



Group



PROVESA



Dr. Clauder's[®]
Seit 1957
Tierernährung aus Verantwortung



For more than 30 years

Partner, innovator and producer

As one of Europe's innovation drivers in the fields of animal nutrition and animal health, we stand for experience, innovation, dedication and sustainable solutions. Since our founding in 1994 by Klaus Mittermeier, we have been developing and producing high-quality, perfectly balanced nutritional and care products for animals – backed by expert knowledge and a

consistent passion for achieving the highest quality. Our core competence lies in customer-specific development: we bring individual ideas, products and services to life – tailor-made to meet customer requirements and designed to support sustainable market success.



Klaus Mittermeier (Founder & CEO) has personally led the company since its founding in 1994, with great dedication and a strong sense of entrepreneurial responsibility.

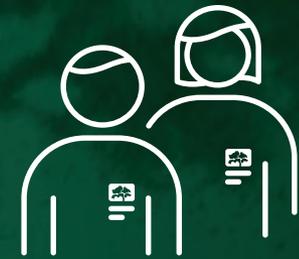




**Sustained
growth over
many years**



**Annual turnover
in the three-digit
million range**



**Hundreds of
highly motivated
employees**



Key milestones

Carry the fire forward, not worship the ashes

1994 With the brand Mühdorfer Pferdefutter, Klaus Mittermeier founded the company

2007 Expansion of the product range and entry into private-label production

2009 Conversion into a joint-stock company and the launch of Mühdorfer Nutrition AG

2011 Annual revenue reaches €10 million for the first time

2013 Acquisition of a chemical-technical company and expansion into the animal care sector

2019 Mühdorfer is the market leader in the equine feed sector

2020 Opening of a fulfillment center with a capacity of over 12,000 pallet spaces

2022 Purchase of a major shareholding in Austria Pet Food GmbH (Austria)

2023 Founding of Mühdorfer-LIKRA GmbH to consolidate expertise in premixes, supplements, and specialty feeds

2025 Mühdorfer welcomes BeG Buddy GmbH, GEVO GmbH, the Spanish Greenfarm Group, the Vilstalmühle GmbH & Co. KG, and Dr. Clauder solutions for pets GmbH as new members of the corporate group



Stronger together

Companies united in shaping customer success



Mühldorfer Nutrition GmbH | Mühldorf, Germany

Partner, innovator and producer: Mühldorfer offers a broad range of services – from specialized horse feed and pet food for dogs and cats to pharmaceutical and care products, as well as hobby-farming assortments. With its all-in concept, Mühldorfer offers customers a complete package – from product development and manufacturing to graphic design, marketing, and logistics.



Dr. Clauder solutions for pets GmbH | Hamminkeln, Germany

The "dream factory" for dogs and cats: responsibility, expertise and quality – these are the values embodied by the long-established Dr. Clauder company from the Lower Rhine region. The company develops and manufactures both under its renowned brand "Dr. Clauder's" and for private-label partners.



GEVO GmbH | Leer, Germany

For more than 35 years, GEVO has stood for high-quality wild bird feed. With its renowned brand, the company offers a broad assortment for year-round feeding – from suet balls to grain mixes, always made with species-appropriate ingredients and high quality.





Vilstalmühle GmbH & Co.KG | Vilsbiburg, Germany

The Mill looks back on over 750 years of history and is one of the oldest companies in Germany that still operates at its original location. Today, it is a medium-sized company based in Vilsbiburg, Bavaria, featuring modern, highly automated production facilities where feed products are manufactured.



Grupo Omega SL & PROVESA SL | Spain

Based in Spain, Grupo Omega is a leading company in the development and production of vitamin-mineral premixes and feed premixes for animals. PROVESA focuses on distribution and logistical services related to animal health products – ranging from pharmaceuticals and complementary feed products to care and hygiene items.



Mühldorfer-LIKRA GmbH | Mühldorf/Linz, Germany/Austria

An experienced and reliable partner for premixes, supplements and specialized feed for the pet food and feed industry as well as for retailers. By combining a wide range of competencies, the company can meet nearly any customer requirement and develop and produce market-ready premixes and finished products.



Austria Pet Food GmbH | Pöttelsdorf, Austria

The company, in which the Mühldorfer Group holds a significant stake, serves as a production expert for wet food for dogs and cats. At its site in Pöttelsdorf, Burgenland, it operates one of Europe's most modern pet food plants. Here, dog and cat foods are produced to the highest quality standards.





Mühdorfer Group, Headquarter



Vilstalmühle, Administration



Dr.Clauder, Headquarter



GEVO, Administration & Production



Mühdorfer Group, Fulfillmen Center



Vilstalmühle, Production



Dr.Clauder, Production



PROVESA, Administration & Logistics



Grupo Omega, Administration & Production



Mühdorfer-LIKRA, Production



Austria Pet Food, Production



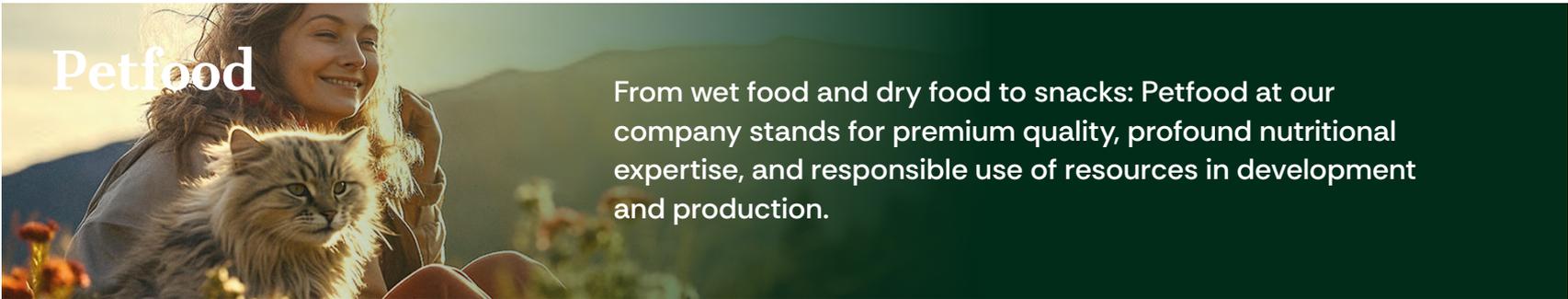
Mühdorfer Group, chem. Production



A young girl with blonde hair is smiling and looking at a white chicken in a field. The background is a soft-focus outdoor setting with green grass and trees.

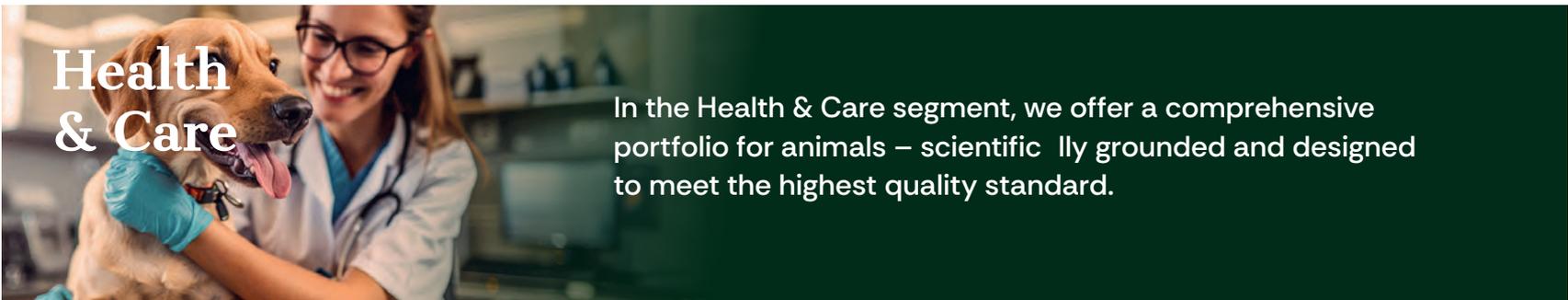
Horse & Farming

From hobby farming to professional agriculture: in the Horse & Farming segment, we combine premium feed and complementary products for backyard poultry, horses, wild birds, and livestock.

A woman with long brown hair is smiling and holding a fluffy, light-colored cat. The background shows a soft-focus outdoor scene with mountains and flowers.

Petfood

From wet food and dry food to snacks: Petfood at our company stands for premium quality, profound nutritional expertise, and responsible use of resources in development and production.

A female veterinarian wearing glasses and a white lab coat is smiling while examining a golden retriever dog. She is wearing blue gloves. The background is a clinical setting.

Health & Care

In the Health & Care segment, we offer a comprehensive portfolio for animals – scientifically grounded and designed to meet the highest quality standard.





Market Monitoring



Product Development



Packaging & Marketing



Production



Warehouse Logistics



Inbound Logistic



Dropshipping



Strong. Emotional. Innovative.

Our own brands for retail and distribution partners



Dr. Clauder's
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Dr. Clauder's represents responsible, forward-thinking nutrition for dogs and cats. With high-quality recipes, solid scientific expertise, and many years of experience, the brand contributes to a healthy and truly harmonious coexistence between humans and their four-legged companions.



My Little Farm
crafted by GEVO and nature

Animal welfare, self-sufficiency, sustainability, hobby farming, and environmental and species protection – that is what My Little Farm stands for. From chicks, laying hens, quails, and honeybees to wild birds – from grain feed and laying mash to mite control and beekeeping supplies.



GEVO
MY LITTLE FARM

For more than 35 years, GEVO has stood for high-quality, species-appropriate bird feed for year-round feeding. This traditional premium brand convinces with variety and quality – making an important contribution to the protection of native wild birds and the promotion of biodiversity.



BALDUIN'S
BeG Buddy

High-quality, natural, sustainable – that is Buddy style. The award-winning fresh feel-good brand stands for wholesome pet nutrition as the foundation of wellbeing for dogs and cats. The assortment includes feed, ice cream powder, toppings, and more.





Since 1963, SPEED has stood for passion and pioneering spirit in equine nutrition. With SPEED No. 1, the brand launched the first complementary feed on the market – and today offers innovative solutions for the health, nutrition, and care of horses.



For many years exclusively available to veterinarians – today available for general sale. Valetumed combines nature and science in therapy-supporting products for animals. The product range meets veterinary standards and stands for effectiveness and trust.



True to the motto "Follow your heart", SISSI & FRANZ stands for premium chewing products, treats, and BARF supplements of the highest quality. Regionally sourced ingredients guarantee freshness, taste, and maximum acceptance for every dog.



JEGGO is a lifestyle brand offering fashionable clothing, stylish resting places, and high-quality accessories for dogs and their owners. Timeless design, outstanding quality, and maximum functionality come together in every JEGGO product.



The renowned specialty feed brand stands for high-quality products in livestock farming, agriculture, and hobby farming. Production has always taken place at the traditional Vilstalmühle in Vilsbiburg, Bavaria.





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