



ALWAYS
PROFESSIONAL GROOMING

Natural ingredients, Professional results - Always

LEVEL UP WITH ALWAYS

SHAMPOOS

SHAMPOOS

Always Your Friend's premium shampoo range is crafted with natural, skin-friendly ingredients that cleanse, nourish, and protect coat. Each formula is enriched with botanicals, essential oils, and vitamins to promote healthy skin, shine, and hydration – free from harsh chemicals, sulfates, and parabens.



Deep Cleaning

Gentle Deep Cleansing, 1 step Shampoo.



Puppy Powder 2 in 1

Moisturizing & Gentle. All coat types.



Fruit n Friends 2 in 1

Moisturizing & Detangler. All coat types.

SHAMPOOS DILUTABLE 1:32



Keratin Restore

For adding texture or for damaged & matted coats.



Miracle Volume

For volume & Scissoring.



Organic Brightness

Lusture & Shine, Boosts skin. UV-Protection. All coat types.



Brilliant White

Natural whitening formula & enhances & intensify deep black colors.

SHAMPOOS DILUTABLE 1:32



Citronella 2 in 1

Natural insect repellent summer protection.



Rinse

Gentle Deep cleansing 1st step Fredrik Nilsson Line.



Secret Key

Texture giving for harsh coats.



Sensitive Skin

For sensitive, itchy or allergic skin.



Family Powder

Gentle & moisturizing for all types.

SHAMPOOS DILUTABLE 1:10



Clean Up

Gentle deep cleansing.



Silky

For long silky coats & matted dogs.



All Of Us

Moisturizing & for kept volume & texture.



Coat Up

Moisturizing volume.



Nourish

Bacterial & fungus killing. Provides a healthy skin..

CONDITIONERS

CONDITIONERS

Always Your Friend's conditioners deeply nourish and detangle the coat using pure, natural ingredients. Enriched with botanical extracts and vitamins, they leave the coat shiny, and easy to manage — naturally healthy care for every dog.



Rejuvenation

Moisturizing & cuts drying time up to 40%.



Protein Rich Leave-in Mask

Restores & repairs damaged coat. Deep moisturizing.



Celestial

Shine giving & volumizing (Add divine elixir for drop coats)

CONDITIONERS



All You Need

Deep moisturizing for all type of coats.



Final Touch

Texture giving yet deep moisturizing.



Rejuvenation Mask

Deep repairing & restoring mask for damaged coat.



Magic Clay

Multiple product. Volumizing conditioner diluted. Powerful mask for irritated skin..

CONDITIONER BOOST



Divine Elixir

Booster for all products, add in celestial for more weight.

SPRAYS

www.professional-grooming.com

SPRAYS

Always Your Friend's sprays refresh, hydrate, and protect the coat between baths. Made with natural, skin-loving ingredients, they leave the fur soft, shiny, and beautifully scented – instant care, the natural way.



Magic Flow

Brushing spray for daily use & styling spray for long silky coats.



Daily Brush

Daily brushing spray with medium texture giving.



Posh Volume

Volume giving styling spray with medium+ texture.

SPRAYS



Wonder Detangler

Magic detangling spray for demanding knots.



Dazzling Brightness

Super shine giving finish spray.



Hydration Boost

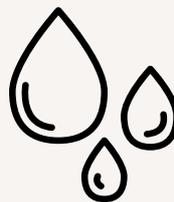
Light anti-static spray with deep hydration.



OR

OR

+



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Protein Rich Leave-in Mask, Celestial Conditioner & Final Touch

Add water & make your own spray!

PET CARE

www.professional-grooming.com

PET CARE

Always Your Friend's Pet Care Range nourishes, protects, and enhances your pet's well-being – naturally.

Crafted with gentle, high-quality ingredients, each product is designed to support healthy skin, a shiny coat, and overall vitality.

PET CARE



Paws & Dry Clean

Foam cleansing & bacterial killing dry shampoo



First Aid Skin Care

Bacterial & fungus killing wound cream.



Eye Care & Tear Stain

Tear stain cleanser & gentle lightening cream.



Paws & Nose Balm

Deep moisturizing & anti-inflammatory balm.

PET CARE



Citronella Summer Lotion

Natural insect repelling spray.



Organic Pads

Reusable & soft pads.



Himalayan Detox Salt

Detoxing salt makes hard water softer.



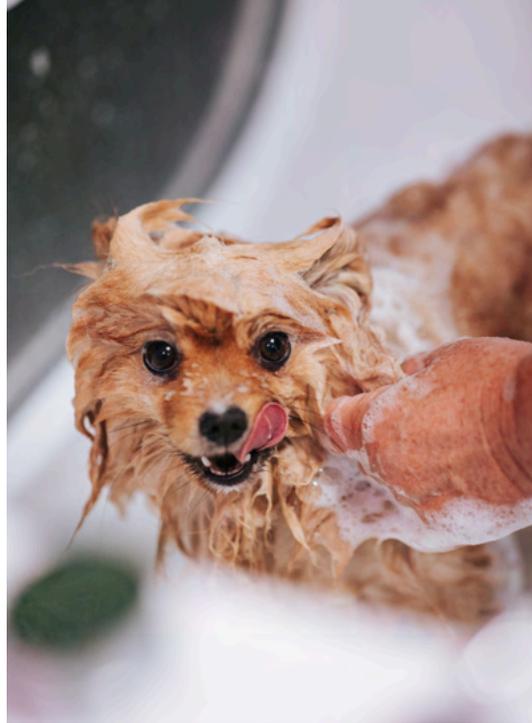
Calming Effect

Natural calming spray for dogs that need to calm down.



Ear Cleanser

Effective ear cleanser that does not dry out the skin & sensitive parts of the ear.



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