education & research
- Cybersecurity
- Data protection organisations
- ICT
- Critical infrastructures
- NGOs
- Telecommunications
- Administration

The event organiser has the final say on exhibitor admission, is not required to give reasons for its decisions, and may cancel or reject a registration at any time with no further obligations aside from refunding the transferred amounts.

Exhibitors grant the event organiser authorisation to use their named exhibitor brands on its communication platform (trade fair platform) for the purpose of promoting Swiss Cyber Security Days 2026.

7. RATES (PRICES PLUS VAT)

7.1 Partner packages

The contents of each package are listed under “Partner booth packages” in the document.

Item description	Price
DIAMOND package, 64 m ² , 4 open sides	CHF 75,000.00
PREMIUM package, 40 m ² , 3 open sides	CHF 50,000.00
ELITE package, 32 m ² , 3 open sides	CHF 25,000.00

7.2 Exhibitor packages

The contents of each package are listed under “Exhibitor booth packages” in the document.

Item description	Price
GOLD package, 24 m ² , 2 open sides	CHF 18,750.00
SILVER package, 18 m ² , 2 open sides	CHF 15,150.00
BRONZE package, 9 m ² , 2 open sides	CHF 8,750.00

7.3 START-UP PACKAGE

The start-up package offers innovative young entrepreneurs the opportunity to present their cybersecurity products to the market at a reduced rate. These booths are limited in number and available only to exhibitors that meet the following requirements:

- Company has been in existence for no more than 10 years
- The product or service is an innovative and newly developed cybersecurity idea
- BERNEXPO AG has the final say regarding the start-up's participation in the trade fair

Item description	Flat rate
Start-up package 4 m ²	CHF 2,350.00

The package price includes:

- Approx. 4 m² booth in a communal area
- 1 high table with 4 stools
- Booth lighting, incl. power socket and electricity supply
- Internet access
- Communication package
- Booth signage
- Daily booth cleaning and waste disposal

7.4 Co-exhibitor fee

Co-exhibitors in accordance with the definition in the “General Terms and Conditions of Participation”, as amended. Own brands and brand representatives can be recorded as brand entries.

With payment of the co-exhibitor fee, the co-exhibitor acquires the following rights:

- Company address on the main exhibitor's booth
- Communication package*
- Entitlement to order vouchers and guest tickets
- Entitlement to advertising materials for exhibitors

Item description	Flat rate
Co-exhibitors	CHF 1,850.00

***Contents of the communication package**

A detailed presentation of your company in the Event Guide:

- Full Event Guide profile: Company description, company logo, links to social media and websites, uploads of images, videos and PDFs, contact information, display on the hall map
- Present any number of products and services: Product description, product images, videos and PDFs, link to online shop or website
- Scheduler for consulting slots at your booth in the Event Guide

Increase the visibility of your activities at the trade fair:

- Announce activities at your booth in the Event Guide
- Use registration for the event to get visitors' contact details

Optimise networking at the booth:

- Business Wi-Fi for stable internet at the booth

8. CANCELLATION OF REGISTRATION

8.1 By exhibitor

The following cancellation conditions apply if the registration (via online registration or written confirmation by email) is cancelled.

Item description	Price
Cancellation fee after confirmed registration	50% of the package price
Cancellation fee if booth allocation has been sent	100% of the package price

8.2 By co-exhibitor

The full co-exhibitor surcharge as well as any ancillary costs incurred shall remain payable in all cases, even if a registered co-exhibitor does not take part in the trade fair.

9. ACCESS TO THE TRADE FAIR

All visitors are required to register either online or at one of the ticket windows located before the access control points prior to visiting the trade fair.

9.1 Tickets for customers

Invite your (potential) customers to visit Swiss Cyber Security Days and generate valuable contacts before the trade fair even starts! Your package includes an appropriate number of tickets for customers; additional tickets can be ordered from the Online Service Center.

10. WASTE DISPOSAL AND RECYCLING

Waste can be deposited in the aisles in front of the booths on the eve of the trade fair. The cleaning service will arrange for waste disposal. Paint tubs must not be cleaned in the lavatory sinks. Glass recycling containers are provided for waste glass. The waste disposal and recycling costs are already included in the booth package price.

11. EXCLUSION OF EXHIBITION ITEMS AND EXHIBITORS

Exhibition Management is entitled to remove non-approved exhibition items, products and services that infringe patent law, or illegal counterfeit products (after consultation with the authorities) from the booth or to close the booth completely. The exhibitor shall be liable for the resulting costs. The exhibitor shall not be entitled to exert any claims against the trade fair or the trade fair venue (see also section 2.8 of “General Terms and Conditions of Participation”).

12. GOODS DELIVERIES

During the event: daily, one hour before the trade fair starts. Delivery vehicles must have departed the exhibition grounds 30 minutes before the trade fair starts.

13. FINAL PROVISIONS

The prices listed here do not include value-added tax (unless specified otherwise). Prices are subject to change. The German version in effect at the time of registration is binding.

PARTNER BOOTH PACKAGES

OVERVIEW OF BOOTH PACKAGES

ELITE	PREMIUM	DIAMOND
		
CHF 25,000	CHF 50,000	CHF 75,000

Booth construction and equipment

Booth size	8 m × 4 m: 32 m ²	8 m × 5 m: 40 m ²	8 m × 8 m: 64 m ²
Booth signage (branding)	Logo on the back wall	Full-surface wrapping	–
Open booth sides	3 open sides	3 open sides	4 open sides
Furnishings	As per visualisation	As per visualisation	As per visualisation
Flat screen (55-inch) incl. installation	1	1	2
Carpet black	Included	Included	Included
Booth lighting	Included	Included	Included
Reduit booth	Included (back wall)	Included (back wall)	–

Services

Daily booth cleaning and service charge	Included	Included	Included
Communication package	Included	Included	Included
230 V socket	Included	Included	Included
Water, soft drinks and fruit	Included	Included	Included

Stage presence

Slot on the Best Practice Stage	2 × 15 min.	2 × 15 min.	2 × 15 min.
Slot on the Main Stage	–	–	1 × 20 min. (curated)
Slot on the Tech Stage	–	1 × 20 min.	1 × 20 min. (curated)
Display of the company logo over two days on the Main Stage and Tech Stage	Included	Included	Included

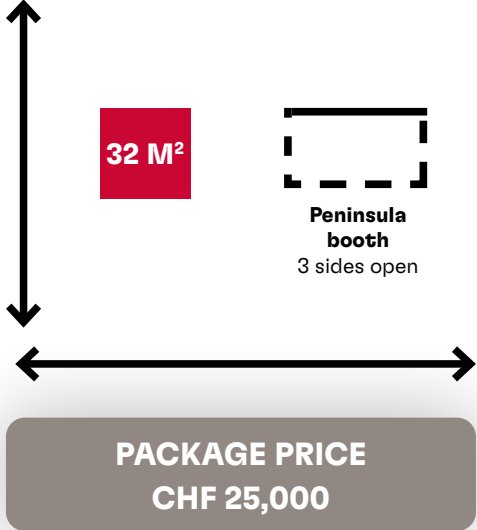
OVERVIEW OF BOOTH PACKAGES

Online and on-site presence

Logo presence for one year on the SCSD website from 2025	Included	Included	Included
Logo presence on the partner wall	Included	Included	Included
Spots on info screens in the hall	Included	Included	Included
Logo presence on digital hall map	Included	Included	Included
Logo presence on visitor and exhibitor badges	–	–	Included
Logo presence on BERNEXPO lanyards for visitors	–	Included	–

Ticketing

VIP day tickets	–	4	6
Full Access day passes for customers	10 pcs.	12	16
Full Access two-day passes for booth staff	5 pcs.	6	8
Expo Access exhibitor tickets (2 days)	11	14	17
Expo Access day passes for customers	Unlimited	Unlimited	Unlimited



Booth construction and equipment

Booth size	8 m × 4 m: 32 m ²
Booth signage (branding)	Logo on the back wall
Booth type	3 open sides (peninsula booth)
Furnishings	as per visualisation
Flat screen (55-inch) incl. installation	1
Carpet black	Included
Booth lighting	Included
Reduit booth	Included (back wall)

Services

Daily booth cleaning and service charge	Included
Communication package (see “Further information” for content)	Included
230 V socket	Included
Water, soft drinks and fruit for 12 people per day	Included

FURTHER DETAILS
ON NEXT PAGE

Stage presence

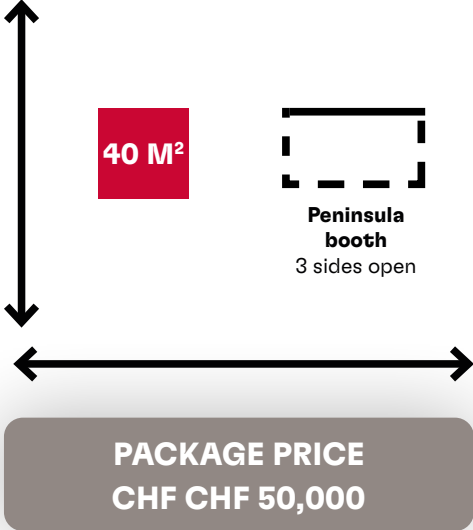
Slot on the Best Practice Stage	2 × 15 min.
Slot on the Main Stage	–
Slot on the Tech Stage	–
Display of the company logo over two days on the Main Stage and Tech Stage	Included

Online and on-site presence

Logo presence for one year on the SCSD website from 2025	Included
Logo presence on the partner wall	–
Spots on info screens in the hall (still image or short spot)	Included
Logo presence on digital hall map (digital guide)	Included
Logo presence on visitor and exhibitor badges	–
Logo presence on BERNEXPO lanyards for visitors	–

Ticketing

VIP day passes	-
Full Access day passes for customers	10
Full Access two-day passes for booth staff	5
Expo Access exhibitor tickets (2 days)	11
Expo Access day passes for customers	Unlimited



Booth construction and equipment

Booth size	8 m × 5 m: 40 m²
Booth signage (branding)	Full-surface wrapping
Booth type	3 open sides (peninsula booth)
Furnishings	as per visualisation
Flat screen (55-inch) incl. installation	1
Carpet black	Included
Booth lighting	Included
Reduit booth	Included (back wall)

Services

Daily booth cleaning and service charge	Included
Communication package (see “Further information” for content)	Included
230 V socket	Included
Water, soft drinks and fruit for 12 people per day	Included

FURTHER DETAILS
ON NEXT PAGE

Stage presence

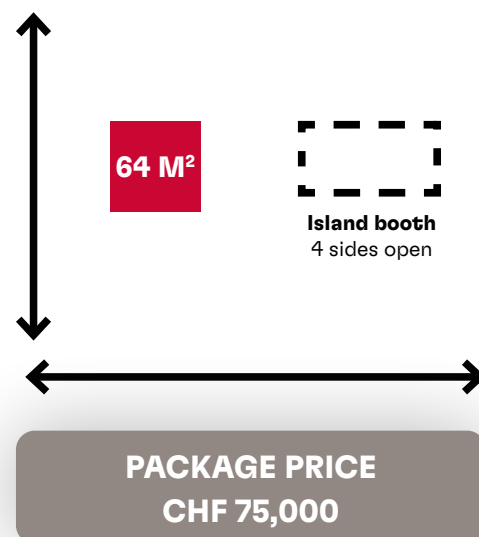
Slot on the Best Practice Stage	2 × 15 min.
Slot on the Main Stage	–
Slot on the Tech Stage	1 × 20 min.
Display of the company logo over two days on the Main Stage and Tech Stage	Included

Online and on-site presence

Logo presence for one year on the	
SCSD website from 2025	Included
Logo presence on the partner wall in the Networking Zone and in the entrance area	Included
Spots on info screens in the hall (still image or short spot)	Included
Logo presence on digital hall map (digital guide)	Included
Logo presence on visitor and exhibitor badges	–
Logo presence on BERNEXPO lanyards for visitors	Included

Ticketing

VIP day passes (also for speakers)	4
Full Access day passes for customers	12
Full Access two-day passes for booth staff	6
Expo Access exhibitor tickets (2 days)	14
Expo Access day passes for customers	Unlimited



Booth construction and equipment

Booth size	8 m × 8 m: 64 m ²
Booth signage (branding)	-
Booth type	4 open sides (island booth)
Furnishings	Included
Flat screen (55-inch) on pedestal incl. installation	2
Carpet black	Included
Booth lighting	Included
Reduit booth	-

Services

Daily booth cleaning and service charge	Included
Communication package (see "Further information" for content)	Included
230 V socket	Included
Water, soft drinks and fruit for 12 people per day	Included

**FURTHER DETAILS
ON NEXT PAGE**

Stage presence

Slot on the Best Practice Stage	2 × 15 min.
Slot on the Main Stage	1 × 20 min. (curated)
Slot on the Tech Stage	1 × 20 min. (curated)
Display of the company logo over two days on the Main Stage and Tech Stage	Included

Online and on-site presence

Logo presence for one year on the SCSD website from 2025	Included
Logo presence on the partner wall	Included
Spots on info screens in the hall (still image or short spot)	Included
Logo presence on digital hall map (digital guide)	Included
Logo presence on visitor and exhibitor badges	Included
Logo presence on BERNEXPO lanyards for visitors	–

Ticketing

VIP day passes (also for speakers)	6
Full Access day passes for customers	16
Full Access two-day passes for booth staff	8
Expo Access exhibitor tickets (2 days)	17
Expo Access day passes for customers	Unlimited

EXHIBITOR BOOTH PACKAGES

OVERVIEW OF BOOTH PACKAGES

BRONZE	SILVER	GOLD
		
CHF 8,750	CHF 15,150	CHF 18,750

Booth construction and equipment

Booth size	3 m × 3 m: 9 m ²	6 m × 3 m: 18 m ²	6 m × 4 m: 24 m ²
Booth signage (branding)	Logo on the back wall	Logo on the back wall	Logo on the back wall
Booth type	2 open sides	2 open sides	2 open sides
Furnishings with carpet	As per visualisation	As per visualisation	As per visualisation
Booth lighting	Included	Included	Included
Reduit booth	–	Included	Included

Services

Daily booth cleaning and service charge	Included	Included	Included
Communication package	Included	Included	Included
230 V socket	Included	Included	Included

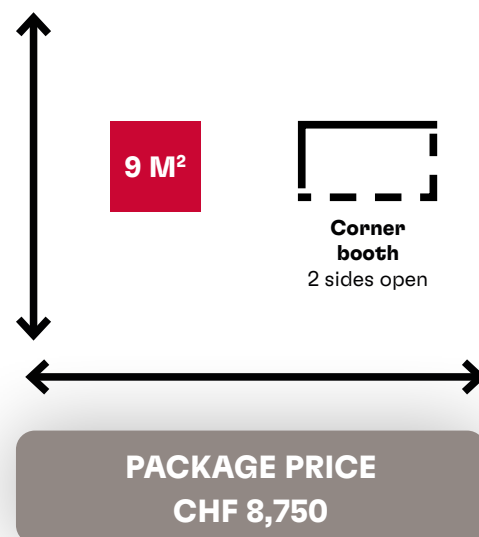
Stage presence

Slot on the Best Practice Stage	–	15 min.	15 min.
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Ticketing

Full Access day passes for customers	2	6	8
Full Access two-day passes for booth staff	1	2	4
Expo Access exhibitor tickets (2 days)	5	5	5
Expo Access day passes for customers	Unlimited	Unlimited	Unlimited

BRONZE



Booth construction and equipment

Booth size	3 m × 3 m: 9 m ²
Booth signage (branding)	Logo on the back wall
Booth type	2 open sides (corner booth)
Furnishings with carpet as per still image	Included
Booth lighting	Included
Reduit booth	-

Services

Daily booth cleaning and service charge	Included
Communication package (see "Further information" for content)	Included
230 V socket	Included

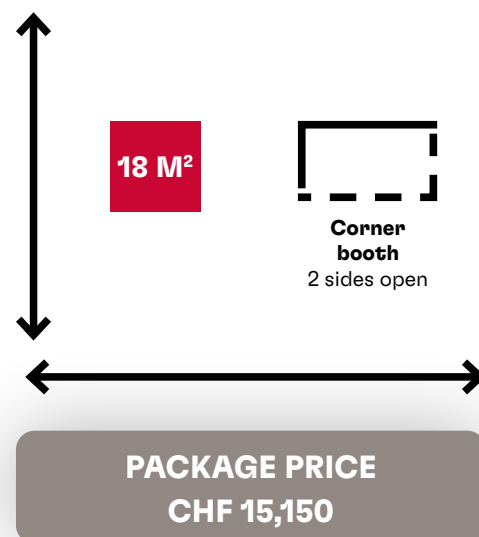
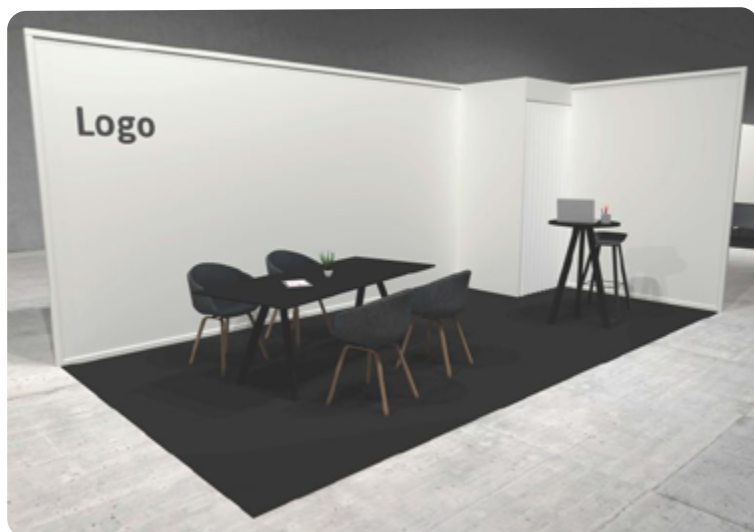
Stage presence

Slot on the Best Practice Stage	-
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Ticketing

Full Access day passes for customers	2
Full Access two-day passes for booth staff	1
Expo Access exhibitor tickets (2 days)	5
Expo Access day passes for customers	Unlimited

SILVER



Booth construction and equipment

Booth size	6 m × 3 m: 18 m ²
Booth signage (branding)	Logo on the back wall
Booth type	2 open sides (corner booth)
Furnishings with carpet as per still image	Included
Booth lighting	Included
Reduit booth	Included

Services

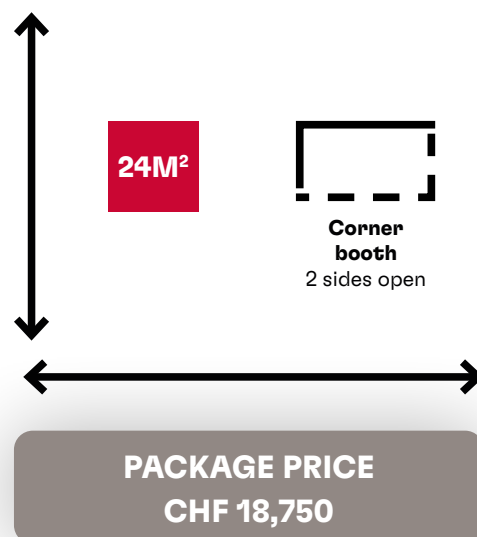
Daily booth cleaning and service charge	Included
Communication package (see "Further information" for content)	Included
230 V socket	Included

Stage presence

Slot on the Best Practice Stage	15 min.
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Ticketing

Full Access day passes for customers	6
Full Access two-day passes for booth staff	2
Expo Access exhibitor tickets (2 days)	5
Expo Access day passes for customers	Unlimited



Booth construction and equipment

Booth size	6 m × 4 m: 24 m ²
Booth signage (branding)	Logo on the back wall
Booth type	2 open sides (corner booth)
Furnishings with carpet as per still image	Included
Booth lighting	Included
Reduit booth	Included

Services

Daily booth cleaning and service charge	Included
Communication package (see “Further information” for content)	Included
230 V socket	Included

Stage presence

Slot on the Best Practice Stage	15 min.
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Ticketing

Full Access day passes for customers	8
Full Access two-day passes for booth staff	4
Expo Access exhibitor tickets (2 days)	5
Expo Access day passes for customers	Unlimited

An event organised by
BERNEXPO

BERNEXPO AG

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