

COMPANY PROFILE



*OUR IDEAL?
"TO BUILD THE MOST BEAUTIFUL TRACTOR IN THE WORLD."*

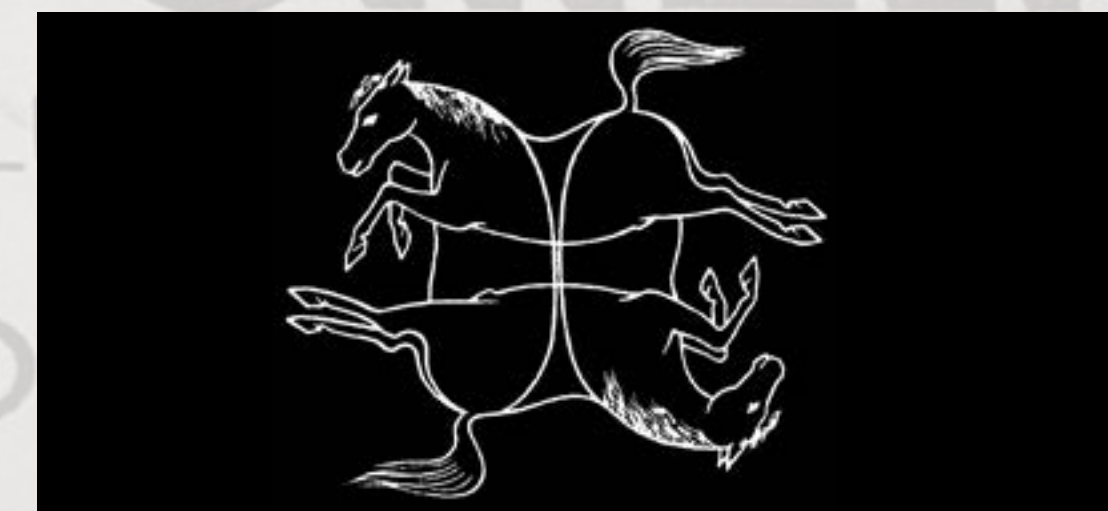




THE PIONEER
GIOVANNI CARRARO

In 1910 Giovanni Carraro, not yet 20 years old, built the first multifunctional agricultural machine. He soon transformed his blacksmith's workshop into an industrial complex producing sowing machines and, later, traditional tractors. In 1960, Antonio, the youngest of his six children, founded Antonio Carraro di Giovanni: the first single-axle tractor "Scarabeo" was born.

ESPOSIZIONE INDUSTRIALE AGRICOLA DI PONTEVIGODARZERE



MISSION

We build tractors for specialized agriculture and for maintenance in the civil sector.
Our aim is to provide our customers with the means to work in extreme conditions in complete safety and comfort.





VISION

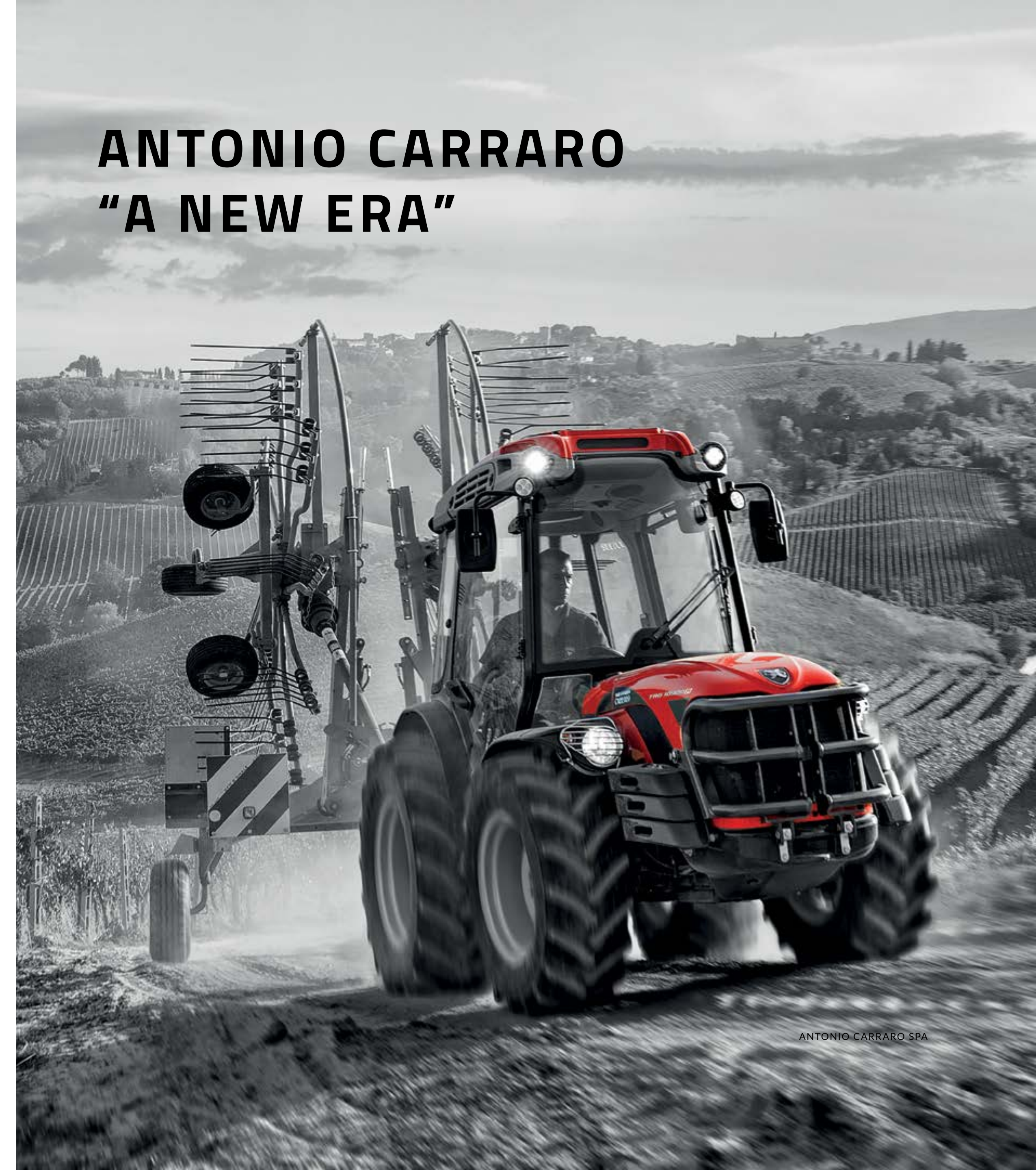
The agricultural sector presents all kinds of unique challenges. We believe in the importance of tailor-made solutions that give a voice to every need: every specialist deserves the perfect tractor. And it must be the most beautiful tractor in the world..





Our company's extraordinary development in recent years is marked by a profound internal restructuring. This expansion was made possible thanks to the entry of strong, confident shareholders with a deep-rooted passion for our brand, distinguished by a strong family imprint. This new path began with the investment by the Milleuno Group, owned by Maurizio Maschio and Enrico Polo, who were existing shareholders, which led to the total acquisition of the Antonio Carraro S.p.A. group.

A new, solid, compact, energetic and dynamic team, just like our tractors, to enthusiastically and confidently meet the challenges of the market and achieve ambitious results, confirming the excellence of our product in Italy and worldwide while remaining true to the legacy of our founder, Antonio Carraro.



ANTONIO CARRARO "A NEW ERA"

110 YEARS OF HISTORY



1910

Giovanni Carraro founded the company and built the first multifunctional machine.

1950

Universal was born, the first tractor branded "Giovanni Carraro". It is a multifunctional tool-carrying machine.



1960

Antonio Carraro founded his company. The top model was the Scarabeo, an elegant and comfortable single-axle tractor.



110 YEARS OF HISTORY

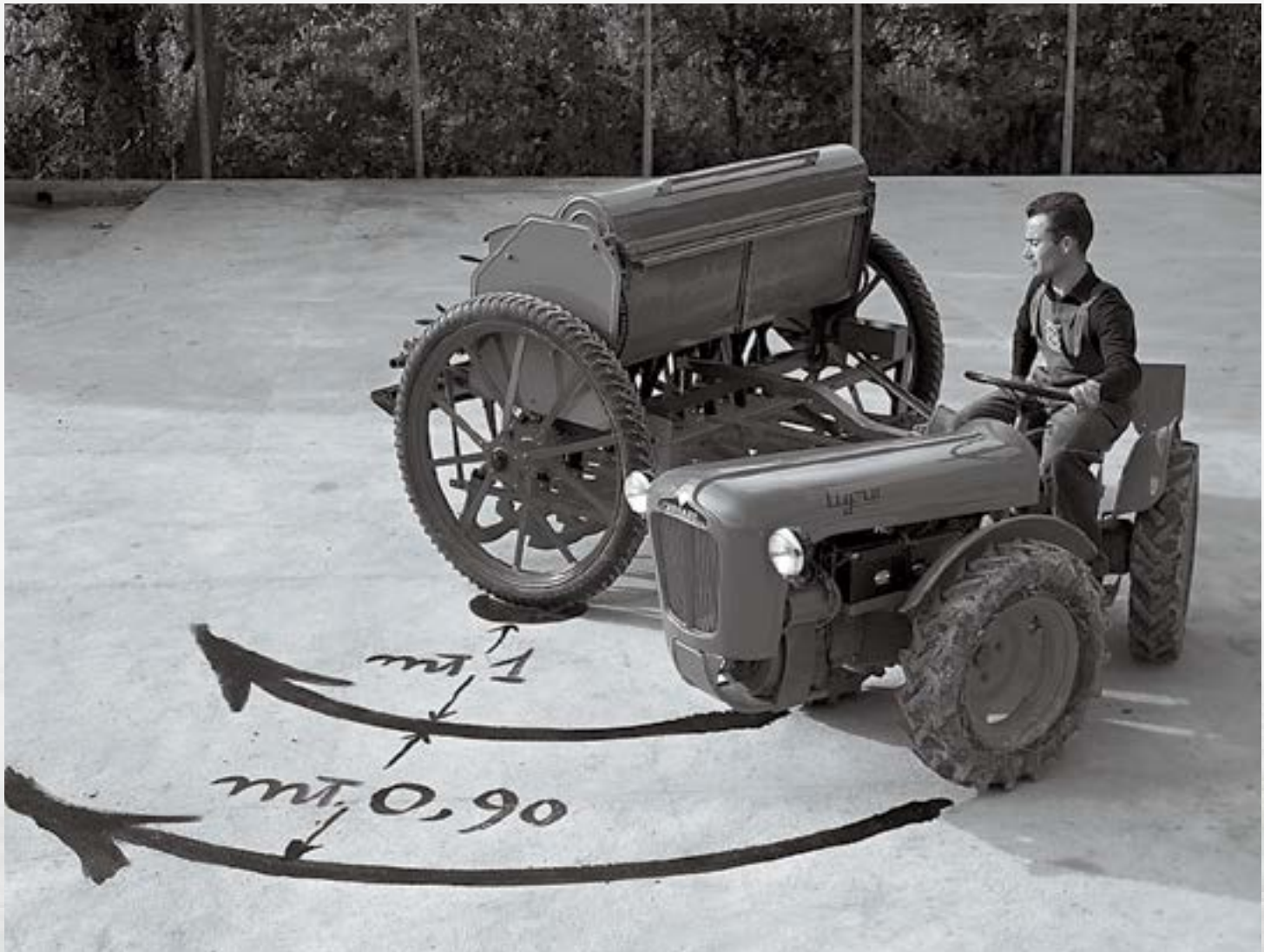


1963

The TIGRE model was born, the first of a successful lineage, articulated and with a power of 20 HP.

1970

The CSR department was opened, a modern R&D working on the first reversible tractors.



1990

Birth of ACTIO™, the Integral Oscillating Frame, the exclusive heritage of AC technology.



110 YEARS OF HISTORY



2000

AC expanded at global level. Great success of the ERGIT Series, high-tech tractors with power up to 100 HP.

2010

We celebrated 100 years of AC. We launched our first quadtrack with rubber tracks: the MACH revolutionized the specialized farming sector.



2020

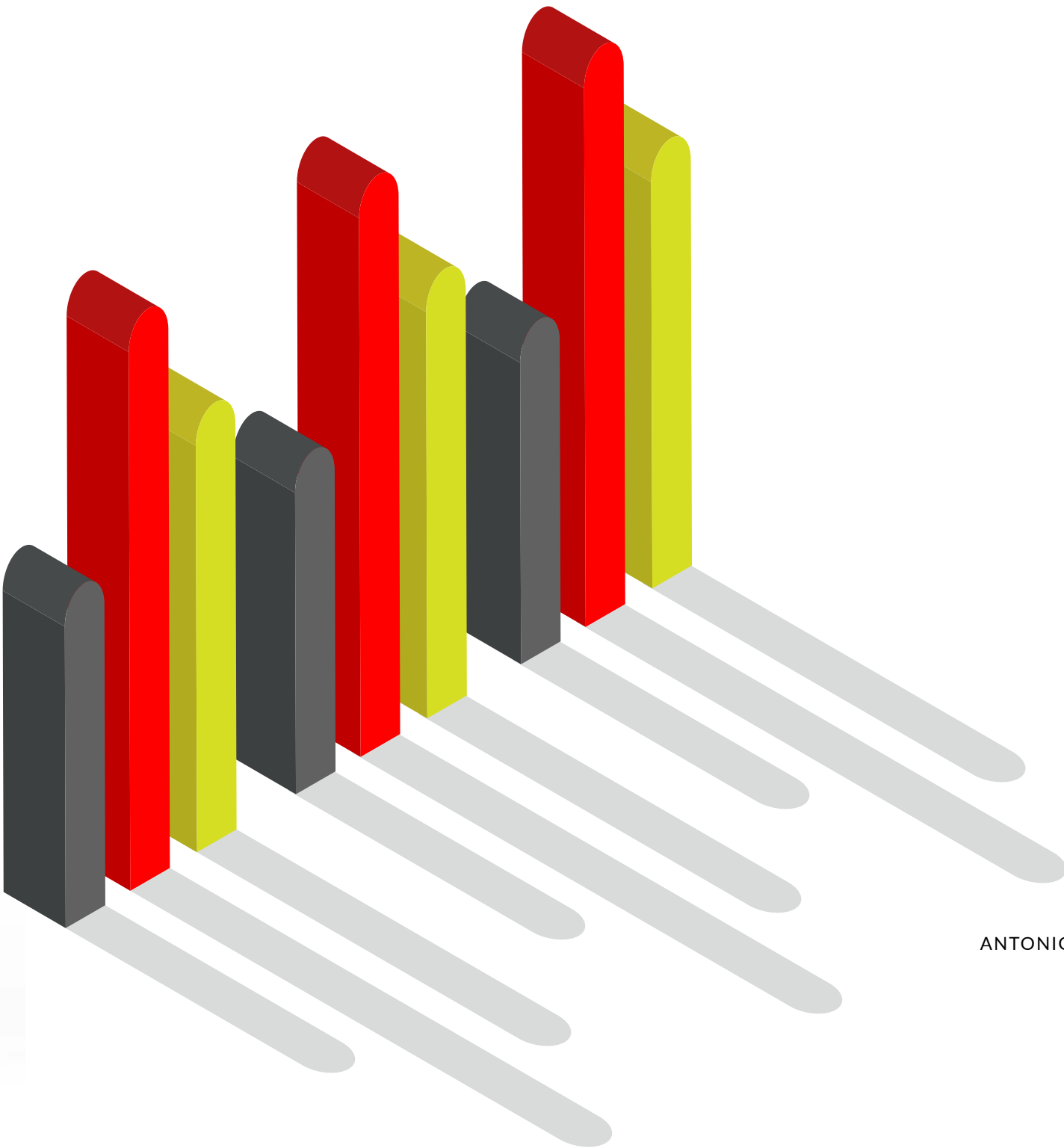
The export of the AC brand expanded worldwide. We shook up the concept of the compact tractor with the TONY V, opening the door to the agriculture of the future



THE GROWTH OF THE LAST YEARS



YEAR	2019	2020	2021	2022
AC TOTAL	103.017.164 €	106.704.853 €	126.062.732 €	138.700.181 €



WHY IS A TRACTOR **SPECIAL?**

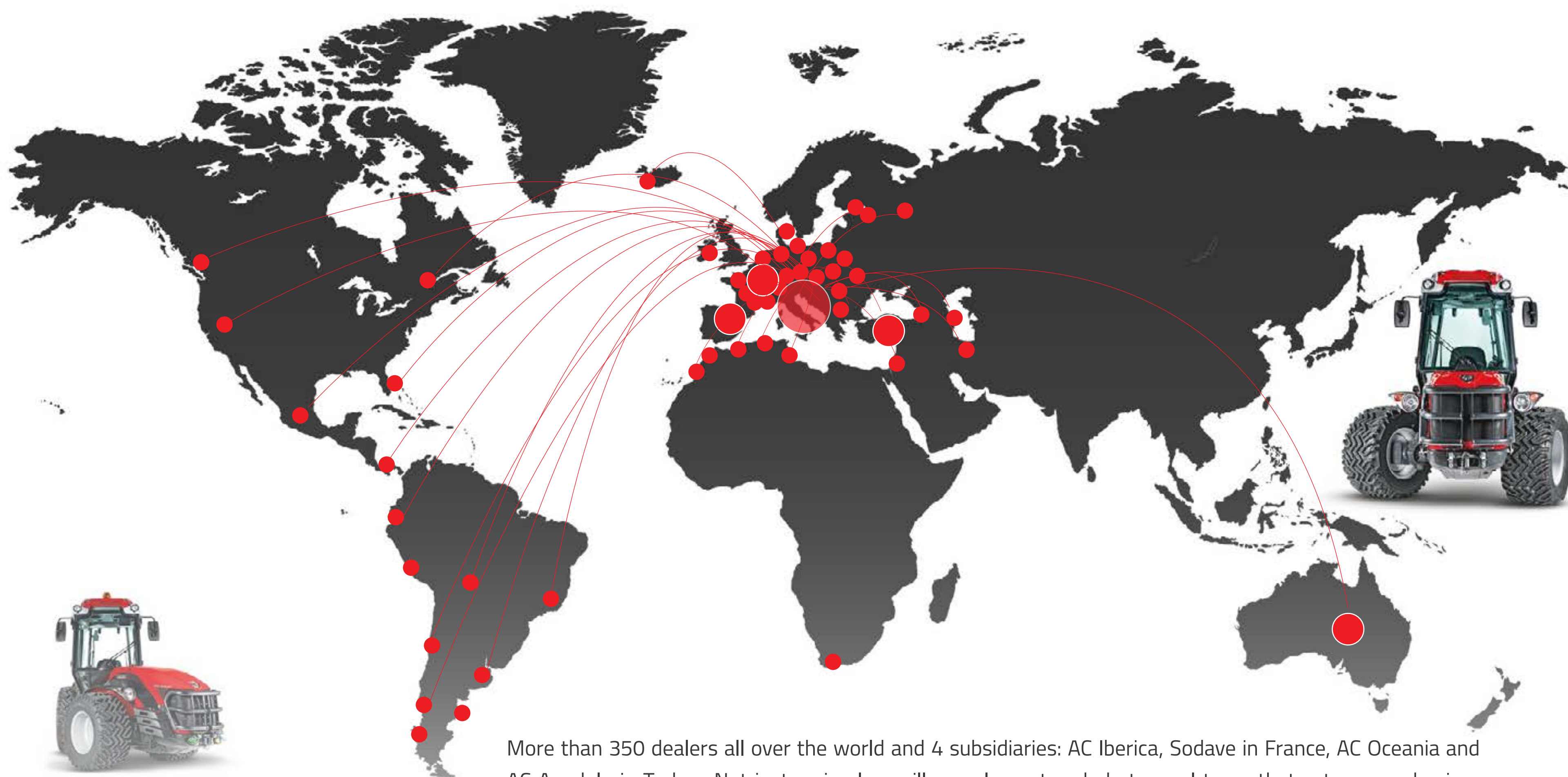
Man is at the center of every project and technical solution. A detail that at first glance seems insignificant can revolutionize our customers' work experience and make it special.

Our tractors have the ability to adapt to changing needs easily, ergonomically and efficiently. Their superpowers? ACTIO™ Frame, RGS™ Reversibility and Versatility. And did we mention that they're really beautiful?



N° 1 SPECIAL TRACTORS

AROUND THE WORLD IN 350 DEALERS



More than 350 dealers all over the world and 4 subsidiaries: AC Iberica, Sodave in France, AC Oceania and AC Anadolu in Turkey. Not just a simple capillary sales network, but a real team that acts every day in a coordinated way.

THE AFTER-SALES SERVICE



SPARE PARTS

- 100.000 spare parts in stock
- 150 orders processed for day
- Shopments in 24 hours, on time in 98% of cases



TECHNICAL ASS. SERVICE

- Multilingual technicians who travel all over the world
- Direct contact with dealers and mediation of customer needs
- In-house workshop equipped with instruments for remote intervention



AC ACADEMY

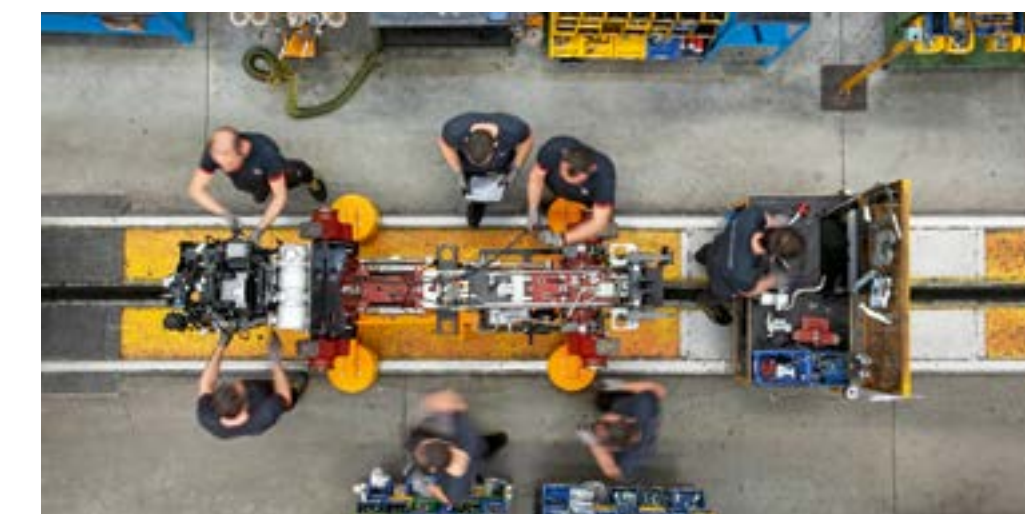
Constantly updated training courses for internal and external technicians. In this way we can always count on unique and reliable skills.

KAIZEN PHILOSOPHY

FROM THE JAPANESE KAI (CHANGE)
AND ZEN (IN SMALL STEPS)

We set precise goals. We study processes, choose the right technology and tools, share ideas, reasoning and procedures. We are never satisfied with the results achieved, no matter how incredible they may be.

Kaizen implies a continuous improvement, built step by step in the everyday life of the person and the community. It means always going a little further with the modernization of the plants, the fluidity of the production line and innovation in the technical field, investing in bright, rational work areas, where you can breathe a calm and exciting atmosphere at the same time.



“More than a way of working,
it is a way of being”.



**BRAND
QUALITY**

CERTIFIED QUALITY

MOD.231 & CODE OF ETHICS | We operate under the guidance of the Code of Ethics 231, which foresees sharing and transparency of all operational steps. The company's activities are conducted in compliance with legality and fairness.



ISO 14001 / UNI EN ISO 14001:2015

Environmental Management System Certification. The Organization is committed to respecting the environment, preventing pollution and improving environmental performance.



UNI ISO 45001:2018

Occupational Health and Safety Management System Certification. The organization is committed to improving occupational health and safety, eliminating hazards, and minimizing OHS risks.

Safe & Green People

We invest commitment and constant innovation in safety and the environment.



ECO-FRIENDLY AND SUSTAINABLE

- The photovoltaic system meets 1/4 of the company's energy needs
- Recycling of paper and materials is a philosophy and a duty that every employee is encouraged to fulfill at all times
- Plastic has been completely eliminated and replaced by thermal flasks

FOCUS ON SAFETY

- Employees are provided with all necessary PPE and receive 12 hours of entry level training on the risks generated by the company's business, plus 6 hours of refresher training every 5 years
- Risks and accidents are reported through a portal and then managed by the safety and environment department
- Periodic analysis of air emissions and noise impact is conducted



ANTONIO CARRARO SPA

THE TRACTOR PEOPLE TRIBE

The AC Tribe includes both our workers and our customers. We passionately nurture the connection with them through many custom-designed activities.

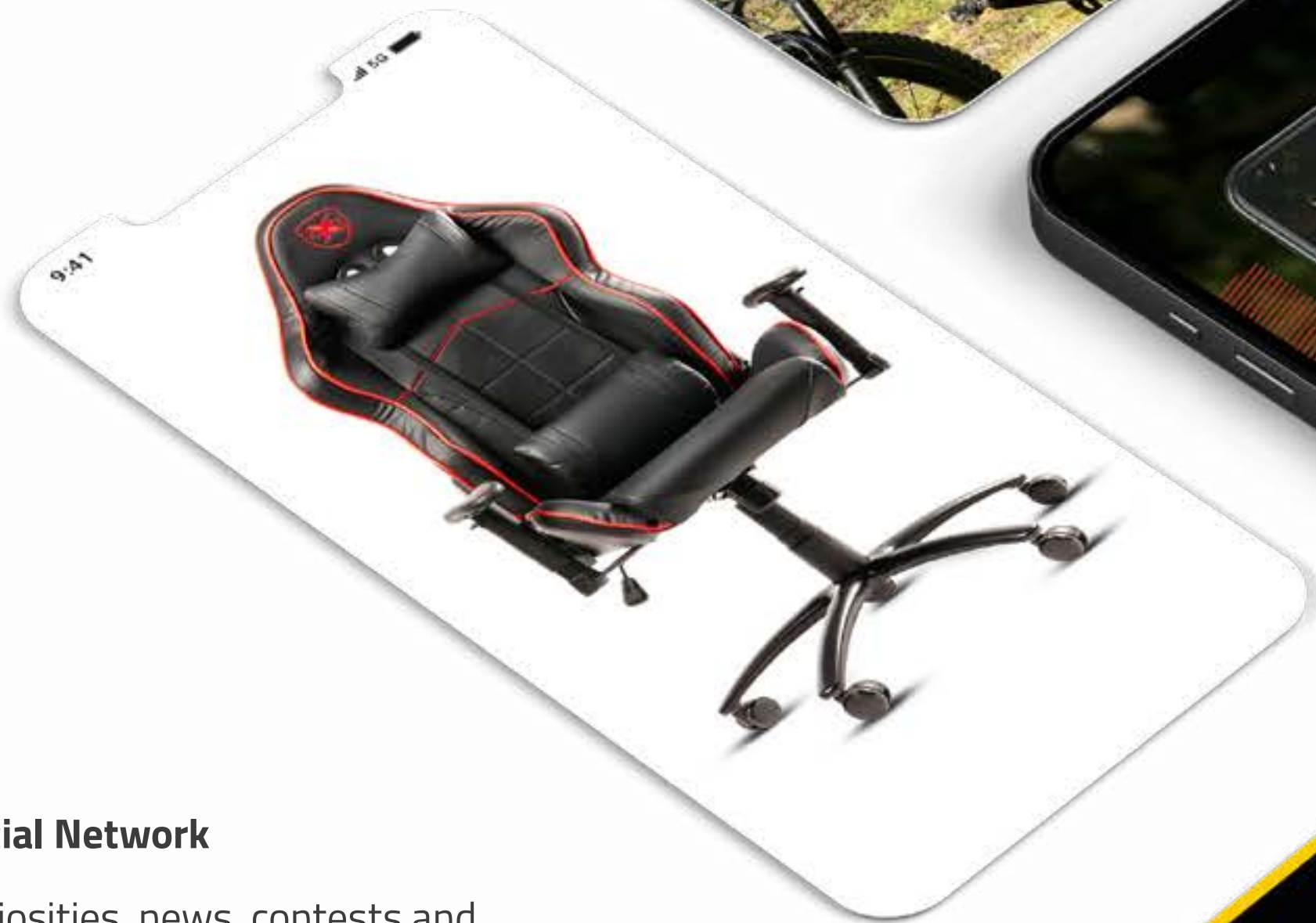
CALENDAR AC

Published since 1962, it's a must-have every year. It shows sensational shots of our tractors in action

Tractor People

Trade magazine for large and small tractor users, published in 6 languages since 1990. Average of 50 thousand copies sold per year.



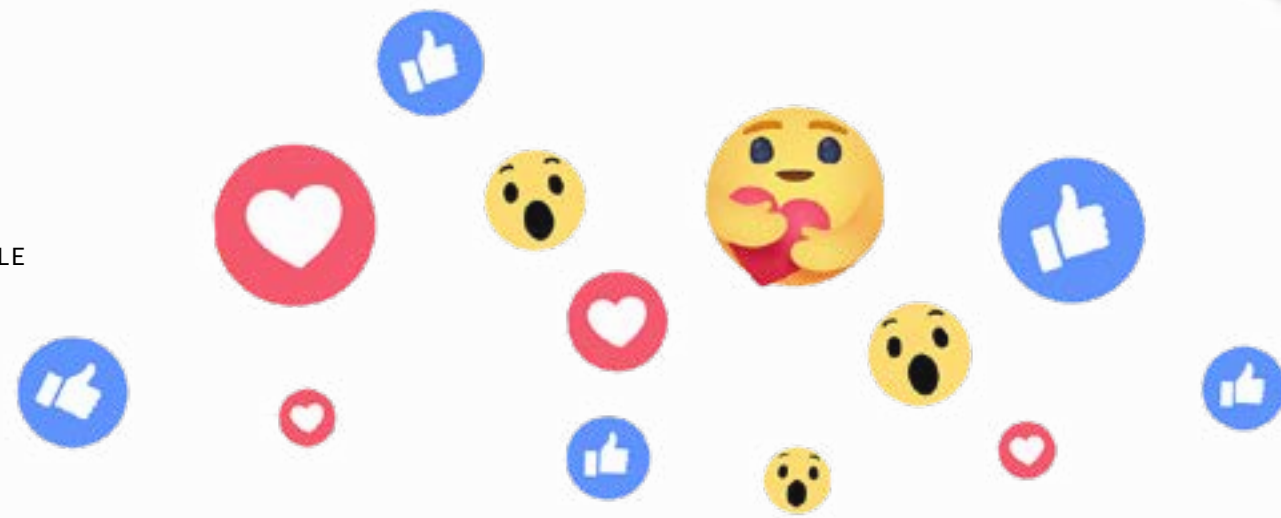


AC SHOP

If you can think of it, we can create it.
Clothes, games, stationery, models and
even good wine, all branded AC.

Social Network

Curiosities, news, contests and
much more about the most
beautiful tractors in the world!



#ECCELLENZA ITALIANA



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SOCIAL MEDIA

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