



GERMAN
QUALITY

OHNE ZUSATZ
KÜNSTLICHER KONSER-
VIERUNGSSTOFFE

HAPPY DOG®

DENTAL SNACKS

Chewing pleasure with dental care effect
for large and small furry friends



*New in
our range!*



Discover the new Happy Dog Dental Snack range -
your additional business in the growing dental care market!

Ensure strong sales, satisfied dog owners - and additional impulse purchases at the point of sale!

*New in
our range!*

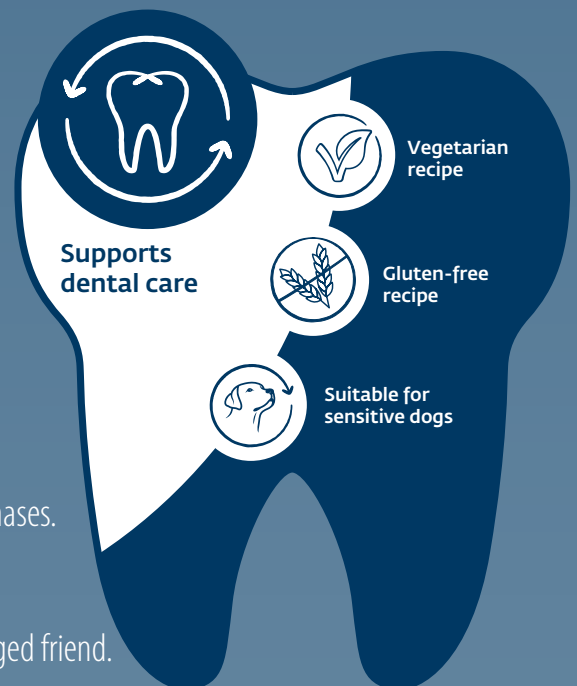


With our varied selection of chew sticks and rolls, you can offer your customers an addition to the Happy Dog snack range and also a product that delivers real added value:

Snacks that can actively contribute to dental hygiene.

Your advantages:

- **Fast growing segment:**
Dental care snacks are one of the most popular categories in the dog snack market.
- **Highly attractive at the point of sale:**
appealing packaging, clear communication – ideal for impulse purchases.
- **Broad target group:**
from small to large dog breeds – the right variety for every four-legged friend.
- **Gluten-free and vegetarian recipe:**
ideal for dogs with sensitive digestive system, increases purchase intention.
- **Well-known quality brand:**
Happy Dog stands for trust, high quality products and strong repurchase rates.
- **Simple argumentation in sales talks:**
Snack + dental care = twofold benefit for dogs.



DENTAL CHEWS

Chewing pleasure with dental care effect

Supports dental care | Gluten-free and vegetarian recipe



With wholesome
beetroot

Delicious **Happy Dog Dental Chews** come in practical strips, ensuring long-lasting chewing pleasure and supporting your dog's dental hygiene. The **beetroot** and high fibre content make these chew strips easy to digest. The gluten-free, vegetarian recipe is especially digestible and is suitable even **for sensitive dogs**.

Not only are **Dental Chews** ideal for keeping your dog occupied or as a tasty training reward at any time, but they also have an additional benefit.

Composition:

potato starch*, vegetable glycerine, cellulose (13 %), yeasts*, puffed rice, soya lecithin*, malt, beetroot* (0.15 %), (*) dried.

Analytical components:

crude protein 0.9 %, crude fat 3 %, crude fibre 10 %, crude ash 0.5 %.

ART. NO.	SIZE	EAN
61341	195 g	 4 001967 188301

DENTAL STICKS

Dental Care with extra freshness

Supports dental care | Gluten-free and vegetarian recipe



With refreshing mint



Happy Dog Dental Sticks offer optimal chewing pleasure. Their **unique shape** not only gently massages the gums but can contribute to the daily dental care.

The gluten-free, vegetarian recipe with **fresh mint** and a high fibre content is particularly well tolerated - ideal for **sensitive furry friends**.

Composition:

potato starch*; vegetable glycerine, cellulose (13 %), yeasts*, soya lecithin*, spirulina* (0.5 %), malt, peppermint* (0.01 %); *) dried.

Analytical components:

crude protein 0.9 %, crude fat 3 %, crude fibre 10 %, crude ash 0.5 %.

ART. NO.	SIZE	EAN
61342	130 g	4 001967 188318
ART. NO.	SIZE	EAN
61343	100 g	4 001967 188325

MINI

DENTAL ROLLS

Chewing pleasure with dental care effect

Supports dental care | Gluten-free and vegetarian recipe



With wholesome
beetroot

The tasty **Happy Dog Dental Rolls** are ideal for dogs to support their dental care while chewing. Enriched with **valuable beetroot**, they impress with their irresistible taste and provide **important vital substances** at the same time.

The gluten-free and vegetarian recipe is especially digestible and is excellent **for sensitive dogs**. Whether it is just a tasty treat or something to keep your dog occupied, with these **Dental Rolls**, every bite is a pleasure that can promote dental hygiene and well-being.

Composition:

potato starch*, vegetable glycerine, cellulose (13 %), yeasts*, puffed rice, soya lecithin*, malt, beetroot* (0.15 %), (*) dried.

Analytical components:

crude protein 0.9 %, crude fat 3 %, crude fibre 10 %, crude ash 0.5 %.

ART. NO.	SIZE	EAN
61339	148 g	4 001967 188288
ART. NO.	SIZE	EAN
61340	92 g	4 001967 188295

HAPPY DOG®

DENTAL SNACKS

Chewing pleasure with dental care effect
for large and small furry friends ✨

- Supports dental care**
- Vegetarian recipe**
- Gluten-free recipe**
- Suitable for sensitive dogs**



iQpetfood
The family brand
of Interquell GmbH

Interquell GmbH • Südliche Hauptstraße 38 • 86517 Wehringen