



Packaging design for a better Future Planet





OPTIMAL PROTECTION



HIGH-PERFORMANCE



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ONE STEP AT A TIME

Landmarks



1931

Foundation of the company in Thessaloniki as paper bags producer by Athanassios Hatzopoulos



1981

New technologies & materials shape a new age for the packaging industry. The company enters the flexible packaging market leading to a series of investments for its radical reorganisation.



1997

The company's new production plant, equipped with flexo printing machinery and a triplex-in-line laminator, goes into operation

2008

The company inaugurates its new 20.000m² production site in Kalohori with an integrated

solvent-recovery unit; a total investment of €25M.



2014

The company installs a new cylinder engraving line, further upgrading its services. The whole production procedure is fully automated through a robotic system, limiting human interference at minimum.



2015



1961

The company moves its operations to a factory equipped with automated bagging machines



Transformation of the company to Limited, under the name A.Hatzopoulos S.A.



1991

A. Hatzopoulos S.A. becomes leader of the domestic market and begins its first exporting activities, starting with Eastern Europe



The company proceeds to continuous investments to further upgrade its equipment and expand its capacity. The two plants now operate independently, equipped with new machinery for every step of the converting process, from printing to slitting.

generation of flexible packaging solutions, designed for recycling

solar panels in both factories

01

OUR COMPANY

Introduction



Fastest growing

Converter in South-East Europe



3rd generation

Family-owned



93 years Packaging experience





33 Export countries



4 product categories

Food | Coffee | Non-food | Labels



455 Employees



CONTINUOUS & STEADY GROWTH

Performance









Annual Exports Growth

2020-2024 average



Investments



Recent investments

- **2024** | New warehouse in Stadiou Plant (10.000 pallets capacity)

2025 Investment Plan

- Q2 2025 | New Excellence & Innovation Center
- Q2 2025 | New slitting line







2023 | Miraflex II Full-HD Flexo press & new, fully-automated plate mounting equipment



FOOD

Baby foods Bakery Confectionery Dehydrated foods Dressings & Sauces Dry nuts & fruits Frozen foods Frozen foods Meat & Dairy Pet foods Ready meals Salty snacks



COFFEE

Beans Ground coffee Pods Capsules Sticks Sachets Multi-packs



NON-FOOD

Cosmetics Wet wipes Tobacco Chemicals Detergents Pharmaceuticals Industrial bags

Markets



LABELS

Reel-fed labels

PACKAGING DESIGN FOR A BETTER FUTURE PLANET 07

02 PACKAGING

Commitments





CONVENIENCE

- High-barrier solutions
- Hermetic sealing properties
- Puncture-resistant films
- High-performance materials

- Awarded printing quality
- Effect lacquers: tactile, soft, paper touch
- X-CODE | Promotional codes printing
- Both-sided printing

- Cold-seal application
- Easy-open / easy-tear films
- Laser-scoring
- Reclosable solutions







- Packaging Optimization
- Alu- / metal-free solutions
- X-CYCLE[™] | Recyclable films
- X-LOOP[™] | PCR / Bio-circular materials



PACKAGING INNOVATION

WORLDSTAR AWARDS | WINNER 2018, 2019, 2020, 2021, 2022, 2024

World Packaging Organization – WPO

PACKAGING INNOVATION AWARDS | 2019, 2020, 2021, 2023

Packaging Innovation Awards









PRINTING EXCELLENCE

PACKAGING GRAVURE AWARDS | WINNER 2021, 2023

European Rotogravure Association

FLEXOTECH AWARDS | WINNER 2023 Flexotech, UK



03 PRODUCTION CAPABILITIES & SERVICES

Technology



PRINTING

Cylinder engraving lines Full-HD Flexo plates production Rotogravure – 10 cl Full-HD Flexo – 11 cl



LAMINATION

Solvent-based Solvent-free Triplex-in-line



SLITTING

High-precision Up to 1.200mm OD



ADD-ON TECHNOLOGIES

Lacquering Laser-scoring Cold-seal Promotional serial-codes printing PROFESSIONAL SERVICES

Pre-press



Full-HD flexo plates making Rotogravure cylinders engraving

All Repro in-house

- State-of-the-art software & technologies
- Rapid artwork processing
- Multi-level quality control







ACTING PROACTIVELY

Customer Care

Omni-channel customer care ensuring speed, flexibility & efficiency. Our committed, highly-trained and multi-lingual team of professionals offers immediate attention and consistently delivers customer care at the optimal level.



Hatzopoulos APP & Partner Portal

24/7, real-time information

- Order tracking
- Documentation
- Reel calculator
- Barcode scanner
- Packaging vocabulary





CUSTOMER SERVICE EXCELLENCE AWARDS | WINNER

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PACKAGING DESIGN FOR A BETTER FUTURE PLANET 12

Research & Development





Annual R&D Investment: 1 million €

Innovation Focus:

- Lightweight packaging design
- Packaging functionality





Investing in Knowledge & Innovation

- Optimization / Rationalization of existing packaging
- Novel technologies advancing sustainability
- Barrier coatings technology
- Carbon footprint reduction







Highlights



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Annual Responsibility Report

In accordance with GRI and AA1000 Standard (Certified)

>>> Download the Annual **Responsibility Report** 2023



Environmental



Acting for a better future Planet

- Implementation of environmental policies according to ISO 14001 Continuous investments in green production systems: **solvent recovery** & **solar energy** Responsible waste management and **use of resources** | Tracking specific KPIs Science Based Targets | Committed to the Net Zero Targets of SBTi 2030 target: -30% reduction of our Scope 1&2 Emissions VS 2019 Collaboration with key partners for a Circular Economy – **Member of CEFLEX & OPRL** Recyclable & Sustainable Packaging Design | **ISCC certification - FSC Certification**
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DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

COMMITTED











Social | Internally



Caring for our People

- •
- Certified H&S Management System → ISO 45001:2018 •
- Enhanced **Employee Benefits** for our People and their Families
- Annual Training Plan implemented, with focus on H&S
- Remote training | Hatzopoulos School platform •







Safety first | H&S Engineer: Occupational risk assessment, inspections, audits, safety drills, training courses

Growing our workforce, based on an Inclusive Culture of Equal Opportunities | Member of Diversity Chart



Social | Externally



Giving back to local Society

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- Jury's Trophy at "PEPSICO Performance with Purpose Awards' ٠
- "Greek merit" awards for our social contribution

+96% SPENT INCREASE SOCIAL CONTRIBUTION PLAN (2023 VS 2022)



Donation to AHEPA Thessaloniki Hospital to support the fight against COVID-19



A new defibrillator donated to the 1st **Elementary School of** Kalohori





• Continuous support of organizations dedicated to humanitarian causes Focus on the most vulnerable groups of our Society | We act when / where there's need ! Volunteer projects to support local community – Participation of our employees Donation of health equipment to the **National Health System** during COVID-19 outbreak Donation of fire protection equipment to support to the work of the Hellenic Rescue Team



Governance



Ethical & Transparent Management

- Adoption of Ethical Practices as an integral part of our value system CODE OF CONDUCT
- Member of initiatives that support Transparency, Environmental Protection, Sustainable Procurement | Ecovadis SILVER
- Privacy Respect & Data Protection according to GDPR standards **PRIVACY POLICY**
- BUSINESS CONTINUITY PLAN communicated to all employees (Critical Functions, Risks, Emergency Response)
- Management system that embraces transparency, diversity, participation and improvement
- Responsibility towards Consumers: strict Food Safety protocols according to EFSA | BRC/IoP Certified
- Selection and evaluation of **suppliers** based on their relevant policies | Supply Chain Risk Assessment, on-site Audits



Member of FLEXIBLE PACKAGING EUROPE











05 SUSTAINABLE ROADMAP FOR FLEXIBLE PACKAGING

Vision & Target

>>> Vision:

Focus on improving packaging design and innovating to make our packaging solutions more environmentally-friendly and easier to recycle for a truly circular economy

>>> 2019: X-CYCLE™

Official Launch of the new Hatzopoulos Recyclable Packaging Films Range: X-CYCLE™

BE FLEXIBLE BE SUSTAINABLE

>>> Target: 2025

100% of our packaging products designed to be recyclable



We are committed to help our customers achieve their sustainability goals. With the vision for a better future planet, we offer eco-friendly packaging solutions and the next generation of flexible packaging designed for circularity: X-CYCLE[™] and X-LOOP[™].







- X-CYCLE[™] | Recyclable films
- X-LOOP[™] | PCR & Bio-circular plastics
- X-FIBER | Paper-based packaging
- Packaging Optimization
- Alu- / metal-free solutions







RECYCLABLE FILMS







>>> Redesign your packaging for Recycling

X-CYCLE[™]

- Packaging design for recycling according to CEFLEX
- Solutions for all available recycling streams
- Monomaterial, all-PE and all-PP solutions
- High-protective properties
- Full performance Proven efficiency at high-speed packaging lines
- Excellent packaging aesthetics & shelf-appeal
- Certified Recyclability Optional (Cyclos, Interseroh, OPRL)









RECYCLABLE FILMS

X-CYCLE[™] successful examples





MIX-PO



PCR & Bio-Circular



>>> CIRCULAR BY DESIGN

- Packaging made from Recycled plastics (Post-Consumer Recycled)
- Packaging made from Bio-circular plastics (from Bio waste and residues)
- Adjustable rates of recycled / bio-circular content | Mass balance approach
- Both types are suitable for food contact
- Original barrier properties, packaging functionality and aesthetics are maintained
- Packaging of Lower Carbon Footprint compared to virgin plastics
- ISCC certification is required (all parties within the supply chain)



Recyclable:









When combined with X-CYCLE[™] packaging design

Paper-based packaging



>>> X-FIBER

- Adjustable barrier properties
- **FSC-Certification**
- Natural look and touch
- Meeting consumer trends
- Widespread paper collection and recycling infrastructure availability







A New generation of Paper-based packaging

Suitable for various packaging applications (VFFS / HFFS)



X-LOOP[™] – PCR POUCH PACKAGING SOLUTION







06 LOCAL SERVICE

Network





HQ & Manufacturing sites

THESSALONIKI, GREECE



Sales Offices

GERMANY ITALY NETHERLANDS BULGARIA SERBIA







Thank you!

Get your packaging **READY** for a new **SUSTAINABLE** era!





