

PRODUCT CATALOG

RELAXOPET

HAPPY PETS - HAPPY LIFE

Simply Naturally Relaxing



GERMAN
INNOVATION
AWARD
SPECIAL

IN THE BEGINNING, THERE WAS AN IDEA

Dear Pet Enthusiasts,
the concept of providing animals with an entirely new form of profound relaxation through regular sound waves was originally developed by us in 2012 and has been protected by law since 2014.

After years of extensive, practical testing in diverse stressful scenarios—conducted in close collaboration with veterinarians, breeders, and pet owners across a variety of applications—we have developed the innovative RelaxoPet® product range to effectively support dogs and cats in managing different stress factors.


We warmly invite you, through our new product catalog, to explore our groundbreaking and to introduce the innovative relaxation products for dogs and cats from RelaxoPet®, designed to bring fresh innovation to the market.

The simplest and most effective application for pet owners, combined with the highest quality standards, were central to the development process.

This commitment is reflected in numerous innovation awards and honors, including the GERMAN INNOVATION AWARD, DESIGN AWARD, GLOBALPET AWARD, and others.



With this new product catalog, we warmly invite you to explore our brand-new, innovative RelaxoPet® relaxation products for dogs and cats, poised to revolutionize the market.


Frank Bendix
CEO RelaxoSystem



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THE WORLD OF ANIMAL RELAXATION

Every pet owner's aspiration is to have a profoundly balanced companion. An animal that responds to everyday stimuli with calmness and composure. Regrettably, this is not always the reality.

The capacity to manage stress (known as the stimulus threshold) is influenced by genetic and breed-specific factors. Each animal experiences stress symptoms and levels uniquely, which can rapidly result in sustained stress.

These reactions can range from sensory overload triggered by emerging stress to the onset of chronic anxiety can lead to stressful conditions.

RelaxoPet® is dedicated to specifically support the reduction of these stress triggers through its innovative products.

STRESSFUL SITUATIONS YOUR CUSTOMERS ARE ALL TOO FAMILIAR WITH



THE STRESS RESPONSE CHAIN IN ANIMALS

1. Phase | The Animal's Autonomic Nervous System Responds

The autonomic nervous system controls involuntary physiological functions (e.g., respiration, gastrointestinal activity, cardiac function) and is therefore fundamentally beyond the animal's conscious control.

2. Phase | The Animal's Body Responds

Hormones such as adrenaline and noradrenaline are released into the bloodstream. Adrenaline (also known as epinephrine), like the similarly acting noradrenaline, is a hormone commonly referred to as a stress hormone. The release of adrenaline enables the body to rapidly mobilize energy reserves, facilitating either a quick flight or fight response.

Norepinephrine is synthesized from dopamine through the action of a specific enzyme. In the animal's brain, this neurotransmitter primarily governs the regulation of wakefulness and attention.

3. Level | Hormone cortisol release in the animal

Cortisol is the animal's key anti-stress hormone. It functions as the body's endogenous active cortisone, protecting the animal from the detrimental effects of stressors and enabling an adaptive response to prevailing environmental conditions.

Chronic stress-induced cortisol elevation leads to blood acidosis, which can negatively impact the animal's joints and skeletal structure.

FROM RELAX LEVEL ASSESSMENT TO THE IDEAL RELAXOPET® SOLUTION

An acute stress response occurs when the animal reacts to external influences (stressors) that threaten to disrupt its internal state of equilibrium.

The acute stress response is a natural and essential reaction of the animal to specific stimuli or situations, which are subsequently evaluated by the animal as either unpleasant or pleasant.

At RelaxoPet®, we have incorporated the diverse stress reactions and their effects into our innovative Relax Level system, enabling customers to effortlessly identify the ideal RelaxoPet® product.

Each RelaxoPet® product is precisely adapted to the animal's individual Relax Level, with a primary focus on enhancing natural relaxation and alleviating stress symptoms.



LOW STRESS SYMPTOMS: MINIMAL Product Recommendation: PLAY Product Line	RELAX LEVEL SOFT 1 2 3 4 5
LIGHT STRESS SYMPTOMS: MILD Product Recommendation: PLAY COSY Product Line	RELAX LEVEL LIGHT 1 2 3 4 5
MODERATE STRESS SYMPTOMS: MODERATE Product Recommendation: PLAY SENSE Product Line	RELAX LEVEL MEDIUM 1 2 3 4 5
HIGH STRESS SYMPTOMS: HIGH Product Recommendation: PLAY SENSE PRO Product Line	RELAX LEVEL HIGH 1 2 3 4 5
STRONG STRESS SYMPTOMS: STRONG Product Recommendation: PRO Product Line	RELAX LEVEL STRONG 1 2 3 4 5

RELAXOPET® PRO TOUCH ANTI-STRESS SYSTEM FOR DOGS

Stress and anxiety in dogs – a common challenge in everyday life

Stressful situations and anxiety in dogs can arise from a wide range of triggers. Loud noises such as thunderstorms or fireworks, visits to the vet, transportation, unfamiliar surroundings, or changes in daily routines can all place significant strain on a dog's emotional balance.

Many dogs respond with clear behavioral changes such as withdrawal, loss of house training, panic reactions, aggression, heightened anxiety, or reduced willingness to play and explore. These signals not only affect the dog's wellbeing but can also impact the harmony between pet and owner.

Natural relaxation through intelligent technology

The certified RelaxoPet® PRO Touch Anti-Stress System offers a gentle, natural way to support relaxation – fully automated through the innovative NOISE-MOTION® mode with integrated PRO timer. The system works without side effects and is designed to adapt intuitively to the dog's environment.

App control & enhanced sound design

With integrated app control, the RelaxoPet® PRO Touch offers maximum convenience and flexibility. The upgraded 3-sound field system enables an even more individualized and targeted relaxation experience, tailored to the specific needs and sensitivities of each dog.

More than just sound – a unique sensory experience

Thanks to its wireless, portable design and advanced technology, RelaxoPet® PRO Touch goes far beyond conventional relaxation music. It creates a multi-layered acoustic environment specifically developed to address canine perception and promote deep relaxation.

Reliable support in a wide range of situations

Whether at home, on the go, during travel, or in stressful everyday scenarios, RelaxoPet® PRO Touch can be used in almost any situation. It helps create a calm, balanced atmosphere and supports long-term wellbeing.



Two microphones continuously monitor ambient noise levels in NOISE-MOTION® mode.



Continuous 16-level Volume control



Selector Switch for two audible and one inaudible sound and vibration field.



Effective range – up to 5 meters indoors and up to 3 meters outdoors



PRO-TIMER with Selector Switch



Battery-powered operation LED battery indicator

Packaging contents:

- RelaxoPet® PRO Touch Anti-Stress System
- Protective carrying case
- USB cable
- User manual

Dimensions:

Ø 6.2 cm, H 5.5 cm

Technical specifications:

5V DC, 1,000mA
Speaker: 4 Ohm, 5W

Article Number 30011

RelaxoPet® PRO Touch Dog



RELAXOPET® PRO TOUCH ANTI-STRESS SYSTEM FOR CATS

Stress and anxiety in cats – a common challenge in everyday life

Stressful situations and anxiety in cats can have many different causes. Loud noises such as thunderstorms or fireworks, vet visits, transport, changes in territory, new family members, or disruptions to their familiar environment can significantly affect a cat's sensitive emotional balance.

Typical reactions include withdrawal, loss of litter box habits, excessive scratching, aggression, anxiety, or a noticeable decline in play and exploratory behavior. These responses not only impact the cat's wellbeing but can also affect the harmony between pet and owner.

Natural relaxation through intelligent technology

The certified RelaxoPet® PRO Touch Anti-Stress System offers a gentle and natural way to promote relaxation – fully automated through the innovative NOISE-MOTION® mode with integrated PRO timer. The application is free from side effects and intuitively adapts to the cat's environment and sensitive needs.

App control & enhanced sound experience

With integrated app control, RelaxoPet® PRO Touch provides maximum flexibility and convenience. The enhanced 3-sound field system enables highly individualized and targeted relaxation – specifically tailored to the sensitive perception of cats.

More than just sound – a holistic relaxation experience

Thanks to its wireless, portable use and advanced technology, RelaxoPet® PRO Touch goes far beyond conventional relaxation music. It creates a specially developed acoustic environment designed to match feline perception and support deep relaxation.

Added value for the modern pet market

As an innovative product in the growing pet wellbeing segment, RelaxoPet® PRO Touch offers retailers an attractive addition with strong differentiation and high consumer appeal – especially within the sensitive cat care category.



Two microphones continuously monitor ambient noise levels in NOISE-MOTION® mode.



Continuous 16-level Volume control



Selector Switch for two audible and one inaudible sound and vibration field.



Effective range – up to 5 meters indoors and up to 3 meters outdoors



PRO-TIMER with Selector Switch



Battery-powered operation LED battery indicator

- Packaging contents:**
- RelaxoPet® PRO Touch Anti-Stress System
 - Protective carrying case
 - USB cable
 - User manual

Dimensions:
 Ø 6.2 cm, H 5.5 cm

Technical specifications:
 5V DC, 1,000mA
 Speaker: 4 Ohm, 5W

Article Number 40011
 RelaxoPet® PRO Touch Cat



RELAXOPET® COSY

Designed for cuddling, dreaming, or drying, our RelaxoPet® COSY product line features innovative extras to enhance comfort and relaxation.

Whether used as a throw over a couch or pet bed, as a new favorite resting place, for travel, on vacation, visits to friends, after long walks, water activities, and much more.

RelaxoPet® COSY is a versatile product, handcrafted in a timeless, elegant gray.

Thanks to the innovative Active Hair Barrier, the COSY MULTI-PLAID is especially easy to maintain and simple to clean.



All products in our RelaxoPet COSY series carry the OEKOTEX 100 certification.



This quickly makes RelaxoPet® COSY the number one favorite spot for pets.

THE RELAXOPET® SCENT VAULT INTEGRATED INTO THE MULTI-PLAID

Simply insert the RelaxoPet® SENSE scent pod into the chamber of the Scent Vault System in the RelaxoPet® COSY MULTI-PLAID, seal it, and enjoy a precisely dosed, innovative scent experience lasting up to 30 days.



MULTI-PLAID XL

The RelaxoPet® COSY MULTI-PLAID is much more than a luxurious and protective accessory or resting place for every pet.

Crafted from premium polar fleece featuring an innovative anti-hair barrier and an integrated RelaxoPet® Scent Vault which, when combined with our optional RelaxoPet® Sense scent pods, creates a unique and soothing wellness experience for animal companion.

The RelaxoPet® COSY MULTI-PLAID guarantees that pets will enjoy the ideal comfort spot wherever they go. has the perfect place to feel comfortable.

Packaging contents:

RelaxoPet® COSY MULTI-PLAID
Material:
Durable canvas fabric | Filling 100% polyester
Size: 150 cm x 90 cm



RELAX-LEVEL HIGH



Anti-hair barrier

Integrated RelaxoPet® Scent Vault

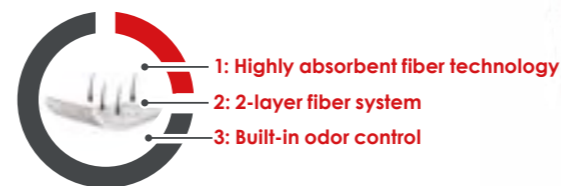
Article Number 9210

RelaxoPet® COSY MULTI-PLAID XL



MULTI-DRY

RelaxoPet® COSY MULTI-DRY featuring our innovative 2-layer Wet2Dry microfiber technology, highly absorbent with integrated fur protection fibers, providing optimal and comfortable drying with built-in odor control.



Available in multiple sizes, with hanger, machine washable

Packaging contents:

RelaxoPet® COSY MULTI-DRY
Material:
80% polyester / 20% polyamide
Size: 150 cm x 90 cm or 75 cm x 90 cm



RELAX-LEVEL HIGH



2-layer microfiber

Integrated Fur protection fiber

Article Number 9300

RelaxoPet® COSY MULTI-DRY (75X90 CM)



Article Number 9310

RelaxoPet® COSY MULTI-DRY XL (150X90 CM)



RELAXOPET® PLAY INTERACTIVE DOG TOY WITH SCENT VAULT

Dogs require exercise and engagement to maintain happiness.

Throughout their lives, many toys accompany dogs as trusted companions.

The new, interactive, and innovative RelaxoPet® PLAY series delivers an exceptional blend of play, enjoyment, and pure relaxation, crafted to the highest standards for dogs.

Each RelaxoPet® PLAY toy features the patented RelaxoPet® Scent Vault, which, when combined with

RELAXOPET® SCENT VAULT

Simply insert the RelaxoPet® SENSE Scent Pod into the chamber of the RelaxoPet® PLAY Scent Vault System, close it, and enjoy a controlled, innovative scent experience lasting up to 30 days.

the optionally available RelaxoPet® SENSE Scent Pods, provides a unique and enduring fragrance experience for both dogs and their owners.

Our interactive RelaxoPet® PLAY toys are meticulously crafted for durability and resilience, ensuring long-lasting use.

The RelaxoPet® PLAY product range is offered in two distinct models: MULTI-RING and MULTI-BUDDY.



MULTI-RING

The new MULTI-RING features RelaxoPet® innovative and highly durable three-layer canvas construction (D-seam), combined with an antibacterial protective carrier layer. Includes the RelaxoPet® Scent Vault, providing secure and safe storage for the RelaxoPet® SENSE Scent Pods.



- 1: Power-enhanced surface
- 2: Layer carrier
- 3: Antibacterial protective carrier

Dogs will experience lasting enjoyment and engagement with their new MULTI-RING.

Packaging contents:

RelaxoPet® Play Multi-RING | Ø 6.5 cm, Ø Overall 23.0 cm

Material: Durable canvas fabric | Filling 100% polyester



RELAX-LEVEL HIGH



Antibacterial Protective Layer

Integrated RelaxoPet® Scent Vault

Article Number 9000

RelaxoPet® PLAY MULTI-RING



MULTI-BUDDY XL

The cuddly, dental-friendly MULTI-BUDDY toy serves as a plush companion for dogs, designed to fulfill their natural instincts through integrated sensory crinkle elements.

Equipped with the RelaxoPet® Scent Vault for the secure housing of RelaxoPet® SENSE Scent Pods.



- 1: Gentle Teeth Cleaning
- 2: Gum Massage
- 3: Enhanced Oral Hygiene

Its unique texture effectively cleans teeth and the oral cavity while gently massaging the gums, thereby enhancing dog's oral hygiene.

Packaging contents:

RelaxoPet® Play MULTI-BUDDY XL | Height 36 cm

Material: Durable Microplush | 100% Polyester Filling



RELAX-LEVEL HIGH



Sensory Crinkle Components

Integrated RelaxoPet® Scent Vault

Article Number 9110

RelaxoPet® PLAY MULTI-BUDDY XL



RELAXOPET® SENSE AIR-INFUSE

The mobile scent experience for dogs – relaxation that goes wherever you go

With the RelaxoPet® AIR-INFUSE, you offer your customers a modern solution for greater calm in a dog's everyday life. Specially developed for the sensitive needs of dogs, this system enables an easy and effective application of aromatherapy – anytime, anywhere.

Targeted support for enhanced well-being

Whether traveling, visiting the vet, or facing unfamiliar and noisy environments: the RelaxoPet® AIR-INFUSE can help reduce stress-related restlessness and support the dog's emotional balance.

Combined with the separately available RelaxoPet® SENSE scent pods, it creates a well-designed system for targeted relaxation.

Specially tailored scent compositions

The high-quality scent pods are perfectly adapted to a dog's sense of smell. The aromatic blends have been carefully developed to provide calming impulses and promote more relaxed behavior – gentle, subtle, and effective.

Flexible use – ideal for on the go

The AIR-INFUSE stands out with its ease of use and versatile application options. It can be effortlessly attached to a leash, collar, transport crate, or bag. This ensures that a calming scent source is always close to the dog – wherever you are.

Innovative mode of action

The release of the scent is activated by movement: even slight motion ensures that the aromas are evenly dispersed into the surrounding air. This principle allows for continuous, subtle distribution without overwhelming the dog.

Premium design meets functionality

Made from durable aluminum, the AIR-INFUSE combines longevity with a modern, compact design. Weighing just 9 grams, it is exceptionally lightweight and suitable for dogs of all sizes – including small breeds.

Attractive add-on product for your portfolio

The RelaxoPet® AIR-INFUSE offers retailers an innovative, high-margin product in the growing pet relaxation segment. In combination with the scent pods, it creates recurring revenue potential through repeat purchases.



RELAX-LEVEL HIGH
1 2 3 4 5

Lightweight at 9 grams

Carabiner clasp



360° Fragrance Diffusion



AIR INFUSE

Innovative aromatherapy on the go: The RelaxoPet® AIR-INFUSE is the first fragrance dispenser activated by movement, releasing aromas precisely tailored to dogs' sense of smell – anytime, anywhere.

Compact design with powerful effect: Weighing only 9 grams and sized to fit effortlessly anywhere, the RelaxoPet® AIR-INFUSE provides maximum flexibility combined with premium craftsmanship in durable aluminum.

Dedicated to animal well-being: The RelaxoPet® SENSE Scent Pods are specially formulated to meet the needs of dogs, providing natural relaxation whenever needed.

Packaging contents:

1 piece | Blister pack

Ingredients:

Body material: aluminum with carabiner attachment

Product Summary:

Air-Infuse in blister pack

Article Number 1111

RelaxoPet®

Air Infuse



RELAXOPET® SENSE SCENT POD SYSTEM FOR DOGS

Harnessing the power of a dog's sense of smell

A dog's nose is an extraordinary sensory organ, allowing it to perceive the world in ways far beyond human capability. While humans have around 5 million olfactory receptors, dogs possess between 125 and 220 million – making their sense of smell up to 40 times more sensitive.

Developed for canine wellbeing

RelaxoPet® SENSE Scent Pods are designed to make targeted use of this unique ability. Tailored specifically to the highly sensitive canine olfactory system, they provide a safe, simple, and effective application. The pods are exclusively developed for use with the RelaxoPet® AIR-INFUSE and Scent Vault.

Pure natural oils – precisely delivered

Made from carefully selected, additive-free natural oils, the scent pods ensure premium quality.

A specialized vacuum process preserves the active ingredients and enables a continuous, controlled release of a finely balanced aromatic field.

Subtle support through natural signal

The released aromas contain natural signaling compounds that gently influence the dog's environment and promote a sense of calm and balance – without overstimulation.

Optimized in combination

Used together with the RelaxoPet® AIR-INFUSE or Scent Vault, the scent pods create a consistent, comforting atmosphere—whether the dog is resting, playing, or on the move.

A premium addition for modern pet care

RelaxoPet® SENSE Scent Pods offer a high-quality, effective solution that works in harmony with a dog's natural instincts – supporting relaxation and overall wellbeing in a gentle, natural way.



RELAXATION TYPE 1

The true valerian (*Valeriana officinalis*), which can grow up to 1.50 meters in height, is predominantly native to Asia.

In the manufacture of RelaxoPet® SENSE Scent Pods, we use exclusively the pure root oils renowned for their relaxing effects.

RelaxoPet® SENSE Scent Pods are specifically designed for use with the RelaxoPet® Scent Vault and can be individually removed.

Packaging contents:

2 pcs. Scent Pods | Stand-up pouch with EURO hole punch

Ingredients:

100% natural oils contained in a PE Scent Pod | Sealed for freshness

RELAXATION TYPE 2

Bergamot (*Citrus Bergamia*) is predominantly cultivated in the sun-soaked regions of Italy.

In the manufacture of RelaxoPet® SENSE Scent Pods, we exclusively utilize the pure essential oils extracted from the bergamot peel, celebrated for their relaxing and mood-enhancing effects.

RelaxoPet® SENSE Scent Pods have been specifically engineered for use with the RelaxoPet® Scent Vault and are individually removable for convenience.

Packaging contents:

2 pcs. Scent Pods | Stand-up pouch with EURO hole punch

Ingredients:

100% natural oils contained in a PE Scent Pod | Sealed for freshness

PROTECTION

Genuine lemongrass (*Cymbopogon Nardus*) is primarily cultivated in tropical Asia.

Only the pure essential oils extracted from lemongrass plants are used in the production of RelaxoPet® SENSE Scent Pods. Through meticulous steam distillation, protective properties against ticks, fleas, bedbugs, and other parasites are effectively released.

RelaxoPet® SENSE Scent Pods are specifically designed for use with the RelaxoPet® Scent Vault and can be individually removed.

Packaging contents:

2 pcs. Scent Pods | Stand-up pouch with EURO hole punch

Ingredients:

100% natural oils contained in a PE Scent Pod | Sealed for freshness



RELAX-LEVEL HIGH

1 2 3 4 5

Calming Effect for Restlessness

100% Natural Valerian Oil

Article Number 1110

RelaxoPet® SENSE RELAXATION



RELAX-LEVEL HIGH

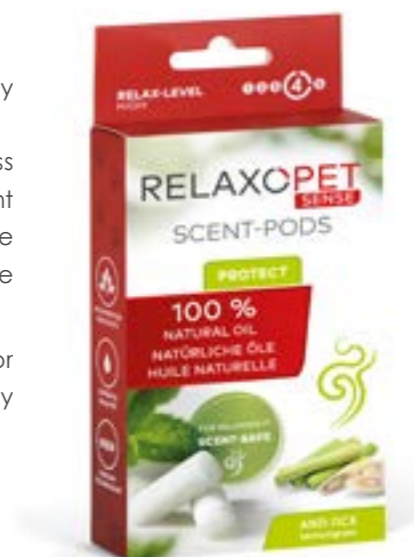
1 2 3 4 5

The Ultimate Freshness Boost

100% Natural Bergamot Oil

Article Number 1130

RelaxoPet® SENSE RELAXATION 2



RELAX-LEVEL HIGH

1 2 3 4 5

Protection Against Parasites

100% Natural Lemongrass Oil

Article Number 1120

RelaxoPet® SENSE PROTECTION



RELAXOPET® BAG – MORE THAN JUST A BAG

Practical, stylish, and functional – the RelaxoPet® BAG

With the RelaxoPet® BAG, you offer your customers a smart and high-quality accessory designed specifically for all RelaxoPet® PRO devices. It combines protection, convenience, and design in one well-thought-out solution.

Optimal protection meets enhanced performance

The bag is tailored to fit the RelaxoPet® PRO perfectly, protecting the device from dirt, scratches, and everyday wear. At the same time, the breathable mesh top ensures an optimal sound experience, allowing the device to perform at its best even while stored.

Modern design with practical details

Crafted in a stylish dark denim look, the RelaxoPet® BAG stands out with its premium appearance. The all-around zipper allows easy access, while the durable materials ensure long-lasting use.

Convenient and versatile – at home and on the go

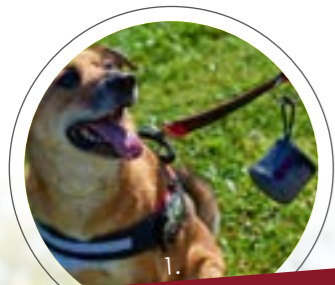
No more overstuffed pockets: thanks to the included carabiner, the bag can be easily and securely attached to belts, bags, or other holders. This makes it the ideal companion for walks, travel, or everyday use.

A valuable addition to your product range

The RelaxoPet® BAG is the perfect complementary product, offering additional value for customers and attractive upselling potential for retailers.

For relaxed pets and satisfied owners

A practical accessory that combines protection, mobility, and style – making it the ideal companion for a more relaxed everyday life with pets.



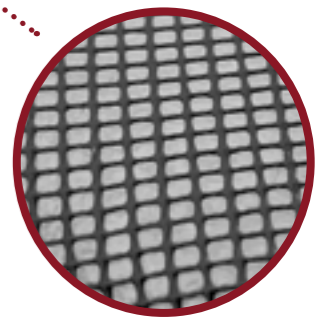
1. Always within reach



2. Easy to Attach



3. Premium Materials



Integrated mesh top



Inner lining to protect the RelaxoPet® PRO device



All-around zipper



Integrated mesh top ensuring an optimal sound experience



Featuring a carabiner hook for versatile attachment

Packaging contents:

- RelaxoPet® BAG with Carabiner Hook
- Included Information

Dimensions:

Ø 6.6 cm, H 6.0 cm

Article Number 1000

RelaxoPet® PRO Bag



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RELAXOPET® PRODUCT OVERVIEW

PRODUCT NAME	ITEM NUMBER	CATALOG PAGE	EAN
RelaxoPet PRO Touch Dog	30011	5-6	4260414550638
RelaxoPet PRO Touch Cat	40011	7-8	4260414550652
RelaxoPet COSY MULTI-PLAID	9210	9-10	4260414551130
RelaxoPet COSY MULTI-DRY	9300	9-10	4260414551147
RelaxoPet COSY MULTI-DRY XL	9310	9-10	4260414551154
RelaxoPet PLAY MULTI-RING	9000	11-12	4260414550522
RelaxoPet PLAY MULTI-BUDDY	9110	11-12	4260414551123
RelaxoPet SENSE AIR-INFUSE	1111	13-14	4260414550584
RelaxoPet SENSE RELAX	1110	15-16	4260414550553
RelaxoPet SENSE RELAX 2	1130	15-16	4260414550577
RelaxoPet SENSE PROTECT	1120	15-16	4260414550560
RelaxoPet BAG	1001	17-18	4260414550485



CERTIFICATES AND AWARDS (EXCERPT)



MORE THAN JUST RELAXING



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