



[WWW.GROUPE-LACROIX.COM](http://WWW.GROUPE-LACROIX.COM)



**Learn more**

[commercial-lacroix@groupe-lacroix.com](mailto:commercial-lacroix@groupe-lacroix.com)

+33 3 84 34 15 15



106, rue du vieux bourg 39220 Bois d'Amont  
98 rue sous Burgille 39300 Champagnole



# OUR HISTORY

The story begins in **1946** in France, in a village in the Jura Mountains, which at the time was the capital of the cheese box. Today, the Groupe Lacroix manufactures **food and non-food packaging made from wood, cardboard, and plastic**.

To be as close as possible to our customers, we are established in 11 countries, with **31 production sites**.



From the poplar groves to the assembly of the wooden boxes, from the design of the machines and molds to their maintenance, from the printing to the assembly and mounting of our cardboard packaging, all stages of manufacturing are integrated within the company. An atypical organization that allows us to respond quickly to our customers.

## OUR COMMITMENTS

At the Groupe Lacroix, **acting responsibly and ethically** is at the heart of our activities.

We have long been committed to a sustainable approach. From the eco-design of our packaging to resource conservation, our teams see CSR as **a driver of innovation**.

Today, our 31 production sites are located in 11 countries to be closer to our customers and limit our transportation. **65%** of them have an **environmental label**, and we are making every effort to continue their rollout.

Our poplar groves are sustainably managed and PEFC certified. We monitor our energy consumption and are committed to a resin capture program during production operations.



Our commitments have been rated by Ecovadis since 2012.



# OUR PACKAGING, OUR MATERIALS

## PLASTIC



Our plastic packaging is made from a **single material**. Thanks to the injection molding technique, the container, lid, and label are made from a single resin, making the **packaging easily recyclable**. Since 2021, we have been ISCC+ certified, a label that allows us to incorporate **recycled resin**.



Our design offices in France and Canada **design and produce molds** of various shapes. Our printing plants supply mold base labels (IML technology) to plastic injection sites.

Our Research and Development teams are working **on innovative packaging solutions**. They strive to **reduce the thickness** of containers to minimize their environmental impact while **maintaining their technical qualities of protection and preservation**.

Discover all our ranges at [www.groupe-lacroix.com](http://www.groupe-lacroix.com)

## CARDBOARD



The mark of responsible forestry  
FSC® C141085



Cardboard allows for great **creativity in terms of shapes, cutouts and customizations**.

Our printing facilities gather customer requirements for formats, colors, and brand and product-specific information, and print them on cardboard sheets. These sheets are then delivered to our assembly facilities, where they are assembled.



Our cardboard packaging is **recyclable**. We use recycled cardboard or FSC-certified cardboard (a label for sustainable forest management).

Our Research & Development and Quality teams are working on the **development of new functions** (barrier properties, suitability for food contact, improved recyclability, etc.) in conjunction with our mechanical department for the development of machines specific to our activity.

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# WOOD



A collection of various ivory carvings, including a large rectangular block, a small bowl, a small cup, a small vase, a small bottle, and a small box, arranged on a white surface.



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# CELLULOSE



- **An eco-friendly material** : Made from renewable or recycled plant fibers, for a reduced environmental impact.
- **A lightweight and robust solution** : Ideal for protecting your products while optimizing transport.
- **Decorable** : Compatible with premium and customizable finishes to reflect your brand identity.



# 2025