



## Redoggo's mission

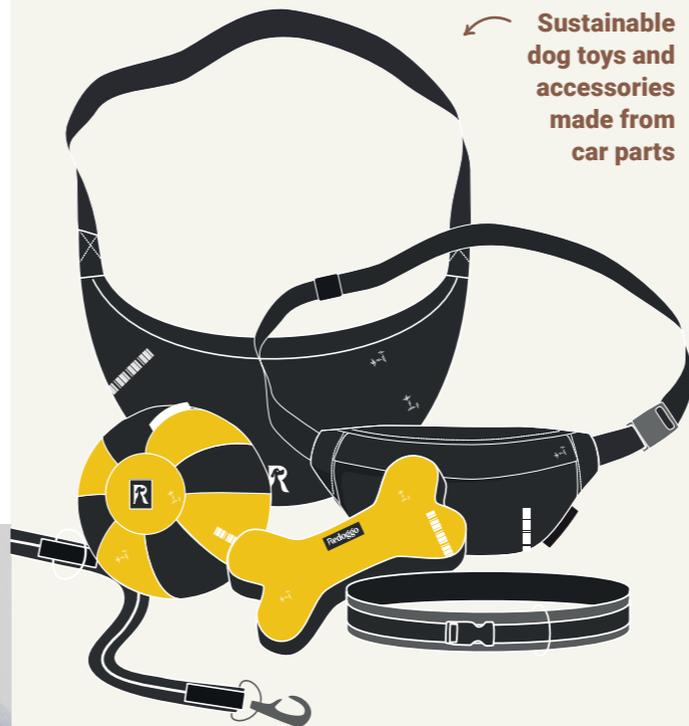
Redoggo is more than just a brand for dog toys and accessories. It is a statement of sustainability and love for animals. Each product is carefully developed to be kind to both dogs and the environment. Our toys are made from upcycled car parts such as airbags and seat belts. These robust, chemically tested materials reduce waste and offer sustainable solutions for dogs.

**Our aim** is to generate sufficient funds with our brand to improve the street dog problem in our production country Romania in the long term and sustainably through root cause control, education and other measures.



**Founder team**  
Adrian, Michi and Robert Marc Lehman with his dog Bina.

## Sustainability meets animal love



Sustainable dog toys and accessories made from car parts



## Sustainable playtime for your dog



## Upcycling concept

### 1 Automotive industry

We receive airbags and seatbelts from rejects major manufacturers.

### 2 Preparation

The materials are carefully inspected and processed. Airbags are environmentally dyed and cut to size.

### 3 Production

Airbags and seatbelts are handmade in a fair and sustainable way in the EU into our products.

## Join Redoggo!



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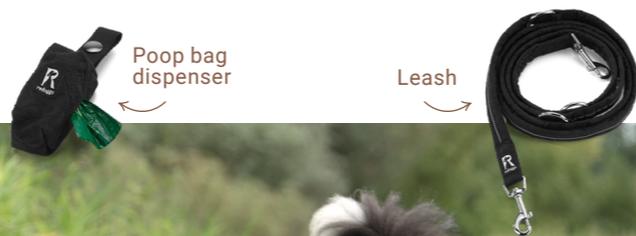
Wilhelm-Mauser-Straße 14-16  
50827 Cologne  
Germany



## Our promise to you

- ✓ With vets and dog experts tested and developed.
- ✓ Safe for your dog – tested by a German laboratory & CE-marked
- ✓ Fair & ecologically produced in the EU – reduces waste and protects our planet.
- ✓ Future support for street dogs in Romania – 1€ per order.

### Tailored to your dog's needs.



Blanket

Poop bag dispenser

Leash

## Redoggo's approach

High-quality nylon fabric made from robust airbags

Yellow can be seen by dogs very well



Filling from torn seat belts from the car

Sturdy seams for long playing fun



A look behind the scenes

Donut

## Production in Europe

Our products are manufactured in Europe to guarantee fair and secure jobs.

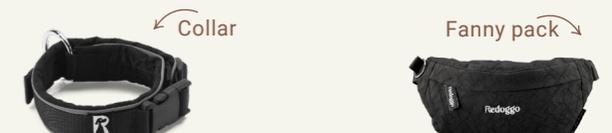
This enables us to ensure that high quality standards are maintained and that our employees are treated fairly. It also means compliance with important EU environmental standards and less environmental pollution thanks to short transportation routes and proximity to the German sales market.

Our start-up Airpaq shows that Redoggo's upcycling concept works. Founded in 2017 by Adrian and Michi, Airpaq manufactures backpacks and bags from the same materials. Airpaq has developed into a well-known backpack manufacturer and even won the coveted German Sustainability Award in 2022.

## High quality & safety

Based on the advice of veterinarians, we at Redoggo have designed our toys to be both fun and safe. Our products are made from high quality, environmentally friendly materials that are durable and non-toxic. The design of our toys avoids small parts and sharp edges, and we offer different sizes to suit the needs of all dogs. To ensure that our toys contain no traces of hazardous materials for humans & dogs, we have had the ingredients tested by a German laboratory.

Most dog toys are brightly colored, but dogs have a limited color spectrum. Therefore, we design our toys in yellow and black, as these colors are easily recognizable for both dogs and humans, making playtime together more enjoyable.



Collar

Fanny pack

