



































### Meet the Ribambelle Collection Bentonite-based cat litter with the widest choice of scents in the world!

































### QUICK CLUMPING SACRED LOTUS FLOWERS

### WHAT IS THE STORY OF SACRED LOTUS FLOWER?

Lotus flowers (Nelumbo nucifera) have their origin in various parts of Asia, including India. China, and Egypt. They hold deep cultural and religious significance in these regions, often symbolizing purity, enlightenment, and rebirth.

The lotus grows in muddy waters but emerges beautifully, representing the journey from darkness to enlightenment, making it a powerful and enduring symbol in various spiritual and philosophical traditions

The story of the sacred lotus perfectly matches the inspirations and desires of TobeLoved and its team.

Is one of beauty, resilience, and spiritual significance, connecting various cultures and generations with its profound symbolism and meaningful. representation of human existence.

The odor of the sacred lotus flower can vary depending on factors such as the specific variety of lotus, the stage of its bloom, and environmental conditions. Generally, the fragrance of the sacred lotus is often described as delicate, sweet, and pleasant.

Different parts of the lotus plant, including the flowers, leaves, and seeds, can emit different degrees of fragrance. The lotus flower's fragrance is most noticeable when the flower is in full bloom. Some people describe the scent as a combination of floral. notes with a slightly sweet and fresh undertone.





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"This is probably the best cat litter in the world"







## 400% ABSORPTION

ONE OF THE WORLD'S TOP PERFORMANCES!

## QUICK CLUMPING NATURAL UNSCENTED

TOBELOVED® CAT LITTER MADE FROM BENTONITE SOURCED FROM THE PLAINS OF INNER MONGOLIA OFFERS SEVERAL DISTINCT ADVANTAGES:

### Superior Clumping:

Bentonite cat litter forms tight and solid clumps upon contact with moisture, making scooping and cleaning the litter box effortless.

### Excellent Odor Control:

Its high absorbency and natural properties help to trap and neutralize unpleasant odors, keeping your home smelling fresh.

### Low Dust

Bentonite cat litters from Inner Mongolian are often engineered to produce minimal dust, reducing respiratory irritation for both cats & humans.

### Long-lasting.

The high density of bentonite granules results in longer usage before needing a complete litter change, providing good value for the price.

### Minimal Tracking:

The heavy and well-formed clumps are less likely to be tracked around the house, maintaining cleanliness.

### Natural Material:

Derived from natural clay, inner Mongolian bentonite cat litter is environmentally friendly and biodegradable.

### Gentle on Paws.

The fine texture of the litter is comfortable for your cat's paws, encouraging them to use the litter box consistently.

### Suitable for Multiple Cats:

Its efficiency in clumping and odor control makes it suitable for households with multiple cats, effectively managing increased waste.

### Easy Disposal:

Clumps can be conveniently disposed of in the trash, minimizing mess and hassle.

### Proven Quality:

Bentonite from Inner Mongolia is renowned for its purity and quality, ensuring a premium product that delivers on its promises for a hassle-free and pleasant cat ownership experience.





Available in bag of 4kg-5L and 8kg-10L



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### THE CAPTIVATING POWER OF THE FRESH FLOWERS FRAGRANCE

The fragrance of fresh flowers is a delicate and captivating symphony of nature's aromas It dances on the air with a sweet and vibrant essence that varies across different flower types.

It carries notes of floral elegance that can range from the heady and intoxicating allure of roses to the light, crisp scent of lilies. This natural perfume often evokes feelings of joy and serenity, infusing spaces with a touch of the outdoors and a hint of romance.

The fragrance of fresh flowers is a fleeting yet cherished reminder of the beauty and diversity found in the world's gardens and landscapes.

It is a sensory masterpiece that awakens the soul. It envelops you in a tapestry of scents. each petal releasing its unique essence into the air. From the citrusy burst of orange blossoms to the calming, herbal notes of lavender, the bouquet unfolds like a story of nature's abundance.

This symphony of aromas not only delights the senses but also carries therapeutic properties, uplifting moods and invoking memories. Whether it's the romantic allure of jasmine or the invigorating scent of blooming lilacs, the fragrance of fresh flowers is a timeless and enchanting gift from the botanical world.







Available in bag of 4kg-5L and 8kg-10L

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### QUICK CLUMPING **BABY POWDER**

### PERFUME: THE STRATEGIC CHOICE!

Baby fragrance is often used in cat litter to create a more pleasant and neutral aroma in the litter box area. Cats are sensitive to odors, and some cats might be put off by the natural scent of their waste. By incorporating a subtle baby fragrance, TobeLoved's team aims to mask the inherent odor of cat waste and provide a more appealing environment for both cats and their owners.

Additionally, our fragrances made from essential oils and not chemical, are typically mild and designed to be non-irritating, which makes them a safer choice for use around cats.

Cats have a strong sense of smell, and using harsh or overpowering scents could potentially deter them from using the litter box.

However, it's important to note that while some cats may not mind the added fragrance, others might be sensitive to it and prefer unscented litter. Cats have individual preferences, and it's essential to observe your cat's behavior and preferences when choosing a type of litter.

Baby powder perfume is undoubtedly one of the most popular fragrances in the world. giving your home a soft. light and clean atmosphere.



Baby Powder

View on wave to below and com-

Your house filled with a fresh, delicate, and harmonious baby powder fragrance.





Available in bag of 4kg-5L and Bkg-10L

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JASMINE LOWERS

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### MADE WITH PASSION IN INNER MONGOLIA

The landscape of Mongolia is characterized by vast and diverse geographical features that span a wide range of terrains. The country is located in Central Asia and is known for its rugged beauty and unique ecosystems. Here's an overview of the different landscapes you can find in Mongolia:

**Steppes:** The vast steppes cover a significant portion of Mongolia's landscape. These are expansive grasslands with rolling hills and meadows that support a nomadic herding way of life. The steppes are home to various grazing animals, including horses, sheep, and cattle.

**Deserts:** Mongolia has several desert regions, with the Gobi Desert being the most famous. The Gobi Desert features vast sand dunes, rocky expanses, and and landscapes. Despite its harsh conditions, the Gobi supports a variety of desert-adapted wildlife and plant species.

Mountains: The country is surrounded by mountain ranges, including the Altai Mountains in the west and the Khangai Mountains in the central part of Mongolia. These mountains are characterized by rugged peaks, deep valleys, and alpine meadows. The highest peak, Tavan Bogd, reaches over 14,000 feet (4,374 meters).

Taiga: In the northern parts of Mongolia, you'll find the Siberian taiga, a dense conferous forest dominated by tarch and pine trees. This region experiences colder temperatures and provides habitat for wildlife like reindeer, moose, and various bird species.

Lakes and Rivers: Mongolia is dotted with numerous freshwater lakes, the most famous being Lake Khövsgöl. These lakes are often surrounded by picturesque landscapes and are important for both local ecosystems and as water sources for communities.

Plateaus: There are several elevated plateaus in Mongolia, such as the Bayan Hongor Plateau. These areas feature flat expanses at high altitudes and are often characterized by unique geological formations.

Wetlands: Mongolia has various wetlands; including marshes, swamps, and river deltas. These areas are crucial for bird migration and provide important habitats for waterfowl and other aquatic species.

Canyons: The Yolyn Am (Eagle Valley) canyon is a notable geological feature, known for its dramatic rock formations and ice formations that can persist even in the summer.

Mongolia's landscape diversity contributes to its rich cultural heritage and unique biodiversity. The varied ecosystems support a wide range of plant and animal species, making the country a fascinating destination for nature enthusiasts and adventurers.

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### QUICK CLUMPING WOODLAND LAVENDER

### À CALMING SYMPHONY OF FLORAL AND EARTHY NOTES.

The woodland lavender fragrance is a captivating olfactory journey that combines the soothing charm of lavender with the earthy notes of a woodland setting.

It intertwines the timeless floral sweetness of lavender blooms with the subtle, mossy undertones reminiscent of shaded forests. This fragrance evokes a sense of tranquility as if wandering through a sun-dappled forest glade, where the gentle breeze carries the delicate scent of lavender on a bed of damp leaves.

The woodland element adds depth, grounding the lavender's lightness with hints of damp earth, fallen pine needles, and the whisper of distant trees. This aromatic symphony captures the essence of nature's calm, creating a harmonious blend that appeals to both floral and earthy scent lovers alike. It's a fragrant retreat into a serene woodland haven with the calming embrace of lavender.

### Calming Effect:

Lavender is known for its soothing properties. The fragrance can have a calming effect on cats, reducing stress and anxiety. which can be especially beneficial for sensitive or nervous cats.

### Enhanced Aesthetics

The addition of a woodland lavender fragrance can make the litter box area more appealing visually and aromatically, integrating a touch of nature into your home.





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Available in bag of ekg-5L and 8kg-10L

## Level

Original cat litter, made of 100% natural bentonite 400%
ABSORPTION

10 L
= 40 L absorbed





VERY LONG-LASTING



QUICK ABSORBING



STRONG



COMPLETE ODOR SEALING

### QUICK CLUMPING APPLE FRUIT

### A FIELD OF APPLE TREES AT HOME

The apple fragrance captures the essence of orchard-fresh apples, combining crisp and juicy top notes with a subtly sweet and slightly tangy undertone. As you inhale, the scent evokes images of sun-kissed apple orchards, where the air is filled with the aroma of ripe fruit hanging from laden branches. The initial burst of fragrance replicates the sensation of biting into a freshly picked apple, while the underlying sweetness hints at the indulgence of caramelized apple treats.

This multi-faceted scent takes you through the stages of apple development, from the initial bright, green notes of a young fruit to the rich, mature aroma of a perfectly ripened apple.

Whether enjoyed on its own or mixed with other elements, the apple fragrance offers a detectable and nostalgic olfactory experience that's both refreshing and comforting.

This delicate, subtle fragrance will envelop your home in a fresh, fruity air, leaving your cat litter tray always fresh and clean.





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### QUICK CLUMPING **LEMON ZEST**

### WHY DID WE CHOOSE LEMON ZEST FRAGRANCE?

The zest of lemon fragrance is an explosion of invigorating, tangy citrus essence, reminiscent of freshly grated temon peel. As soon as urine touches the TobeLeved cat litter, the fragrance immediately awakens the senses with its bright, vivid top notes, evoking images of sunny temon trees.

Its first pungent punch captures the sharpness of the lemon's outer layer, creating an immediate sensation of freshness. Beneath the initial brightness, you'll detect a subtle sweetness that balances the pungency, mimicking the underlying fruitiness of the lemon

This layered aroma takes you on a journey, from the first exhitarating whiff to the lin delicious subtlety that lingers in the air Lemon zest fragrance is a versatile gem, capable of energizing any space with its lively character or infusing culinary creation with its zesty, aromatic personality. It's a catebration of the vibrant zest of the fruit, encapsulating the essence of the lemon peal in captivating







Available in bag of 4kg-5L and 8kg-10L

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## QUICK CLUMPING TROPICAL VANILLA

### THE SWEETNESS OF TROPICAL VANILLA

Introducing our new Vanilla Scented cat litter, the perfect solution for keeping your home smelling fresh and clean. Our unique formula combines the powerful odor-eliminating properties of our premium clumping cat litter with a gentle and soothing vanilla fragrance.

Tropical Vanilla
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Linum Maria

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TBL-024 / TBL-322

Tropical Vanilla
This fragrance is sweet, warm, and comforting.
Evoking thoughts of coziness.

The micro-encapsulated technology releases the fragrance when it comes in contact with urine touches, guaranteeing a perfect hygiene.

The result is a cat litter that neutralizes unpleasant smells, leaving behind a subtle and pleasant scent that you and your cat will love. Say goodbye to the days of smelly cat litter and hello to a fresher, cleaner, and more enjoyable home environment.

Try our Tropical Vanilla scented bentonite cat litter today and experience the difference for yourself and your animal!

For fragrances, we use essential oils rather than chemicals. As well as being much more natural, this is much safer for your cat's health.

Discover the Ribambelle Collection with these incredible fragrances on www.tobeloved.com



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### THE DELICACY OF CHERRY BLOSSOM

Meet the fragrance of cherry blossoms, often referred to as 'sakura' in Japan, is typically described as a light, sweet, and floral scent. This fragrance is subtle and not overwhelmingly strong. It carries a fresh, spring-like quality, reflecting the brief and beautiful blooming period of cherry blossoms. The aroma is often associated with the delicacy and transience of life, a theme deepty embedded in Japanese culture.

Using cherry blossom fragrance in cat litter can have several advantages:

Odor Control: The primary benefit of adding a fragrance like cherry blossom to cal litter is to mask or neutralize unpleasant odors. The light, floral scent of cherry blossoms can help maintain a fresher smell in the area where the litter box is kept.

Aesthetic Appeal: For pet owners, the pleasant scent of cherry biossoms can make the maintenance of a litter box a more enjoyable experience. It adds a touch of nature and freshness to an otherwise mundane task.

Stress Reduction for Cats and Humans: Some scents, including certain floral aromas, are believed to have a calming effect on both humans. and animals. If the cherry blossom fragrance is gentle and not overpowering, it could potentially create a more relaxing environment around the litter box for both the cat and its owner.

Attractiveness to Cats: If cats find the scent appealing or more inclined to use their litter box consistently, which is litter management.



STRONG CLUMPING

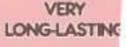


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crucial for good hygiene and easier

Available in bag of 4kg-5L and Birg-10L







### QUICK CLUMPING WILD STRAWBERRY

### A PLEASANT AND UPLIFTING SCENT

The aroma of strawberries with its sweet and fruity fragrance is generally considered pleasant and uplifting. These fresh notes can evoke feelings of happiness and natural sweetness.

Like many other natural fruit scents, this fragrance is believed to have mood-enhancing properties. It can help in reducing stress and creating a sense of well-being, making it a popular choice in aromatherapy. Its sweet and fruity aroma is often associated with positive emotions.

Thanks to its formulation, the cat litter Quick clumping Wild Strawberry has a long-lasting scent, providing a continuous and enduring fragrance throughout the day, promoting relaxation and comfort.

Wide Appeal: The strawberry scent has a broad appeal due to its sweet, familiar, and non-intrusive nature. It's particularly popular among younger demographics but also enjoyed by many others, making it a versatile choice in fragrance products.

Scents are closely linked with memories and emotions. The strawberry fragrance, often associated with summer and sweetness, can evoke nostalgic feelings and positive memories, enhancing the user's sensory experience.

In short, the fragrance used in the Quick Clumping Wild Strawberry cat litter will satisfy even the most demanding owners. Its discreet but bewitching fragrance will fill your home with fruity and woody notes, to your feline's delight.



### TBL-026 / TBL-324

### Wild Strawberry

Discover a delicate and sweet aroma reminiscent of sun-kissed meadows and fresh-picked berries.

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Available in bag of 4kg-5L and 8kg-10L











The creation of fragrances using essential oils is an artistic and technical process. Here are the main stages:

### Selection of essential oils:

The perfumer selects the essential oils that will make up the perfume. This choice depends on the desired fragrance (floral, woody, fruity, etc.) and the properties of each oil. Essential oils are extracted from plants, flowers, resins or fruits by steam distillation, cold expression or solvent extraction.

### Creation of the perfume

Essential oils are blended to create a balanced accord. This often involves careful experimentation to find the right balance between the top notes (the first to be smelled), the middle notes (the heart of the fragrance) and the base notes (which give the fragrance its staying power).

### Dilution:

Pure essential oils are usually highly concentrated and can be irritating to the skin. They are therefore diluted in a solvent, often ethyl alcohol (grain alcohol), but sometimes jojoba oil or other carrier oils, especially for alcohol-free fragrances.

### Maturation:

After dilution, the mixture is allowed to rest. This period can last from a few days to several months. During this time, the different notes of the perfume will harmonise.

### Filtering and packaging:

Once the perfume has matured, it is filtered to remove any residue and then bottled. The packaging must protect the perfume from light and air, which can alter its quality.

### Testing and adjustment:

The perfume is often tested on the skin or under other conditions to ensure that it will perform as desired. Adjustments may be necessary to perfect the fragrance.

Creating fragrances based on essential oils is an art that requires a deep understanding of the properties of different oils and how they interact.

It also requires patience & precision, as even small variations in proportions can significantly alter the aromatic profile of the finished fragrance.

Meet the Ribambelle Collection

Bentonite-based cat litter with the widest choice of scents in the world!

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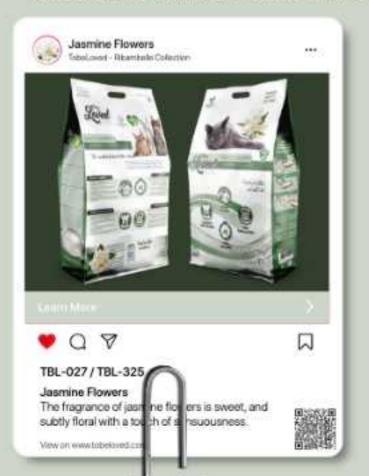
### THE OLFACTORY SECRETS OF JASMINE FLOWERS PERFUME

Jasmine fragrance is a highly cherished and widely recognized scent derived from the flowers of the jasmine plant. This fragrance is often described as intensely floral, sweet, and slightly heady, with a richly aromatic profile that is both soothing and uplifting. The jasmine flower itself is a small, delicate blossom, typically white or yellow in color, found on jasmine plants which belong to the genus Jasminum. This genus includes over 200 species, native to tropical and subtropical regions of Eurasia, Australasia, and Oceania.

The scent of jasmine is complex and multi-layered, adding depth and richness to the scent profile. At its core, the fragrance is predominantly sweet and floral, evoking the image of lush, white petals. Jasmine is highly valued in perfumery and aromatherapy. In perfumery, it is considered a middle to base note, providing a long-lasting and intensely floral character to many fragrances. Its aroma is thought to have mood-enhancing properties, often used in aromatherapy to promote a sense of well-being and relaxation.

The extraction of jasmine fragrance is typically done through a process called enfleurage or solvent extraction, as the delicate flowers may not withstand the high heat required for steam distillation.

This labor-intensive process contributes to the preciousness and revered status of jasmine oil in various cultures around the world.







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## QUICK CLUMPING OCEAN WIND

### BRING A SEA BREEZE INTO YOUR HOME

This perfume is designed to evoke the sensory experience of being near the ocean.

The Ocean Wind fragrance will evoke you:

Marine Notes: These are the heart of our Ocean Wind fragrance. They are scents that aim to mimic the fresh, salty, and briny qualities of sea air.

Citrus Notes: Our Ocean Wind fragrance include citrus elements like lemon, bergamot, or grapefruit. These add a bright, zesty quality that complements the fresh marine notes, bringing to mind the sun and the brightness of a beach environment.

Floral Notes: Subtle floral notes are also included to add depth and a touch of softness to the perfume.

Green and Aquatic Notes: These are fresh, often slightly 'green' or 'watery' scents that enhance the overall impression of freshness and openness, similar to the expansive nature of the sea.

Herbal and Spicy Notes: To add complexity, there be a hint of herbal (like rosemary or seaweed) or spicy notes. These create a unique twist on the ocean fragrance.

The goal is to create a scent that is refreshing, invigorating, and reminiscent of the ocean's natural and dynamic character.

The micro-encapsulated technology releases the fragrance when it comes in contact with urine touches, guaranteeing a perfect hygiene.

For fragrances, we use essential oils rather than chemicals. As well as being much more natural, this is much safer for your cat's health.

Discover the Ribambelle Collection with these incredible fragrances on www.tobeloved.com



COMPLETE ODOR SEALING



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VERY LONG-LASTING

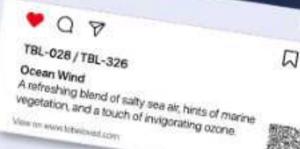
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## QUICK CLUMPING PEACH JUICE

### PEACHES: A FRUIT TREE CULTIVATED SINCE ANTIQUITY

The small of peach juice perfume is typically described as a sweet, fruity, and juicy aroma. It is often characterized by notes of ripe peach, nectar, and sometimes a hint of honey or vanilla. The overall fragrance is light, refreshing, and feminine.

Sweet: The sweetness comes from the natural sugars in peaches. It is not overpowering, but rather a pleasant and inviting aroma.

Fruity: The per note is the dominant scent in peach juice perfume. It is often accompanied by other fruity notes, such as apricot, nectarine, or mandarin orange.

Juicy: The juiciness of peach juice perfume comes from the volatile compounds that give peaches their charact eristic flavor. These compounds create a sense of freshness and vibrancy.

Peach Juice
Total overal - Albertselle Collection

TBL-029 / TBL-327

Peach Juice

The peach fragrance is a delightful blend of juicy sweetness and gentle floral notes.

View on www.tubiekwed.com

Vanillic: Vanilla is another oppular note in peach juice perfumes. It adds a touch of sweetness and complexity to the scent.

Overall, the small of peach juice, poerfume and delightful and inviting one. It is perfect for those who enjoy sweet, fruity, and femiliae fragrances.

The micro-encapsulated technolog releases the fragrance when it comes in contact with urine tour les, guaranteeing a hygiene

For fragrances, we use essential oils rather than chemicals. As well as being much more patural, this is much safer for your cat's health

The Ribamb Collection Discover an incredible selection of fragrances, the biggest in the world!

ODORLESS & COMPACT

Available in bag of 4kg-5L and 8kg-10L





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# QUICK CLUMPING TROPICAL COCONUT

#### WELCOME TO PARADISE!

Coconuts are the fruit of the coconut palm, a tall, slender tree that grows in tropical regions around the world. The exact origins of the coconut palm are unknown, but it is thought to have originated in the Indo-Pacific region, somewhere between Southeast Asia and Melanesia, Today, coconuts are grown in over 100 countries, with the top producers being Indonesia, the Philippines, and India.

The smell of coconut perfume is often associated with tropical areas and beaches due to its sweet, creamy, and exotic aroma. It evokes a sense of relaxation, vacation, and escape from the everyday. The scent of coconut can trigger memories of sun-kissed skin, warm sand, and gentle breezes.

from the natural sugars

Here are the key benefits of this fragrance:

Sweet: The sweetness of coconut perfume comes comforting sweetness that is not overwhelming.

Creamy: The creaminess of coconut perfume comes a luxurious and indulgent feel to the fragrance.

Exotic: The exoticness of coconut perfume tropical islands and far-off destinations.

Beachy: The beachiness of coconut association with the scent of sunscreen, It evokes a sense of carefree summer

Overall, the smell of coconut perfume is It is perfect for those who enjoy sweet, and who want to be transported to a in coconut milk. It is a warm, inviting, and

from the rich texture of coconut milk. It adds

comes from its association with It has a sense of mystery and allure.

> perfume comes from its salty air, and the ocean breeze. days spent by the sea.

a delightful and evocative one creamy, and exotic fragrances, tropical paradise.

Available in bag of





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₩ Q ♥ TBL-030 / TBL-328

Tropical Coconut
Tropical, nutty aroma reminiscent of sunny
beaches and creamy, sweet touches.

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SUPERPOWERS to your cot



- An AMAZING hygiene: 99.70% dust-free litter! No more marks on the floor

And what's more, it's good for the planet! An 8kg bag of Quick Clumping TobeLoved® cat litter is equivalent to 32kg of traditional litter, which reduces the number of bags used (and your back will thank you 9!).



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> PEACH INC

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# QUICK CLUMPING **COFFEE BEANS**

#### RECREATE THE ATMOSPHERE OF YOUR FAVORITE COFFEE SHOP!

The fragrance of coffee beans is a complex and enticing blend of aromas that awaken the senses and evoke feelings of warmth, comfort, and invigoration. It's a rich and earthy scent, with hints of chocolate, caramel, and nuts, balanced by a subtle sweetness and a touch of smokiness.

The aroma of the TobeLoved: Quick Clumping Coffee Beans is:

Invigorating: The smell of freshly roasted coffee beans has a stimulating effect on the brain. and focus

Warm and comforting: The rich and savory notes of coffee evoke feetings of warmth and coziness, making it a popular scent for home fragrances.

Uplifting and inspiring: The invigorating aroma of coffee beans can help to boost mood and creativity, making it a great scent to start the day with.

Complex and nuanced: The fragrance of coffee beans is constantly evolving as the beans are roasted, ground, and brewed, offering a never-

ending variety of scents to explore

Overall, the fragrance of coffee beans is a delightful and multifaceted experience that can bring joy and inspiration to our lives. It can contribute to happiness.

Coffee beans perfume is a gift from nature, a sensory delight that enriches our lives in countless ways. It's a reminder of the simple pleasures that can bring us joy. and a symbol of the warmth and connection that we share with others.







helping to increase alertness

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## QUICK CLUMPING **ROSE PETALS**

#### THE BENEFITS OF ROSE PETALS FRAGRANCE:

and their

Rose petals fragrance is a great addition to bentonite cat litter, and offering several benefits:

Odor control: Rose petals have a natural ability to neutralize unpleasant odors, effectively masking the smell of cat urine and feces. The delicate scent of rose petals can create a more pleasant and welcoming environment for both cats and their owners.

Antibacterial properties: Rose petals contain antibacterial compounds that can help to reduce the spread of bacteria in the litter box. This can be particularly beneficial for households with multiple cats or cats with compromised immune systems.

for cats that are new to the home or that are adjusting to changes in their environment.

Natural air freshener. The sweet and floral aroma of rose petals can act as a natural air freshener. dispelling unpleasant odors and leaving the home smelling fresh and fragrant.

Rose Petals intel.overi - Ribertode Colection



TBL-032 / TBL-330

an exquisite symphony of passionate floral notes.

View on www.tobeluved.com



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Overall, rose petals fragrance is a beneficial addition to bentonite cat litter, offering odor control. antibacterial properties, air freshening, a calming effect, and potential aromatherapeutic benefits. If you're looking for a way to improve the odor and ambiance of your cat's litter box, consider trying our Rose Petals-scented Quick Clumping bentonite cat litter. Available in bag of 4kg-5L and 8kg-10L

Calming effect: The soothing scent of rose petals can have a calming effect on cats, reducing stress and anxiety. This can be particularly helpful.

The fragrance of rose petals in cat litter provide some of these same benefits, creating a more relaxed and calming environment for both cats

Aromatherapeutic benefits: Rose oil is known for its aromatherapeutic benefits, including reducing stress, anxiety, and depression.

The rose fragrance envelops the senses with





### QUICK CLUMPING **ALOE VERA FIELD**

#### THE THOUSAND VIRTUES OF ALOE VERA

Aloe vera fragrance is excellent in bentonite cat litter.

Natural Soothing Properties: Aloe vera is known for its soothing and moisturizing properties. The fragrance may impart a sense of freshness and cleanliness. creating a more pleasant environment for both the cat and the owner

Odor Control: Aloe vera fragrance might contribute to the overall odor control capabilities of the cat litter. Aloe vera itself has a mild, pleasant scent that can help mask unpleasant odors in the litter box.

Gentle on Sensitive Noses: Some cats and cat owners may be sensitive. to strong fragrances. Aloe vera has a generally mild & natural scent. subtler fragrances in cat litter.

making it a gentler option for those who prefer

Aloe Vera Field of coard - Ditravelatio Collection



Learn More



TBL-033 / TBL-331

Aloe Vera Field

The aloe vera fragrance is free soot ing, and mildly herbal with subtle green & indertones.

View on unwwitdbeloved core

Associations with Wellness: Aloe vera is often associated with health and wellness due to its use in skincare and medicinal products. The fragrance may create a positive association, enhancing the perceived quality of the cat litter.

Calming Effect: Aloe vera is sometimes linked with calming properties. While the fragrance alone may not have a significant impact, some cat owners may appreciate the idea of a litter that promotes a calm and soothing environment for their pets.

Moisture Absorption: Aloe vera contains get-like substances known for their moisture absorbing properties. This could potentially enhance the litter's ability to absorb and clump urine and feces effectively.

Overall, aloe vera fragrance is a beneficial addition to bentonite cat litter, offering odor control, anti-inflammatory properties, hydrating properties, a calming effect, and potential aromatherapeutic benefits. If you're looking for a way to improve the odor, ambiance, and comfort of your cat's litter tray, consider trying Quick Clumping Aloe Vera Field cat litter

**UNBELIEVABLE ABSORPTION** 

5L = 20L = 25 DAYS 10L = 40L = 50 DAYS



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# QUICK CLUMPING GREEN TEA INFUSION

#### DELICATE, INVIGORATING AROMA CREATES A SOOTHING OLFACTORY EXPERIENCE

Green tea has a rich history that dates back thousands of years, originating in China.

Today, green tea is produced and enjoyed worldwide. Different varieties of green tea are cultivated in various regions, each with its unique flavor profile and characteristics. Green tea is celebrated not only for its taste but also for potential health benefits attributed to its antioxidants and polyphenols.

Here are four of the most notable advantages of green tea fragrance:

Relaxation and Stress Relief: The aroma of green tea is believed to have a calming effect, helping to reduce stress and promote relaxation.

Studies have shown that green tea fragrance can lower cortisol levels, the stress hormone, and increase alpha brain waves, which are associated with relaxation and meditation.

Enhanced Cognitive Function and Alertness: Green tea contains caffeine and L-theanine, two compounds that have been shown to improve cognitive function and alertness. The caffeine in green tea can help to increase focus and concentration, while the L-theanine can promote relaxation and reduce anxiety. This combination of effects can help to improve overall mental performance.

Mood Enhancement: The fragrance of green tea has been shown to improve mood and increase feelings of well-being. Studies have shown that green tea fragrance can reduce symptoms of depression and anxiety, and promote positive emotions such as happiness and contentment.

Improved Sleep Quality: The calming and relaxing effects of green tea fragrance can help to improve sleep quality. It can reduce insomnia and promote a more restful sleep.





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# QUICK CLUMPING WILD MINT FLOWERS

READY FOR SOME FRESH, INVIGORATING AIR IN YOUR CAT'S LITTER TRAY?

The fragrance of wild mint flowers has many advantages, including

Refreshing and invigorating: The cool, mentholated scent of wild mint is refreshing and invigorating, making it a popular choice for aromatherapy and air freshening. It can help to clear the mind, boost energy levels, and improve focus.

Soothing and relaxing: Despite its invigorating properties, wild mint also has a soothing and relaxing effect on the body and mind. It can help to relieve stress, anxiety, and tension, and promote a sense of calm and well-being.

Therapeutic benefits: Wild mint has been used for centuries in traditional medicine to treat a variety of ailments. Its anti-Inflammatory, antibacterial, and antiviral properties make it effective for relieving headaches, muscle aches, indigestion, and respiratory problems.

Insect repellent. The strong scent of wild mint can repel insects; such as mosquitoes, files, and ants. This makes it a natural and effective way to keep pests away from your home and garden.

The virtue of wild mint fragrance lies in its invigorating and refreshing qualities, providing a revitalizing sensory experience that can promote a sense of alertness and clarity.





JASMINE FLOWERS

TROPICAL

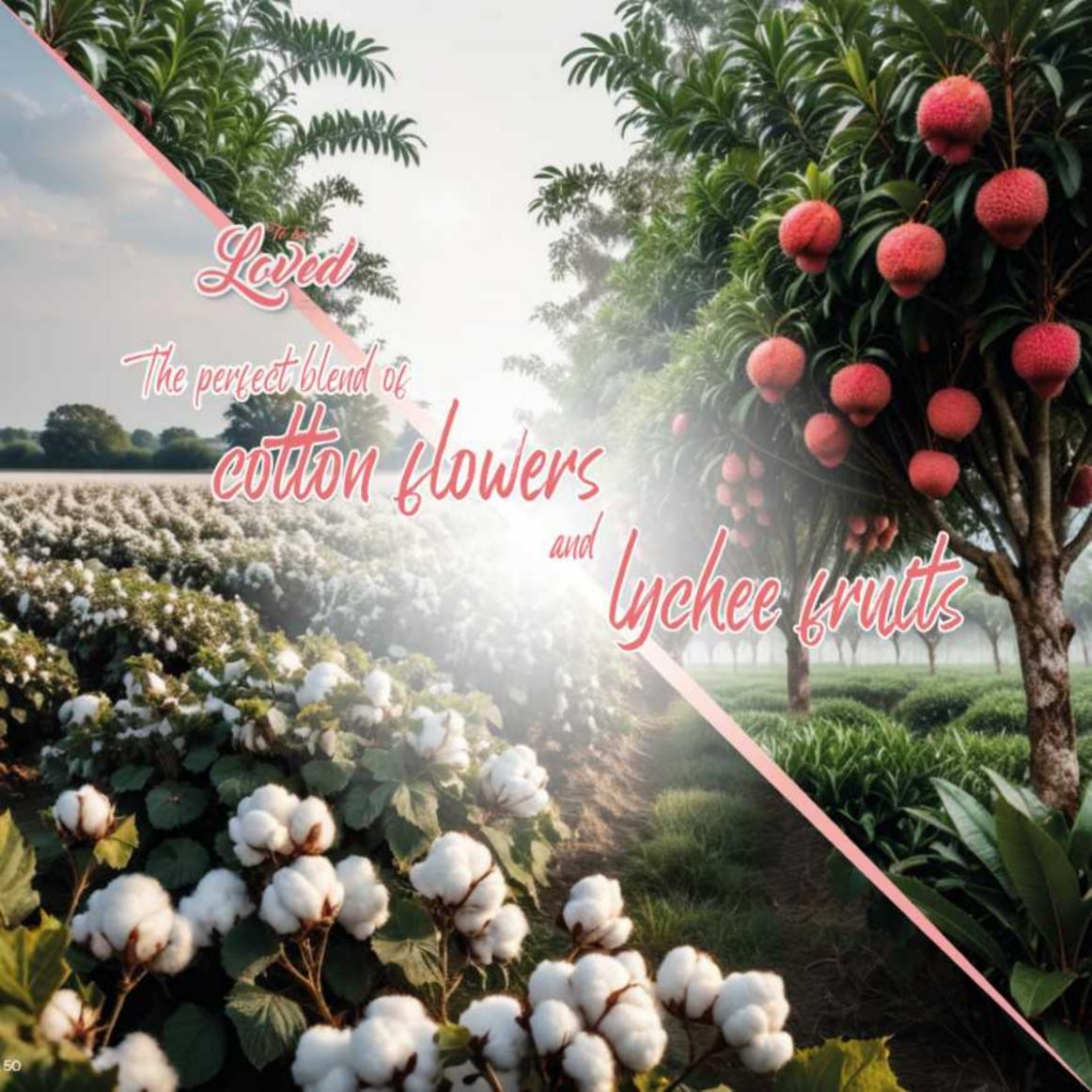
OCEAN WIND

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# QUICK CLUMPING

### COTTON FLOWERS & LYCHEE

#### WHY COTTON FLOWERS IN OUR FRAGRANCE?

Cotton flowers are known for their subtle and mild fragrance. They are not as intensely aromatic as many other flowering plants. The scent of cotton flowers can be described as lightly sweet and fresh, often compared to a faint, clean linen smell. This delicate fragrance is more noticeable in a field full of cotton plants, where the collective aroma can be more easily perceived. However, it's important to note that the fragrance is generally not strong or overpowering

#### WHY LYCHEE IN OUR FRAGRANCE?

Lychee is renowned for its distinct and delightful fragrance, often described as a blend of sweet and floral aromas. The scent of lychee is reminiscent of roses with hints of citrus and a slightly musicy, yet fresh, undertone. This unique fragrance is one of the reasons why lychee is so highly valued in both culinary and aromatic applications.

The intensity and complexity of its fragrance can vary depending on the variety and ripeness of the fruit. When ripe, tychees axude a more potent and sweeter aroma, which is both enticing and refreshing,

THE BLEND OF COTTON FLOWER AND LYCHEE CREATES A DELICATE, GENTLE FRAGRANCE THAT IS ALSO VERY REFRESHING THANKS TO THE SUBTLE ADDITION OF LYCHEE.





**UNBELIEVABLE ABSORPTION** 

5L = 20L = 25 DAYS 10L = 40L = 50 DAYS

"This is probably the best cat litter in the world"

Available in bag of akg-5L and 8kg-10L







Listers More









TBL-036 / TBL-334

Cotton Flowers & Lychee - Cotton flowers exude a delicate, clean scent, while tychee fragrance is sweet and tropical with final undertones.

View on www.tobeloved.com



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# QUICK CLUMPING SWEET ALMOND

#### WHAT MAKES ALMOND FRAGRANCE 50 POPULAR?

Odor control: Almond oil has natural odor-neutralizing properties, helping to mask the smell of cat urine and feces. The gentle and nutty scent of almond can create a more pleasant and welcoming environment for both cats and their owners.

Anti-inflammatory properties: Almond oil contains anti-inflammatory compounds that can help to soothe and protect sensitive paws. This can be particularly beneficial for cats with allergies or skin irritations.

> Hydrating properties: Almond oil contains moisturizing compounds that can help to keep the litter box dry and prevent it from becoming dusty. This can make it more comfortable for cats to use the litter box and reduce the risk of respiratory problems.

> > Calming effect: The soothing and calming scent of almond can help to reduce stress and anxiety in cats. This can be particularly helpful for cats that are new to the home or that are adjusting to changes in their environment.

Potential aromatherapeutic benefits: Almond oil is known for its potential aromatherapeutic benefits, including reducing stress, anxiety, and pain. The fragrance of almond in cat litter may provide some of these same benefits, creating a more relaxed and comfortable environment for both cats and their owners.

If you're looking for a way to improve the odor, ambiance, and comfort of your cat's litter box, consider trying the Quick Clumping Sweet Almond bentonite cat litter

The micro-encapsulated technology releases the fragrance when it comes in contact with urine touches, guaranteeing a perfect hygiene.

TBL-037/TBL-335 Sweet Almond

The almond fragrance excises a comforting blend of nutty & sugary notes with a subsectional touch

Sweet Almond

Available in bag of 4kg-5L and 8kg-10L



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JASMINE FLOWERS

THOPICAL

# A strong identity, an incredible packaging

The TobeLoved cat litter packaging will make a difference on the shelf.

It is easy to understand thanks to the many logos and illustrations.

#### VISUAL IMPACT

A unique and impactful visual, highlighting the quality and fragrance of the litter. The different colour code used for each product allows a strong and easy identification on the shelf.

#### INSTRUCTIONS FOR USE

Our clear and precise pictograms indicate how to use the litter.

#### HIGHLIGHTING PERFUMES

Each fragrance is highlighted in a box with its own colour, highlighting the product on your shelves and making it easy to identify.

### MAIN ADVANTAGES

Our main advantages are represented by the logos, which are easy for everyone to understand and very fast.

#### WE ARE PROUD OF OUR QUALITY!

People like to see what they're, buying and so they should!

The large window across the width of the bag allows you to see the TobeLoved quality.

### COST-EFFECTIVE

COMPLETE

The use-by date is clearly indicated on the front of the bag, highlighting its practicality and low cost.



### EASY TO HANDLE

To make the bag comfortable and practical, it is equipped with an EasyCarry handle made from high quality polymer.

Design is important, which is why we have inserted the handle between the two layers, reinforcing the premium quality of the Ribambelle Collection.

### RECYCLED

The bags used for our products are extremely resistant with an optimal thickness to guarantee absolute solidity.

Mareover, in our constant effort to participate in the preservation of our planet and its natural resources, our bags are made from recycled materials.

### PRODUCT BENEFITS

At a glance, visualise the product benefits thanks to a clear and precise infographic, all in 4 languages (English, French, German and Spanish).

### VISIBLE LITTER LEVEL

The large transparent window allows you to see the remaining litter level.

### EASY TO STAND

The bags used stand upright.

They are very practical to use and offer a nice presentation in shops.





We know that well-designed, practical and attractive packaging is important. Introducing Ribambelle Collection:

#### First impressions:

Packaging is often the first point of contact between a product and a potential customer. The attractive, well-designed packaging of TobeLoved® Quick Clumping cat litter creates a super positive first impression, capturing consumers' attention and encouraging them to explore our exceptional cat litter Collection further.

#### Brand Identity & Differentiation:

Packaging is a powerful tool for establishing and reinforcing brand identity. Consistent, distinctive and visually appealing packaging helps consumers recognise and remember a brand, encouraging brand loyalty over time. At TobeLoved® we understand this and that's why we put so much detail into all our bags.

#### Information Communication:

Our packaging contains all the essential information; its characteristics, benefits, formulas, instructions for use, etc. All our packaging are translated into 4 languages (English, French, German and Spanish).

Clear and informative, it will greatly help consumers to choose one of the formulas in the Ribambelle Collection and its 24 fragrances.

#### Protection and Preservation:

Our packaging is also designed to protect the product from damage and avoid external contamination. Its practical polymer handle allows it to be handled with care and almost effortlessly, for a positive user experience.

#### Environmental Considerations:

Environmentally friendly and sustainable packaging is important to TobeLoved». To control our ecological footprint, we use environmentally friendly materials.

In short, for us, our packaging is more than just packaging! Aware of the ecological and commercial impact they represent, we have spent long hours on them to be able to offer you the best, ensuring you more than positive feedback all year round.

Meet the Ribambelle Collection

Bentonite-based cat litter with the widest choice of scents in the world!

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MARKET IN







## QUICK CLUMPING NORDIC PINE

QUICK CLUMPING!

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#### BRING THE SMELL OF THE FOREST INTO YOUR HOME

The fragrance of pine is often described as fresh. clean, and crisp. It carries the scent of a forest in the early morning, filled with dew-covered pine needles and the earthy smell of bark.

The aroma is slightly resinous, with a hint of woodiness, and it can be both invigorating and calming.

Some people may also detect a slight sweetness in the scent. The fragrance of pine is often associated with the outdoors, nature, and the holidayseason. It's a scent that can transport you to a peaceful forest. even if you're in the middle of a bustling city.

Pine scent can reduce stress and anxiety, providing a feeling of comfort and relaxation. It improves cognitive functions such as memory and attention.

> The Ribambelle Collection, with its incomparable choice of fragrances, will transport you to the four corners of the globe. All carefully selected, our scents will give you a great experience with minimum effort in managing your cat's litter tray.

Its incredible 400% urine absorption and odour retention capacity will. help keep your home fresh and clean.

Try it and you'll love it!







Available in bag of skg-5L and 8kg-10L

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# QUICK CLUMPING

### FRESH MARSEILLE SOAP



ODOR SEALING





**ABSORBING** 

Fresh Marseille Soap

Sperious - Reservoire Con

TBL-039/TBL-337 Fresh Marseille Soap

A refreshing blend of earthy and herbal notes,

reminiscent of the Mediterranean coastline.



LONG-LASTING



BABY OWDER

TROPICAL VANELA

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JASMINE FLOWERS

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#### A LITTLE PIECE OF FRANCE AT HOME!

Marseille soap, also known as Savon de Marseille, is a traditional soap that originated in the city of Marseille. France. It has a distinctive fragrance that is often associated with purity and simplicity. The fragrance of Marseille soap is characterized by a clean, fresh, and mild scent,

Typically, Marseille soap is made from natural ingredients such as olive oil, water, and soda ash. The use of olive oil gives the soap a subtle, fruity aroma with hints of a Mediterranean olive grove. The fragrance is generally light and not overpowering, making it suitable for individuals with sensitive skin or those who prefer a mild, classic scent.

The combination of natural ingredients and a traditional soap-making process contributes to the soap's unique fragrance. The scent is often described as timeless and comforting, reminiscent of the traditional soap-making practices that have been passed down through generations in the Marseille region.

Overall, the Marseille soap fragrance is characterized by its simplicity, cleanliness, and a touch of the natural elements used in its production, making it a popular choice for those who appreciate a classic and gentle soap scent.

The micro-encapsulated technology releases the fragrance when it comes in contact with urine touches, guaranteeing a perfect hygiene. For fragrances, we use essential oils rather than chemicals. As well as being much more natural, this is much safer for your cat's health

Discover all our incredible fragrances at www.tobeloved.com

Available in bag of 4kg-5L and 8kg-10L







UNBELIEVABLE ABSORPTION

5L = 20L = 25 DAYS 10L = 40L = 50 DAYS





# QUICK CLUMPING TAHITIAN TIARÉ FLOWER

#### THE SWEET, BEWITCHING SCENT OF TIARE FLOWERS, TAHITIAN BEACHES AT HOME!

Tiaré fragrance from Tahitl is an exquisite scent that captures the essence of the Tiare flower. also known as the Tahitian Gardenia. The Tiare flower is indigenous to the Islands of French Polynesia and is renowned for its delicate, creamy white petals and intoxicating aroma.

The fragrance of Tiare is characterized by its sweet, floral notes with hints of tropical fruitiness and a subtle touch of creamy coconut. It exudes a sense of warmth and sensuality, evoking the lush, tropical paradise of Tahiti.

The scent of Tiare is often described as luxurious, exotic, and romantic, making it a popular choice for perfumes, lotions, and other beauty products. It is commonly used in traditional Polynesian ceremonies and celebrations, where its enchanting aroma adds to the ambiance of



Learn Mars







TBL-338 / TBL-339

Tahitian Tiaré Flower - A captivating blend of creamy floral notes, warm coconut, and a hint of tropical sunshine, evoking the lush beauty of Tahiti's shores

View on owns tobelowed core

of the South Pacific Islands, transporting you to a sun-drenched paradise



Overall, Tiare fragrance from Tahiti encapsulates the beauty and allure

Persect for lettens and adult cats

with just a whilf of its intoxicating scent.







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Distributed by:

### **Swellee**

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