



Dear Sirs,

with the present we would like to introduce our company shortly.

PRO.D.AC International is a leading company present in the aquatic business since 1976.

Its founder, Mr. Zanon Ferruccio, has been a pioneer of aquariums in Italy since 1960s and in 1976 established the PRODAC with the idea to put his passion at the service of enthusiasts, seeking quality and competence.

The rigorous selection of the best ingredients, most of them used in human food also, the correct choice of the right compositions through careful product analysis and research and also the complete management of the production chain, - all these allow PRODAC to offer to the market high quality aquatic products, pellets and flakes feed, maintaining in the same time the costs of production. For this reason, our solutions are appreciated everywhere for the best combination of fine quality and reasonable price.

EVER SINCE AT OUR OWN PLANT WE BEGAN TO PRODUCE FERTILIZERS, WATER TREATMENTS, 99,9% PURE SEA SALT, FISH FEED E MANY OTHER PRODUCTS. ALL OUR ITEMS AND FEED ARE EXCLUSIVLY MADE IN ITALY AND MADE WITH THE METICULOUS SELECTION OF ITALIAN ORIGIN INGREDIENTS TO GUARANTEE THE HIGHEST QUALITY PRODUCTS.

In the years 2000, continuing the family tradition, two sons of Mr. Zanon have been joined in the business, introducing new skills and making a huge leap: just in that period, PRODAC began to expand worldwide, becoming "International".

Today, PRODAC International exports its own trademark of fish, reptilian food and aquarium products into 45 countries around the world on 5 continents.

Our values

What is the most heartfelt to our customers is "the well-being of their fish". PRODAC guarantees the well-being at a fair price, respecting the environment. That is why our guiding values are:

- ensure the well-being of fish;
- deliver the best value to Customers through perfect combination Quantity/Price;
- respect the environment.

Sustainability

PRODAC regulates its strategic choices on the base of ecological assumptions and a vision related to a sustainable progression of the planet. To be sensitive to our common environment has led us to create a biodegradable packaging for our products, thereby minimizing environmental impact.



An internationally recognized identity

Thanks to our credible proposals and the excellent combination of quality/price, today PRODAC International is a globally recognized brand, exported worldwide through the distribution network made up of the best aquariums and specialized stores.

Industrial production with craftsmanship skills

The quality of our products is personally guaranteed by the Zanon family, which came to the second generation and always involved in the management of the company. Only enthusiastic people like the Prodac's owners are able to create an efficient industrial production with craft quality and attention.

Well-being begins with food

PRODAC International collaborates with important marine biologists to define the most balanced and correct nutritional intake of their products. Our wide range of products for aquarium freshwater and marine fish, pond and reptile allow you to discover the specific needs of animals and always provide healthy, complete and digestible meals!

Wide range of products for specific requirements

The best results in terms of well-being, health and longevity of fish can be obtained with specific products for various type of fish, depend on their family classification and body size. For this purpose, PRODAC has studied a range linked to the specific needs of each fish, with different amounts of protein, carbohydrates, lipids, minerals and fibers.

With the hope to develop a fruitful collaboration, we invite you to visit our web site indicated below and set up an appointment to deepen our proposal.

Milestones

- 1976 ESTABLISHMENT
- 1977 NUTRONFLORA FIRST PRODUCT
- 1978 PRODAC LOGO
- 1979 FIRST FACILITY
- 1984 SEA SALT PRODUCTION
- 1988 FISH FOODS PRODUCTION
- 1990 NEW WAREHOUSE
- 1997 BUILDING OF NEW FACILITY
- 2000 NEW LOGO
- 2001 STARTING TO EXPORT
- 2008 EXTENT FACILITY AND NEW OFFICES
- 2009 ADDITIONAL WAREHOUSE
- 2010 BIODEGRADABLE PLASTIC BOTTLE



- 2015 MOVING FOOD PLANT
- 2017 LOGISTIC WAREHOUSE
- 2018 LAUNCH FISH FRIEND BRAND
- 2019 ACQUISITION OF THE BRAND **OTTAVI**
- 2020 RE-LAUNCH OF THE BRAND **OTTAVI**



FIGURE

1° COMPANY USING BIODEGRADABLE BOTTLE IN THE WORLD

5 EXPORTING CONTINENTS

45 EXPORTING COUNTRIES

45 YEARS OF EXPERIENCE

500 KG PRODUCTION FLAKES PER HOUR CAPACITY

2,500 PALLET STOCK ONLY FOR AQUARIUM & POND PRODUCTS

7,000 SQM OF PRODUCTION AND WAREHOUSE

50,000 OVER FANS IN SOCIAL MEDIA

1,500,000 OVER FISH FOODS SOLD PER YEAR

