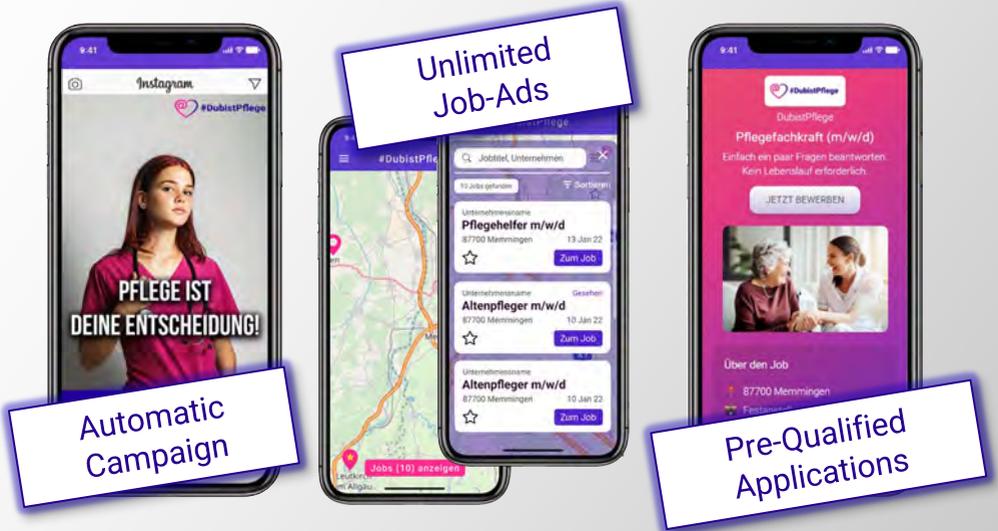


## Digital Recruitment More Applications – Less Effort – Higher Quality



The #DubistPfleger campaign specifically targets **returning professionals** and passive job seekers. Through **repeated emotional messaging**, they are **encouraged** to take action. With just one click, applicants can view all relevant job offers on the job map.

The integrated application chat promotes direct contact and increases application rates. Automated processes for campaigns and job postings ensure complete time savings. Every application is reviewed by us, and initial contact can be handled upon request.

This means: no more unsuitable applications and more time for care.

### Key Benefits at a Glance

- ✓ Time savings from day one
- ✓ More and better applications
- ✓ Up to 70% funding (according to SGB XI)

## Our Services

### Campaign

Ongoing targeted social media campaign  
Automatic posting of your job ads on the job map  
Unlimited number of job postings throughout the entire duration  
Regular automatic updates of job ads  
Media budget included

### Application

Integrated, intelligent application chat with customized criteria  
Quality check including application review and initial contact  
Applicant management system included

### Service

Setup and updates included  
Free support  
Assistance with applying for funding according to SGB XI

## Our Packages

### Flex Paket

6 Month

**2.199 €**

One-time fixed price –  
no additional costs

### Smart-Paket

12 Month

**3.599 €**

POPULAR

Price net per location plus VAT

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