

Press release InterZoo 2024

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LACTIUM®: A relaxing bioactive ingredient for your pets

Pets get stressed too!

Moving house, having work done, growing family, new pet addition, going on holidays, or maybe just finding a new job: that's life! But for our pets, it is a completely different story: I do not know my territory anymore, intruders are moving in, I no longer understand my place in the family, I'm left alone for hours on end...

When stress rises for a pet, it may not only lead to behavior disorders, but can cause gastro-intestinal or urinary disorders (as in FLUTD), skin or weight issues, cardiovascular troubles or immunity disorders.

Lactium®: a natural ingredient to help pets cope with stress

Lactium is a milk protein hydrolysate which contains a bioactive decapeptide called a-casozepine.

Lactium® acts on the GABA-A receptors in the brain. It has no side-effects, such as sedation, addiction or drowsiness. Lactium® is safe and can be given at all life stages: puppies, kittens but also lactating queens and bitches.

With strong proof of efficacy!

Lactium® is strong with 4 clinical studies conducted on privately owned cats and dogs, that showed a decrease in stress and stress-related symptoms.

It is already available in several pet food and pet supplement products on the market, with great veterinarian and consumer satisfaction.

Lactium®: the natural ally of happy pets!

Committed in sustainability and expert in innovation, Ingredia works alongside its customers to help them succeed, now and into the future. To better feed and protect pets, Ingredia offers natural bioactive ingredients clinically proven and sought after for their recognized positive effects on health and well-being. With its brand Lactium®, a natural stress-relief ingredient originally developed for human health, Ingredia gives the pet industry the chance to develop innovative and effective products.

Join Ingredia at Interzoo 2024 Booth #5-322 https://www.lactium.com/