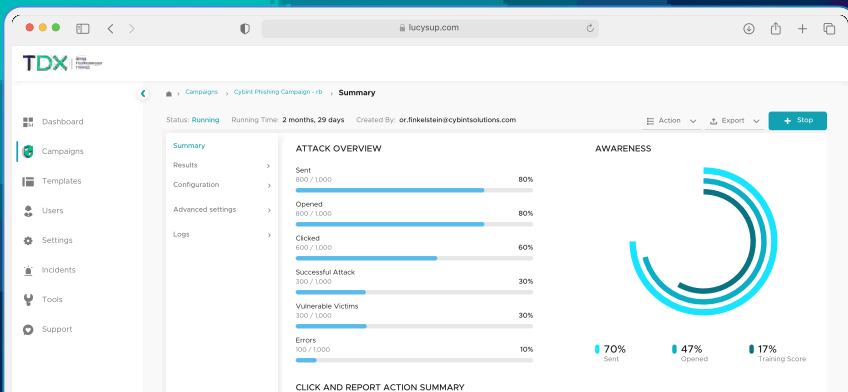




Advanced Phishing Simulations & Beyond Awareness Training

About LUCY

Lucy Awareness (formerly Lucy Security), headquartered in Switzerland, is a leading IT security company specializing in innovative solutions to enhance employee cybersecurity awareness and training.

The company develops software and training content that empowers organizations to educate their workforce through simulated phishing attacks, targeted learning modules, and comprehensive security campaigns. This approach strengthens awareness of cyber threats and reduces the risk of security incidents.

Our flexible, customizable solutions are designed to meet the unique needs of businesses across various sizes and industries. The platform is used worldwide to identify security vulnerabilities and strengthen defenses against cyberattacks.

Lucy Awareness is committed to fostering continuous cybersecurity education, helping organizations build resilience against digital threats.

We work closely with clients to cultivate a strong security culture, offering expert consulting and ongoing support.

95% of cyber breaches involve the human factor.

Building resilience through ongoing training is the only way to stay vigilant against cyber threats.

Simulate cyberattacks and provide interactive training to change risky employee behavior.

10M+

Trained Users

11,000+

Deployments

1,000+

Phishing Templates And Training Modules

130+

Supported Languages

It's Time To ACT

A

ADVANCED ATTACK TOOLS

Building resilience through ongoing training is the only way to stay vigilant against cyber threats.

Simulate cyberattacks and provide interactive training to change risky employee behavior.

C

CUSTOMIZABLE TRAINING & PHISHING

Deliver relevant and concise awareness through diverse methods, leveraging our extensive range of customizable phishing templates and dynamic training content.

T

TRUSTED TECHNOLOGY & SERVICES

Leverage our proven technology and professional services, featuring on-prem deployment options, data encryption, and hand-by-hand campaign management.

How It Works

Effective training starts where technical protection ends.

Generic training is ineffective as every company is subject to different tech stacks, policies, and regulations. ThriveDX's custom-tailored solution is built to solve your specific needs.

Advanced Attack Tools



Advanced attack simulations

such as portable media, Smishing, Vishing, and Whaling.



Hacker toolkit

equipped with website cloning tool and built-in domain registration.



Comprehensive simulation wizard

for smooth running of campaigns.

Customizable Training & Phishing



Extensive template catalog

of customizable phishing scenarios and training content.



Efficient content delivery methods

and languages.



Reporting admin and user dashboards

for full visibility and compliance needs.

Trusted Technology & Services



Flexible deployment

with on-prem or cloud, as well as SCORM integration, for full privacy.



Data encryption

for enhanced security and confidentiality.



Managed services

to help you effectively build, execute, and manage your security plan.

What Our Customers Say

"Lucy is a very efficient tool for my team, for creating awareness amongst our employees and it meets all our requirements!"

— Patrick Zeller

Vice President Governance, IT Security **BOSCH** GmbH



**BREACH / ATTACK
PROTECTION**