



# HEALTH TOPPERS, TREATS & SUPPLEMENTAL OILS FOR CATS & DOGS



FOR TRADE USE ONLY

## WHY A HEALTH TOPPER

Most dry foods are complete and balanced but over time become boring to the pet. Most treat-based products are palatable but offer no additional "Better for Them" nutritional opportunity. Our challenge was to come up with a product that delivers additional "Better for Them" ingredients, but also enhances pet enjoyment.

## WHAT ARE EARTHZ PET HEALTH TOPPERS?

It is a Health Topper that delivers the benefits of New Zealand's best nutraceuticals in a great tasting liquid topper format. The recipe was developed in conjunction with Massey University's Companion Animal department.

## THE PRODUCT BENEFITS INCLUDE:



**HOKI FISH OIL**  
for Healthy Skin & Coat



**NZ MANUKA HONEY**  
for Immune Health



**NZ GREEN LIPPED MUSSELS** for Joint Health



**NZ KIWIFRUIT** extract for Digestive Health



**GREAT TASTING GRAVY**



**100% ALL NATURAL**



**HUMAN GRADE FREE RANGE CHICKEN**



**NZ LAMB, GRASS FED BEEF AND FISH**



**JOINT HEALTH**  
Essential nutrients and fatty acids may be beneficial in supporting pets with joint issues.



**DIGESTIVE HEALTH**  
Helps regulate your pet's bowel movements and provide digestive support without the gas and bloating side effects.



**IMMUNE HEALTH**  
Naturally occurring chemical compounds in Manuka honey give an excellent ability to support immune health.



**HEALTHY SKIN + COAT**  
Unique Hoki Fish Oil offers numerous health benefits including supporting the health of your furry friend's skin and coat.

## DOG HEALTH TOPPERS



FLAVOUR	VENDOR CODE 5 x 50ml	VENDOR CODE 5 x 35ml	VENDOR CODE 3 x 35ml	SAMPLE PACK 3 x 35ml
CHICKEN	EPLC50	EPSC35	EPDOGCHICK3PACK	EPSCSAMP
LAMB	EPLL50	EPSL35	EPDOGLAMB3PACK	EPSLSAMP
FISH	EPLF50	EPSF35	EPDOGFISH3PACK	EPSFSAMP
BEEF	EPLB50	EPSB35	EPDOGBEEF3PACK	EPSBSAMP

### AVAILABLE IN 4 FLAVOURS:

Chicken, Lamb, New Zealand Fish or NZ Grass Fed Beef

### AVAILABLE IN 3 SIZES:

3 x 35ml for **Small and Toy sized dogs**  
5 x 35ml for **Small and Toy sized dogs**  
5 x 50ml for **Medium & Large sized dogs**





## A UNIQUE NEW OFFER TO THE MARKET, THE FIRST NUTRACEUTICAL HEALTH TOPPER DEVELOPED FOR CATS & DOGS

- **ALL-NATURAL NZ SOURCED INGREDIENTS**  
No chemical additives.
- **SINGLE SERVE SIZE OF HEALTH TOPPER**  
to suit the size and weight of the dog.
- **COATS THE KIBBLE EFFECTIVELY**, not be so liquid as to fall to the bottom of the bowl and pool.
- **POPULAR PROTEIN SOURCES**, NZ Lamb, Free Range Chicken, New Zealand Fish and NZ Grass Fed Beef were chosen to ensure palatability for pets.



We use **HDPE Bottles** which are recyclable up to 10 times and reduces plastic use up to 25%



## DOG GRAVY TOPPERS



**AVAILABLE IN 4 FLAVOURS:** NZ Chicken, NZ Lamb, NZ Fish or NZ Grass Fed Beef

**AVAILABLE IN 1 SIZE:** 200ml

FLAVOUR	VENDOR CODE 200ml
CHICKEN	EPGRAVYCHICK 200
LAMB	EPGRAVYLAMB 200
FISH	EPGRAVYFISH 200
BEEF	EPGRAVYBEEF 200

## CAT HEALTH TOPPERS



**AVAILABLE IN 2 FLAVOURS:**

Free Range Chicken or New Zealand Fish

**AVAILABLE IN 1 SIZE:** 5 x 30ml

FLAVOUR	VENDOR CODE 5 x 30ml	SAMPLE PACK 3 x 30ml
CHICKEN	EPCATCHICK	EPCATCHICKSAMP
FISH	EPCATNZFISH	EPCATFISHSAMP



## HEALTHY AIR DRIED MEAT

### OUR TREATS RANGE

Our treats are made with high quality human grade proteins, air dried and enhanced with a key nutraceutical to not only give your special pet a treat or reward, but to ensure its health is always recognised as important.

### AVAILABLE IN 4 FLAVOURS:

NZ Beef & Blueberry, NZ Chicken & Manuka Honey, NZ Lamb & Sweet Potato, NZ Venison & Kiwifruit



**NO GRAINS**



**NO ARTIFICIAL  
COLOURS, FLAVOURS  
OR PRESERVATIVES**



**95% MEAT  
MEAT & GREEN  
LIPPED MUSSEL**



**AIR DRIED**

FLAVOUR	VENDOR CODE 100g
CHICKEN MANUKA HONEY	EPTREATCM100
LAMB SWEET POTATO	EPTREATLP100
VENISON KIWIFRUIT	EPTREATVK100
BEEF BLUEBERRY	EPTREATBB100

## ADVANCED GUT HEALTH BOOSTER with Prebiotics, Probiotics and Postbiotics

Elevate your dog's gut health with our premium supplement, combining New Zealand Goat Milk Powder with a potent mix of supportive ingredients. This formula includes postbiotics from *Saccharomyces cerevisiae* fermentation and anti-inflammatory marine sulfated polysaccharides from red and green algae. Algae meal, rich in DHA, supports both brain and gut health.

A powerful combination of probiotics like *Lactobacillus* and *Bifidobacterium* strains balances the gut microbiome, improves nutrient absorption, and boosts the immune system.

Inulin, a prebiotic, promotes beneficial gut bacteria growth. Our supplement is also enriched with antioxidant-rich plant extracts, including rosemary, grapefruit, turmeric, and clove, further supporting your dog's digestive health. Choose this specially formulated blend for a holistic approach to your dog's gut wellness and overall vitality.

FORMULATION	VENDOR CODE 200g
ADVANCE GUT HEALTH	EPADVGTUHEALTH200gm



## FUNCTIONAL BOOSTER OILS

These functional booster oils are specially formulated to meet your pet's specific supplemental needs.

### SPECIFICALLY FORMULATED FOR:

- ✚ Anxiety & Stress
- ✚ Healthy Skin & Coat
- ✚ Heart Health
- ✚ Joint Health
- ✚ Digestive Health

FORMULATION	VENDOR CODE 200ml
CALMING	EPCALMING200ML
SKIN & COAT	EPSKINCOAT200ML
NZ HOKI FISH OIL	EPHOKIOIL200ML
JOINT HEALTH	EPJOINTHEALTH200ML
GUT HEALTH	EPGUTHEALTH200ML

**FOR MORE INFORMATION, PLEASE CONTACT:**

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