



Deco Pillows: The Signature Collection

Exhibited at Interzoo 2026 | Hall 3, Booth 3-501

A Jewel for the Modern Interior

Quite simply, the Gauchitto Deco Pillow is a design statement that seamlessly blends captivating softness, aesthetics, and luxury. We have meticulously crafted every detail to ensure this pillow is not only a functional accessory but a visual centerpiece, designed to retain its allure and structure for years to come.



Uncompromising Material Excellence

To achieve world-class quality, we have selected materials that define tactile luxury:



- **Outer Cover: Luxurious Velvet.** Our premium velvet is chosen for its deep luster, incredible softness, and durability. It provides a sophisticated sheen that elevates the atmosphere of any room.
- **Inner Core: Premium Damask.** While the outside is about aesthetics, the inside is about integrity. The inner pillow is

crafted from high-quality damask, a fabric renowned for its strength and refined texture, ensuring the pillow maintains its elegant shape and breathability.

"We don't just make beds; we curate rest. Experience the difference of European craftsmanship at our booth."

Key Features & B2B Advantages

- **Coordinated Lifestyle:** These pillows are part of our unified collection. Retailers can offer a complete "sanctuary set" including matching beds and blankets, allowing customers to create a visually seamless environment.
- **Functional Elegance:** While it looks like a delicate jewel, it is built for real life. The materials are selected for their longevity and ease of maintenance.
- **Refined Craftsmanship:** Every pillow reflects our "Made in Slovakia" commitment—hand-stitched precision that appeals to the most discerning high-end clientele.
- **The Ultimate Upsell:** Perfect as a companion purchase for the *à la Cushion* or *à la Mattress* lines to increase average basket value.



Technical Specifications

Outer Material - 100% Luxurious Velvet (Heavy-duty upholstery grade)

Inner Material - 100% Premium Damask casing

Filling - Hypoallergenic High-Resilience Fiber

Hardware - Hidden premium zipper for a seamless look

Maintenance - Removable cover, machine washable (30°C)

Origin - Hand-made in Slovakia, Europe

Create the "Gauchitto Sanctuary"

By unifying these elements—pillows, beds, and blankets—you provide your customers with more than just a product; you provide a curated lifestyle. This coordinated approach turns a pet's resting place into a sophisticated interior highlight that reflects the owner's refined taste.

Contact Information for Interzoo Inquiries:

- **Website:** www.gauchitto.com
- **B2B Inquiries:** b2b@gauchitto.com
- **Booth Location:** Hall 3, Booth 3-501



Marek
Founder & CEO



Stela
Co-founder

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