

An abstract, flowing trail of small, multi-colored particles (pink, purple, blue, green) moves from the top left towards the bottom right, creating a sense of motion and energy against a dark background.

# Bosch Home Comfort Group

Company Presentation

**Our customers' demands  
are changing towards  
comfort, well-being and  
sustainable solutions.**





**To drive this transformation,  
we are positioning ourselves  
globally.**

That's why we have acquired  
the residential and light  
commercial HVAC business  
from Johnson Controls and the  
Johnson Controls-Hitachi Air-  
Conditioning joint venture in  
2025.

# New era for the Bosch Home Comfort Group

Together we leverage the power of our brands, products, and regions to create the best climate comfort solutions for life.

# Figures



Around **4.4 bn €**

Sales in 2025, excluding the newly acquired units



International **production and development**  
network

at more than **50** locations



Following the **acquisition** of the  
residential and light commercial HVAC  
business of Johnson Controls and the  
Johnson-Controls-Hitachi Air-Conditioning  
joint venture



Around **24 000**

Associates worldwide as of December 31, 2025

# Our Executive Management



**Birte  
Lübbert**

Chief Operating  
Officer

**Oliver  
Koukal**

Chief Transformation  
Officer

**Maria  
Zesch**

Regional President Europe,  
Middle East and Africa  
(EMEA)

**David  
Budzinski**

Deputy President of the  
Executive Management, and  
Regional President Americas  
(AME)

**Jan  
Brockmann**

CEO, President of the  
Executive Management

**Stephan  
Lampel**

Chief Financial Officer

**Nora  
Klug**

Chief People and  
Governance Officer

**Ulrich  
Lissmann**

Regional President  
Asia Pacific (APAC)

# We develop and manufacture internationally in Europe, America and Asia

## AME

Cienega  
Dallas  
Fort Lauderdale\*  
Norman  
Sao Paulo  
Wichita

## EMEA

|              |                 |
|--------------|-----------------|
| Aveiro       | Manisa          |
| Barcelona    | Saint Thegonnec |
| Clay Cross   | Tranås          |
| Deventer     | Wernau          |
| Drancy       | Wetzlar         |
| Eibelshausen | Wettringen      |
| Krnov        | Worcester       |
| Lollar       |                 |

## APAC

|            |           |
|------------|-----------|
| Bangi      | Shanghai* |
| Guangzhou* | Subic     |
| Gujarat    | Tochigi   |
| Luzhu      | Tokyo     |
| Qingdao*   | Wuhu      |
| Rayong     | Wuxi      |

\* Fort Lauderdale: Joint Venture with Carrier, majority share  
Guangzhou: Joint Ventures with Wanbao, majority shares  
Qingdao: Joint Venture with Hisense, minority share  
Shanghai: Joint Venture with Wanbao, minority share; additionally: owned Bosch HC location

A woman with long, dark, curly hair is working on a large, dark-colored industrial machine. She is wearing a dark blue t-shirt and white gloves with 'HyFlex' and '13-724' printed on them. She is using a blue and black Bosch HyFlex power tool, which is labeled '13-724' and '36V'. The machine has a large circular opening with a fan-like structure inside. The background shows a factory setting with various pipes, cables, and equipment.

**Our focus:  
electrified solutions  
like heat pumps and  
air conditioning**



**In the EMEA region customer needs vary greatly based on regional differences.**



**Heat pumps & hybrid systems**

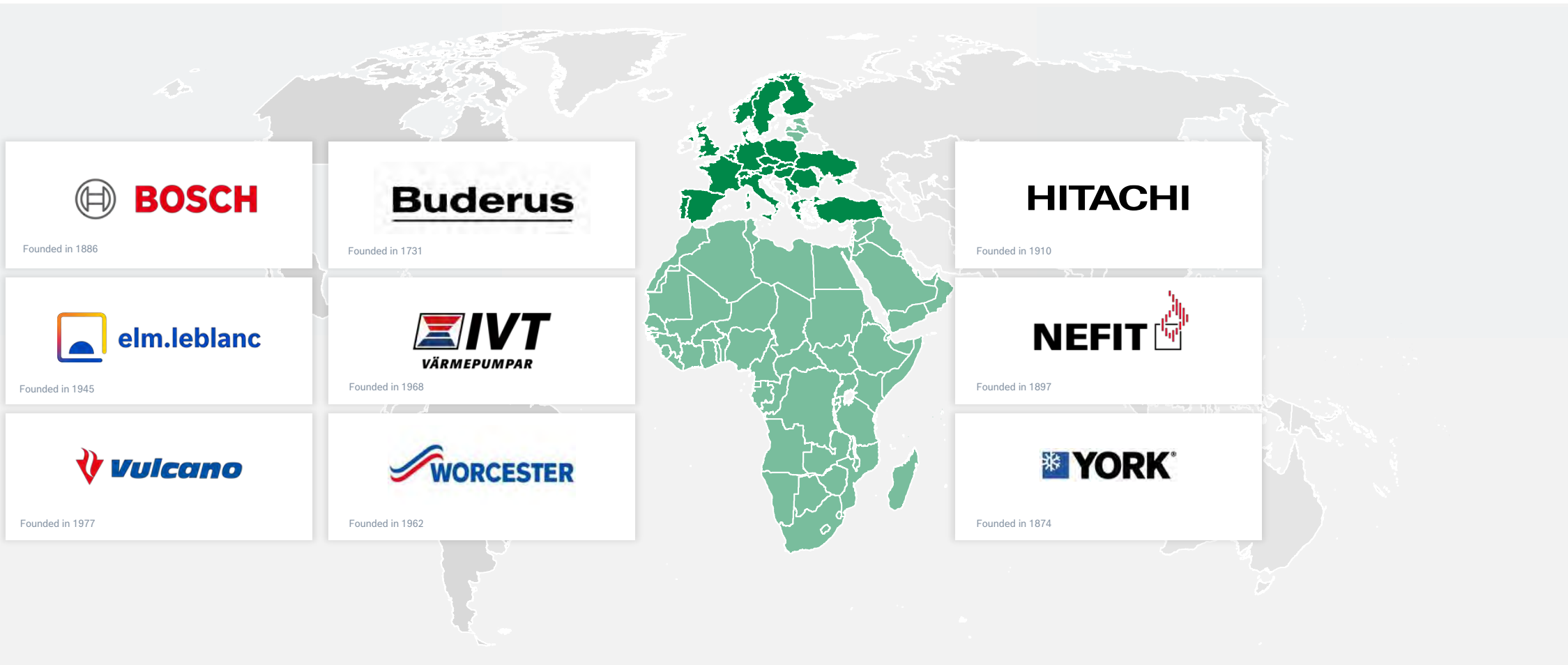


**Residential hot water heaters**



**Air conditioning solutions**

# Our strong brands in the EMEA region



YORK® is a registered trademark of Johnson Controls International plc and its affiliated companies. Used under license.

Hitachi Cooling & Heating products are manufactured and sold by Bosch Home Comfort Group.



**In Asia Pacific (APAC) we offer both cooling and heating solutions that can be flexibly adapted to specific needs.**



**Ductless  
residential solutions  
for heating and cooling**



**Ductless systems for  
light commercial  
buildings (VRF)**



**Heat pumps & hybrid  
systems**

# Our strong brands in the APAC region



Founded in 1886

## HITACHI

Founded in 1910



Founded in 1874

YORK® is a registered trademark of Johnson Controls International plc and its affiliated companies. Used under license.

Hitachi Cooling & Heating products are manufactured and sold by Bosch Home Comfort Group.





**North and Latin America (AME) are characterized by a wide range of climatic conditions. In the USA, the focus is on ducted solutions.**

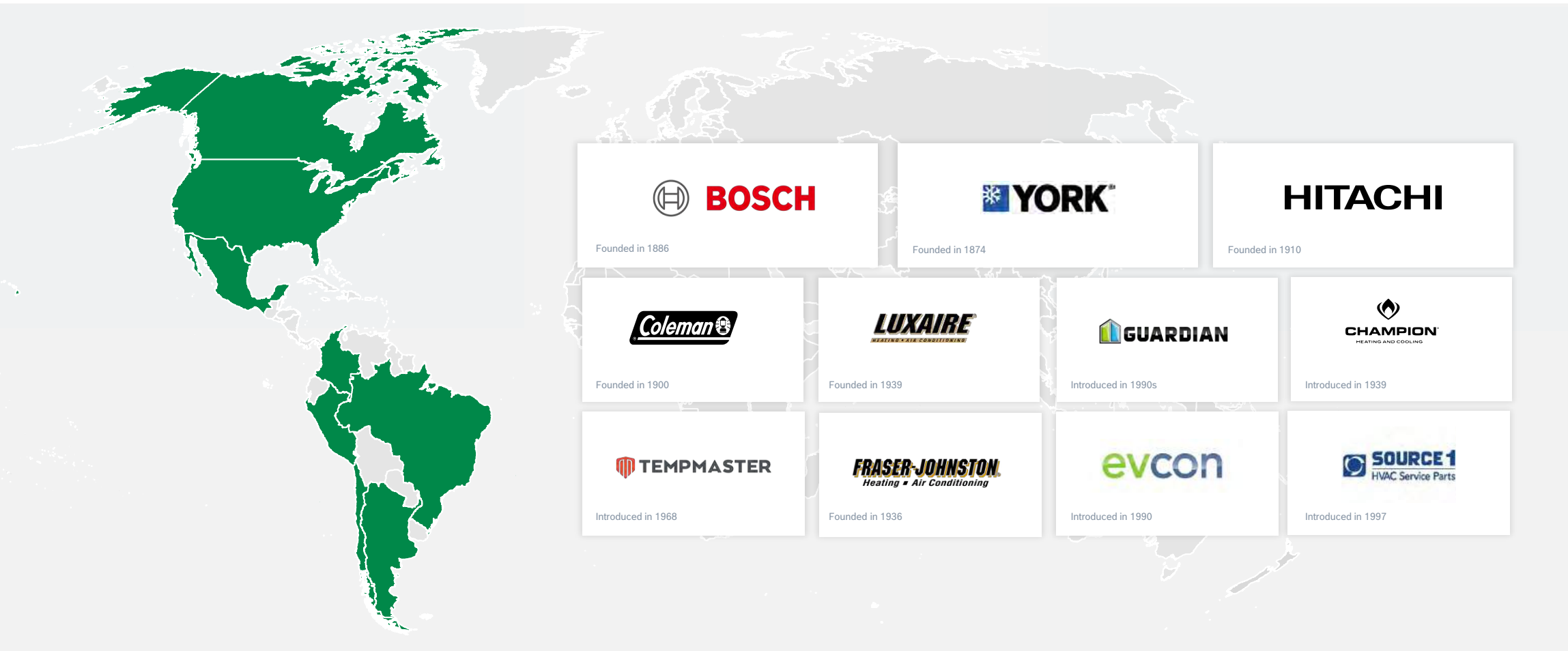


**Ducted climate solutions for residential and light commercial buildings**



**Ductless climate solutions for residential and light commercial buildings**

# Our strong brands in the AME region



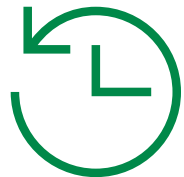
YORK® and TEMPMASTER are registered trademarks of Johnson Controls International plc and its affiliated companies. Used under license.

Hitachi Cooling & Heating products are manufactured and sold by Bosch Home Comfort Group.

# Individual support for all our customers around the globe...



**Excellent  
service**



**High  
availability**



**International  
service technician network**





**... and our worldwide partner network.**



**Partner program  
& incentives**



**Qualification &  
technical support**



**Tools, services &  
apps**



**Efficient solutions  
& processes**

# This is how we create the basis for a future worth living every day:



**Increasing  
efficiency**



**Cost reduction**



**Comfort &  
well-being**



**Simplifying  
everyday life**





# Bosch Home Comfort Group