



FIRST  **FACTORY**
ONE
PRODUCIAMO ECCELLENZA



FIRSTONE FACTORY
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ABOUT US

First One was founded in 2023 with the aim of providing its customers with a range of high **quality** petfood, with the flexibility to intercept the main market trends.

This is possible thanks to a plant designed to combine efficiency and versatility in the recipes produced. A team of R&D professionals is also able to follow you in the case of Custom projects, accompanying you with the utmost transparency in all stages of product development.

STRATEGIC LOCATION

The plant is located in **Friuli**, in the Ponterosso Tagliamento consortium.

The area is particularly strategic and offers **several advantages**, including:

- a very well-organized industrial area;
- well connected to all main roads;
- presence of a railway junction;
- consortium water treatment (extra safety for water discharges)



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STATE-OF-THE-ART FACTORY

First One's plant currently has a capacity of **61,000 tons/year** but is prepared to scale up quickly if required. It is also equipped with the latest technology:

- Environmental **control devices**: odour, dust, noise, water treatment;
- The plant **operates completely enclosed** and in slight depressurization;
- **Energy recovery devices** present and a variety of energy sources: solar, gas, electric.



QUALITY, SERVICE, TRANSPARENCY:

Our values, at your service

OUR STRENGTHS

1. **Superior dog and cat nutrition** with high-quality ingredients.
2. Products with **high meat and fresh fish content** up to and over 50%.
3. **Gentle Cooking** production to retain all nutritional value.
4. **Production** with minimal environmental impact, supply chain with circularity elements and **Industry 4.0 technologies**.
5. **In-house R&D and analysis laboratory**; kibble palatability, digestibility and diagnosis tests.
6. **Production flexibility**: wide range of ingredients and technologies available, packaging of different formats and materials, standard and recyclable.

THE GREEN ASPECT

1. Energy generation

The facility has a large square footage of solar panels, capable of generating 250 kwp of solar energy. The building works with natural light for about 10 hours a day thanks to the large glass surface and favorable exposure.

2. Water treatment

To protect the environment, full treatment and purification of the process water produced is ensured. There is also a redundant backup plant to ensure protection in the event of any accidents.

3. Dust and air treatment

Dust is recovered by means of a filtration plant, which allows for particularly effective treatment. The final emissions are 0.01 mg/nmc against the 5 mg/nmc required by law, thus well below the required parameters. The entire air mass is filtered and heat exchanged, thus recovering energy that is used to heat water. The air is treated with a scrub system in addition to a cold plasma treatment to lower emissions and odour units emitted.

4. Waste management

All organic by-product that cannot be re-utilized from processing is used to generate electricity in a biomethane plant, reducing the mass of waste produced and helping to create additional energy.



FOCUS ON QUALITY: STRICT CONTROLS

To ensure the highest quality of products, the **First One** approach relies on several strict control points:

- A. Approved and audited suppliers**
- B. Fresh and selected ingredients**
- C. In-house laboratory with rapid methods (microbiological and chemical) for checking parameters on acceptance and release of the finished product**
- D. Qualitative fat analysis: (peroxides, acidity, p-anisidine)**
- E. Analysis of kibble texture and structure**
- F. NIR - Foodscan 2 for analysis and acceptance of meat, fresh and frozen**
- G. Mycotoxin analysis and control**



**OUR PRODUCTION
APPROACH:**
First One quality route

**QUALITY
SERVICE
TRANSPARENCY**
Our values, at your service

FIRST ONE QUALITY PATH

- 1.** Raw materials first!
Because quality comes from them!
- 2.** Choosing is better!
Growing together
- 3.** Quality checks are essential
Quality allows no exceptions!
- 4.** So many different animal proteins...
...and we take the best from each of them!
- 5.** Every recipe has its own cooking time
Our kitchen is designed keeping this in mind!
- 6.** Research, innovation, development: our mission
Technology helps us do it right



1.

RAW MATERIALS FIRST! QUALITY COMES FROM THEM

We select the best raw materials, with high organoleptic features and nutritional content, but we do not stop here.

Preserving the quality is our watchword. This means that once we have selected the best, we process the ingredients with the aim of maintaining their integrity to the maximum: proteins, fats, vitamins and minerals are the assets we do not want to lose, but to improve.

Quality raw materials and specialised processing allow us to obtain an unrivalled processed product.

3.



QUALITY CHECKS ARE ESSENTIAL: QUALITY ALLOWS NO EXCEPTIONS

Our in-house laboratory allows us precise and accurate control, including over **50 quality and quantity parameters checked at Inbound.**

High nutritional standards required for each raw material.

Right of refusal: if the raw material does not fully our quality standards, it does not enter our production process.

2.

CHOOSING IS BETTER: GROWING TOGETHER

- Internal and external audits
- Inspection visits
- Strict supplier selection procedures
- Evaluation of raw materials

These are the tools we need to get to know each other better: only good things come from knowing each other.



4.

SO MANY DIFFERENT ANIMAL PROTEINS...AND WE TAKE THE BEST FROM EACH OF THEM!

Meat is a commonly used word. However, meat can take different 'forms' and each of them brings different benefits:

FRESH MEAT

No heat treatment to ensure high nutritional value and maximum of palatability.

FROZEN MEAT

Freezing as the only heat treatment, to maintain nutritional value and palatability.

DEHYDRATED MEAT

More concentrated nutrients as well as high stability and shelf life.



FIRST ONE QUALITY PATH



5.

EVERY RECIPE HAS ITS OWN COOKING; OUR KITCHEN IS DESIGNED FOR THAT.

Different recipes require different processing. Our two production lines allow us great flexibility:

- **Traditional Recipes:** Allows high reliability and stability in production.
- **High efficiency:** Enables high quality/price ratio product.
- **Gentle Cooking:** to enhance the quality of our ingredients.
- **Nutrient retention:** to maintain maximum nutritional value.
- **Recipes with high % fresh meat:** to make even the most difficult formulas.



x 185



Thermal Twin
3630

RESEARCH, DEVELOPMENT, INNOVATION ARE OUR MISSION. TECHNOLOGY HELPS US DO IT THE RIGHT WAY

Our scientific approach is supported by a series of tests that allow us to fine-tune the most relevant parameters:

Versus Test: to precisely verify the degree of palatability of each recipe

Digestibility analysis: digestibility and assimilation are essential parameters for determining the nutritional quality of the kibble

Kibble diagnosis: we check the organoleptic and chemical-physical characteristics of the kibble, highlighting strengths and areas for improvement so that nothing is left to chance.

6.



Our values, at your service: Quality, Service, Transparency

QUALITY

Search
Consistency
Preservation



FLEXIBILITY

Versatility
Wide range of ingredients
Tailor-made recipes



TRANSPARENCY

Environment
Kibble identity card
Open Day



The values we put at your service:

QUALITY means offering you:

- **Systematic search** for the best raw materials; since quality comes from them, we choose the best raw materials with careful selection and evaluation of suppliers.
- **Consistency:** To maintain constant quality over time, we carry out audits and inspections to ensure that our partners meet the highest quality in supply, exercising the right of refusal when this does not meet our required standards.
- **Preservation:** Short-term, temperature-controlled processing where each recipe is associated with a specific type of processing. Through a Gentle Cooking approach we preserve the highest nutritional quality!

FLEXIBILITY means offering you:

- **Versatility:** whether you are looking for the best value for money, for products capable of intercepting the latest market trends or for a team to support you in an innovation project, First One has the right answer for you.
- **Wide range of ingredients:** we have a wide range of raw materials and micro-ingredients to allow you to explore the latest market trends and to customize your offer in the best possible way.
- **Tailor-made recipes:** our approach allows us to create recipes with different technologies, using the best solution according to the type of ingredients.

TRANSPARENCY means offering you:

- **Versatility:** for each of our kibbles we create a real identity card, so you can get to know your kibble better.
- **Open Day:** come and visit us and meet our Team! Book one of our open days and come and meet our Team and see our plant and production technologies in person.
- **Environment:** no green washing; we adopt measures to safeguard the environment that allow us to reduce our environmental impact in terms of emissions, energy consumed, water impact.

SPECIFIC SOLUTIONS

For each requirement, we adopt an approach that leads to a specific solution:

1. Innovative solutions: we create a tailor made product, working with you to find the best innovative solutions based on a shared concept (minimum tons required).

2. Proven Solutions: recipes based on Market Trends such as monoprotein, no grain, natural foods, high meat content, functional ingredients, size nutrition...

3. Price Seekers: to enable you to realize petfood proposals with an excellent price/quality ratio.



Benefit map: DOG

		Attributes							
1	PRODUCT TYPE	Dry	Oven-Baked						
2	TYPE OF FEED	Complete							
3	PROTEIN	Fish	Beef	Pork	Chicken	Insect	Lamb	Duck	Turkey
4	PRODUCT LEVEL	Entry Level	Standard	Premium	Super Premium				
5	FRESH (BONELESS)	Low (4-14%)	Medium (14-26%)	High (> 26%)					
6	CATEGORY	Maintenance	Care						
7	PHYSIOLOGICAL STAGE	Starter	Kitten	Young	Adult	Elderly	Mature	Senior	
8	SPECIFIC REQUIREMENT	Light	Energy	Sterilised	Urinary	Sensitivity	Exigent	Hypoallergenic	
9	SIZE	Toy	Small	Medium	Large	Giant			
10	CLAIM	No Grain	No Gluten	Monoprotein	Multiprotein	Integral	No pork/beef		
11	PACK FORMAT	Trial (100 > 800g)	Medium (801g > 6,9 kg)	Big Bag					

Benefit map: CAT

		Attributes							
1	PRODUCT TYPE	Dry	Oven-Baked						
2	TYPE OF FEED	Complete							
3	TASTE	Fish	Beef	Pork	Chicken	Insect	Lamb	Duck	Turkey
4	PRODUCT LEVEL	Entry Level	Standard	Premium	Super Premium				
5	FRESH (BONELESS)	Low (4-14%)	Medium (14-26%)	High (> 26%)					
6	CATEGORY	Maintenance	Care						
7	PHYSIOLOGICAL STAGE	Starter	Kitten	Young	Adult	Elderly	Mature	Senior	
8	PHYSIOLOGICAL NEEDS	Light	Hairball	Sterilised	Urinary	Sensitivity	Exigent	Indoor	Outdoor
9	SIZE	All sizes	Large sizes						
10	PRESENCE INGREDIENTS	No Grain	No Gluten	Monoprotein	Multiprotein	Integral	No pork/beef		
11	PACK FORMAT	Trial (100 > 300g)	Medium (301g > 3,9 kg)	Big Bag (4 kg > 20 kg)					



FIRST ONE SRL

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