

Press release**SÜDPACK presents sustainable packaging solutions at the FACHPACK**

The future belongs to sustainable packaging solutions. Reflecting this fact, film manufacturer SÜDPACK will present its product and service portfolio in this area at the FACHPACK 2024 in Hall 4 at Booth 220. Visitors can find out among other things about the innovative concepts of Pure-Line products, which combine high recyclability and material efficiency with optimal product quality and safety. Pure-Line offers high-performance films for thermoformed packagings, trays and pouches suitable for packaging a wide range of foods. With this and other solutions, SÜDPACK provides its customers with genuine added value for future-oriented packaging design.

The company's stand in Nuremberg will demonstrate its clear commitment to increased sustainability. But above all it will be a must-see presentation for all companies who want to design greener, more profitable, and therefore modern packaging processes and concepts.

New products from SÜDPACK

As at earlier trade shows, SÜDPACK expects keen visitor interest in its recyclable, single-material solutions based on PP and PE. Features that characterize the recyclable high-performance films in the Pure-Line range include a much smaller carbon footprint than conventional concepts, and high versatility.

Apart from packaging solutions for fresh foods, the company offers a PP-based concept for packaging coffee in stand-up pouches as a substitute for the usual PET/aluminum composites. "According to our internal LCA calculations, that reduces the carbon footprint of a coffee package by more than 30%," said Valeska

Haux, Vice President Strategic Marketing & Sustainability at SÜDPACK. Further advantages are the high material efficiency due to reduced density, optimal barrier properties thanks to the excellent water vapor barrier provided by PP, and outstanding ease of processing, which is down to the thermal resistance.

The innovations at the booth also include the (Multi-)Peel PET floatable solution. Thanks to its low density, the floatable top web can be separated during recycling from PET trays, producing a clean recycled material flow.

The Multifol Extreme stands out for a low material input. The high-performance flexible film from SÜDPACK is up to 30% thinner than other, conventional PA/PE structures. Thanks to exceptional sealing performance even when contaminated with oil or fat as well as high puncture resistance, Multifol Extreme films are ideal for securely packaging greasy, protein-rich products and frozen food in MAP and vacuum packagings.

For producers of nuts, sweet and savory snacks, as well as spices, coffee, and tea, SÜDPACK also offers a sustainable solution: PP and PE-based, recyclable mono-materials for manufacturing stand-up pouches with or without reclose systems are a sustainable alternative to conventional film structures. For producers and packagers of liquid or pasty foods such as fruit purees, pouches can also be fitted with spouts. Together with the cooperation partners SN Maschinenbau and MENSCHEN, SÜDPACK offers an overall concept for easy and reliable in-house production of spouted pouches.

New services from SÜDPACK

Introduced in late 2023, the new LCA tool EcoTrace has become an essential component in assessing the eco-balance of packaging solutions. Using this tool, SÜDPACK analyzes the environmental impact over the entire life cycle of its own products as well as customer concepts. This enables fact-based decisions that take into account not only greenhouse gases (CO₂e), but also other factors such as fossil resource consumption and environmental and human toxicity.

For certain product groups, SÜDPACK also achieves ISO 14040/44 certifications for its LCAs, e.g. for its Flow Pack PurePP films. Part of the SÜDPACK Pure-Line portfolio, these films are flexible composites used for manufacturing flow packs for multiple applications. The films consist of PP with a small share of barrier polymer. Due to their single-material structure, the cyclos-HTP institute assesses their recyclability rate as 92%. For the certification, the testers took into account various scenarios, e.g. the recycle share in material use, and different end-of-life options.

New business models from SÜDPACK

The management at the company headquarters in Ochsenhausen see the transformation in the plastics and packaging industry as an opportunity rather than a challenge. With its expertise, bold vision, top technology, and high investment power, the film manufacturer has the drive to achieve its goal “Leadership in Sustainability” – which was defined in the Corporate Strategy 2030. And SÜDPACK is also actively driving the transformation process. Apart from the early development of sustainable production lines, the company is also currently the only supplier in the industry that has succeeded in opening up new prospects in chemical recycling with a novel process. The company’s goal is to future-proof its own operations with circular business models and to offer stakeholders real added value.

What’s more, the acquisition of a majority share in carboliq ensures access to a key technology that SÜDPACK is further developing as a priority. Therefore, a major focus at the FACHPACK will be on gaining new partners for joint projects. Already, after successful pilot projects in recent months, inquiries from customers are noticeably increasing. Valeska Haux: “I’m confident that in Nuremberg we’ll be able to discuss various options for cooperation with many potential partners. With carboliq, we can transform plastic waste by direct liquidation in a single-stage process into a mineral oil substitute. That saves fossil resources.” The liquid resource gained is suitable for the production of new, high-performance films for

packaging sensitive products that require exacting standards of quality and hygiene. This is a major milestone on the way to a packaging that is fully recyclable in a circular economy.

The trade show in Nuremberg is the perfect opportunity for anybody who wants to find out more about the sustainable packaging solutions from SÜDPACK. Visitors can expect expert consulting, fascinating insights, and inspiring ideas for sustainable packaging.

About SÜDPACK

SÜDPACK is a leading manufacturer of high-performance films and packaging solutions for the food, non-food and medical goods industries and also of customer-specific compounds for technically demanding applications.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, India, Switzerland, the Netherlands and the USA are equipped with cutting-edge plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The global sales and service network ensures a high degree of proximity to the customer and comprehensive application technology support in more than 70 countries.

With its state-of-the-art Development and Application Center at its headquarters in Ochsenhausen, the innovation-oriented company offers its customers an optimal platform for developing individual and tailor-made solutions and also for performing application tests.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment and its customers. For its sustainable product developments and consistent commitment to a functioning circular economy in the plastics industry, SÜDPACK has received numerous awards. Further information is available at www.suedpack.com

Company contact

SÜDPACK VERPACKUNGEN SE & Co. KG
Cordula Schmidt / Corporate Communications
Jägerstrasse 23
88416 Ochsenhausen, Germany
Phone: +49 (0) 7352 925 – 1869
cordula.schmidt@suedpack.com

Press contact

REDAKON
Vera Sebastian
Nördliche Auffahrtsallee 25
D-80638 Munich, Germany
Phone: +49 (0) 89 31 20 338-21
vera.sebastian@redakon.com