

SARENA

TEXTILE INDUSTRIES



MESSAGE

Sarena Textiles was commissioned in 2001 with the sole aim of developing a world class manufacturing facility to service all of our clients with excellence; excellence in quality, R&D and after sales services. Through the years we have continuously measured ourselves against this founding vision, from the perspective of our customers, vendors and employees, comparing feedback with rigid internal benchmarks. My promise to our business partners is that we will continue to listen you carefully and relentlessly pursue goals of consistency and superior performance in our operations and outward communication. Sarena is now a globally renowned powerhouse in the world of performance textiles. I would like to humbly express my gratitude to our customers and vendors and above all our precious employee base as we look towards a promising, enduring future.

Mr. MUSTAFA ZAMAN
GROUP CEO

SARENA
TEXTILE INDUSTRIES



ACCREDITATIONS



SARENA
TEXTILE INDUSTRIES

ABOUT US

Sarena Textiles Industries is a vertically integrated factory established in 2001. We specialize in manufacturing performance products for customers all over the world from our state-of-the-art, accredited facility in Lahore, Pakistan. As the sole Pakistani licensee of PROBAN®, we have been supplying UL-approved FR fabrics and garments to end users and private labels for over a decade. Our customer base spans multiple industries, including Petrochemical, Utilities, Oil & Gas, Hospitality, Construction, Medical and our products comply with the most stringent global standards established by trusted global organizations.

Sarena considers itself a leader in sustainable practices, fully complying with labor and environmental laws. Our factory site has sufficient wastewater treatment capacity and operates on renewable energy, including biomass generation and solar power. Sarena 360®, the group's recycling factory in Italy, converts end-of-life textiles back into fiber. We offer a wide range of sustainable products, including biodegradable polyester, Organic and FairTrade® cotton, and recycled poly and cotton constructions.

SARENA
TEXTILE INDUSTRIES



WHAT WE DO



OUR PRODUCTS



DESCRIPTION

We offer an array of denim and non-denim woven products equally for casual and performance wear.

Our operations include all parts of the conversion process from yarn dyeing on to weaving, dyeing and printing (additionally for denim), garment manufacturing and finishing. Production is supported by our **ISO-17025** in-house chemical and quality laboratories.

Some of our most popular products include;

- Industrial Laundry **ISO-15797** products for the US market.
- Cotton and blended stretch twills for casual wear.
- Denim fabrics and garments for work wear and casual wear.
- Printed fabrics.
- Performance fabrics for work-wear and military use.
 - o A range of performance finishes such as FR, anti-static, chemical repellent, mosquito repellent, breathable and wrinkle free products.
 - o IR controlled camouflage prints for military use.
 - o ISO and EN certified Hi Visibility products.
 - o Performance coatings.
 - o Inherent FR garments.
 - o Proban® treated FR fabrics and garments
- Outerwear garments for fashion or military use.
- Sleeping bags, rucksacks, bags and munition belts for military.
- Caps and Hats.

A range of accompanying product certifications are available for both the US and European markets



SARENA 360°

Textile Industries (Pvt.) Ltd

FROM
VERTICAL
TO CIRCULAR



Sarena 360 is a sustainability initiative connected to our desire to promote the circular economy. By adopting strategies such as designing products for durability and reparability, using recycled and renewable materials, and implementing closed-loop production and recycling systems, We can reduce the environmental impact for our production process.

PROBAN®
Performance is our promise

FR WORKWEAR



DURABILITY

*Excellent colour & light fastness, *minimum shrinkage,
*Superior tear & tensile strength retention after industrial
Washing and exposure to uv light.

BEFORE UV
EXPOSURE



AFTER UV
EXPOSURE

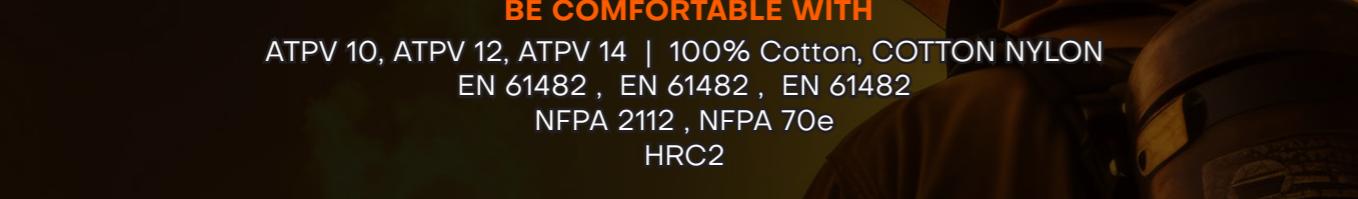


TENSILE* TEAR*
743 32

PROBAN®

TENSILE* TEAR*
743 32

SYNTHETIC



BE COMFORTABLE WITH
ATPV 10, ATPV 12, ATPV 14 | 100% Cotton, COTTON NYLON
EN 61482, EN 61482, EN 61482
NFPA 2112, NFPA 70e
HRC2

* Tensile strength and tear strength are in N

* Strength Retention calculated after
exposure to 2900mj/m² UV energy which is
equal to ~1 year in Scandinavian countries.

PROBAN®

PROBAN®

Performance is our promise

SINCE 1958

SARENA IS THE SOLE DISTRIBUTOR OF
PROBAN® IN THE MIDDLE EAST

- * MAKING COTTON RICH FABRICS **PERMANENTLY FIRE RESISTANT**
- * COMPLIANCE WITH **BRITISH / AMERICAN FR STANDARDS**
- * **TESTING OF PRODUCT IN THE UK** FOR EVERY SINGLE PRODUCTION BATCH BEFORE SHIPMENT
- * EXCELLENT PERFORMANCE TO **LIGHT FASTNESS AND TENSILE** STRENGTH OF THE FABRIC
- * **ODORLESS TREATMENT**
- * SPECIALLY SUITABLE FOR **CLIMATE IN THE MIDDLE EAST**



CONNECTING GLOBAL THREADS

CONTACT DETAILS

OUR U.S SALES REPRESENTATIVES

Name: Lawrence Segal
Email: lsegal@sympatico.ca
Contact: +1 (819) 430-7076

Name: John McNicholas
Email: johnmcnick@comcast.net
Contact: +1 (770) 335-0995

Name: Waqas Mahmood
Email: Mahmood.waqas@sarenapk.com
Contact: +1 (541) 740-3442

Name: Wilson Avalos
Contact: +1 (806) 787-7435





INFINITE POSSIBILITIES

s a r e n a p k . c o m

SARENA TEXTILE
22km Sheikhupura Road, Lahore,
Pakistan.