

A good thing that ain't bad

PLUTOS[®]
Healthy chews

MADEIRA ISLAND CHEESE CHEW - PORTUGAL
PREMIUM RECIPE

100% NATURAL INGREDIENTS











MILK PROTEIN
APPLE
GREEN BANANA
PEA PROTEIN
PEANUT BUTTER
KRILL PROTEIN (OMEGA 3, ASTAXANTHIN)



FLAVORS

 Cheese and...

-  Beef
-  Chicken
-  Chorizo
-  Duck
-  Pork Ham
-  Peanut Butter
-  Lamb
-  Salmon

CHEESE
NATURAL FLAVORS
NATURAL COLORS (ANATO, BEETROD RED)
APPLE PECTIN
CALCIUM
VITAMIN E



(DEPENDING ON FLAVORS)

OUR CHEESE CHEW



100% NATURAL

made from casein, high-quality milk protein, lactose-free, gluten-free

EXCELLENT DIGESTIBILITY

87% in 24 hours

PROTEIN RICH

high quality

DENTAL PROTECTION

eliminates bad breath and restores tooth enamel

DOES NOT CRUMBLE

on chewing

LOW-FAT AND LOW-CALORIES

no stains

ERGONOMICS

suitable for dogs

NUTRITIOUS PRODUCT

functional ingredients

CALCIUM AND PHOSPHORUS

rich in

ANTIOXIDANT AND ANTI-INFLAMMATORY

omega 3 and astaxanthin

STARCH RESISTANT FIBER SOURCE

when with green banana

22 ESSENTIAL AMINOACIDS

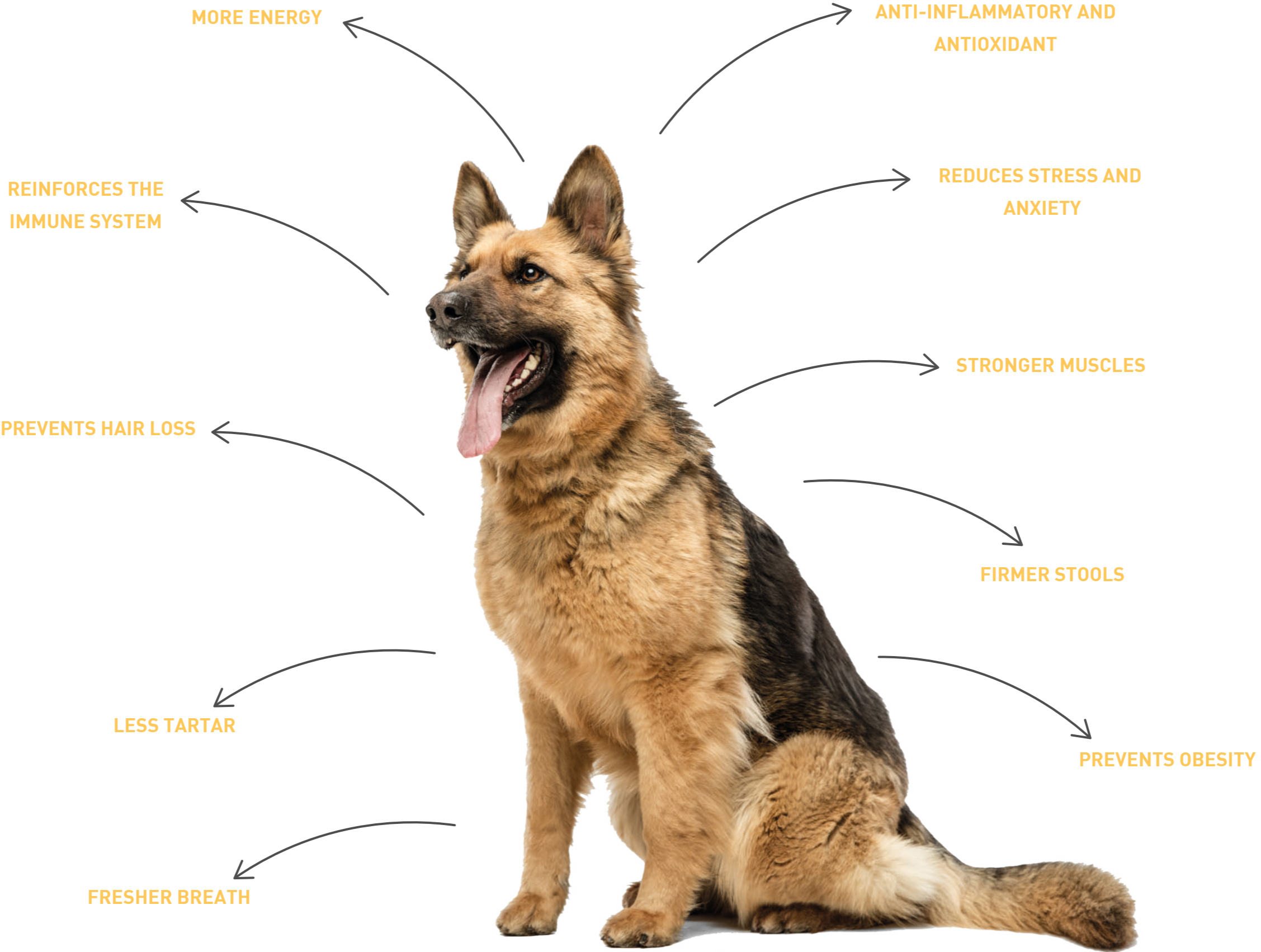
SAFER

no sharp pieces



(CHEW COLOUR DEPENDING ON FLAVOR)

BENEFITS FOR YOUR DOG



SIZE COMPARISON



CHEW SIZE	SMALL	MEDIUM	LARGE	EXTRA LARGE	EXTRA X-LARGE
LENGH (cm)	9,7	9,9	14,1	17,6	26,7
LENGH (in)	3,82	3,90	5,55	6,93	10,51
WEIGHT (g)	40	60	83	127	220
WEIGHT (oz)	1,41	2,29	3,00	4,48	7,76

DIGESTIBILITY



24-hour Digestibility
87%, excellent

Descriptive scale for evaluating degradation:

0 to 29% => very poor
30 to 39% => poor
40 to 49% => acceptable
50 to 59% => good
60 to 69% => very good
70 to 100% => excellent

PetMech LLC, a humane pet product research and testing company located in Stillwater, Oklahoma, tested a bone-shaped dog chew for Milk Dynamics, Inc. The digestibility of the chew was tested using in vitro tests in simulated gastric (stomach) and intestinal juices. The objective of the tests was to estimate the rate of degradation of a dog treat in the canine gastrointestinal tract in order to assess the safety of the product. Dog chews that are swallowed in whole or in part must degrade rapidly in the canine digestive tract to avoid a potentially dangerous blockage.



SAFETY



Our cheese chew is a **very safe product** due to its **digestibility**. Also, it **doesn't break up** and shatter into **sharp pieces**. The action of the teeth and saliva softens the chew so dogs of different ages and sizes can enjoy it, **preventing them from damaging the teeth**, suffocating or having stomach and intestinal obstructions.

COMFORT AND SAFETY



No fat
No stains on carpets, sofas etc
No unpleasant odours

OUR PRODUCTS



PUPPY



SENIOR



BEEF



CHICKEN



CHORIZO



DUCK



PORK



PEANUT BUTTER



LAMB



SALMON

SIZES:
 S
 M
 L
 XL
 XXL
On demand (240g)
(DEPENDING ON FLAVOURS)



BOX SIZES:
 S – 24 chews
 M – 20 chews
 L – 15 chews
 XL – 10 chews



PLUTOS PREMIUM

QUALITY

Is a product that adds value, in this case for the dog's health, it is not simply a chew for him to be entertained, it is also something that is doing very good for his health and well-being.

ACCEPTABILITY

It has huge acceptability, dogs go crazy for this chew. Knowing that we are giving a very healthy and safe treat is very comforting. It's a new type of chew, made from lactose-free milk protein, it's a product that dogs love to chew, rich in protein, calcium and vitamins with huge advantages over other products on the market.

HIGHT DIGESTIBILITY

A test conducted by the US company PETMECH, leader in pet food testing, which classified the digestibility of PLUTOS BONE as "EXCELLENT". Document in attachment.

SAFETY

Is a very safe product unlike most existing chews on the market. It doesn't break up and shatter into sharp pieces, the action of the teeth and saliva softens the chew so it can be enjoyed by dogs of different ages and sizes, preventing them from damaging the teeth, suffocating or having stomach and intestinal obstructions.

BENEFITS

Several health benefits, dental plaque cleaning and bad breath reducer. Sometimes bad breath appears due to lack of oral hygiene, and there are also other causes. By regularly giving PLUTOS dogs keep their teeth clean and free of unpleasant odours. Slow digestibility encourages the loss of fat, increasing metabolism and the feeling of well-being and satisfaction. No fat, no lactose and no gluten.

PACKAGING

Versatile and 100% recyclable concept. Chew is protected. Can be displayed in the SRP cases, with great impact and noticeable, many colours from different flavours, or simply hung on the eurolocks.

COMFORT AND SAFETY

From the dog owner's point of view there is another important factor to consider, it's no problem to give a PLUTOS to his best friend in any room of the house. As it has no fat, no stains on carpets, sofas etc, and no unpleasant odours.

PLUTOS IS 100% CHEESE

We can classify the type as a "Firm sound rind" type pf cheese. That means that the external surface of the cheese is firm and thick consistent with the size of the cheese; is not easily dented or damaged; is dry, smooth and closely knit to protect the interior quality from external defects; and is externally free from checks, cracks, breaks or soft spots. The shiny effect is basically protection. It is a very thin layer of the outside skin that gets shiny with the type of drying we use - air effect.

OUR RECIPE



PREMIUM



GUARANTEED ANALYSIS

Protein 55% Min
Moisture 16% Max
Crude ash (minerals) .. 11% Max

Soluble carbohydrates ... 9,9% Max
Fat 2% Min
Crude fiber 1,5% Max

COMPOSITION (Depending on the flavor choice)

Milk protein (lactose-free and low-fat), Apple flour, Pea protein, Natural Flavors, Lard and Calcium.

Thank you !

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