knowbe4

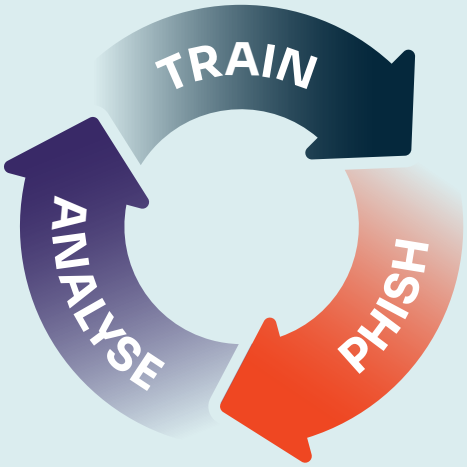
Security Awareness Training and Simulated Phishing Platform

Helps you to manage the ongoing problem of social engineering

KnowBe4 Security Awareness Training

Your employees are frequently exposed to sophisticated phishing and ransomware attacks. Building a security-first culture with engaging, proven training that sticks is key.

- **Baseline testing**
  We provide baseline testing to assess the Phish-prone™ Percentage of your users through a free simulated phishing attack.
- **Train your users**
  The world's largest library of security awareness training content, including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.
- **Phish your users**
  Best-in-class, fully automated simulated phishing attacks, community phishing templates and thousands of templates with unlimited usage.
- **See the results**
  Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management.



KnowBe4 Security Awareness Training features

Unlimited use

We offer three Training Access Levels via the KnowBe4 ModStore, giving you access to our content library of 1,300+ items based on your subscription level. Unlimited access to all phishing features with flexible licensing. Powerful new features added regularly.

Localised Admin Console and Learner Experience

You can set your default language for three localisation settings: Phishing, training and Admin Console language. With these localisation options, you can enable your admins to manage the KnowBe4 console in one of ten languages, while delivering a more immersive training experience for your learners in over 35 languages.

Content Manager

With Content Manager, you can customise your training content preferences effortlessly. Adjust passing scores, infuse branded themes, allow test-outs and say goodbye to content skipping. Available across all subscription levels.

Brandable content

This self-service feature gives you the option to add branded custom content to the beginning and end of select KnowBe4 training modules. You can add your organisation's branding elements, including your logo, custom graphics and corporate colours, to tailor any messaging that you want to deliver to your users.

Upload your own content

Want to supplement your KnowBe4 security awareness training content with your organisation's custom training or other corporate training content? With KnowBe4's robust learning management system (LMS), you can upload your own SCORM-compliant training and video content and manage it alongside your KnowBe4 ModStore Training content, all in one place – at no extra cost!

Assessments

Find out where your users are in terms of both security knowledge and security culture to help establish baseline security metrics. Use the skills-based assessment and the security culture survey to measure and monitor your users' security knowledge and their sentiment towards a security-aware culture over time.

Custom phishing templates and landing pages

Apart from the tens of thousands of easy-to-use system templates, you can customise scenarios based on personal information and include simulated attachments to create your own targeted spear-phishing campaigns. Each phishing email template can have its own custom landing page, which allows for point-of-failure education.

Phish Alert Button

KnowBe4's Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis, and deletes the email from the user's inbox to prevent future exposure. All with just one click!

Social Engineering Indicators

Patented technology turns every simulated phishing email into a tool that IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.

AI-driven phishing and training recommendations

Leverage the power of AI to give your users a more personalised experience that adapts to their current level of knowledge. Use AI-driven phishing to automatically choose the best phishing template for each of your users based on their individual training and phishing history. With AI-driven training recommendations, the KnowBe4 ModStore serves up training content customised to your overall organisation's Phish-prone™ Percentage.

KnowBe4 Security Awareness Training features continued

User management

KnowBe4's Active Directory or SCIM integration allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes. You can also leverage the Smart Groups feature to tailor and automate your phishing campaigns, training assignments and remedial learning based on your employees' behaviour and user attributes.

Advanced Reporting feature

60+ built-in reports provide holistic views and detailed reporting on your key awareness training indicators over time. Leverage reporting APIs to pull data from your KnowBe4 console. Additionally, with Executive Reports, you can create and deliver tailored executive-level reports that provide insights to help make data-driven decisions about your programme.

Virtual Risk Officer™

The innovative Virtual Risk Officer (VRO) functionality uses machine learning to help you predict and identify risk at the user, group and organisational level. This continual learning model enables you to make data-driven decisions when it comes to your security awareness programme.

Callback Phishing

As an admin, you can use the Callback Phishing feature in your KnowBe4 console and run a simulated callback phishing campaign to see if your employees would fall for this trick. An email lands in their inbox, with a phone number and a code. If they dial that number, they'll be asked for the code.

PhishER Plus™

PhishER Plus is a light-weight incident response platform that automatically analyses and prioritises reported email messages to identify and quarantine malicious email across your organisation. Additionally, PhishFlip transforms in-the-wild phishing emails into training opportunities by flipping them into simulated phishing campaigns.

PhishER Plus adds an AI-validated, crowdsourced blocklist and PhishRIP capabilities to proactively block and remove active phishing attacks that have bypassed email filters BEFORE your users get exposed to them. It saves significant budget and infosec time by reducing the volume of remediation efforts handled by your SOC team.

Did you know that 88% of data breaches are caused by human error?

Get your free phishing security test and find out what percentage of your employees are Phish-prone

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