



CANOPHERA

**BECAUSE
EVERY DOG
HAS ...**



**THE
NATURAL
DESIRE
TO CHEW.**



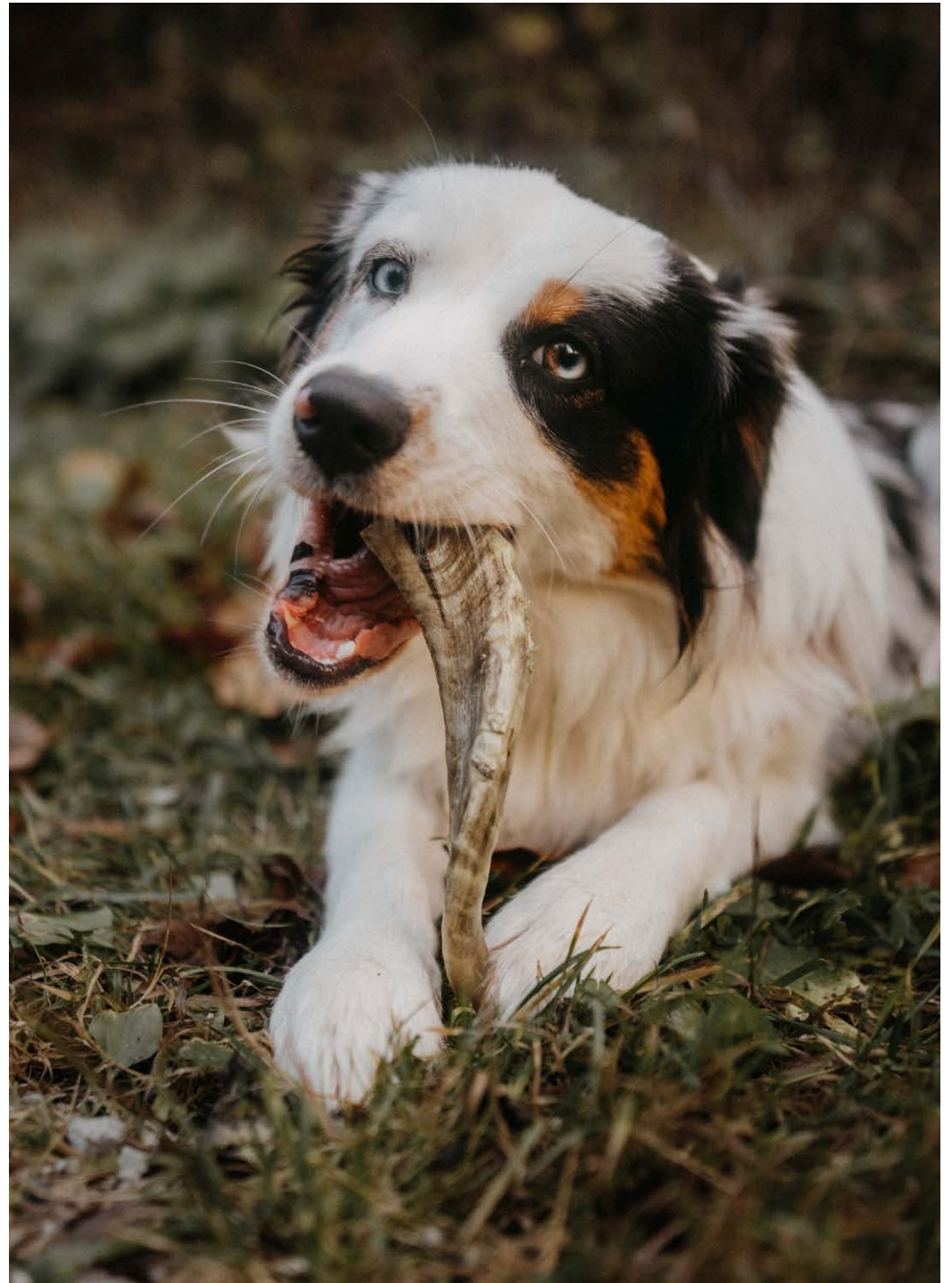
**THE
KEY TO
LOWER
STRESS
LEVELS
AND
INCREASED
FUN.**


You will notice chewing behavior when dogs are puppies: they grab shoes, chew on socks, or gnaw on furniture. No wonder! Chewing is a natural way for dogs to relieve stress. While chewing, hormones like dopamine and serotonin are released in a dog's brain. These two neurotransmitters work to relieve stress. That means chewing is an easy and natural way for dogs to regulate agitation and stress independently. To help our four-legged friends (and save our belongings), natural chews come in handy.

In this fast-paced world, change is all around us and our lives are more hectic. And not just for us – the lives of our four-legged companions have changed as well. Not long ago, it was our dog's duty to accompany us while hunting or to guard our property. Now though, dogs share our busy everyday lives in crowded towns.

TO SATISFY OUR DOG'S NEEDS.

Most of us no longer live in the countryside, where our dogs can perform the duties for which they were naturally bred. So, we have to find ways to help our companions – who can easily get overstimulated and underchallenged in our busy cities and towns – live their best lives in modern times. It is our mission to provide our loyal companions with products that bring calm and pleasure back into their everyday lives, while meeting their natural desire to chew. That is why we created natural chews.



A photograph of two men in a workshop or office environment. The man on the left has a beard and is wearing a tan crewneck sweater, holding a long, light-colored wooden chew. The man on the right is wearing a white hoodie and is leaning on a dark table. On the table are several wooden chews, a glass of water, a water bottle, and some papers. In the background, there are large windows and a stack of cardboard boxes with the 'CANOPY' logo.

**WE ARE THE INVENTORS OF
THE COFFEE WOOD CHEW
AND THE WORLD'S LEADING
PRODUCER OF NATURAL
DOG CHEWS MADE FROM
SUSTAINABLE RESOURCES.**

OUR SUCCESS STORY.

We have a deep love for dogs, which drove us to understand their behavior and look for ways to satisfy their basic needs. This led to the establishment of CANOPHERA.

What started as a small-scale company in 2012, soon developed into Europe's leading producer and distributor of natural dog chews.

2012 **20**
FOUNDED **COUNTRIES**

100+ **4 MIO+**
COLLEAGUES **CHEWS**
WORLDWIDE **PRODUCED**



2012
FIRST CONTAINER
LOADED.



2019
COFFEE CHEW PRODUCTION
EXPANDED TO SECOND FACILITY.



2021
CANOPHERA LLC
FOUNDED IN USA.



OUR PRODUCTION FACILITY TEAM FOR COFFEE WOOD CHEWS.



PREMIUM QUALITY.

To ensure every single coffee wood chew meets our high quality standards, we built our own production facilities in Vietnam. Together with local workers, we manufacture right beside the actual coffee plantations. For all other chews, we work closely and sustainably together with some of the most experienced family businesses.

This way, we can directly access the raw material and easily increase our production at any time.

Treat everyone as you want to be treated – that is a value we live by. We feel responsible for every single person that works with us, so we ensure safe working conditions following international certifications like SA800, as well as above-average payment. We love to grow together, and we make sure that the high-quality standards that are met daily are rewarded.

SUSTAINABLE, AWARD-WINNING DOG CHEWS. THE NATURAL DESIRE TO CHEW.

#CANOPHERA



DOG CHEW MADE OF COFFEE WOOD.

OUR DOG CHEW STICK MADE OF COFFEE WOOD IS THE BEST-SELLING **ALL-NATURAL** CHEW FROM CANOPHERA. MADE FROM THE **CAFFEINE-FREE** WOOD OF THE COFFEE TREE, THIS **VEGAN** CHEW IS BOTH **SUSTAINABLE** AND SUPPORTS YOUR DOG'S **DENTAL HYGIENE**.

AVAILABLE IN

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XL

DESIGNED IN GERMANY. HANDMADE IN VIETNAM.



A PERFECT WAY
TO RELIEVE STRESS.



STRENGTHENS TEETH AND
KEEPS THEM CLEAN.



HELPS TO COPE WITH
BEHAVIORAL ISSUES.



LONG-LASTING.



EXTRA TOUGH.



VEGAN.



DOG CHEW MADE OF COFFEE WOOD AND COCONUT ROPE.

THIS CHEW COMBINES OUR BEST-SELLING, CAFFEINE-FREE COFFEE WOOD WITH ALL-NATURAL COCONUT FIBERS TO OFFER YOUR DOG AN EXCITING CHEWING PLEASURE. THEY ARE VEGAN, SUSTAINABLE, AND SUPPORT YOUR DOG'S DENTAL HYGIENE.

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LONG-LASTING.



VEGAN.



REDUCES BOREDOM AND
INCREASES PLEASURE.



DOG CHEW MADE OF BRIAR ROOT.

OUR **MOST DURABLE** AND NEARLY INDESTRUCTIBLE WOOD CHEW FROM CANOPHERA FOR **SUPER AGGRESSIVE CHEWERS**. IT IS COMPLETELY FREE FROM ARTIFICIAL INGREDIENTS, CAN HELP DOGS TO **RELAX** AND CAN IMPROVE THEIR **DENTAL HEALTH**.

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DESIGNED IN GERMANY. HANDMADE IN VIETNAM.



A PERFECT WAY
TO RELIEVE STRESS.



EXTRA TOUGH.



ZERO CALORIES.



STRENGTHENS TEETH AND
KEEPS THEM CLEAN.



HELPS TO COPE WITH
BEHAVIORAL ISSUES.



LONG-LASTING.



DOG CHEW MADE OF RED DEER ANTLERS.

OUR **NEARLY INDESTRUCTIBLE** CHEWS FOR THE STRONGEST POWER CHEWERS ARE MADE FROM QUALITY **GRADE-A ANTLERS**. THEY ARE PACKED WITH MINERALS, CALCIUM, GLUCOSAMINE, AND CHONDROITIN TO SUPPORT YOUR DOG'S **HEALTH AND MOBILITY**.

AVAILABLE IN

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DESIGNED IN GERMANY. HANDMADE IN VIETNAM.



A PERFECT WAY
TO RELIEVE STRESS.



SUPPORTS JOINT
HEALTH AND MOBILITY.



HELPS TO COPE WITH
BEHAVIORAL ISSUES.



LONG-LASTING.



EXTRA TOUGH.



REDUCES BOREDOM AND
INCREASES PLEASURE.



DOG CHEW MADE OF RED DEER ANTLER SPLITS.

THIS CHEW GIVES DIRECT ACCESS TO THE **TASTY MARROW** THAT IS PACKED WITH IRRESISTIBLE FLAVOR, **MINERALS, AND CALCIUM**. THANKS TO **GLUCOSAMINE AND CHONDROITIN**, IT SUPPORTS YOUR DOG'S JOINT HEALTH AND MOBILITY. IT IS **ODOR-FREE, NON-ALLERGENIC, AND SUITABLE FOR MOST DOGS**.

AVAILABLE IN

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A PERFECT WAY
TO RELIEVE STRESS.



SUPPORTS JOINT
HEALTH AND MOBILITY.



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LONG-LASTING.



REDUCES BOREDOM AND
INCREASES PLEASURE.



DOG CHEW MADE OF A SHEEP HORN.

THIS CHEW IS PACKED WITH IRRESISTIBLE TASTE. IT IS HIGH IN PROTEIN, LOW IN FAT, AND HELPS TO KEEP YOUR DOG'S COAT HEALTHY AND SHINY. LIKE ALL OF OUR CHEWS, IT IS 100% ALL-NATURAL, SUPPORTS DENTAL HYGIENE, AND RELIEVES STRESS.

AVAILABLE IN

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HEALTH AND MOBILITY.



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LONG-LASTING.



REDUCES BOREDOM AND
INCREASES PLEASURE.



PREMIUM WOODEN DISPLAY.

The natural, premium presentation of our products in this 77 in / 195 cm high display to be used in any prominent position of your store will boost your sell out naturally. And it saves shelf space for other products. Available in different product compositions. Contact us for further details.

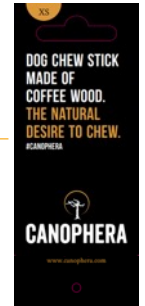


SHELF DISPLAY

High awareness solution also for limited space on shelves. Different layout options available.

HANGTAGS.

Ready to sell for you. Now with Euro punching to hang on shelf. Includes all relevant information for customers.



YES, WE KNOW IT'S BEAUTIFUL.





**WE
OFFER
APPEALING
DESIGN
AND
FLEXIBILITY
COMBINED.**

Our products and point of sale solutions offer many different, flexible options for placement on shelf. Hanging on shelf or lying in shelf displays, sizes separated or mixed. In addition to our premium wooden displays in prominent positions at POS, an attention-grabbing brand and category appearance is created. Let's find the perfect solution for your premium POS together – to boost your sales sustainably.

GET IN TOUCH TO BECOME OUR PARTNER.

We want partners who value the ideals we stand behind – safe and sustainable products that benefit our four-legged companions, which are ethically produced to high German standards. Know that you will profit from a professional, reliable, and experienced collaboration. CANOPHERA has grown steadily and continues to expand. With our increased production, we are ready to go global! Will you become a part of our success story?





CANOPHERA

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