

# TURN TRACK AND TRACE CHALLENGES INTO BUSINESS OPPORTUNITIES



**Inexto** is a leading provider of global solutions for Authentication, Secure Serialization, Track & Trace and Production Volume Verification.



## CONTACT US



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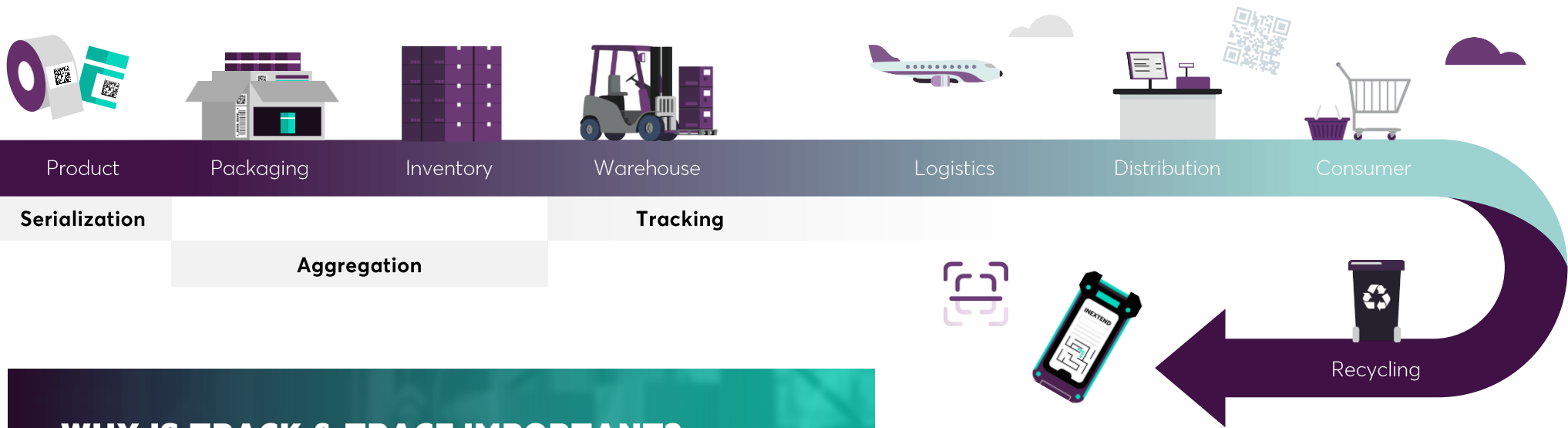
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**PROTECT YOUR BRAND,  
GROW YOUR REVENUE AND  
BUILD TRUST WITH  
INEXTO'S TRACK & TRACE**





## WHY IS TRACK & TRACE IMPORTANT?

A **crucial** and **indispensable** advancement towards the **Digital Product Passport**, encompassing the entire end-to-end supply chain. For governments and brand owners alike, Inexto provides the pinnacle of solutions to address **complex supply chains**, **compliance** to **worldwide regulations and standards**, whilst combating diversion, and preventing the proliferation of **illicit counterfeit goods**.

## ABOUT INEXTO

**Inexto** is a leading provider of software and services for Authentication, Secure Serialization, Track & Trace and Production Volume Verification. Its technology is already **securing over 100 billion products annually** in more than 1700 manufacturing lines in 100 countries.

- ✓ High volume and high speed
- ✓ Seamless global compliance
- ✓ Reliable
- ✓ No production impact
- ✓ Data driven

## BENEFITS

- Facilitate **global compliance**
- Prevent **illicit trade**  
Improve product **safety** and product **recalls**
- Accurately collect **revenue/royalties**  
Improve **supply chain** and **data visibility**
- Increase B2B2C and customer **loyalty**  
Enable a **circular economy**