

## Our warehouses



**17,000** m<sup>2</sup>  
of usable area

**16,000**  
EURO pallet places



**12,000**  
EURO pallet places



**10,000**  
SKUs



### Kobylarnia

Company headquarters location:  
Kobylarnia 20a, Brzoza

Area of **4 ha**

The company's headquarters  
is located in the forest, near  
the Dziki Ostrów Nature  
Reserve

### Kończkowo

Company branch:  
Ułańska 8, Kończkowo  
Area of **1.65 ha**  
**55 ha** of company owned  
meadow  
**280 ha** of leased meadow

**hobby**  
PETS WORLD



P.W. Hobby Piotr Matuszewski has been present on the pet market since 1992, establishing itself as a solid, family-run company. Since its establishment the company has been continuously developing, offering high-quality products and services related to the pet industry. What distinguishes P.W. Hobby Piotr Matuszewski is its family nature. Passing on values and passion from generation to generation contributes to maintaining an atmosphere of trust and commitment among employees, which translates into high quality customer service. The fact that the company remains in family hands gives it authenticity and the ability to make decisions based on a long-term vision of development.

Our company participates in the largest pet industry events  
on several continents:



Pets Arabia in Dubai  
(United Arab Emirates)



Global Pet Expo in Orlando  
(United States)



Interzoo in Nuremberg  
(Germany)



Pet Fair South East Asia  
in Bangkok  
(Thailand)



China International Import  
Expo in Shanghai  
(China)



Pet Expo in Bydgoszcz  
(Poland)

P.W. Hobby currently  
employs over  
**700**  
employees

- ✓ 350 warehouse, production and management employees
- ✓ 20 sales representatives
- ✓ 5 brand managers
- ✓ 300 employees of the Family Pets & ZOO pet store chain

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**hobby**  
PETS WORLD

**HOBBY**  
IS AN ACTIVITY  
THAT DEVELOPS US.



**HOBBY**  
IS TO DO WHAT  
GIVES US JOY!



**HOBBY**  
GIVES YOU THE  
OPPORTUNITY TO  
ENRICH YOUR LIFE.





P.W. Hobby Piotr Matuszewski, as a company committed to sustainable development policy, consistently works towards a harmonious balance between the environment, people and business. The introduction and consistent application of a sustainable development policy allows P.W. Hobby Piotr Matuszewski not only to contribute to environmental protection, but also to build a positive social image, which can have a positive impact on relationships with customers, business partners and the local community.

We import our products mainly from: Germany, the Netherlands, China, India and Turkey.

## Our brands



## Brands we distribute in Poland



**FAMILY & PETS**  
RODZINNA SIĘĆ SKLEPÓW ZOOLOGICZNYCH & ZOO

Our chain of Family Pets & ZOO stores currently has **40** stores throughout Poland and is still growing. Next year, we will expand our network by another stores.

**Moby Dick**  
SIĘĆ SKLEPÓW ZOOLOGICZNYCH

**30**

Moby Dick stores

**120**

Moby Dick Group partner stores

We have over **1,200** SKUs in production.  
In 2024, we produced **11,000,000** items.

## Supplying in Poland

- ✓ 2,500 stationary stores
- ✓ 300 online stores
- ✓ 30 wholesalers

You can find our products in pet stores in over **70** countries on **5** continents: North America, South America, Europe, Africa and Asia.



**SmakERs**

The uniqueness of our products is based on manual production. Our best-seller – Smakers is **over 80% handmade**. The feed production process is controlled at every stage by the quality control department, from raw material acceptance, through preparation according to strictly defined recipes, to the packaging process and the storage method. Thanks to the method of packaging in a protective atmosphere, we provide our products with an extended shelf life while maintaining the quality of ingredients for at least two years from the production date.



katalog produktowy

**hobby**  
SHOP EQUIPMENT

We are pleased to announce that P.W. Hobby has expanded its portfolio to include the production of shelving systems for pet stores, breeders and private use. These include aquarium, terrarium, and small-animal rack systems designed for birds, rodents, and rabbits, all offered under the Hobby Shop Equipment brand.

In addition to the standard version offered to our customers, it will also be possible to individually customize the layout of cages and tanks within each module and equip them with a full range of spare parts.

### Why partner with us?

With over 30 years of experience in the pet industry, we have an in-depth understanding of the needs of pet stores — from small local shops to large retail centers. Our shelving systems are developed based on deep industry knowledge and the realities of day-to-day operations in pet stores. Every stage of production is carefully thought out to ensure maximum ergonomics, aesthetics and above all, animal safety. We provide comprehensive support at every stage — from product selection to installation — ensuring that you receive a solution that is functional, visually impressive, and perfectly tailored to your needs.