



**BORYSFEN TRADE**

wet pet food factory

# Wet pet food for cats & dogs

balanced nutrition for every day



**BEEFY  
BUFFY**

**Carnie**

[borysfentrade.com.ua/en](http://borysfentrade.com.ua/en)



# BORYSFEN TRADE

wet pet food factory



The factory of Borisyfen-Trade company is a specialised Ukrainian manufacturer of wet food for cats and dogs of different breeds and ages. The company produces a wide range of pet foods – meat pates, mousses, chunks in cans, chunks in pouches, and monoprotein grain-free dog foods with whole meat pieces. The factory is located in the centre of Ukraine, in the Cherkasy region – an ecologically clean area near a nature reserve.

The territory of the enterprise exceeds 6 hectares, and the area of production and storage facilities is approximately 9500 m<sup>2</sup>. The annual capacity exceeds 30 000 tonnes of delicious wet pet food.

The factory's capacity is designed to produce a wide range of products in holistic, super-premium, premium, and standard categories in tin and aluminium cans and pouches, ranging from 85 g to 1240 g. The meat raw materials used in the wet pet food are only of Ukrainian origin.

# Quality control at every stage



The high quality of our products is confirmed by the following certificates:

- ISO 9001
- FSSC 22000

Consistently high product quality is ensured by a quality department with a dedicated laboratory, equipped with modern technology for testing both raw materials and finished products.

The unique recipes of the wet foods ensure high levels of satisfaction and palatability by pets, especially thanks to an exceptionally high percentage of meat ingredients – from 55% to 100%. This innovative formula also ensures healthy and balanced nutrition for cats and dogs.

The company's proprietary brands are Carnie and Beefy Buffy. In addition to our own brands, canned food for cats and dogs can be manufactured under clients' private label brands and delivered to any country worldwide.

# Carnie



holistic  
& grain free

Carnie is a super-premium wet food for cats and dogs. The product range includes meat pâtés, mousses, chunks, and monoprotein grain-free dog food made with whole meat pieces. Each serving of Carnie contains a combination of only premium meat ingredients and functional additives. All ingredients are carefully selected according to a specialized pet food recipe designed to ensure complete and balanced nutrition.

Carnie — food for the most discerning pets!



Meat  
mousses



Meat  
chunks

# Key Benefits



## Holistic



## Superfoods



## Grain-free

the pet food contains no cereals, reducing the risk of allergic reactions and digestive issues



## Transparent composition

a clear and honest ingredient list



## Balanced calcium and phosphorus content

for the health of bones and teeth



## Balanced Omega-3 and Omega-6 content

essential polyunsaturated fatty acids for the health of skin and coat



## Prebiotic inulin

in the composition for improving digestion and gut health



## Without artificial colours and preservatives



## Glycine

supports brain function, reduces stress, promotes liver detoxification, aids antioxidant production, and participates in protein and collagen synthesis



## Taurine

an essential amino acid that cats obtain only from food. Necessary for the health of eyes, heart, and the reproductive system, and helps strengthen the immune system



## Choline

a vital nutrient for dogs that ensures healthy brain development and positively affects the function of muscles, heart, liver, and the nervous system





# Carnie

 holistic & grain free

Juicy meat chunks in delicate gravy and appetising jelly in pouches. Each pouch is designed for one-time feeding, which is very convenient to use.



## FOR CATS

### Chunks in jelly

### Chunks in gravy



Tuna



Beef



Chicken



Meat Mix



Poultry



Duck



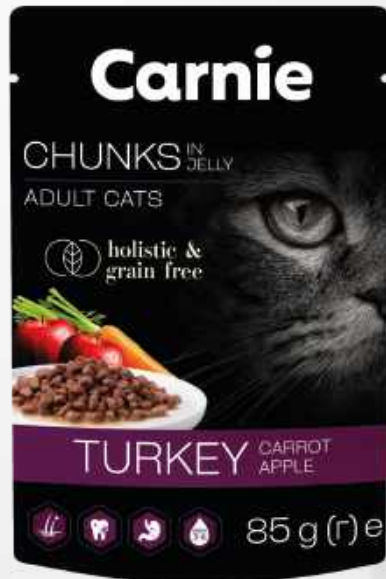
Rabbit



Salmon



Superfoods



### Meat chunks in jelly with turkey, carrot and apple

Composition: meat and animal derivatives not less than 86% (including chicken – 72%, turkey – 14%), derivatives of vegetable origin (including carrot – 2%, apple – 2%), oils and fats (salmon oil, linseed oil), prebiotic (inulin)

**85 g**  
24 pcs/pack

# Carnie

 holistic & grain free

The wet cat food set with an assortment of flavours is the perfect solution for those who care about a varied nutrition for their pets.



## Meat chunks in jelly with chicken, carrot and mango

Composition: meat and animal derivatives not less than 86% (including chicken - 81%, beef - 5%), derivatives of vegetable origin (including carrot - 3%, mango - 1%), oils and fats (salmon oil, linseed oil), prebiotic (inulin)

**85 g**  
4/12 pcs/pack










# Carnie

 holistic & grain free

Delicate meat mousses with a layer of flavourful jelly and pates in stylish aluminium cans. Thanks to the compact format and ease of use, the can is perfect for daily feeding – easy to open, convenient to store, and a pleasure to serve.



## FOR CATS

Mousses with jelly				Meat pates			
Chunks in jelly				Chunks in gravy			
							
Tuna	Beef	Chicken	Meat Mix	Poultry	Duck	Rabbit	Salmon
 Superfoods							



### Meat mousse with chicken, mango, carrot and jelly

**Composition:** meat and animal derivatives not less than 75% (including chicken – 53%: chicken meat – 26%, chicken liver, chicken stomachs; beef – 14%: lungs, liver; and others), mango – 0,25%, linseed oil, dried carrot – 0,04% (equivalent to 0,25% of carrot), prebiotic (inulin)

**85 g**  
24 pcs/pack



# Carnie

 holistic & grain free

Juicy meat chunks in jelly and delicate meat mousses with a layer of flavourful jelly in an innovative aluminium can — it is a combination of aesthetics, convenience, and functionality. The conical can with lithographed printing not only stands out on the shelf but also highlights the modern nature and premiumness of the product.



## Meat chunks in jelly with turkey, apple and cranberry

Composition: meat and animal derivatives not less than 86% in chunks (including chicken – 72%, turkey – 14%), products of plant origin (including apple – 2%, cranberry – 0,5%), prebiotic (inulin)

**120 g**  
16 pcs/pack

# Carnie

## Original

We created Carnie Original monoprotein dog food to be as close as possible to the natural pet food. The monoprotein concept means the food contains meat ingredients from only one animal source. Combined with a grain-free formula, this makes it ideal for dogs with sensitive digestion or grain allergies.

Natural — because we put only real meat & animal derivatives in the can, cut into pieces. High meat ingredients content, as well as the delicate sterilization regime of the cans, allows it to be both a healthy complete food and a meat delicacy with preserved natural vitamins for dogs.



holistic & grain free



### Pork meat

Composition: meat and animal derivatives not less than 96% (including pork tendon removed – 66%, pork offal – 30%), water, food salt – 0,3%, prebiotic (inulin)

400 g

8 pcs/pack

800 g

6 pcs/pack

# Carnie *Original*

 holistic & grain free

The conical lithographed aluminium can makes the product stand out on the shelf and highlights its premium character. Modern packaging that combines style, ergonomics, and practicality.



## Turkey meat with vegetables

Composition: meat and animal derivatives not less than 84% in chunks (including turkey – 48%, turkey offal – 36%), vegetables – 10% (asparagus bean, carrot), food salt – 0,3%, prebiotic (inulin)

**220 g**  
16 pcs/pack



# Classic

Carnie Classic line — is a premium-quality chunks and pates that contain not less than 80% of meat ingredients. Carnie Classic is a new quality standard in the approach to healthy pet nutrition. In order to maintain the food freshness for longer after the can is opened, we provide a plastic lid for this product line.

In addition, the reasonable and affordable price of this line allows people to be mindful of their pets diets!



FOR CATS					
Chunks in jelly			Pates		
Turkey	Chicken	Poultry	Fish	Meat Mix	Beef
Vegetables					



### Chunks in jelly «Meat mix»

Composition: meat and animal derivatives not less than 86% in chunks (including chicken – 53%, beef – 28%, turkey – 5%), cereals

**100 g**  
16 pcs/pack

**200 g** | **415 g**  
16 pcs/pack | 8 pcs/pack



# Classic

FOR DOGS



Chunks in jelly

Pates



Turkey



Chicken



Poultry



Fish



Meat Mix



Beef

Vegetables



200 g

16 pcs/pack

415 g

8 pcs/pack

800 g

6 pcs/pack



### Chunks in jelly «Meat mix»

Composition: meat and animal derivatives not less than 86% in chunks (including chicken – 55%, beef – 26%, turkey – 5%), cereals, food salt – 0,3%





We define Beefy Buffy as a pet food of standard class. While it has up to 81% of meat ingredients content!

This line of wet food is our newest invention in which we have implemented all previous achievements in pet food production. Beefy Buffy pouches with a unique and bright design has definitely become prominent on the shelves.



### FOR CATS

#### Chunks in gravy

#### Pates



Turkey



Chicken



Poultry



Fish



Meat Mix



Beef

Vegetables



#### Chunks in gravy with turkey

Composition: meat and animal derivatives not less than 72% in chunks (including chicken – 50%, turkey – 22%), cereals

**415 g**  
8 pcs/pack



FOR DOGS



Chunks in gravy

Pates



Turkey



Chicken



Poultry



Fish



Meat Mix



Beef



### Chunks in gravy with turkey

Composition: meat and animal derivatives not less than 71% in chunks (including chicken – 55%, turkey – 16%), cereals, food salt – 0,3%

415 g

8 pcs/pack

1240 g

6 pcs/pack



- **100% complete and balanced**
- **Contains B vitamins**, which have a positive effect on the functioning of the central nervous system and the quality of coat, vitamin D3, which promotes the formation of a healthy skeletal system of the pet, as well as vitamin E, which ensures good skin condition, improves the functioning of muscles, digestive and circulatory systems
- **Contains no dyes**



FOR CATS

FOR DOGS



### Chunks in gravy



Turkey



Chicken



Poultry



Fish



Meat Mix



Beef



#### Chunks in gravy with poultry for cats

Composition: meat and animal derivatives not less than 81% in chunks (including chicken – 64%, turkey – 17%), cereals

**85 g**

24 pcs/pack



Mixed pack of wet food in pouches is a universal solution for retail, specialty stores and pet care facilities.



FOR CATS

FOR DOGS



Chunks in gravy



Turkey



Chicken



Poultry



Fish



Meat Mix



Beef



x24  
x48



Chunks in gravy with fish for cats

Composition: at least 81% of animal derivatives and fish in chunks (including chicken - 71%, fish - 10%), cereals

100 g  
4/24/48 pcs/pack



# Private Label

In addition, to our own brands, we can produce canned pet food under your private label brand and deliver it to any country in the world.

## Our modern factory can produce the following textures of products:

- Pate
- Chunks in jelly
- Chunks in gravy
- Real meat

## Our packaging is:

- Cans
- Pouches

## Our approach to creating a private label:

- Determining the unique needs of the client
- Formation of the technical task for the project
- Our team of nutritionists develops each standard or unique recipe
- We develop original packaging designs as needed
- Clients support throughout the entire product journey





# What we offer for your business:

Quality of Wet food / Private Label	Not less than % of meat	Tastes	Type of product	Weight of cans	Quantity in package, cans	Quantity on pallet, cans	Pallet weight, kg	MOQ
Holistic & Monoprotein	84	chicken, pork, beef, turkey, fish +vegetables	real meat	400 g	8	1440	700	25 k
				800 g	6	660	617	10 k
Super Premium & Grain Free	75	tuna, duck, rabbit, veal + premium tastes	pate / mousse	85 g	24	4680	496	100 k
				100 g	16	4800	556	100 k
				200 g	16	2880	703	50 k
				400 g	8	1440	700	25 k
			chunks in jelly	200 g	16	2880	703	50 k
				415 g	8	1440	700	25 k
800 g	6	660		617	10 k			
Premium	70	chicken, salmon, turkey, poultry, fish, beef, meat mix + vegetables	pate	100 g	16	4800	556	100 k
				200 g	16	2880	703	50 k
				400 g	8	1440	700	25 k
			chunks in jelly	200 g	16	2880	703	50 k
				415 g	8	1440	700	25 k
				800 g	6	660	617	10 k
Standard	65		pate	415 g	8	1440	700	25 k
			chunks in gravy	415 g	8	1440	700	25 k
				1240 g	6	462	648	10 k

**Lithography and silver pouches with MOQ = 50 k**

**We are open to cooperation!**



# Carnie

## Factory representatives:

### **Kasianenko Oksana**

Sales Manager

+38 (097) 230 78 76 (WhatsApp, Viber, Telegram)

[o.kasyanenko@borysfentrade.com.ua](mailto:o.kasyanenko@borysfentrade.com.ua)

### **Vusal Samadzade**

Head of Export Department

+38 (067) 190 57 77 (WhatsApp, Viber, Telegram)

[v.samadzade@borysfentrade.com.ua](mailto:v.samadzade@borysfentrade.com.ua)

### **Taras Lysenko**

Factory Co-Founder

+38 (050) 660 00 66 (WhatsApp)

[taras.lysenko@borysfentrade.com.ua](mailto:taras.lysenko@borysfentrade.com.ua)



**BORYSFEN  
TRADE**

### **Borysfen Trade LLC**

59 Myru str., Khmilna village, Cherkasy district,  
Cherkasy region, Ukraine, 19026

tel.: +38 (0472) 50 70 59

e-mail: [export@borysfentrade.com.ua](mailto:export@borysfentrade.com.ua)

[borysfentrade.com.ua/en](http://borysfentrade.com.ua/en)

