FROM SEEDS SUP TES . VORRAT TO THE FINAL PRODUCT, THE IS HOW WE MAK OUR FOOL

1. Churt Battin

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Broad menu of ultralight, fast









and easy to prepare, clean label meals, desserts, snacks and drinks.















BISHONENU



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Plant-based, genuine, and well-balanced meals to-go.







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Single ingridient organic powders rich in vitamins, natural colours and falvours.

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COOKING





DRESSINGS







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AND OTHER IMPORTANT POINTS

Exclusively natural and clean label products



All our products are not only 100% natural but also Clean Label. Meaning we do not use natural additives, colourants and flavor enhancers either.

Unsurpassed ambassadors team



There is no other outdoor food brand with such a strong and recognizable team of ambassadors. It gives us unique visibility and brand perception in the outdoor community.

100% renewable energy



<u>All energy purchased for our new</u> <u>manufacturing plant comes from</u> <u>renewable sources.</u>

Really cooked quality meals



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Most brands do not cook their meals; they simply mix pre-cooked ingredients. We do cook each meal because we can feel the difference.

Wide range of tastes

In our EXPEDITION MENU we offer 30 different products. Additionally, we provide over 20 other food items, making our selection one of the three most extensive in the market.

Local and sustainable



From the very beginning, we have focused on three key aspects of food production:

- <u>Supporting local organic farming</u>
- Prioritizing meat-free products

<u>Reducing, recovering and reusing</u>
<u>our resources</u>

Fresh and innovative approach



After 12 years on the market we still stand out with our fresh and innovative approach to product development and communication.

The taste

This is subjective, of course, but no other brand is as praised for the taste of its meals as LYO. We were the first and so far the only one to win the Gold Outdoor Industry Award for taste as well as many other awards and recognitions.

Exclusively freeze--dried ingredients

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We only use freeze-drying because it allows us to preserve 97% of the original nutrients. There are no dehydrated or other instant ingredients in our products.

Manufactured in-house



We sell what we actually produce. We do not outsource production and simply put labels on products made elsewhere by others.

Family business



Our story is true and solid. We are a family-owned company with a history of over 30 years, built from scratch to become one of the largest producers of freeze-dried meals in the EU.

31 years of know-how



We not only freeze-dry, but also engineer all of our freeze-dryers and other machines we use. This gives us an advantage in terms of speed and accuracy.

"First we eat then we do everything else."

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