



THE FIRST DRINK FOR DOGS!



www.kingschoice.rs

**FOR PETS.
TASTY.
HEALTHY.**





ZA VAŠE LJUBIMCE SAMO NAJBOLJE!

King's Choice je potpuno novi brend koji donosi inovaciju u svet dodataka ishrani za ljubimce. Sa svojim revolucionarnim proizvodom - sokićem za pse, napravili smo veliki korak ka unapređenju i poboljšanju zdravlja četvoronožnih prijatelja.

Ono što posebno izdvaja King's Choice sokić za pse od drugih dodataka ishrani je njegova ukusna i osvežavajuća formula. Dolazi u raznim ukusima, kao što su ananas, malina i borovnica.

Ova neodoljiva mešavina predstavlja spoj vrhunskog kvaliteta, pažljivo odabranih sastojaka i izvanrednog ukusa, koji će zadovoljiti i najizbirljivije ljubimce.



ONLY THE BEST FOR YOUR PETS!

King's Choice is a brand that brings innovation to the world of pet food supplements. With its revolutionary product - drink for dogs, we have taken a big step towards improving and enhancing the health of our four-legged friends.

What sets King's Choice dog drink apart from other dietary supplements is its delicious and refreshing formula. It comes in various flavors such as pineapple, raspberry, and blueberry. This irresistible blend represents a combination of premium quality, carefully selected ingredients, and exceptional taste that will satisfy even the pickiest pets.

KAKO JE NASTAO SOKIĆ ZA PSE?

Naša ideja nastala je pre 4 godine i zasnovana je na stvaranju inovativnog proizvoda za pse koji će biti percipiran kao kvalitetan i drugačiji od ostalih proizvoda na tržištu. Istraživanjem, došli smo do zaključka da na svetskom tržištu još uvek ne postoji sokić za pse. Odmah nakon konstatacije, krenuli smo u razradu ideje, tačnije recepture. Uz pomoć stručnih lica (dekana i tehnologa) 4. jula hrabro smo pokrenuli proizvodnju.

Zvanično, naš proizvod je prvi put predstavljen u maju mesecu na svetskom sajmu Zumarku u Italiji, Bolonji.

Naši ključni ciljevi su usmereni na konstantan razvoj postojećih, kao i stvaranje novih, još kvalitetnijih proizvoda za vaše ljubimce.

Proizvedeno u saradnji sa Katedrom za Ishranu i botaniku FVM u Beogradu.



HOW WAS THE DRINK FOR DOGS CREATED?

Our idea originated 4 years ago and is based on creating an innovative product for dogs that would be perceived as high-quality and different from other products on the market. Through research, we came to the conclusion that there is still no dog drink available on the global market. Immediately after this realization, we began developing the idea, specifically the formulation. With the help of experts (deans and technologists), we courageously initiated production on July 4th.

Officially, our product was first introduced in May at the global trade fair, Zumark, in Bologna, Italy.

Our key objectives are focused on continuous development of existing products, as well as creating new, even higher quality products for your pets.

Produced in cooperation with the Department of Nutrition and Botany, FVM in Belgrade.



PROIZVODNJA, KONTROLA I INOVACIJE

King's Choice sokić za pse proizvodi se u novootvorenom pogonu fabrike u Petrovcu na Mlavi.

Proizvodnja se odvija pod strogo kontrolisanim uslovima i svaki njen korak je u skladu sa HACCP i ISO 22000 standardima.

Proizvodni sektor, opremljen je savremenim mašinama koje omogućuju veliki kapacitet i nesmetanu proizvodnju. U sklopu fabrike nalazi se i laboratorija, opremljena po najsavremenijim standardima, u kojoj se nadgleda proces proizvodnje i neprestano radi na inovacijama i novim idejama.



A small white dog, possibly a West Highland White Terrier, is sitting at a desk. It is wearing a dark blue sweater over a white collared shirt. The dog is looking directly at the camera. To its left is a silver laptop, and in front of it is a blue and white checkered notebook. The background is a solid light yellow color with large, stylized orange paw prints in the corners.

PRODUCTION, CONTROL, AND INNOVATION

King's Choice Dog drink for dogs is produced in a newly opened factory facility in Petrovac na Mlavi.

The production takes place under strictly controlled conditions, and every step of it complies with HACCP and ISO 22000 standards.

The production sector is equipped with modern machines that enable high capacity and uninterrupted production. Within the factory, there is a laboratory equipped according to the latest standards, where the production process is monitored, and continuous work on innovations and new ideas is conducted.

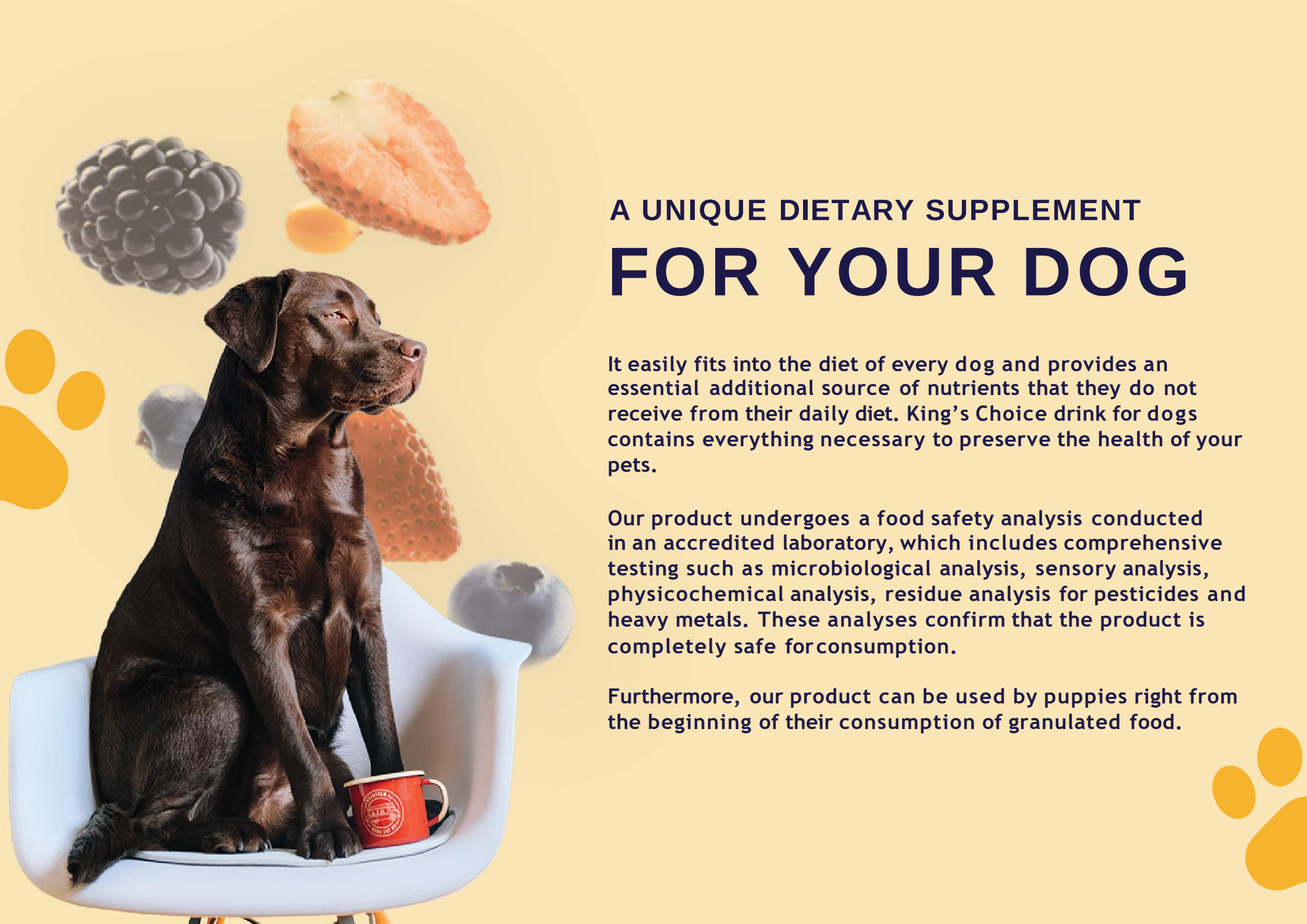


JEDINSTVENI DODATAK ISHRANI VAŠEG PSA

Lako se uklapa u ishranu svakog psa i predstavlja neophodan dodatni izvor nutritivnih sastojaka koje ne dobijaju svakodnevnom ishranom. King's Choice sokić za pse sadrži sve što je neophodno kako biste očuvali zdravlje vaših ljubimaca.

Pre svega naš proizvod poseduje analizu o bezbednosti hrani koja je odrađena u akreditivanoj laboratoriji, u kojoj su određene kompletne analiza kao što su: Mikrobiološka analiza, Senzorna analiza, Fizičko-Hemijska analiza, Ostatak pesticida, teških metala. Ove analize potvrđuju da je proizvod u potpunosti bezbedan za konzumaciju.

Mogu da ga koriste i štenci, odmah po početku konzumacije granulisanе hrane.



A UNIQUE DIETARY SUPPLEMENT FOR YOUR DOG

It easily fits into the diet of every dog and provides an essential additional source of nutrients that they do not receive from their daily diet. King's Choice drink for dogs contains everything necessary to preserve the health of your pets.

Our product undergoes a food safety analysis conducted in an accredited laboratory, which includes comprehensive testing such as microbiological analysis, sensory analysis, physicochemical analysis, residue analysis for pesticides and heavy metals. These analyses confirm that the product is completely safe for consumption.

Furthermore, our product can be used by puppies right from the beginning of their consumption of granulated food.



MALINA

ANANAS

BOROVNICA

UKUSI

Koji god ukus iz naše Health serije da izaberete, jedno je sigurno. Naši sokići selako uklapaju u ishranu svakog psa i obezbeđuju neophodan dodatni izvor nutritivnih sastojaka koje ne dobijaju svakodnevnom ishranom.



RASPBERRY

PINEAPPLE

BLUEBERRY

FLAVORS

Whichever flavor from our Health series you choose, one thing is for sure. Our dog drinks easily fit into the diet of every dog and provide an essential additional source of nutrients that they do not receive from their daily diet.

SOK ZA PSE HEALTH BOROVNICA

Dopunska hrana za pse svih rasa i starosnih kategorija.

Sastav: Hidrolizovani goveđi kolagen, crna šargarepa, maltodekstrin, magnezijum citrat, natrijum dihidrogen fosfat, pšenično brašno, so, lakoza, glukoza, palmino ulje, ulje palminog semena, suncokretovo ulje, ksiloza, ekstrakt kvasca, masne kiseline esterifikovane glicerolom, natrijum karbonat, glukozni sirup.

Aditivi po 1L – nutritivni aditivi: vitamin B6 2,1mg, vitamin B12 0,0038mg, vitamin D3 300 IU, biotin 0,075mg, L-leucin 330mg, L-izoleucin 330mg, L-valin 330mg;

Tehnološki aditivi: konzervansi; antioksidansi;

Senzorni aditivi: aroma borovnice 50mg, mašavina senzornih komponenata sa aromom piletine 0,034 g.

Analitički sastav:

100 ml proizvoda sadrži

%	vлага	98,54
%	sirovi proteini	0,80
%	sirova mast	0,14
%	sirova vlakna	< 0,01
%	sirov pepeo	0,30
%	Natrijum (Na)	0,028
KJ/kcal	Energetska vrednost	22,52/5,38

Ovaj proizvod sadrži:

- Vitamine D3, B6, B12, biotin koji pomažu u prevenciji hipovitaminoza;
- Leucin, izoleucin i valin koji pomažu kod deficita pojedinih aminokiselina;
- Hidrolizovani goveđi kolagen i vitamin D3 koji pomažu pravilnom razvoju koštanog sistema

Uputstvo za upotrebu: Daje se po volji svim rasama pasa i svim starosnim kategorijama. Može se davati i uz obrok ili vodu. Promućkati pre upotrebe.

Način čuvanja: Čuvati na hladnom mestu do 25 °C, zaštićeno od direktne sunčeve svetlosti, smrzavanja, ulaska štetotičina.

Nakon otvaranja najbolje iskoristiti u roku od 24h i preostalu količinu čuvati na hladnom i tamnom mestu.

Proizvođač: Kings Choice DOO, Srpskih vladara 3, Petrovac na Mlavi, Republika Srbija, **RS 340055**,

www.kingschoice.rs , office@kingschoice.rs



Juice for dogs – Health Blueberry

Complementary food for dogs of all breeds and ages.

Composition: Hydrolysed beef collagen, black carrot, maltodextrin, magnesium citrate, sodium dihydrogen phosphate, wheat flour, salt, lactose, glucose, palm oil, palm seed oil, sunflower oil, xylose, yeast extract, fatty acids esterified with glycerol, sodium carbonate, glucose syrup.

Additives per 1L - Nutritional additives: vitamin B6 2.1mg, vitamin B12 0.0038mg, vitamin D3 300 IU, biotin 0.075mg, L-leucine 330mg, L-isoleucine 330mg, L-valine 330mg;

Technological additives: preservatives; antioxidants;

Sensory additives: blueberry flavour 50 mg, mixture of sensory components with chicken flavour 0.034 g.

Analytical composition:

100 ml of product contains

%	moisture	98.54
%	raw proteins	0.80
%	crude fat	0.14
%	crude fiber	< 0.01
%	raw ash	0.30
%	Sodium (Na)	0.028

KJ/kcal Energy value 22.52/5.38

This product contains:

- Vitamins D3, B6, B12, biotin that help prevent hypovitaminosis;
- Leucine, isoleucine and valine which help with the deficiency of certain amino acids;
- Hydrolysed bovine collagen and vitamin D3 that help the proper development of the bone system

Instructions for use: It is given at will to all breeds of dogs and all age categories. It can be given with food or water. Shake before use.

Storage method: Store in a cool place up to 25 °C, protected from direct sunlight, freezing, and ingress of pests. After opening, it is best to use within 24 hours and store the remaining quantity in a cool and dark place.

Manufacturer: Kings Choice DOO, Srpskih vladara 3, Petrovac na Mlavi, Republic of Serbia, **RS 340055**,

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Sok za pse – Health Malina

Dopunska hrana za pse svih rasa i starosnih kategorija.

Sastav: poboljšivač ukusa poreklom od svinjskog mesa 0,01 %, hidrolizovani goveđi kolagen, crna šargarepa, maltodekstrin, magnezijum citrat.

Aditivi po 1L – Nutritivni aditivi: vitamin B6 2,1mg, vitamin B12 0,0038mg, vitamin D3 300 IU, biotin 0,075mg, L-leucin 330mg, L-izoleucin 330mg, L-valin 330mg;

Tehnološki aditivi: konervansi; **Senzorni aditivi:** aroma maline 50mg.

Analitički sastav:

100 ml proizvoda sadrži

%	vlaga	98,46
%	sirovi proteini	0,91
%	sirova mast	0,10
%	sirova vlakna	< 0,01
%	sirov pepeo	0,25
%	Natrijum (Na)	0,015
kJ/kcal	Energetska vrednost	23,93/5,72

Ovaj proizvod sadrži:

- Vitamine D3, B6, B12, biotin koji pomažu u prevenciji hipovitaminoza;
- Leucin, izoleucin i valin koji pomažu kod deficita pojedinih aminokiselina;
- Hidrolizovani goveđi kolagen i vitamin D3 koji pomažu pravilnom razvoju koštanog sistema.

Uputstvo za upotrebu: Daje se po volji svim rasama pasa i svih starosnih kategorija.

Može se dodavati i uz obrok ili vodu. Promućkati pre upotrebe.

Način čuvanja: Čuvati na hladnom mestu do 25 °C, zaštićeno od direktne sunčeve svetlosti, smrzavanja, ulaska štetotičina.

Nakon otvaranja najbolje iskoristiti u roku od 24h i preostalu količinu čuvati na hladnom i tamnom mestu.

Proizvođač: Kings Choice DOO, Srpskih vladara 3, Petrovac na Mlavi, Republika Srbija, **RS 340055**,

www.kingschoice.rs , office@kingschoice.rs





Juice for dogs – Health Raspberry

Complementary food for dogs of all breeds and age categories.

Composition: flavour enhancer from pork 0.01%, hydrolysed beef collagen, black carrot, maltodextrin, magnesium citrate.

Additives per 1L - Nutritional additives: vitamin B6 2.1mg, vitamin B12 0.0038mg, vitamin D3 300 IU, biotin 0.075mg, L-leucine 330mg, L-isoleucine 330mg, L-valine 330mg;

Technological additives: preservatives;

Sensory additives: raspberry flavour 50mg.

Analytical composition:

100 ml of product contains

%	moisture	98.46
%	raw proteins	0.91
%	crude fat	0.10
%	crude fiber	< 0.01
%	raw ash	0.25
%	Sodium (Na)	0.015

kJ/kcal Energy value 23.93/5.72

This product contains:

- Vitamins D3, B6, B12, biotin that help prevent hypovitaminosis;
- Leucine, isoleucine and valine which help with the deficiency of certain amino acids;
- Hydrolysed bovine collagen and vitamin D3 that help the proper development of the bone system.

Instructions for use: It is given at will to all breeds of dogs and all age categories.

It can be added with a meal or water. Shake before use.

Storage method: Store in a cool place up to 25 °C, protected from direct sunlight, freezing, and ingress of pests.

After opening, it is best to use within 24 hours and store the remaining quantity in a cool and dark place.

Manufacturer: Kings Choice DOO, Srpskih vladara 3, Petrovac na Mlavi, Republic of Serbia, RS 340055, www.kingschoice.rs, office@kingschoice.rs



Sok za pse – Health Ananas

Dopunska hrana za pse svih rasa i uzrasta.

Sastav: hidrolizovani goveđi kolagen, maltodekstrin, magnezijum citrat, natrijum hlorid, glukoza, ekstrakt kvasca, prah crnog luka, ulje kanole, ulje suncokreta, ksiloza, natrijum karbonat.

Aditivi po 1L – Nutritivni aditivi: vitamin B2 33mg, vitamin B6 2,1mg, vitamin B12 0,0038mg, vitamin D3 300 IU, biotin 0,075mg, L-leucin 330mg, L-izoleucin 330mg, L-valin 330mg;

Tehnološki aditivi: konzervansi; antioksidansi;

Senzorni aditivi: mašavina senzornih komponenata sa aromom govedine 0,044 g, aroma ananasa 0,05 gr.

Analitički sastav:

100 ml proizvoda sadrži

%	vlaga	98,60
%	sirovi proteini	0,82
%	sirova mast	0,09
%	sirova vlakna	< 0,01
%	sirov pepeo	0,32
%	Natrijum (Na)	0,034
kJ/kcal	Energetska vrednost	20,56/4,91

Ovaj proizvod sadrži:

- Vitamine D3, B6, B12, biotin koji pomažu u prevenciji hipovitaminoza;
- Leucin, izoleucin i valin koji pomažu kod deficita pojedinih aminokiselina;
- Hidrolizovani goveđi kolagen i vitamin D3 koji pomažu pravilnom razvoju koštanog sistema

Uputstvo za upotrebu: Daje se po volji svim rasama pasa i svih starosnih kategorija. Može se davati i uz obrok ili vodu. Promućkati pre upotrebe.

Način čuvanja: Čuvati na hladnom mestu do 25 °C, zaštićeno od direktne sunčeve svetlosti, smrzavanja, ulaska štetotičina.

Nakon otvaranja najbolje iskoristiti u roku od 24h I preostalu količinu čuvati na hladnom i tamnom mestu.

Proizvođač: Kings Choice DOO, Srpskih vladara 3, Petrovac na Mlavi, Republika Srbija, **RS 340055**,

www.kingschoice.rs , office@kingschoice.rs





Juice for dogs – Health Pineapple

Complementary food for dogs of all breeds and ages.

Composition: hydrolysed bovine collagen, maltodextrin, magnesium citrate, sodium chloride, glucose, yeast extract, onion powder, canola oil, sunflower oil, xylose, sodium carbonate.

Additives per 1L - Nutritional additives: vitamin B2 33mg, vitamin B6 2.1mg, vitamin B12 0.0038mg, vitamin D3 300 IU, biotin 0.075mg, L-leucine 330mg, L-isoleucine 330mg, L-valine 330mg;

Technological additives: preservatives; antioxidants;

Sensory additives: mixture of sensory components with beef flavour 0.044 g, pineapple flavour 0.05 g.

Analytical composition:

100 ml of product contains

%	moisture	98.60
%	raw proteins	0.82
%	crude fat	0.09
%	crude fiber	< 0.01
%	raw ash	0.32
%	Sodium (Na)	0.034
kJ/kcal Energy value		20.56/4.91

This product contains:

- Vitamins D3, B6, B12, biotin that help prevent hypovitaminosis;
- Leucine, isoleucine and valine which help with the deficiency of certain amino acids;
- Hydrolysed bovine collagen and vitamin D3 that help the proper development of the bone system

Instructions for use: It is given at will to all breeds of dogs and all age categories. It can be given with food or water. Shake before use.

Storage method: Store in a cool place up to 25 °C, protected from direct sunlight, freezing, and ingress of pests. After opening, it is best to use within 24 hours and store the remaining quantity in a cool and dark place.

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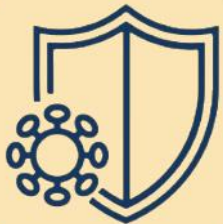


ZAŠTO JE KING'S CHOICE PRAVI IZBOR?

Zahvaljujući svojoj savršeno izbalansiranoj strukturi sastojaka, značajno doprinosi opštem zdravstvenom stanju i:



**Boljoj
funkciji
srca**



**Imunom
sistemu**



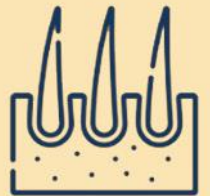
Mišićima



Vidu



**Zdravlju
zuba**



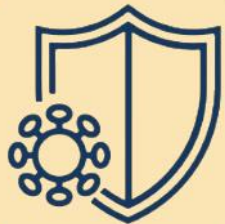
**Sjaju
dlake**

WHY IS KING'S CHOICE THE RIGHT CHOICE?

Thanks to its perfectly balanced ingredient structure,
it significantly contributes to:



**Better
Function
of the
heart**



**Immune
system**



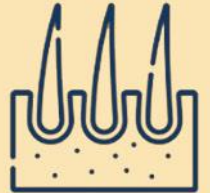
Muscles



Eyesight



**Dental
health**



**Shiny
coat**



This is to certify that the HACCP system for

KINGS CHOICE DOO

Srpskih vladara 3, 12300 Petrovac na Mlavi, Serbia

is in accordance with the requirements of the following standard

HACCP

(HAZARD ANALYSIS AND CRITICAL CONTROL POINT)

SCOPE OF CERTIFICATION

Development, production and sale of beverages for pets

Razvoj, proizvodnja i prodaja napitaka za kućne ljubimce

Certificate Number : QC 47

Initial Certification Date : 10 Nov 2023

Date of Expiry : 09 Nov 2026

1st Surveillance Date : 10 Oct 2024

2nd Surveillance Date : 10 Oct 2025

Verify the Certificate: <https://gaafs.us/site/search/>

Issued by QCAS Certifications Inc.

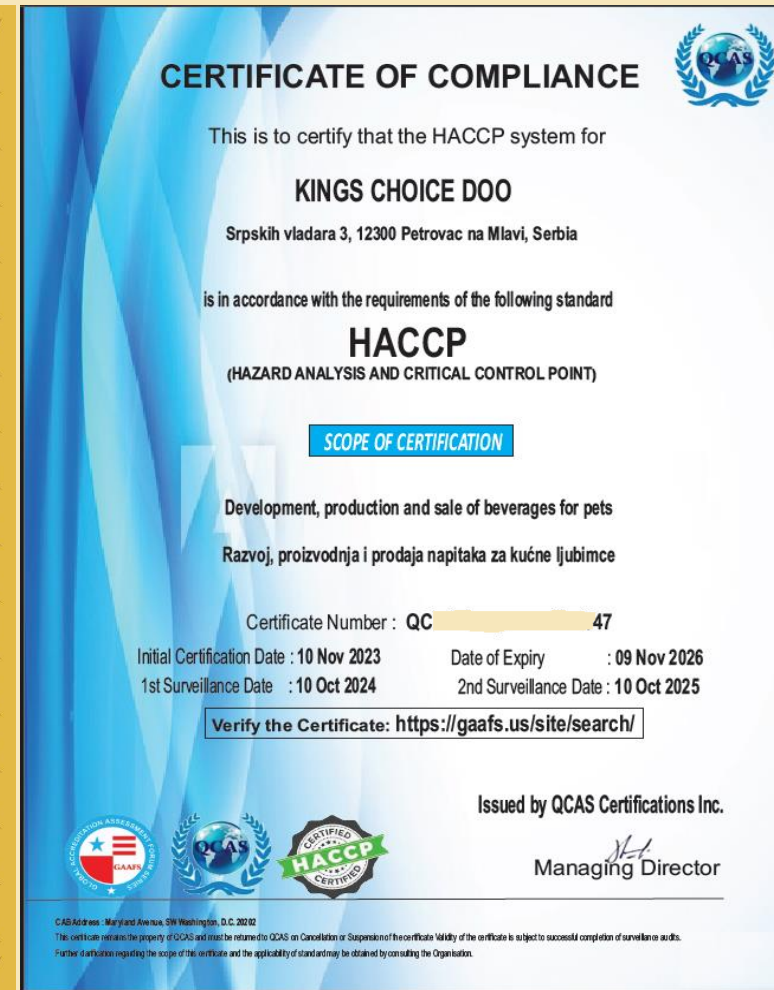
Managing Director

CAS Address : Maryland Avenue, SW Washington, D.C. 20205

This certificate remains the property of QCAPS and must be returned to QCAPS on Cancellation or Suspension of the certificate. Validity of the certificate is subject to successful completion of surveillance audits. Further clarification regarding the scope of this certificate and the applicability of stand and may be obtained by consulting the Organisation.



CERTIFICATES



The Power Of Water
HYDROLUX



LG HEMIJA
BEOGRAD

Omni
PROJEKT

PALCO

ПРИВРЕДНА
КОМОРА
СРБИЈЕ

SUPERLAB
Your lab - Our passion



ФБМ

GDE MOŽETE KUPITI SOKIĆ

Planiramo da proizvodom snabdevamo prvenstveno Pet shop-ove i sve vrste maloprodajnih objekata. Takođe, u planu je snabdevanje Pet friendly kafića, Grooming salona, veterinarskih ambulanti.



**Pet friendly
Hoteli**



**Maloprodajni
objekti**



**Pet friendly
kafićima**



**Grooming
saloni**



**Veterinarske
ambulante**



**Pet friendly
restoranima**

WHERE CAN YOU BUY THE DRINK?

We plan to supply the product primarily to pet shops and various types of retail stores. Additionally, we plan to supply pet-friendly cafes, grooming salons, and veterinary clinics.



**Pet friendly
Hotels**



**Retail
stores**



**Pet friendly
cafes**



**Grooming
salons**



**Veterinary
clinics**



**Pet friendly
restaurants**

MARKETING

King's Choice marketing aktivnosti će napraviti veliki odjek u Srbiji. Odlučeno je da se inicijalna promocija uradi kroz: OOH 100+ lica sa fokusom na Beograd +ostatak pokrivenosti shodno dostupnoj mreži lica.

Digital kanali: YouTube, Facebook, Instagram, TikTok i Google Display.
Planirani doseg kampanje je do preko 2,5 miliona ljudi u ciljnoj grupisa intenzitetom od preko 20 prikazivanja.
a Target grupa nam je cela Srbija, muškarci i žene (16+) sa sledećim interesova

Dog Lovers, Pets (animals), Dogs (animals, Pet food (pet supplies)).Veličina targetirane publike: 2,500,000 - 2,900,000 ljudi
Influenseri: odabrani saradnici čije vrednosti se poklapaju sa našim proizvodom sa kojima će se ostvariti takodje ciljana vidljivost brenda ka okvirno 1 milion ljudi u našoj zemlji.

Intenzitet kampanje:

- 1.Mesec 100%
- 2.Mesec 75%
- 3.Mesec 50%
- 4.Mesec (i sve dalje) redovne marketinške aktivnosti putem dominantno digitalnih kanala.

Marketing aktivnosti će pratiti i PR podrška uz novinare i medije koji od otvaranja fabrike
na dalje prate rad King's Choice-a i predstavljaju domaću inovaciju kroz PR aktivnosti.
Naša saradnja je već uspostavljena sa svim vodećim medijima u zemlji.



MARKETING

King's Choice marketing activities will make a significant impact in Serbia. The initial promotion will be done through:

OOH (Out of Home) advertising with a focus on Belgrade and coverage according to the available network of locations. Digital channels: YouTube, Facebook, Instagram, TikTok and Google Display, with a planned campaign reach of over 2.5 million people in the target group and a frequency of over 20 impressions.

Our target audience is the entire population of Serbia, specifically men and women aged 16 and above, who have interests in Dog Lovers, Pets (animals), Dogs (animals), and Pet food (pet supplies).

The estimated size of our target audience is between 2,500,000 and 2,900,000 people.

Influencers: selected partners whose values align with our product, ensuring targeted brand visibility to approximately 1 million people in our country.

Campaign Intensity:

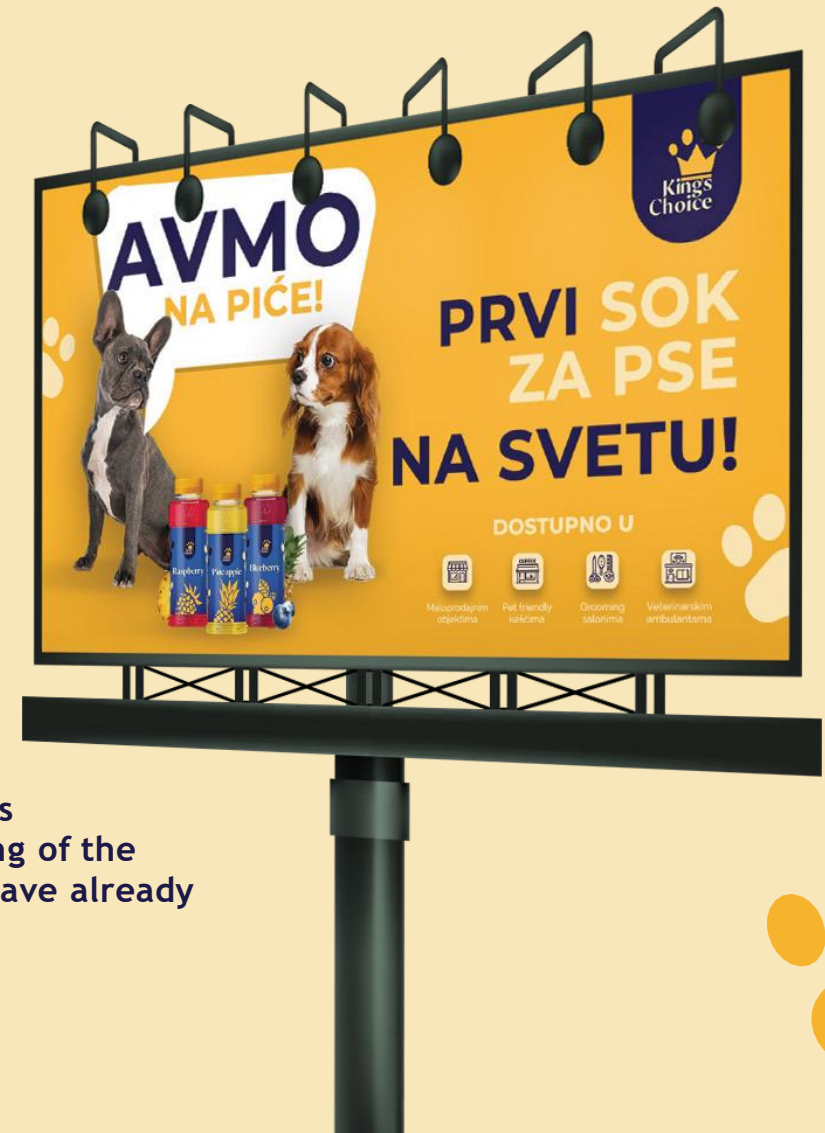
1st month: 100%

2nd month: 75%

3rd month: 50%

4th month onwards: regular marketing activities primarily through digital channels.

Marketing activities will be accompanied by PR support through journalists and media outlets that have been following King's Choice since the opening of the factory, showcasing it as a domestic innovation through PR activities. We have already established cooperation with all leading media outlets in the country.



USLOVI PRODAJE

Preuzimanje u Petrovcu na Mlavi, Srpskih Vladara 3 (kod Požarevca, poštanski kod 12300), utovareno i izvezno ocarinjeno.

Minimalna količina za naručivanje je 1 paleta.

Pre ulaska u vašu zemlju Kupac sam sa svojim špediterom organizuje uveznu carinu i plaća PDV.

Carinski broj za naš proizvod je: 2309909690

Kupac preuzima organizaciju transporta. Savetujemo da se prethodno informišete o svim procedurama za uvoz i prodaju.

Sokovi se pakuju na dimenziji euro palete 120x80 cm paletu, pakovanje je po šemi: Veliko pakovanje 4x5 bočica ukupno 20 bočica po 0,33 ml u jednom paketu, zatim u jednom redu ima 13 takvih pakovanja i na paleti 8. Ukupna visina palete je 1,55 metara, na svakoj paleti ima 2080 bočica. **Srednje pakovanje 3x3 ukupno 9 bočica i malo pakovanje 2x3 ukupno 6 bočica(srednje i malo se koriste najviše za internet prodaju).*

Isporuka robe ka inostranstvu ide šleperski, u jedan šleper može da se utovari 23,24 ili 33 palete, ni jedan kamion ne sme da pređe ukupnu težinu sa robom 40 tona (šasija plus gorivo plus roba)

Roba i proizvod se u svemu radi po ISO22000 i HACCP, takođe se poštuju propisi iz Evropske Unije, Rusije, Amerike i Švajcarske.

U skladu sa našom deklaracijom, proizvod može biti skladišten maksimalno do 25°C. Naša preporuka za transport je da transportno vozilo tj. utovarni prostor bude zaštićen od direktnog izvora toplote i sunčevih zraka, a da ambijentalna temperature ne prelazi 30°C.

Preporučena skladištna temperatura je 20-25°C a maksimalna 30°C.

Proizvodni Kapacitet je 800 do 1000 bočica za 1 h rada. Za mesečni rad od 22 radna dana minimalna količina koja se proizvede je 123.200 bočica mesečno. Po potrebi uključuju se druga i treća smena. Tada fabrika radi 24/7 i može u proseku da proizvede 369.600 gotovog proizvoda spremnog i upakovanog za transport. **Po potrebi fabrika se proširuje.*



CONDITION OF SALES

Pickup in Petrovac na Mlava, Srpski Vladara 3 (near Požarevac, postal code 12300), loaded and cleared for export.

The minimum order quantity is 1 pallet.

Before entering your country, the Buyer arranges import customs and VAT with his freight forwarder. The customs number for our product is: **2309909690**

The customer undertakes the organization of transport. We advise you to inform yourself beforehand about all procedures for import and sale.

Juices are packed on a euro pallet size 120x80 cm pallet, the packaging is according to the scheme: Large package 4x5 bottles, a total of 20 bottles of 0.33 ml in one package, then there are 13 such packages in one row and on pallet 8. The total height of the pallet is 1,55 meters, there are 2080 bottles on each pallet. **Medium package 3x3 total 9 bottles and small package 2x3 total 6 bottles (medium and small are mostly used for online sales).*

The delivery of goods abroad is carried out by truck, one truck can be loaded with 23, 24 or 33 pallets, no truck may exceed the total weight with goods of 40 tons (chassis plus fuel plus goods)

The goods and products are made according to the ISO 22000 standard and HACCP, also regulations from the European Union, Russia and America are followed.

In accordance with our declaration, the product can be stored up to a maximum of 25°C. Our the recommendation for transport is that the transport vehicle, i.e. the loading area should be protected from direct heat sources and sunlight, and the ambient temperature should not exceed 30°C.

The recommended storage temperature is 20-25°C and the maximum is 30°C.

Production capacity is 800 to 1000 bottles for 1 hour of work. For a monthly operation of 22 working days, the minimum quantity produced is 123,200 bottles per month. If necessary, the second and third shifts are included. Then the factory works 24/7 and can produce an average of 369,600 finished products ready and packed for transport.



SAVETI ZA KUPCE

Od momenta otvaranja sokića postoje dva izazova:

1. Gde sa ostatkom sokića ako ga je ostalo?
2. Vaš pas neće da pije sokić.

Sok može da bude na otvorenom 24h. Najbolje upotrebiti odmah nakon otvaranja. U slučaju da vam je ostala neka količina napitka u flašici a niste u kući ili blizu nekog frižidera, nije problem da na par sati (2-3) ostavite sok u nekom hladu ili torbi. Najvažnije je da napitak nije direktno izložen izvoru sunca i toplote. Ako ste proizvod čuvali u frižideru a vaš pas ne sme da pije hladne tečnosti, slobodno izvadite flašicu malo ranije da se ugreje na sobnoj temperaturi.

Takođe, ako vaš pas ne želi da proba i konzumira napitak, to je normalno, jer svaki pas ima određeni način ishrane i prilagođavanja na drugu hranu. Mi ćemo se u budućnosti potruditi da napravimo mnoštvo različitih ukusa kako bi ugodili svakom psu.

King's Choice sok je kreiran kao dodatak ishrani. Ukoliko se vašem ljubimcu na prvu ukus nije dopao možete ga privući uz svakodnevnu probu i mešanjem sa drugim namirnicama koje redovno konzumira. Na primer, možete dodati sok uz granule ili ga mešajte sa vodom.

Postoje situacije u kojima pas neće odmah da pije sok, ali posle određenog vremena od par sati popije sve. Sok sipan u posudu može da stoji napolju do 12h od momenta otvaranja.

Ukoliko je sok bio ceo dan na toplom i otvorenom, trebalo bi ga prosuti.

Zbog zdravlja vašeg ljubimca redovno se konsultujte sa veterinarom.



TIPS FOR CUSTOMERS

From the moment the drink is opened, there are two challenges:
What to do with the remaining drink?
Your dog refuses to drink the drink.

The drink can be open for 24 hours. It is best to use it immediately after opening. In case you have some remaining quantity of the drink in the bottle and you are not at home or near a refrigerator, it is not a problem to leave the drink in a shaded area or in a bag for a few hours (2-3). The most important thing is to ensure that the drink is not directly exposed to sunlight and heat. If you have stored the product in the refrigerator but your dog doesn't like cold liquids, feel free to take out the bottle a little earlier to let it warm up to room temperature.

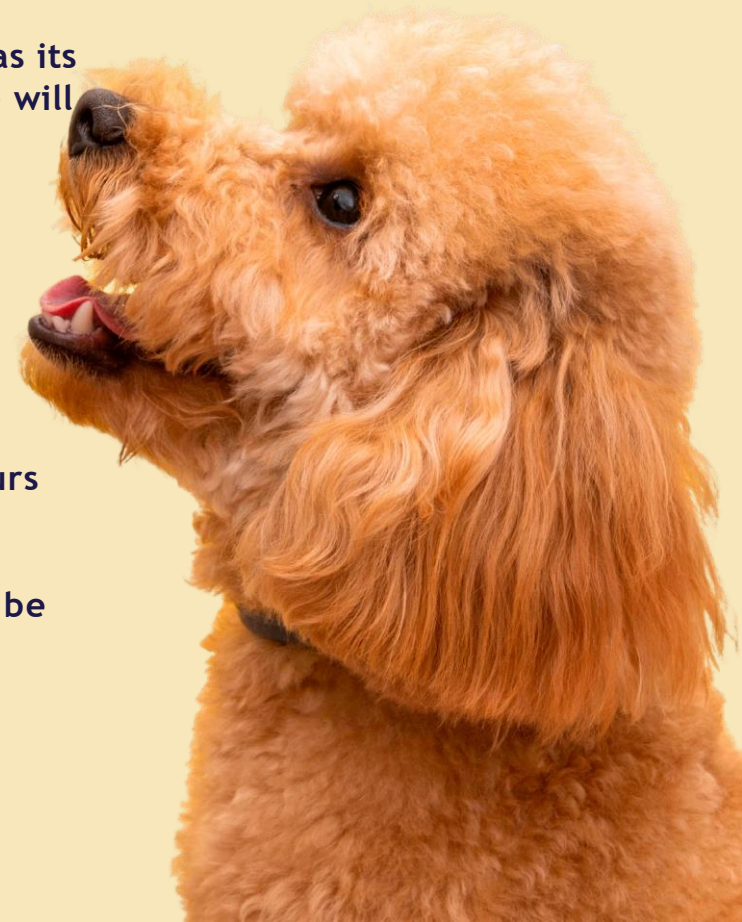
Also, if your dog is reluctant to try or consume the drink, it is normal as every dog has its own dietary preferences and may take time to adjust to new food. In the future, we will make an effort to create a variety of flavors to cater to every dog's taste.

King's Choice drink is designed as a dietary supplement. If your pet doesn't immediately like the taste, you can entice them by gradually mixing it with other foods they regularly consume. For example, you can add the drink to their kibble or mix it with water.

There are situations where the dog may not drink the drink immediately but may consume it after a few hours. The drink can be left in a bowl outside for up to 12 hours from the moment it is opened.

If the drink has been exposed to warm temperatures and left open all day, it should be discarded.

For the health of your pet, it is advisable to consult a veterinarian regularly.



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