Sealed Air®
BRAND PROTECTIVE PACKAGING

SEE® AutoPrint for Protective Solutions

On-demand digital printing solution for late-stage fulfillment operations with height adjustment

CHALLENGE

To remain competitive and address the increasing productivity challenges brought by the rise of e-commerce, logistics warehouses need to enhance their operational efficiency. This includes responding faster to growing demands, minimising waste and damage, while ensuring the safety of the workforce and complying with environmental regulations. Brands, on the other hand, must differentiate themselves and offer personalised experiences to meet the demands of today's consumers.

SOLUTION

SEE AutoPrint for Protective Solutions eliminates the need for brands to order pre-printed shipping materials and provides flexible, on-demand printing. Benefits include:

ENHANCE YOUR BRAND

Late-Stage Personalisation gives opportunities to achieve more brand exposure and premiumisation through customisation, localisation, and targeted campaigns.

STREAMLINE YOUR OPERATIONS

Avoid the hassle of ordering custom printed shipping boxes in advance and dealing with minimum quantity requirements that don't fit your brand's needs. Don't waste time and money on updating designs. Save warehouse space and reduce labour costs by eliminating the need to manage multiple box templates. With On-Demand Service, no need to pre-order boxes or wait for a shipment. Print is added to the package after lid is applied in your facility.

AUTOMATE WITH EASE

By seamlessly integrating our Digital Print Solution with WMS and marketing automation software, you can create highly efficient workflows. This leads to faster execution, reduced labour, lower inventory levels, and the ability to adapt to demand.

REDUCE WASTE

By adding usage and handling instructions directly on the boxes, you reduce waste caused by damage, while improving your environmental footprint by eliminating the need for additional labels or pre-printed materials.

SPECIFICATIONS

Equipment	Designed to enhance final-stage fufillment systems, stand-alone digital printer that can adjust to the height of the shipping box
Equipment specs	Platform footprint without conveyor belt and safety cover: 1600 mm (W) x 1700 mm (D) x 1958 mm (H) Total footprint including conveyor belt and safety cover: 3666mm (W) x 1700mm (D) x 1958mm (H) of the customer's conveyor belt. Conveyor length 2500mm Conveyor height adjustable from 800–1070 mm, Operation from left to right (right to left on request)

Box size	Length	Width	Height
Min.	180mm	140mm	20mm
Max.	630/450mm	450mm	440mm

Materials	Most white or brown corrugates (print vibrance may vary depending on material colour). Shipping labels must be on white and barcode readability must be qualified by customer
Printed sides	Top side is standard Side option available upon request
Print Width	14cm Wider options available with 12-16 weeks development
Print Length	Entire length of parcel
Colours	Full Colour CMYK (no spot colour)

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