

A collage of high-quality food items including grilled steaks, skewers of meat, and a whole cooked lobster, all presented on dark slate platters.

★ ★ ★ ★ ★
ABSOLUTE[®]
HOLISTIC
— SUPERPREMIUM QUALITY —

**YOUR PET'S
CULINARY JOURNEY
STARTS HERE!**



WWW.ABSOLUTE.PET

A collage of food items including a large grilled chicken drumstick, a slice of orange, and several pieces of grilled salmon and chicken, garnished with herbs and spices.

COMPLETE & BALANCED DIET

RAW IN THE BAG



ABSOLUTE HOLISTIC® RAW IN THE BAG OFFERS YOUR PET A WHOLESOME, NATURAL DIET WITH PREMIUM CUTS OF REAL MEAT, FRESH VEGETABLES, AND NO FILLERS OR ARTIFICIAL ADDITIVES. CONVENIENT AND NUTRIENT-RICH, IT SUPPORTS HEALTHY DIGESTION, ENERGY, AND A SHINY COAT. GIVE YOUR PET THE RAW NUTRITION THEY DESERVE WITH EVERY MEAL. PERFECT FOR ALL BREEDS AND AGES!

HOME COOKED



INTRODUCING OUR ABSOLUTE HOLISTIC HOME COOKED RECIPE: A HAND-CRAFTED, AAFCO COMPLETE AND BALANCED NUTRITION MEAL FOR DOGS OF ALL LIFE STAGES. NOT FROZEN AND IS READY TO SERVE IN JUST 1 MINUTE.

AIR DRIED



WE TAKE PRIDE IN DEFYING TRADITION, AND THAT'S PRECISELY WHAT WE'VE ACHIEVED WITH OUR SOFT JERKY SLICES, TRANSFORMING THEM INTO AAFCO COMPLETE AND BALANCED DIETS FOR BOTH DOGS AND CATS.

GRAIN FREE CAT DRY FOOD



ELEVATE YOUR CAT'S WELL-BEING WITH OUR GRAIN-FREE CAT DIET, CRAFTED WITH PREMIUM INGREDIENTS TO SUPPORT THEIR THRIVING LIFESTYLE.

**NEW
IN**

★★★★★
**ABSOLUTE
HOLISTIC**
SUPERPREMIUM QUALITY

RAW IN THE BAG

FREEZE DRIED DOG FOOD



UP TO
90%
MIN

MEAT, BONES & ORGANS



10%
MAX

VITAMINS & SUPERFOODS



0%

GRAIN, ALLERGENS
& BY-PRODUCTS

READY MEAL. NOT FROZEN.

New Launch!

★★★★★
**ABSOLUTE
HOLISTIC**
SUPERPREMIUM QUALITY

#1
INGREDIENT
REAL MEAT

HOMECOOK OWNERS, WE HEAR YOU!



Paleo
Inspired Whole Prey Diet

Air Dried



Grain Free

NO ARTIFICIAL PRESERVATIVES,
SWEETENERS and WHEAT



Kelp Powder & Inulin

PROMOTE AND REGULATE THYROID,
A PREBIOTIC TO AID DIGESTION

INSPIRED WHOLE PREY DIET



Green Lipped Mussels

A GREAT NATURAL SOURCE OF
GLUCOSAMINE AND CHONDROITIN



Parsley Powder

FRESH BREATH, ANTIMICROBIAL,
CARMINATIVE & ANTI-INFLAMMATORY



Flaxseed Powder

SHINIER COAT AND HEALTHY SKIN,
OMEGA 3 FATTY ACID

GRAIN FREE



85% MIN
MEAT, PRODUCE
AND SUPERFOODS

15% MAX
VITAMINS, MINERALS,
HEALTHY OIL & FATS

0%
GRAIN, GLUTEN,
ALLERGEN AND GMOs



COMPLETE & BALANCED CAT FOOD WITH ADDED VITAMINS & MINERALS

WET DIET

MEATY LOAF

NEW
IN



INTRODUCING OUR MEATY LOAF DOG TRAY FOOD—A SAVORY AND NUTRITIOUS MEAL CRAFTED WITH HIGH-QUALITY INGREDIENTS TO SATISFY EVEN THE PICKIEST EATERS.

RAW STEW



EACH CAN IS FILLED WITH WHOLESOME FRESH MEAT AND ORGAN MEATS LIKE HEART, LIVER, AND GIZZARD, INSPIRED BY THE RAW FEEDING COMMITTEE, ASIN TO NATURE'S MULTIVITAMINS FOR YOUR PET.

BROTH CHUNKS



AN EXQUISITE SELECTION OF PROTEIN-RICH WET FOOD FEATURING LARGE MEAT CHUNKS INFUSED WITH SUPERFOODS.

GRAIN FREE



PERFECT ON ITS OWN AS A TASTY TREAT OR AS A MEAL TOPPER. TAKE YOUR FURRY FRIENDS ON A DELECTABLE EXPERIENCE WITH EASE AND CONVENIENCE.



MADE IN NETHERLANDS



MEATY LOAF

COMPLETE & BALANCED DOG FOOD



★★★★★
**ABSOLUTE
HOLISTIC**
SUPERPREMIUM QUALITY

RawStew™

HEART, LIVER & GIZZARD INFUSED DIET FOR ALL LIFE STAGES

GIZZARD

REPLENISH CELLS THAT
MAKE UP TISSUES AND MUSCLES

LIVER

PACKED WITH ESSENTIAL
VITAMINS AND MINERALS

HEART

RICH IN IRON, ZINC & B VITAMINS
WHICH BOOST IMMUNITY AND HELP
WITH STRESS AND FATIGUE



WITH
CHICKEN ORGANS
DEBONED CHICKEN

WITH
DUCK ORGANS
WILD TUNA



COMPLEMENTARY WET DIET FOR BOTH DOGS & CATS

INSPIRED BY THE PHILOSOPHY OF AN ANCESTRAL DIET FROM THE RAW FEEDING COMMITTEE, OUR RAWSTEW CANS CONTAIN NUTRIENT DENSE OFFALS (HEART, LIVER & GIZZARD) WHICH PLAYS A VITAL ROLE IN PROVIDING OPTIMAL NUTRITION. THIS IS MOTHER NATURE'S WAY OF NOURISHING YOUR PET AND JUST WHAT A GOOD MEAL SHOULD CONTAIN.

BROTH™ • CHUNKS •

NOURISH & HYDRATE

FEATURING A PROTEIN RICH WET FOOD THAT IS LOADED WITH SUPERFOODS, THIS SERIES IS ALL ABOUT NOURISHING AND ENRICHING YOUR PETS TO HELP THEM THRIVE.



INFUSED WITH SUPERFOOD



GRAIN FREE

In Gravy



REDUCE RISK OF URINARY
TRACT INFECTIONS

HEALTHY
DIGESTION

LIMITED
INGREDIENTS

BOOST IMMUNE
SYSTEM

HEALTHY SKIN
& COAT

ABSOLUTE HOLISTIC GRAIN FREE CANNED FOOD IS FORMULATED TO OFFER YOUR PETS A NUTRIENT RICH EXPERIENCE. PERFECT ON ITS OWN AS A TASTY TREAT OR AS A MEAL TOPPER, TAKE YOUR FURRY FRIENDS ON A DELECTABLE EXPERIENCE WITH EASE AND CONVENIENCE.

TREATS

BURGERS



LIGHT, AIRY & CRUMBLY TEXTURE. EASY TO BREAK APART, SIMPLE TO CRUMBLE OVER MEALS OR SERVE AS A WHOLE TREAT.

ROLLS



BITE-SIZED TREATS SUITABLE FOR TRAINING & REWARDING

DENTAL CHEW



ABSOLUTE HOLISTIC DENTAL CHEWS ARE UNIQUELY SHAPED WITH 360° NUBS AND RIDGES TO ACT LIKE A TOOTHBRUSH TO EFFECTIVELY SCRAPE PLAQUE AND TARTAR.

DENTAL CHEW BOOST



EACH CHEW IS INFUSED WITH PREMIUM SUPERFOODS, METICULOUSLY SELECTED TO PROVIDE NATURAL NUTRITIONAL BENEFITS WHILE DELIVERING A SATISFYING AND DROOL-WORTHY EXPERIENCE.

JERKY



OVEN-DRIED TO PERFECTION, OUR JERKY'S AUTHENTIC AROMA WILL ENTICE YOUR PET'S SENSES, WHILE THE SLIGHTLY SAVOURY FINISH WILL LEAVE THEM CRAVING MORE!

BISQUE



A DELICIOUS LIQUID PUREE TREAT THAT YOUR CAT & DOG WILL SLURP RIGHT UP! EACH SACHET IS BURSTING WITH DENSE FLAVOUR AND A GREAT WAY TO KEEP YOUR FURRY FRIEND HYDRATED.

**NEW
IN**

★★★★★
**ABSOLUTE
HOLISTIC**
— SUPERPREMIUM QUALITY —

FREEZE DRIED

Raw treats for dogs & cats

100%
NATURAL &
HYPOALLERGENIC

0%
GRAINS, ANTIBIOTICS
OR ADDED
HORMONES



BEFORE

AFTER



★★★★★
**ABSOLUTE
HOLISTIC**
— SUPERPREMIUM QUALITY —

DENTAL CHEW

A BETTER LIFE STARTS WITH BEAUTIFUL TEETH



UNIQUE SHAPE

ALL LIFE STAGES

GRAIN FREE

DENTAL CHEW



BOOST!



CLEAN TEETH

MASSAGE GUM

UNIQUE SHAPE

HYPOALLERGENIC DOG TREATS

★★★★★
**ABSOLUTE
HOLISTIC**
SUPERPREMIUM QUALITY

JERKY

Limited ingredients dog treat for all life stages

#1
INGREDIENT
REAL MEAT



**NO
PRESERVATIVES**



**NO
CHEMICALS**



**NO
COLOURING**

★★★★★
**ABSOLUTE[®]
HOLISTIC**

SUPERPREMIUM QUALITY

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**CHICKEN
BASE**



**TUNA
BASE**

LIQUID PUREE TREATS FOR DOGS & CATS

SUPPLEMENT

★★★★★
ABSOLUTE
HOLISTIC
— SUPERPREMIUM QUALITY —



SALMON OIL

99.7%

HIGH PURITY ATLANTIC
SALMON OIL

SUITABLE FOR DOGS & CATS



SHINNY
SKIN & COAT



CARDIOVASCULAR
WELLNESS



COGNITIVE
SUPPORT



VISION
SUPPORT



ENHANCED
IMMUNE SYSTEM



JOINT
SUPPORT



MIX WITH FOOD
TO ENHANCE
NUTRITION LEVEL

PET WIPES

ANTIBACTERIAL PET WIPES

NEW
LOOK



IT DOESN'T MATTER WHAT SEASON IT IS. WITH OUR ANTIBACTERIAL PET WIPES, YOUR PET FEELS FRESH 365 DAYS A YEAR.

CHARCOAL PET WIPES

NEW
LOOK



THESE SOFT WIPES ARE FREE FROM LANOLIN AND ALCOHOL, AND ARE INFUSED WITH ACTIVATED CHARCOAL TO EFFECTIVELY ELIMINATE ODORS.

PEE PADS

ANTIBACTERIAL PEE PADS

NEW
LOOK



OUR ABSORB PLUS ANTIBACTERIAL PEE PAD IS ECO-FRIENDLY, CRAFTED FROM HIGH-QUALITY SURPLUS MATERIALS THAT ARE 100% BIODEGRADABLE.

CHARCOAL PEE PADS

NEW
LOOK



AN INNOVATIVE SOLUTION CRAFTED WITH ACTIVATED CHARCOAL TO EFFECTIVELY ABSORB AND NEUTRALIZE ODORS, PROVIDING MAXIMUM PROTECTION AND HYGIENE FOR YOUR PET'S NEEDS.

Absorb Plus⁺

ANTIBACTERIAL / CHARCOAL PET WIPES



SENSITIVE
SKIN



PARABEN
FREE



ALCOHOL
FREE



REMOVES
DIRT EASILY



DERMATOLOGICALLY
TESTED

Absorb Plus⁺

ANTIBACTERIAL / CHARCOAL TRAINING PEE PADS



CHLORINE &
FRAGRANCE-FREE



SUPERIOR
ABSORBENCY



BACTERIAL
PREVENTION



LEAK
PROTECTION



★ ★ ★ ★ ★
ABSOLUTE[®]
HOLISTIC
— SUPERPREMIUM QUALITY —

FOR MORE BUSINESS QUERIES OR FURTHER DETAILS, PLEASE CONTACT:



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