

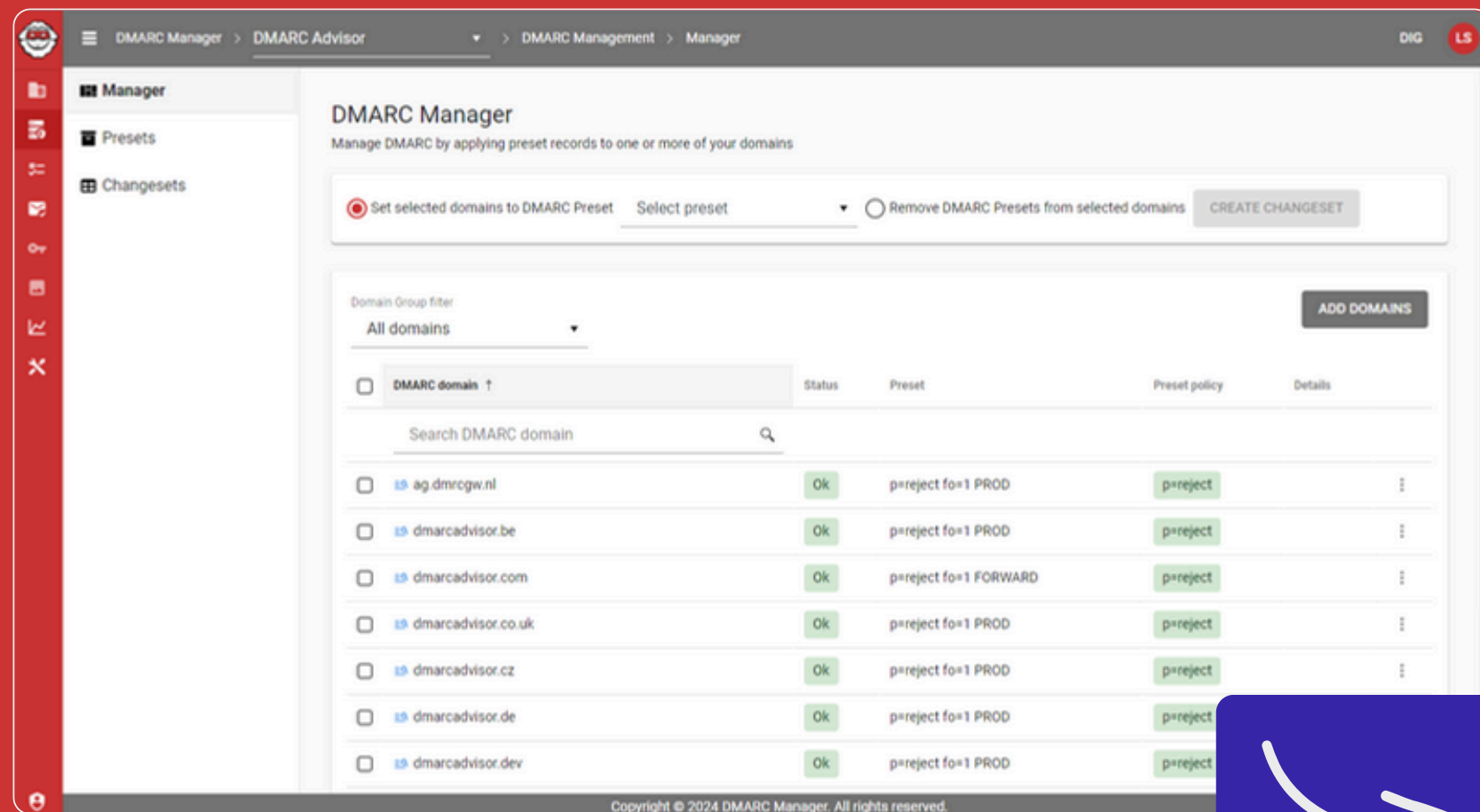


THE DMARC MANAGER

Whitepaper



Protecting your domains against email abuse and phishing has become better and easier than ever



Anyone who owns one or more domains is immediately a potential future victim of phishing attacks or spoofing.

That is why it is very important to always have insight into who or what is using your email domains.

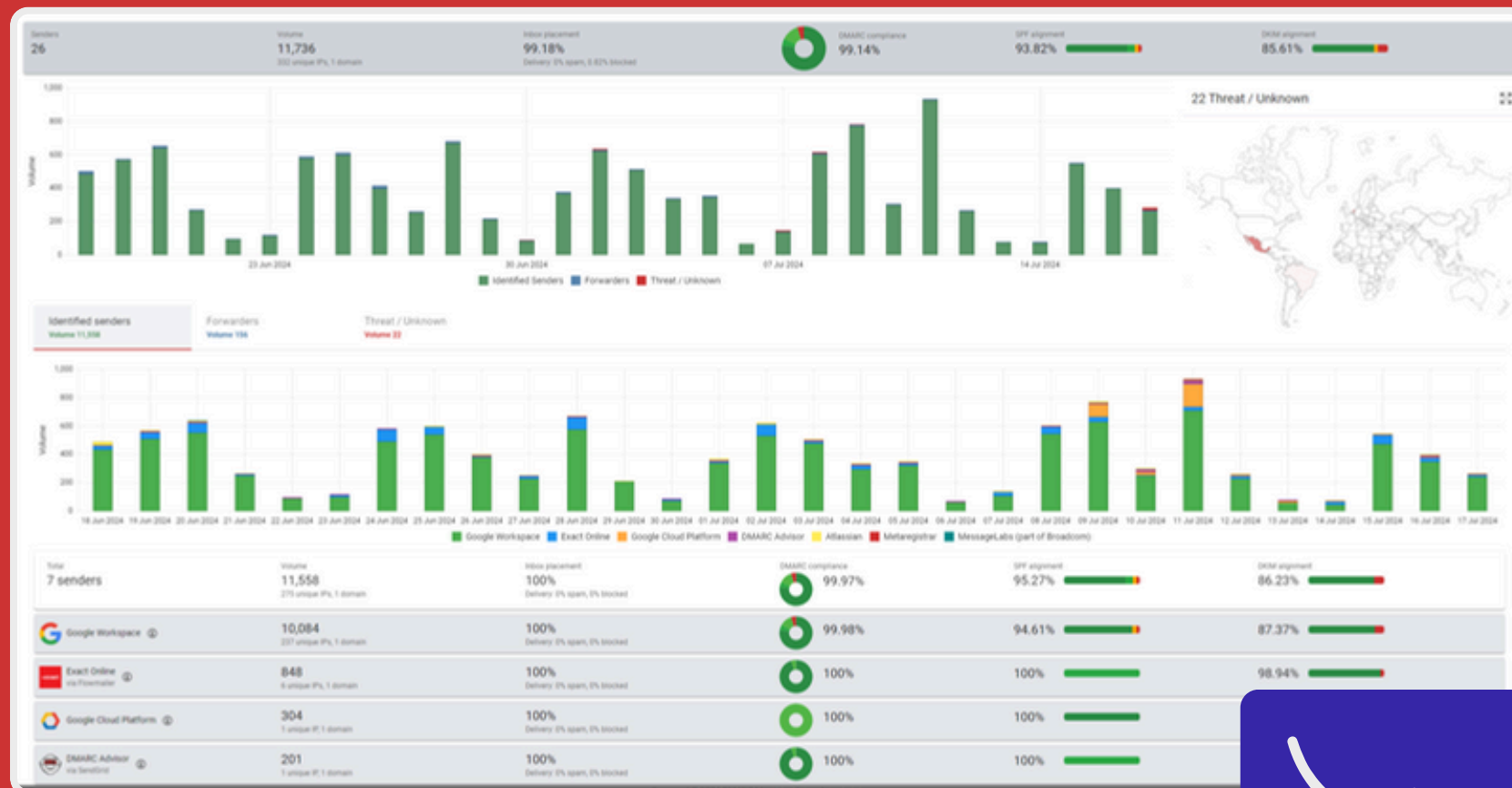
Because in many cases, the owners of the domain are not the only ones who do this. Often there are malicious parties involved, who send messages in your name and can cause great damage.

When you have made the smart choice to protect your domains against phishing, you cannot make (correct) decisions without keeping track of email traffic, authentication, and security.



The solution: The DMARC Manager

Why use this platform?



We know where organisations struggle, and we've built a solution to eliminate the common roadblocks that make DMARC a challenge.

Our approach to cybersecurity ensures that organisations can focus on their core missions without the fear of digital threats.

We have leveraged more than a decade of experience into DMARC Manager, making the biggest challenges of DMARC implementation things of the past.

With the DMARC Manager, we have reinvented the way you analyse your email domains. Our platform presents your DMARC XML reports in a new way, providing more detail, improved data, and enhanced performance.

In this whitepaper, we discuss the benefits of using the platform and the additional management features of DMARC Manager. For even more information, we invite you to schedule a demo with one of our experts.



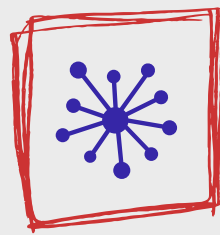
DMARC Manager, the new standard to implement DMARC

Sören Trebesch
Business Development Manager DACH



Having a large number of domains naturally makes it harder to keep them secure and structured. Domain Management helps you keep an overview of your entire domain portfolio.

You are always assured of an accurate DNS configuration, because you have:



All your domains neatly displayed in one place

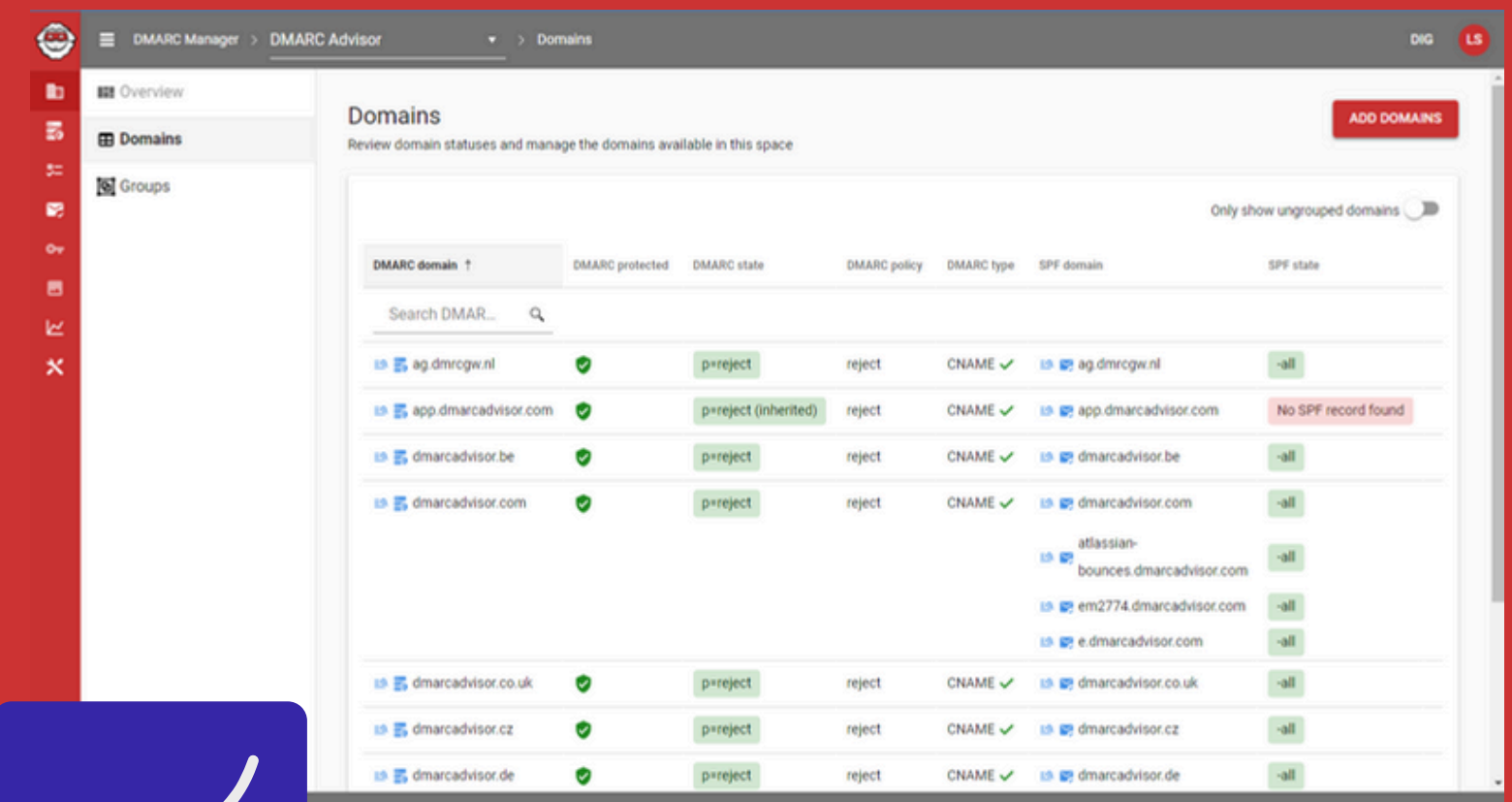


Immediate insight into their current DMARC status

With the 'Groups' functionality, keep your domain portfolio structured. Examples are: sending versus non-sending, different brands, or different departments.



Domain Management

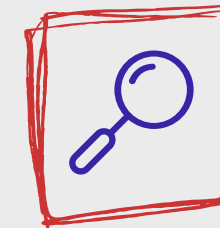


DMARC domain	DMARC protected	DMARC state	DMARC policy	DMARC type	SPF domain	SPF state
ag.dnrcgw.nl	✓	p=reject	reject	CNAME ✓	ag.dnrcgw.nl	-all
app.dmarcadvvisor.com	✓	p=reject (inherited)	reject	CNAME ✓	app.dmarcadvvisor.com	No SPF record found
dmarcadvvisor.be	✓	p=reject	reject	CNAME ✓	dmarcadvvisor.be	-all
dmarcadvvisor.com	✓	p=reject	reject	CNAME ✓	dmarcadvvisor.com	-all
					atlassian-bounces.dmarcadvvisor.com	-all
					em2774.dmarcadvvisor.com	-all
					e.dmarcadvvisor.com	-all
dmarcadvvisor.co.uk	✓	p=reject	reject	CNAME ✓	dmarcadvvisor.co.uk	-all
dmarcadvvisor.cz	✓	p=reject	reject	CNAME ✓	dmarcadvvisor.cz	-all
dmarcadvvisor.de	✓	p=reject	reject	CNAME ✓	dmarcadvvisor.de	-all

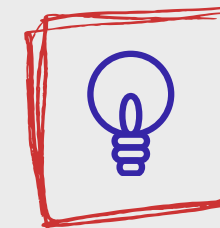
DMARC Reporting



The DMARC Manager Reporting feature transforms your DMARC reports into crystal-clear overviews. It helps you to:



Identify spoofing and unauthorised messages



Recognise legitimate email providers and spot possible shadow-IT more easily and accurately



Gain complete visibility into how email providers handle your messages



Improved troubleshooting: you can drill down to the most minor details of your email authentication

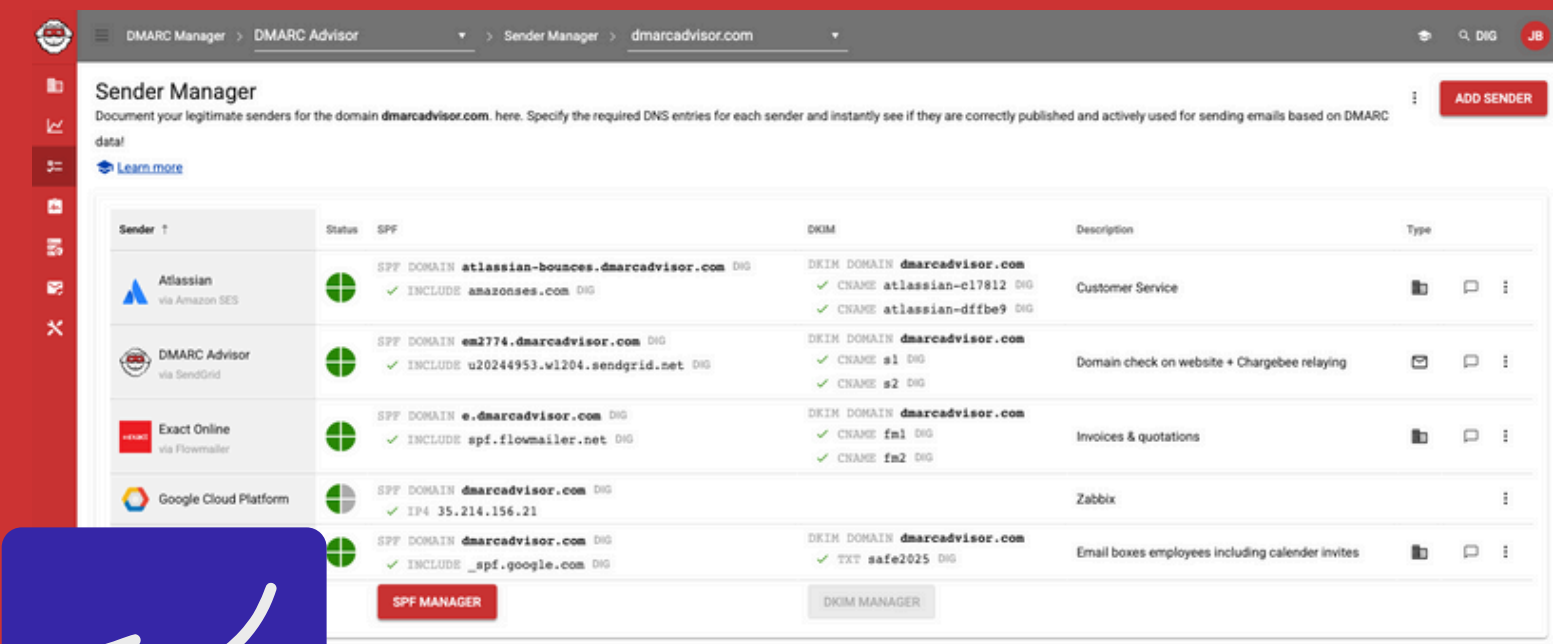
Document your whole outbound email structure per domain in a central place—clear and simple management of all your senders. No more working in spreadsheets, guessing which DNS entry belongs to which sender, or if it's still in use! This saves you tremendous amounts of time and, therefore, money.

The Sender Manager lets you work from a central dashboard that shows you:

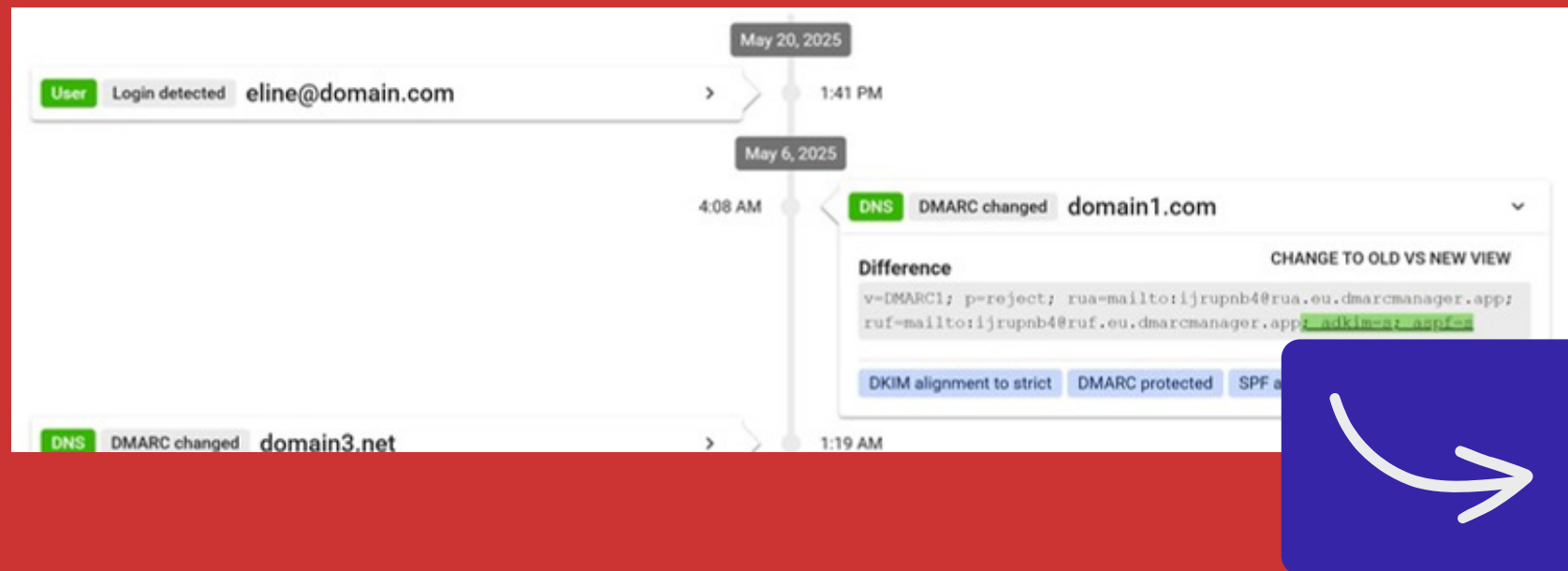
- Which suppliers you use per domain, including the purpose/type of email
- Shows with the 'Circle of Email' if a sender is still in use by your domain and if DKIM and/or SPF is correctly formatted
- Which suppliers you need to protect (ISO27001)
- Who is responsible within your organisation for each sender in case of emergencies. This ensures business continuity at all times.



The Sender Manager



Monitor

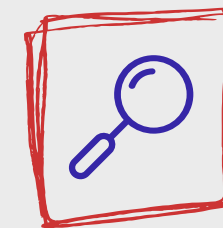


In the world of email authentication, visibility is everything. DMARC Manager's Monitor gives you a clear, real-time pulse of all account activity.

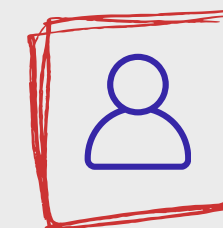
Whether a DNS record was changed through DMARC Manager or updated manually outside the platform, Monitor catches it all. It's currently reporting on three main event categories:



DNS Events tracks all DNS changes, such as changes to the DMARC policy setting, detection of a domain without a DMARC record, and more.



Domain Events provide visibility into changes to domains monitored in the application.



User Events tracks activities related to account activity, access management, and authentication behaviour, such as detected logins, role changes, and more.

Making manual DMARC changes takes time: about 3-5 minutes. On average, you make four DMARC DNS changes per domain during a DMARC implementation.

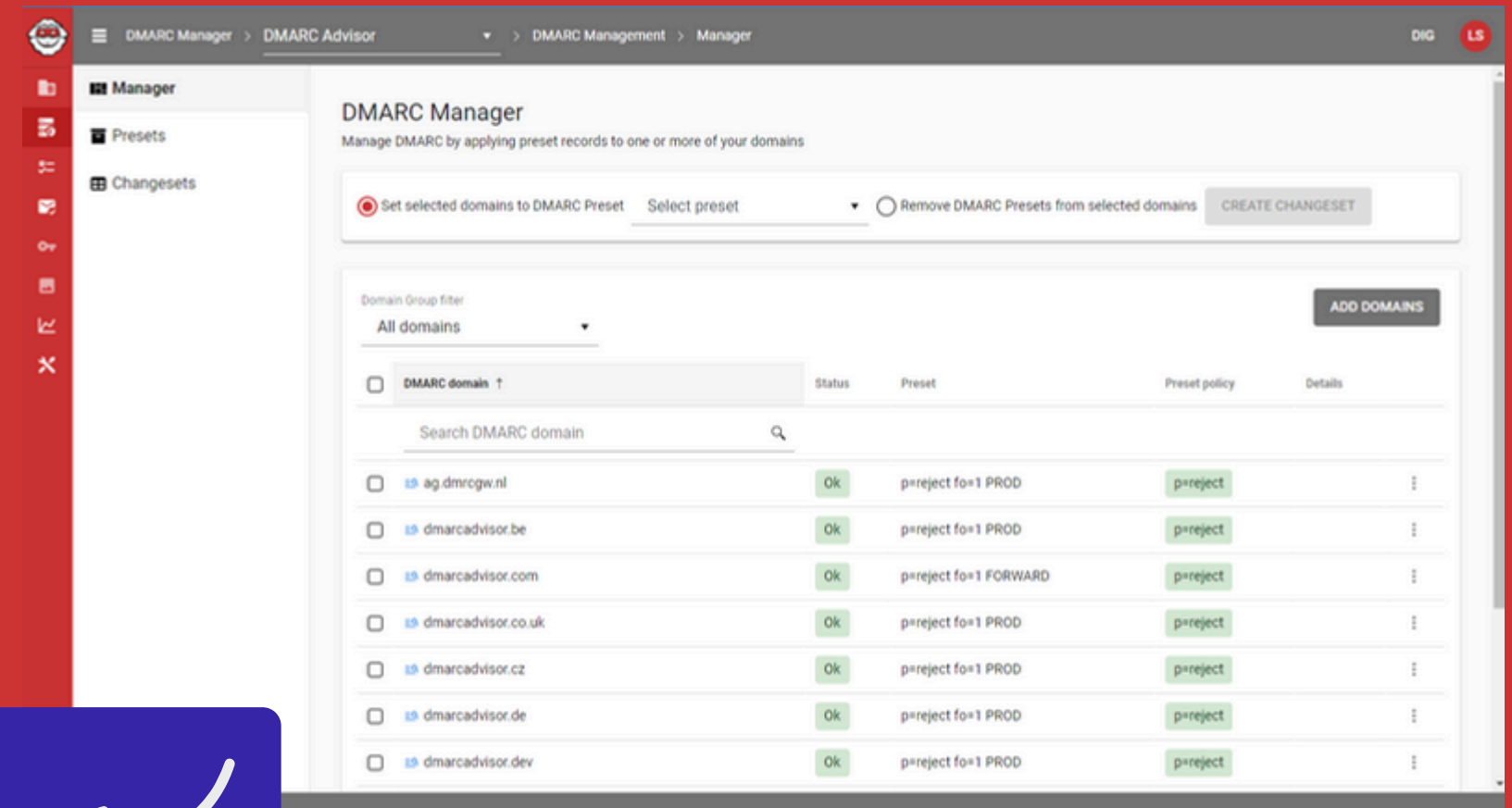
In large companies, you often have to deal with multiple DNS providers. Every DNS provider has a different interface and uses different rules and naming regarding correctly creating the record.

In short, changing DMARC records is a time-consuming job and sensitive to errors. DMARC Management changes that!

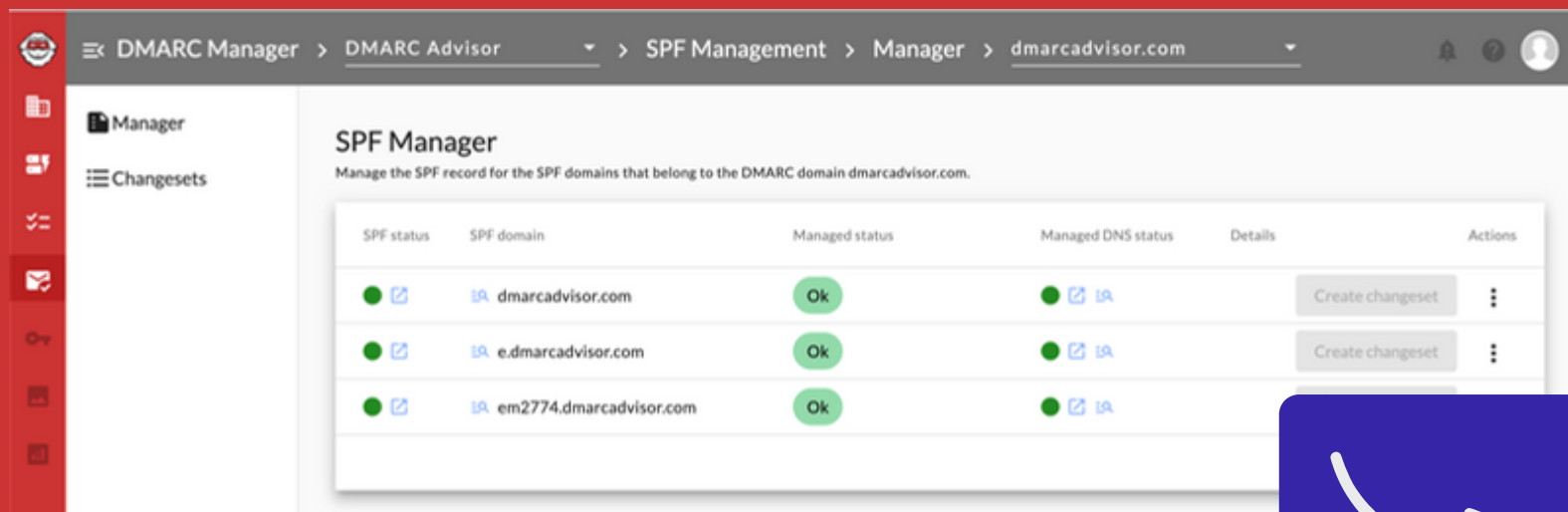
- It manages all your DMARC records from one central location within the platform (even if the domains are at different DNS providers)
- It saves more than 50% of the time (especially with a large domain portfolio)
- It supports bulk changes
- It works with presets, which prevent syntax errors
- It only requires a one-time initial setup, and you are ready to fight cybercrime!



Optional add-on DMARC Management



Optional add-on SPF Flattening



Having too many DNS lookups is one of the biggest pitfalls for organisations with multiple senders. That's why the DMARC Manager also houses a feature for SPF Management. With the SPF Manager, implementing SPF is more accurate and more secure.

Your SPF record is automatically flattened to drastically reduce your number of lookups and avoid ever hitting the dreaded limit of 10.

Additionally, we actively monitor your SPF records and update the include generated for your domain if necessary. All changes will be logged for future reference.

Managing SPF thus becomes maintenance-free.

Reporting

Free

Benefit from basic protection to secure your personal domains.

€0

- 2 sending domains
- Unlimited non-sending domains
- 1.000 monthly email volume
- 1-week data history
- 1 user

Basic

Ideal for small businesses and startups looking for robust email security.

€19 per month

- 2 sending domains
- Unlimited non-sending domains
- 100.000 monthly email volume
- 3-month data history
- 1 user

- Easy & Expert View
- Domain Notes

Plus

For growing companies needing advanced protection & analytics

€199 per month

- 8 sending domains
- Unlimited non-sending domains
- 1.000.000 monthly email volume
- 1 year of data history
- 3 users

- Easy & Expert View
- Domain Notes
- **Single Sign-On**
- **Sender Manager**
- **Domain Groups**

Enterprise

For large organisations requiring comprehensive security & customisation.

€499 per month

- 15 sending domains
- Unlimited non-sending domains
- 5.000.000 monthly email volume
- > 1 year of data history
- Unlimited users

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- **Access Controls**
- **Workspaces**

Reporting & Management

* Only for Management

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- DMARC Management*
- SPF Management*
- Access Controls
- Domain Groups
- **Workspaces**
- **Approval Flows**



Want to learn more about the DMARC Manager?

Experience the future of DMARC monitoring today. Create a free account or schedule a demo to get access. Our experts are happy to explain the features that help you protect your email domains and secure your brand reputation.

Sign Up Free

Plan a Demo



About DMARC Advisor

DMARC Advisor was founded in 2013 by real internet veterans. We were the first European DMARC provider. Nowadays, we are also the #1 DMARC vendor in Europe. Our founders also established one of the first Email Service Providers in the Netherlands and already sent DMARC-compliant emails before DMARC was even invented. At their initiative, DMARC became a mandatory standard for governments in the Netherlands, which also led to a safe email initiative at a European scale.

DMARC Advisor is dedicated to inspiring people to implement open standards as a solid foundation to make the internet safer. With more than 22 years of experience in email deliverability and security, and more than 12 years of experience helping companies implement DMARC, it's safe to say that DMARC Advisor is the new standard to implement DMARC!



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