



firstpaw

PRODUCTS FOR YOUR PETS



WHO WE ARE?

Passionate about pets we wanted to create a brand of accessories for dogs and cats that will accompany you and your best friend in your daily life.

At Firstpaw, we believe that the well-being of our animals is as important as our own!

That's why our mission is to showcase all our expertise, passion, and love for animals to conceptualize high-quality, durable products that will be always by your side.

With our team of enthusiasts, we aim to be the creative minds that bring you moments of sharing and joy with your furry best friend.

We hope that they will love our products as much as we love creating them for them!



RESPECT



OPEN MINDEDNESS



INNOVATION



French company



2022

creation of the brand



600K€

turnover



8

people



LEVALLOIS PERRET

office place

CSR

FIRSTPAW is an environmentally conscious brand.

As a committed member of the Coq Vert community founded by BPI France, we place at the core of our approach the values of Corporate Social Responsibility (CSR). Our score of 74/100 on Ecovadis earned us the Gold rating, which testifies to our commitment to sustainable practices.

We prioritize the integration of environmental, social, and ethical criteria in each of our decisions. Our adherence to the United Nations Global Compact, an international reference for implementing Sustainable Development Goals (SDGs), alongside our 74/100 Gold rating on Ecovadis, speaks to our steadfast commitment to sustainable and ethical practices.

We consider this responsibility essential in shaping a future where economic prosperity harmoniously aligns with respect for the planet and social well-being. Our Environmental / Social / Ethical commitments include:

- Incorporating eco-designed materials into our products and limiting our CO2 emissions.
- Ensuring transparency and best practices with our stakeholders.
- Respecting and upholding the fundamental conventions of the International Labour Organization (ILO).



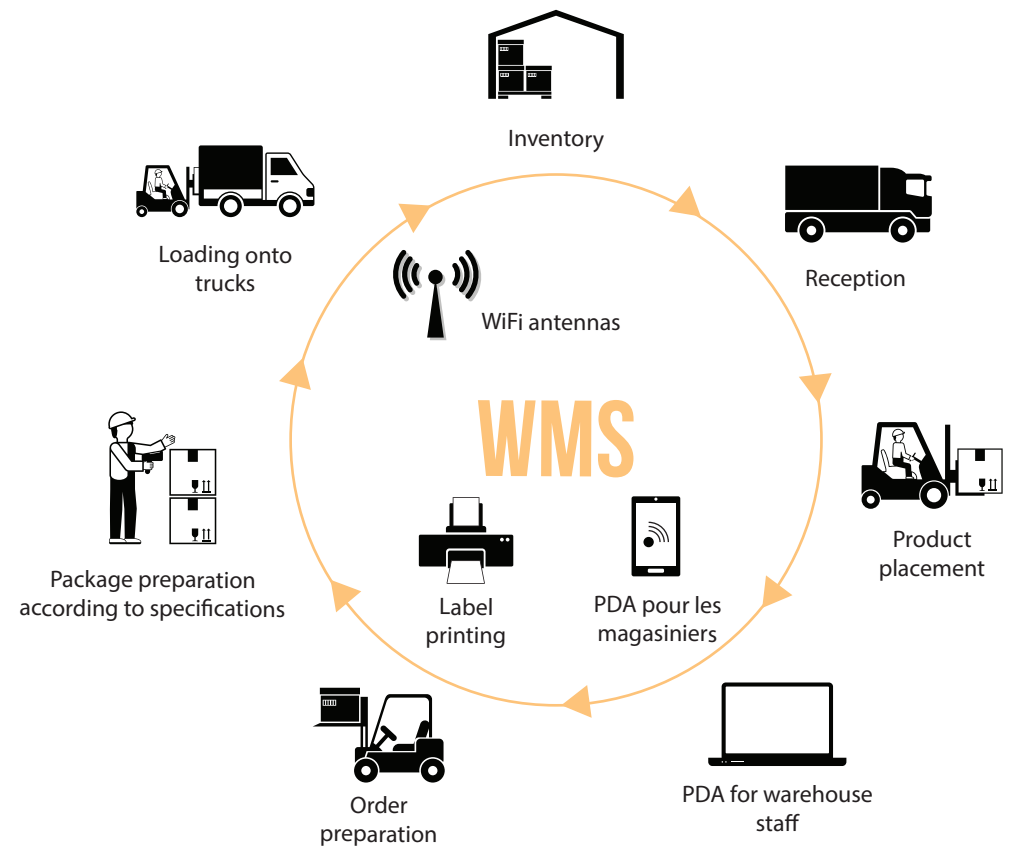


LOGISTICS

Our logistics service is the beating heart of operations. The seamless fusion of cutting-edge IT tools and an expert team enables smooth and instantaneous management of goods flow, from warehousing to distribution.

This organization provides our clients with a flawless experience and absolute trust in our ability to deliver within deadlines, precision and reliability.

- ALL PRODUCTS IN STOCK 
- AUTOMATED WAREHOUSE EQUIPPED WITH A WMS (WAREHOUSE MANAGEMENT SYSTEM)
- BULK OR PALLETIZED SHIPPING
- EXPRESS DELIVERY WITHIN 48 HOURS OR COURIER DELIVERY WITHIN 5 BUSINESS DAYS
- TWO WAREHOUSES (FRANCE AND BELGIUM)
- DELIVERY TO ALL AREAS IN FRANCE AND EUROPE
- ADHERENCE TO OUR CLIENTS' SPECIFICATIONS AND CONSTRAINTS



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CARE & HYGIENE



SHAMPOO

This shampoo, enriched with aloe vera, vitamin E, and B5, is suitable for all skin types, even the most sensitive ones. Thanks to its formulation, the shampoo neutralizes bad odors, hydrates, deodorizes, and leaves the fur soft and shiny.

Its foam creates a delicate moment of bonding between the pet and its owner.



FORMULA: Enriched with Aloe Vera and Vitamin E & B5



ALL SKIN TYPES, even the most sensitive ones



ALCOHOL-FREE, PARABEN-FREE, FRAGRANCE-FREE, NEUTRAL pH



SUITABLE FOR VEGETARIANS



Hydrates, neutralizes bad odors, leaves fur soft and shiny



AVAILABLE IN TWO SIZES: 300 ml / 500 ml



BOTTLE DIMENSIONS: 300 ml: 6 x 6 x 17 cm - 350 g
500 ml: 6 x 6 x 22 cm - 560 g



Customer reviews



Dupas Karen

★★★★★ **Nourishing and Hydrating Shampoo**













Natural, nourishing, and hydrating shampoo for sensitive skin, such as that of one of my dogs. The use is pleasant, lathers well, smells good, and is easy to rinse. I approve.



PET WIPES

Firstpaw wipes are perfect for the hygiene and cleanliness of your pets. Their hypoallergenic formulation with aloe vera and vitamin E & B5 is suitable for all skin types and for all areas, even the most sensitive ones (eyes, muzzle, etc.).

Made of 100% viscose, they are biodegradable and 98% of natural origin. These wipes are respectful of animals and the environment!

-  **BIODÉGRADABLE:** 100% viscose
-  **HONEYCOMB TEXTURE** to better retain dirt
-  **ALL AREAS** including sensitive areas (eyes, ears, paws,...)
-  **EXTRA LARGE:** Wipe 20 x 25 cm
-  **COMPOSITION:** Enriched with Aloe Vera and Vitamin E & B5 - 98% natural origin
-  **HYPOALLERGENIC, ALCOHOL-FREE, PARABEN-FREE, FRAGRANCE-FREE**
-  **NEUTRAL pH**
-  **RESEALABLE PACK** to retain wipe moisture
-  **AVAILABLE IN TWO SIZES:** Pack of 100 wipes / Mega Pack of 4 x 100 wipes
-  **PACK DIMENSIONS:** Pack 100 lingettes : 26 x 15 x 9 cm - 1.15 kg
Mega Pack 4 x 100 lingettes : 39 x 22 x 15 cm - 4.87 kg
-  **CONTENT OF ONE PACK:** 100 wipes
-  **CONTENT OF A MEGA PACK:**
4 packs of 100 wipes



Customer reviews



Pierre

★★★★★ **Great product, I recommend purchasing :)**










I recommend this product :) Fast delivery. Perfect product for your dog. The wet wipes are soft and have a neutral scent. Very good quality.

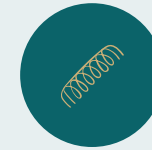


GROOMING KIT

A professional-grade grooming kit for taking care of your pet. The set includes three accessories:

- A dual-head detangling brush with 12 and 24 teeth, designed to brush through the most tangled under-coats. Its medium size is suitable for most medium to long-haired animals.
- A double-sided comb.
- Nail clippers with a safety stop.

-  **THREE-PIECE SET:** Detangling brush / Comb / Nail clippers
-  **DETANGLING BRUSH:** Non-slip handle, double head with 12 and 24 teeth, detangles medium to long fur
-  **COMB:** Two tooth spacings, rounded painless tips, non-slip handle
-  **NAIL CLIPPERS:** Sharp stainless steel blades, safety stop, lock
-  **MATERIALS:** Stainless steel, quality TPR, and ABS
-  **Suitable for medium to long fur**
-  **WEIGHT OF ACCESSORIES:** Detangling brush: 106 g
Comb: 40 g
Nail clippers: 85 g
-  **BOX DIMENSIONS:** 20 x 13 x 7.5 cm - 290 g
-  **CONTENTS OF THE BOX:**
Detangling brush / Comb / Nail clippers



Customer reviews



Zia Hope

★★★★★ **Best cleaning kit I've tried!**

Excellent grooming kit, the brush removes dead hair without pulling out the other hairs. [...] The comb is also very effective, especially on my Golden Retriever's tail, which always has knots. I have a special appreciation for the nail clipper, which, thanks to an extremely efficient spring, allows me to quickly and easily trim my cats' claws. All the elements of the kit are non-slip, and they have a good grip. I highly recommend this kit.



SELF CLEANING BRUSH

A gentle and solid brush for a delightful experience. This brush removes up to 95% of dead fur while massaging the skin and improving blood circulation. The result is a soft and shiny fur.



SELF-CLEANING: Thanks to the button allowing the bristles to retract or extend



ANTI-SLIP HANDLE



BRISTLES curved at 135° with synthetic tips for gentle yet effective



Brushing Suitable for short to long fur



MATERIALS: Stainless steel, quality TPR, and ABS



BRUSH WEIGHT: 172 g



BOX DIMENSIONS: 20 x 9.5 x 4 cm - 290 g



CONTENTS OF THE BOX: One self-cleaning brush



Customer reviews



Marie

★★★★★ **Top !**

This brush is fantastic! Perfect for daily brushing and removing dead hair and shedding. The small mechanism to remove the hair without making a mess is very ingenious. I don't regret this purchase. I highly recommend it.



WALKING



RETRACTABLE LEASH

This retractable leash, equipped with a removable shock-absorbing extension, is made of stainless steel, ABS, and TPE to withstand bites and falls. The nylon ribbon is bordered with reflective material for better nighttime visibility.

The ergonomic handle, multi-position button, and ring under the housing to attach accessories make it a practical and clever item to accompany all outings.

 **AVAILABLE IN TWO SIZES:** Pets up to 20 kg / Up to 50 kg


 **AVAILABLE IN TWO COLORS:** Duck Blue / Vibrant Yellow

 **THREE-POSITION STOP BUTTON:** Stop / Brake / Free


 **RIBBON LEASH:** With reflective bands


 **ATTACHMENT RING** under the housing

 **360° STAINLESS STEEL CARABINER** plated in black

 **MATERIALS:** Stainless steel / ABS / TPS / Polyester

 **LEASH LENGTH:** 5 meters

 **LEASH DIMENSIONS:** 20 kg: 17,5 x 12 x 3.5 cm - 260 g
50 kg: 20 x 12 x 3.5 cm - 370 g
Extension: 120 g

 **BOX DIMENSIONS:** 20 kg: 17,5 x 12 x 3.5 cm - 423 g
50 kg: 20 x 12 x 4.5 cm - 547 g

 **CONTENTS OF THE BOX:**
One leash and one leash extension



Customer reviews



Liliane

★★★★★ **Very sturdy and practical**

The leash is not only practical but also very sturdy. Having a strong and lively Swiss Shepherd, it's a real delight to walk him with his new leash.




LEASH 2M

The multifunctional 2-meter leash, thanks to its numerous rings, is adjustable and answers to a lot of needs: a short leash (1m), medium (1m50), or long (2m) one, it can be worn over the shoulder, around the waist, or used as a double leash for walking two dogs.

The polyester material lined with neoprene ensures optimal comfort with style.

 **AVAILABLE IN FOUR COLORS:** Black - Brown / Forest Green - Black / Cherry Red - Black / Vibrant Yellow - Black

 **4-IN-1 LEASH:** Adjustable length leash / Over-the-shoulder carry / Around the waist / Double leash

 **MATERIALS:** Polyester / Neoprene / Stainless steel

 **ADJUSTABLE** in 4 lengths

 **THREE RINGS & TWO 360° CARABINERS**

 **REFLECTIVE STRIPS**

 **DURABLE STITCHING**

 **BREATHABLE MESH STORAGE POUCH**

 **Total length:** 2 meters 10

 **LEASH WEIGHT:** 160 g

 **BOX DIMENSIONS:** 14 x 3.5 x 21 cm - 240 g

 **CONTENTS OF THE BOX:** One leash and one storage pouch



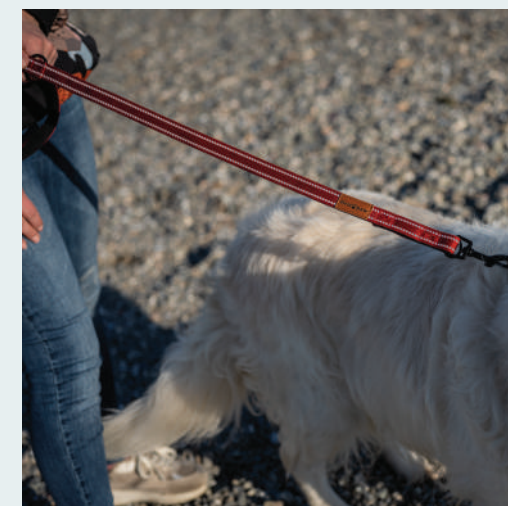
Customer reviews



MalinoisMalicieux

★★★★★ Lightweight and Sturdy

Having misplaced mine during a walk, I had no hesitation in replacing it with the same model. I own three other types of leashes, but this model is my favorite. It's long, 2 meters. The two carabiners at the ends and the four rings distributed along the length allow for perfect adjustment. Whether in the city or the countryside, it's suitable for all outings. Practical, sturdy, elegant, and yet very lightweight in hand. It's truly a choice I don't regret, and I highly recommend it.



WATERPROOF LEASH

Thanks to its multiple rings, the waterproof 2-meter leash is adjustable and allows for tailored use according to various needs: short leash (1m), medium (1m50), or long (2m), worn over the shoulder, around the waist, or as a double leash for walking two dogs.

Its waterproof and durable material withstands all weather conditions during walks.

 **AVAILABLE IN FIVE COLORS:** Forest Green / Cherry Red / Vibrant Yellow, with black or gold accessories

 **4-IN-1 LEASH:** Adjustable length leash / Over-the-shoulder carry / Around the waist / Double leash

 **MATERIALS:** PVC / Stainless steel

 **ADJUSTABLE** in 4 lengths

 **THREE RINGS and TWO 360° CARABINERS** - New carabiner with secure closure

 **STITCHING and NAILS** for better resistance

 **BREATHABLE MESH STORAGE POUCH**

 **Total length:** 2 meters 10

 **LEASH WEIGHT:** 160 g

 **BOX DIMENSIONS:** 14 x 3.5 x 21 cm - 225 g











 **CONTENTS OF THE BOX:**
One leash and one storage pouch

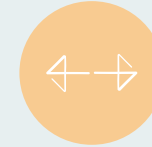


TRAINING LEAD

The Firstpaw training lead is the best ally for training young dogs. With its 10 or 20 meters length (depending on the model), the owner can maintain control from a distance by holding the padded handle at the end of the line.

The adjustable rings allow for length adjustment from 5 to 10 meters or from 10 to 20 meters. The polyester material with reflective stitching ensures optimal safety with style.

-  **AVAILABLE IN TWO SIZES:** 10 meters / 20 meters
-  **ADJUSTABLE LENGTH** from 5 to 10 meters or from 10 to 20 meters (depending on the model)
-  **MATERIALS:** Polyester / Neoprene / Stainless steel
-  **PADDED HANDLE** in neoprene
-  **ATTACHMENT RING and 360° CARABINERS**
-  **REFLECTIVE STRIPS**
-  **BREATHABLE MESH STORAGE POUCH**
-  **LEASH WEIGHTS:** 10m: 480 g
20m: 870 g
-  **BOX DIMENSIONS:** 10m: 17.5 x 4 x 20 cm - 527 g
20m: 23 x 4.5 x 24 cm - 930 g
-  **CONTENTS OF THE BOX:** One leash and one storage pouch



Customer reviews



Liliane

★★★★★ **Very sturdy and practical**

The leash is not only practical but also very sturdy. With a solid and lively white Swiss Shepherd, it's a real pleasure to walk him with his new leash.

HARNESS

The 4-point adjustable Y-harness is designed to fit the morphology of all breeds from a young age. Featuring a second attachment ring at the chest level, the harness is anti-pull. It's crafted from a soft, breathable material with reflective stitching and includes elastic bands under the chest, allowing the dog freedom of movement in complete comfort. The handle is also padded. For added convenience, sizes M and L come with a small pocket for storing treats or dog waste bags.

Included: The seat belt with shock absorber.



AVAILABLE IN THREE SIZES: S / M / L



MATERIALS: Polyester / Cotton / Stainless steel



SOFT PADDED HANDLE AND HARNESS WITH BREATHABLE MESH



ADJUSTABLE in four points



TWO RINGS: on the back and on the chest for an anti-pull effect



REFLECTIVE STRIPS



ZIPPERED POUCH in sizes M and L



INCLUDED SEAT BELT with shock absorber, belt buckle, and iso-fix buckle



HARNESS WEIGHTS: S: 192 g
M: 254 g
L: 281 g



BOX DIMENSIONS: S: 36 x 28 x 3 cm - 325 g
M: 36 x 28 x 3 cm - 405 g
L: 36 x 28 x 3 cm - 436 g



CONTENTS OF THE BOX: One harness and one seat belt



SIZE

	Neck circumference	Chest circumference
S	26 - 42 cm	31 - 57 cm
M	36 - 56 cm	53 - 70 cm
L	50 - 67 cm	65 - 83 cm



Customer reviews



Ticy



I have nothing to complain about

I use it for walks with my Australian Shepherd, and it's really great. The quality is there – it's sturdy, comfortable, and adjustable. I really like the small pocket for putting the car key when I don't have a pocket or for putting waste bags.













TRANSPORTATION & TRAVEL



CAR SEAT

No more worries about pet hair on the car seat and your animal freely roaming around in the car. This car seat provides the driver with the assurance that the pet won't disrupt the journey. With its rigid edges and padded base, the animal will also feel secure and enjoy a peaceful and comfortable ride.

For added safety, a buckle attachment with a seatbelt and Isofix is included, and the seat's backrest features two slots to pass the seatbelt through.

-  **Suitable for small dogs (less than 12 kg) and small pets (cats, rabbits...)**
-  **COMPATIBLE** with most vehicles
-  **QUICK INSTALLATION**
-  **SAFETY:** Reinforced rigid edges and slots for seatbelt passage
-  **NON-SLIP BOTTOM** to be installed on the seat side and padded material for added **COMFORT**
-  **ANCHOR HANDLE and THREE ATTACHMENT STRAPS** for optimal seat support
-  **ZIPPERED POCKET:** 24x16 cm
-  **MATERIALS:** Polyester / Nylon
-  **INCLUDED SEAT BELT** with shock absorber, belt buckle, and iso-fix buckle
-  **SEAT DIMENSIONS:** 43 x 43 x 23 cm, backrest height 50 cm - 1.4 kg
-  **BOX DIMENSIONS:** 49 x 30 x 4 cm - 1.08 kg
-  **CONTENTS OF THE BOX:**
One seat and one seat belt



Customer reviews



Atrsl













★★★★★ **Set up very quickly, perfect!**

Truly perfect for a small or medium-sized dog. Personally, my little Boston Terrier loves it! The materials are of high quality, and the finishes are neat.

BACKSEAT AND TRUNK PROTECTION

The perfect accessory designed for transporting pets on the backseat, also compatible for the trunk. Its zippered edges allow for three types of installation: as a hammock, semi-hammock, or trunk protector. The adjustable straps enable the cover to fit most city cars and SUVs.

For safety reasons, it's advisable to secure your pet during travels. To facilitate this, a fastening system with a seatbelt and iso-fix attachment is provided, and the seat's backrest features two slots to pass the seat belt through.

-  **Suitable for small and large dogs**
-  **COMPATIBLE** with most vehicles
-  **3-IN-1:** Hammock / Semi-hammock / Trunk protector
-  **MATERIALS:** Waterproof Oxford 600D fabric / Cotton padding / Polyester
-  **ANCHOR HANDLE, FOUR ATTACHMENT STRAPS** to headrests, **TWO SIDE STRAPS** with suction cups for optimal support on the seat or trunk
-  **INCLUDED SEAT BELT** with shock absorber, belt buckle, and iso-fix buckle
-  **COMFORT and SAFETY:** Padded and grime-resistant material, reflective edges
-  **NON-SLIP BOTTOM** to be installed on the seat side
-  **MULTIPLE STORAGE POCKETS**
-  **BASE DIMENSIONS:** Seat located base: 134 x 46 cm
-  **BOX DIMENSIONS:** 42 x 27 x 15 cm - 2.09 kg
-  **CONTENTS OF THE BOX:**
One seat protector and one seat belt



Customer reviews



Ticy

★★★★★ **Good protection, sturdy, and practical**

I installed this seat cover in a Clio, and it fits well, providing perfect protection for the seats. It is thick, durable, and waterproof. It's the first one I have with pockets to store accessories, which is very practical! A leash, a water bowl, or even a water bottle can easily fit in them.



TECHNICAL SPECIFICATIONS



	EAN	PRODUCT	VARIATION	DIMENSION OF CARTON (LxWxH)	WEIGHT OF CARTON	PACKAGING
1	3760324790540	Pet wipes	100 pieces	44 x 39 x 27 cm	20.50 kg	16 pieces per carton
2	3760324790564	Pet wipes	4x100 pieces	45 x 39.5 x 29 cm	21 kg	4 pieces per carton
3	3760324790984	Shampoo	300 ml	26 x 20 x 20 cm	4.49 kg	12 pieces per carton
4	3760324790533	Shampoo	500 ml	26 x 21 x 24 cm	7.08 kg	12 pieces per carton
5	3760324790427	Grooming Kit		42 x 40 x 23 cm	12 kg	40 pieces per carton
6	3760324790434	Self cleaning brush		43 x 42 x 48 cm	11.80 kg	36 pieces per carton
7	3760324790519	Retractable leash	20 kg - Blue	43 x 38.5 x 22 cm	10.88 kg	24 pieces per carton
8	3760324790960	Retractable leash	50 kg - Blue	43 x 40 x 24 cm	14.22 kg	24 pieces per carton
9	3760324790526	Retractable leash	20 kg - Yellow	43 x 38.5 x 22 cm	10.88 kg	24 pieces per carton
10	3760324790977	Retractable leash	50 kg - Yellow	43 x 40 x 24 cm	14.22 kg	24 pieces per carton
11	3760324790687	Leash 2M	Black	43 x 29 x 42 cm	13.60 kg	60 pieces per carton
12	3760324791004	Leash 2M	Green	43 x 29 x 42 cm	13.60 kg	60 pieces per carton
13	3760324790991	Leash 2M	Red	43 x 29 x 42 cm	13.60 kg	60 pieces per carton
14	3760324791141	Leash 2M	Neon yellow	43 x 29 x 42 cm	13.60 kg	60 pieces per carton
15	3760324791127	Waterproof leash	Green / Black	43 x 29 x 42 cm	12.40 kg	52 pieces per carton
16	3760324791134	Waterproof leash	Green / Gold	43 x 29 x 42 cm	12.40 kg	52 pieces per carton
17	3760324791103	Waterproof leash	Red / Black	43 x 29 x 42 cm	12.40 kg	52 pieces per carton
18	3760324791110	Waterproof leash	Red / Gold	43 x 29 x 42 cm	12.40 kg	52 pieces per carton
19	3760324791097	Waterproof leash	Neon yellow / Black	43 x 29 x 42 cm	12.40 kg	52 pieces per carton
20	3760324790694	Training lead	10 meters	41 x 26 x 36 cm	14.50 kg	24 pieces per carton
21	3760324790700	Training lead	20 meters	31 x 24 x 50 cm	14.95 kg	10 pieces per carton
22	3760324790465	Harness	S	50 x 50 x 30 cm	22.75 kg	38 pieces per carton
23	3760324790496	Harness	M	50 x 50 x 30 cm	22.70 kg	32 pieces per carton
24	3760324790502	Harness	L	59 x 30 x 49 cm	22.55 kg	50 pieces per carton
25	3760324790571	Car seat		55 x 46.5 x 47.5 cm	23 kg	16 pieces per carton
26	3760324790588	Backseat and trunk protection		54 x 36 x 33 cm	25 kg	8 pieces per carton

GET IN TOUCH WITH US



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JOIN OUR COMMUNITY





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