







### WWW.GROUPE-LACROIX.COM









## Learn more

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# **OUR HISTORY**

The story begins in **1946** in France, in a village in the Jura Mountains, which at the time was the capital of the cheese box. Today, the Groupe Lacroix manufactures **food and non-food packaging made from wood, cardboard, and plastic**.

To be as close as possible to our customers, we are established in 11 countries, with **31 production sites**.



From the poplar groves to the assembly of the wooden boxes, from the design of the machines and molds to their maintenance, from the printing to the assembly and mounting of our cardboard packaging, all stages of manufacturing are integrated within the company. An atypical organization that allows us to respond quickly to our customers.

# **OUR COMMITMENTS**

At the Groupe Lacroix, **acting responsibly and ethically** is at the heart of our activities.

We have long been committed to a sustainable approach. From the eco-design of our packaging to resource conservation, our teams see CSR as **a driver of innovation**.

Today, our 31 production sites are located in 11 countries to be closer to our customers and limit our transportation. **65%** of them have an **environmental label**, and we are making every effort to continue their rollout.

Our poplar groves are sustainably managed and PEFC certified. We monitor our energy consumption and are committed to a resin capture program during production operations.

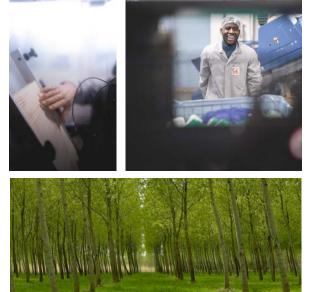


Our commitments have been rated by Ecovadis since 2012.

**GROUPE LACROIX** 

**PACKAGING MANUFACTURER** 





# **OUR PACKAGING, OUR MATERIALS**

## PLASTIC





Our plastic packaging is made from a single material. Thanks to the injection molding technique, the container, lid, and label are made from a single resin, making the **packaging easily recyclable**. Since 2021, we have been ISCC+ certified, a label that allows us to incorporate recycled resin.





Our design offices in France and Canada design and produce molds of various shapes. Our printing plants supply mold base labels (IML technology) to plastic injection sites.

Our Research and Development teams are working on innovative packaging solutions. They strive to reduce thickness of containers to minimize the their environmental impact while **maintaining their technical** qualities of protection and preservation. Discover all our ranges at www.groupe-lacroix.com

Our cardboard packaging is **recyclable**. We use recycled cardboard or FSC-certified cardboard (a label for

Our Research & Development and Quality teams are working on the **development of new functions** (barrier

suitability for food contact,

recyclability, etc.) in conjunction with our mechanical department for the development of machines specific to

sustainable forest management).

Discover all our ranges at www.groupe-lacroix.com

# **CARDBOARD**



properties,

our activity.



Cardboard allows for great creativity in terms of shapes, cutouts and customizations.

Our printing facilities gather customer requirements for formats, colors, and brand and product-specific information, and print them on cardboard sheets. These sheets are then delivered to our assembly facilities, where they are assembled.





**GROUPE LACROIX PACKAGING MANUFACTURER** 

2025

improved

# **OUR PACKAGING, OUR MATERIALS**

# WOOD



**FSSC** 22000

Wood, a long-standing material for the company, is used to manufacture high-quality packaging for food products. It comes from **our poplar groves located in France**, sustainably managed according to PEFC certification (**one tree cut = one tree planted**). More than 15,000 trees were planted in 2022.

The transformation is carried out internally at our Cousance and Branges sites.





The prepared and cut parts are then transported to our assembly sites in France and Europe, where the production teams assemble them using different techniques (stapling, gluing, thermoforming, or heat-sealing). Each allows us to **provide the right solution for the final products** (cheeses, ready meals, cakes, dried fruits, etc.).

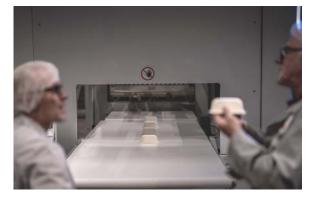
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# CELLULOSE



Experts in three materials, embarking on the cellulose packaging adventure was a challenge our teams couldn't ignore! Drawing on the expertise of our various departments, testing began in 2021.

Since then, the teams in France and Canada have continued their work to master various applications.





#### **Technical points and properties**

- **An eco-friendly material** : Made from renewable or recycled plant fibers, for a reduced environmental impact.
- A lightweight and robust solution : Ideal for protecting your products while optimizing transport.
- **Decorable** : Compatible with premium and customizable finishes to reflect your brand identity.