Print. Proof. Trust.
Witte safemark® and Scantrust create the unique Branding

Secure QR Codes Ensure Authenticity and Generate Intel
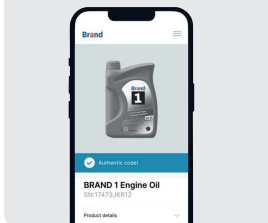### 3 building blocks for security, traceability and engagement using products

1. SECURE QR CODES

2. SCAN RESULT

3. INTEL DASHBOARD

- Each item is issued a unique or non-serialized, Secure QR-Code
- Secure QR-codes include robust copy detection. Authentication requires a camera equipped smartphone

- Receive instant „Genuine" or „FAKE" scan result
- Give end-users easy access to product information and experiences
- Provide custom information: technical information, product origin history, loyalty programs, games, etc.
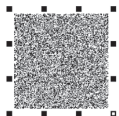
- Scan data & fraud intelligence dashboard
- Intelligent Alerts – counterfeit, geo-diversion
- Manage campaigns to control counterfeit and diversion with targeted mobile content

Patented: World's First QR Code with Copy Detection
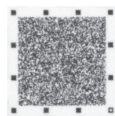### Secure Graphic + QR Code = Scantrust Secure Code

DIGITAL FILE
100% information quality

Authentic
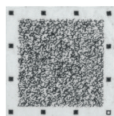
ORIGINAL PRINT
60% information quality

Copy

PHOTO COPY
30% information quality

Scantrust QR codes with copy protection integrated into your existing product packaging via the existing printing process with your current printing partners. Use a smartphone to receive instant product authentication results.

(China Patent No. CN10785120 | US Patent No. 9594993 B2 | Japan Patent No. JP6505732B2)

Have we sparked your interest?
Get a free consultation and receive a personalized offer.
Send us an email or give us a call today!

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