



THE L&C INTERNATIONAL MANAGEMENT TEAM

Simon Lailey, one of the two founding partners in Lailey and Coates, is a highly experienced British Heat Pump Engineer. Having worked with Chinese factories for over 10 years, Simon became aware of the potential quality problems that can occur when foreign buyers source low cost products from China. He is now a permanent resident in China at the new Lailey and Coates factory, leading the team in developing new products to precise customer requirements, whilst maintaining our consistent exacting British quality standards.

Derek Coates, is one of Britains most successful entrepreneurs with over 40 years experience in developing leading edge companies in health, nutrition,travel and tourism. His passion for global energy saving solutions is reflected in his personal investment and dedication to Lailey and Coates International. Derek is a frequent visitor to the factory sharing his knowledge of manufacturing, business development and quality control with the team.

THE BRAND PROMISE

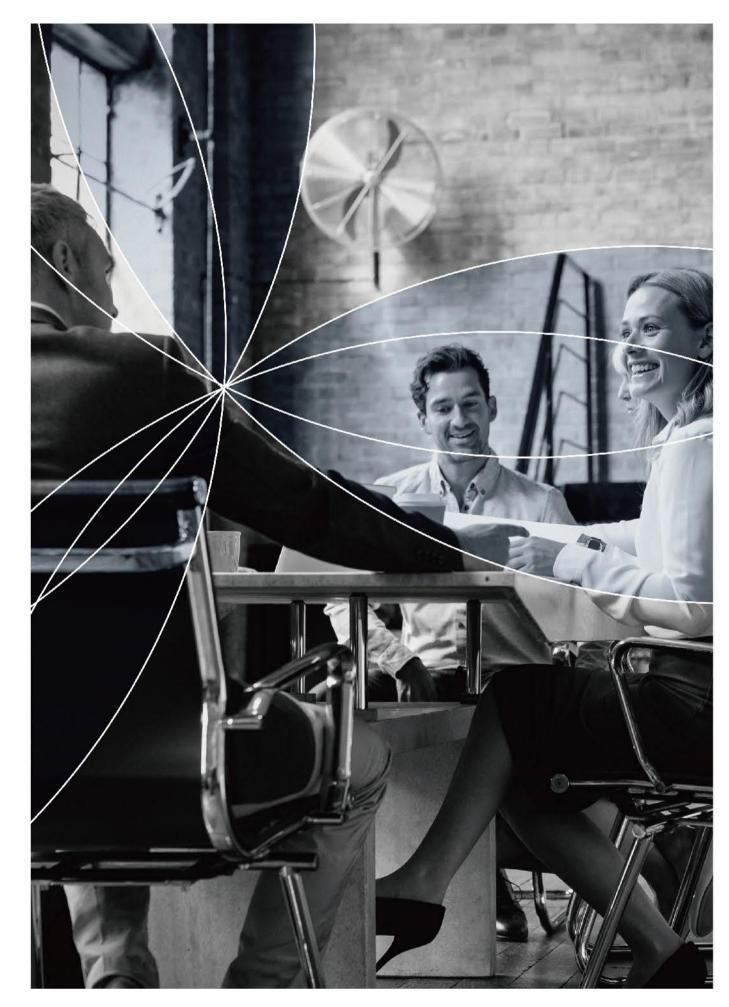
To combine the highest levels of British Quality Control, engineering and ethical business practice, into producing world-class products-in our wholly owned British factory based in China. To supply leading customers worldwide, with tailor-made, bespoke solutions to their individual product and market needs at highly competitive prices that reflect our low cost China based operation. We have summarised this Brand Promise as: "Combining exacting British quality standards with efficient, low-cost Chinese production methods"



THE L&C GLOBAL VISION

To become the world's leading Total Energy Savings Solution supplier. This includes integrating and converting various energy forms into highly efficient customer focussed product solutions manufactured in China to exacting British Quality

Controlled Standards.



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RESEARCH AND DEVELOPMENT

Key to our R&D program is our "state of the art laboratory" specifically built to our own design parameters. TUV passed, it enables us to test all our products to EN14511:2013.

This sizeable investment means our R&D process is now totally "in house" and enables us to deliver our fully tested, exciting new products to L&C's exacting quality control standards, within the customers required time frame and to their precise specifications.

Our laboratory is fully temperature controlled to simulate any global weather conditions. We are therefore able to ensure suitability, reliability and stability of all our products for any specific requirement or climate.

All our research will be tailored to our customers needs and be product specific. All data will then be studied, collated and supplied to our customers.