

# COMPANY OVERVIEW

One stop shop for LCD designs reaching industrial and security industry with the quality and dedication your products deserves



Shenzhen Anrecson Electronics Co.LTD





Shenzhen Anrecson Electronics Co.,Ltd was established in 1998, we are a worldwide leading manufacturer specialized in designing& producing touchscreen monitor, open frame monitor,industrial monitor, industrial panel pc, digital signage, cctv monitor and video wall etc. Our monitor size ranges from 5 inch to 100 inch and are widely used in the fields of security monitoring, traffic control center, broadcasting system, city square, shopping mall, bank, school and hospital,etc. Our monitors can be applied in devices like ATM, Self-service kiosk, Transportation, Automatic Vending Machine, Gaming Machine, POS, Medical Treatment, CNC Machine etc.

Anrecson has been ranked in the Top 10 brand LCD monitor supplier, Our company has independent import and export rights. Anrecson provides competitive prices, reliable quality and swift delivery. Our products have got CE, RoHS, FCC, CCC certificates, we also carry put a strict quality management system in accordance with ISO9001 requirements. We believe that" Integrity,Teamwork,Innovation and Sustainability" are the factors that will keep Anrecson growing stably and better. "Anrecson, you can trust".

# ABOUT US

# OUR MILESTONE



1998

The first company to participate in the R&D field of LCD display

2002

Apply LCD technology to the industrial field

2003

first to put forward the concept of "LCD monitor" and be awarded "Guangdong High-tech Enterprise"

2004

Launched 5~22 inch Security LCD monitor

2006

Launched 5~47 inch Security LCD monitor, and be awarded "Guangdong Province Integrity management Enterprise"

2007

Launched 5~82 inch LCD monitors for security, medical, broadcasting, and industrial.

2007

first to launch splicingcontrollers and be awarded the "Excellent Recommended Brand for Safe City" and "Integrity Security Suppliers"

2008

Launched narrow bezel LCD Video Wall and be awarded "Top Ten Innovative Security Brands in China"

2010

Be awarded "China's Top Ten Security Brands Recommended by Users".

2011

the factory of Anrecson Ltd was relocated, and the sqm area was expanded by 3,300 sqm. the industry's largest LCD display design and production factory.

2012

Be certificated by "ISO9001:2008 Quality Management System"

2013

Anrecson got 8 "Utility Model Patent certificates"

2014

Anrecson LCD monitors apply to China metro lines

2015

Cooperate with Nongfu Spring- Largest Vending machine manufacturer

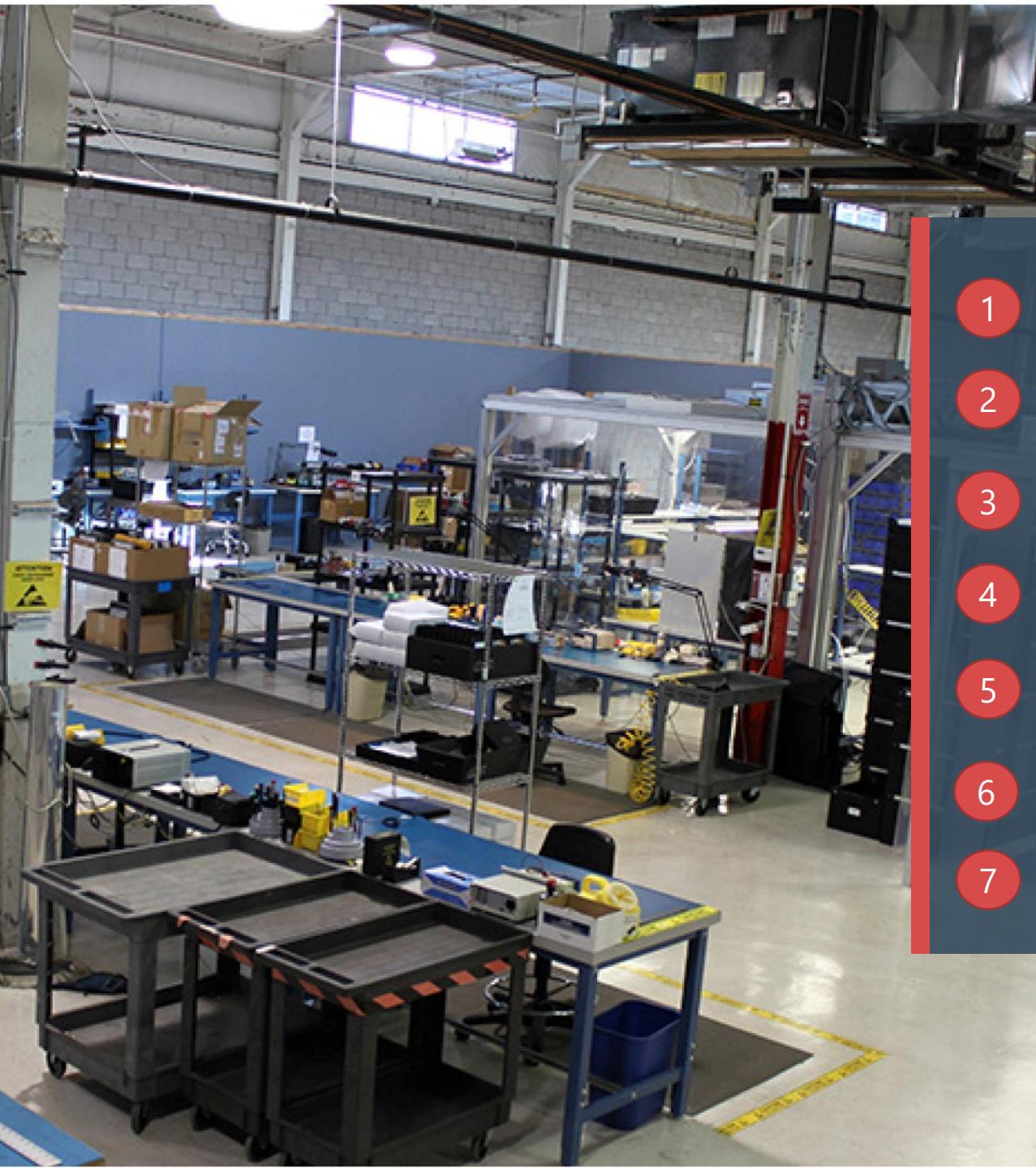
2017

Agency for Anrecson brand in Nepal, Singapore, Malaysia, Italy.

2019-2024

We are seeking global partner to expand the products.

# Our business



- 1 7" ~ 100" Commercial grade CCTV Monitors
- 2 7" ~ 100" Open frame Industrial Monitors
- 3 7" ~ 100" Panel Mount Monitors
- 4 7" ~ 100" Industrial Panel PC All in one
- 5 32", 43", 49", 55", 65", 75", 85" Indoor/ Outdoor Digital signage
- 6 46", 47", 49", 55" Samsung/ LG LCD Video wall
- 7 OEM/ODM



## Security Solutions

Professional environmental-protecting display is adopted. Low power consumption, heat protection and radiation without scintillation, eye-hurt and harmful substance like lead, mercury and cadmium. Anrecson LCD displays is a new generation of healthy products.



# Security Solutions



Commercial CCTV monitor  
7" to 24"



Professional CCTV monitor  
7" to 98"

## 4K CCTV Monitor

Various of Sizes range from 7" to 98"

- > Industrial Level Grade A Panel
- > Support 7\*24 continuous running
- > Plastic/Metal Housing Optional
- > Stable&Durable,MTBF:60000hrs



21.5" CCTV Monitor



28" 4K Industrial CCTV Monitor



32" Industrial CCTV Monitor

- Adopt environmental protection professional display, dust-proof and moisture-proof design, low power consumption and low heat generation
- Using all Imported industrial grade LED screen, Designed for CCTV
- High brightness, High contrast, High definition.
- Adopt newest 3D digital filtering and 3D digital noise reduction technology

- Picture fast response; 178° wide viewing angle; Ensure that the image display is not deformed.
- 7/24 working status, Continue working 5 years.
- Metal chassis design, Anti-static, Anti-magnetic field, Anti-interference, no radiation.
- Humanize Menu, Convenient Controller.



# Security Solutions

## TVI/ CVI/ AHD/ BNC 4in1 Monitor



- Industrial level DIDI LCD panel, suitable for extensive 7 x 24 continuous works.
- Physical resolution of 1920x1080
- Support TVI (2MP/ 4MP) Camera 300m transmission;
- Support CVI (2MP/ 4MP) Camera 300m transmission;
- Support AHD (2MP/ 4MP) Camera 300m transmission;
- High fidelity digital processing, brilliant and vivid video.
- Built-in speaker
- Humanized Menu; Convenient Controller.

## Product Specification

Parameters	Model Name	LC-ME2203
	Screen Size	21.5"
	Actual Display Area(mm)	476.64mm(W) x 268.11mm(H)
	Display Mode	16:9
	Resolution	1920 x 1080
	LED Type	TFT-LED
	Display Color	16.7M
	Pixel Pitch(mm)	0.248(H) x 0.248(V)
	Brightness(nits)	350cd/ m <sup>2</sup>
	Contrast Ratio	1000:1
Input & Output	Viewing Angle	170° / 170°
	Response Time	5ms
	Backlight	LED
	VGA	1
Power	HDMI 2.0	1
	BNC	1
	3D Comb filter	480P, 576P, 720P, 1080I, 1080P
	Video noise reduction	Yes
Mount Way	Power Notification	Yes
	Power Consumption	≤16W
	Menu	Chinese/English (other languages supported)
	Mounting	Stand mount, VESA mount
	MTBF	60000H



Perfect quality  
Anrecson Made



**Industrial Monitor ( ATM, Kiosks, CNC, Railway AFC system, Automation, Transportation Solutions etc)**



# Industrial Monitor/Industrial All In One PC Solutions



- Industrial touchscreen monitor, LED backlight. MTBF up to 50,000 hours.
- IP65 front side, vandal proof, dust proof, water proof.
- Industrial grade LED panel, can support continued working 24h/7/365.
- Industrial AD board with wide temperature from -20 to 80 degree.
- VGA, DVI, HDMI, DP display ports.
- Touch driver support Windows, Linux, Android.
- Customized service available.



# Industrial Monitor/Industrial All In One PC Solutions



- Open frame touchscreen monitor, LED backlight. MTBF up to 50,000 hours.
- Easy Mounting design, installation is easy integration of Kiosk, ATM, Vending machine.
- Industrial grade LED panel, can support continued working 24h/7/365.
- Industrial AD board with wide temperature from -20 to 80 degree.
- VGA, DVI, HDMI, DP display ports.
- Optional high-brightness up to 3000nits.
- Touch driver support Windows, Linux, Android.
- Customized service available.



# Industrial Monitor/Industrial All In One PC Solutions



The robust design and compact size of the fanless industrial panel PCs (Fanless PC) Series make it a good fit for almost any industrial application. Constructed with heavy-duty aluminum front panel, the rugged design of fanless PC stands up to tough industrial environment. the flat-sealed front panel design for easier cleaning and liquid run off. Also the control box of the Fanless PC has a gull-wing design for the easy installation and maintenance of components. The design of the Fanless cooling system and spindle-free storage makes these Fanless PCs durable and reliable platforms.



# Industrial Monitor/Industrial All In One PC Products

Industrial PCAP/Resistive/IR TouchOpenFrame Monitor 7"-100"optional





# Industrial Monitor/Industrial All In One PC Products

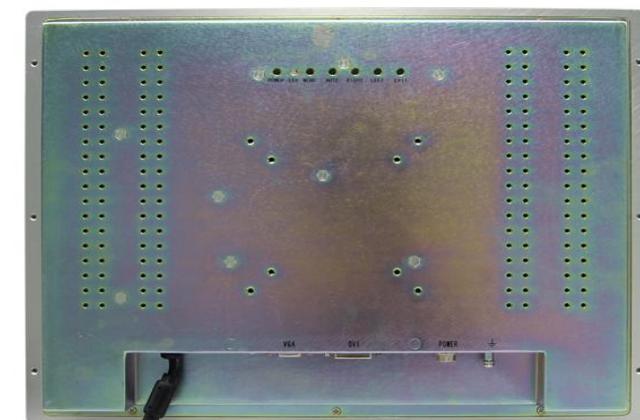
Industrial PCAP/Resistive/IR TouchOpenFrame Monitor 7"-100" optional





# Industrial Monitor/Industrial All In One PC Products

Industrial PCAP/Resistive Touch Embedded Monitor 7"-100" optional





# Industrial Monitor/Industrial All In One PC Products

Industrial Touch Embedded All In One Panel PC

- 7"-100" optional
- CPU J1900/J6412/i3/i5/i7 and so on processor optional
- PCAP/Resistive Touch optional





# Industrial Monitor/Industrial All In One PC Products

Industrial Touch Embedded All In One Panel PC

- 7"-100" optional
- CPU J1900/J6412/i3/i5/i7 and so on processor optional
- PCAP/Resistive Touch optional
- Customized structure design supported





# Digital Signage Solutions

Digital Signage is divided into "Ordinary Digital Signage", "Network Digital Signage", "LCD Digital Signage", "Building Digital Signage", "Car Digital Signage", "Touchscreen Digital Signage".



# Digital Signage Solutions



## Technical Specifications

Model		LC-55002DS
Screen size	55inch	
Whole machine size	1296mm (L) x 767 (H) x 59.5MM (T)	
Effective display area	1209.6 (H) x 680.4 (V) (mm)	
Screen scale	16:9	
Resolution	1920 x 1080 (1080P)	
Brightness	300cd/m <sup>2</sup>	
Contrast ratio	5000:1	
Colour	10 bit. True color (1.07G)	
Viewing angle	178°	
Refresh rate	60Hz	
Response time	5ms	
Speaker	10Wx2	
Display parameters	Power	AC100-240V/50-60Hz
	Power consumption	120W
	Standby power	<0.5W
Power parameter	Video output interface	HDMI 1.4 LVDS
	Audio interface	Digital audio output
	Network interface	Ethernet RJ45 interface, 10M/100M adaptive WIFI802.11b/g/n
Input and output	Other interfaces	USB,SD card
	Main processor	RK3288 ARM Cortex-A17 Quad-core 1.8 GHZ
	Operating system	Android 4.4 System
	Memory	DDR3:2GB 64bit
	Storage	NANDFLASH 16GB/EMMC 16G
	Audio coding	ARM Mali-400 MP4
	Display	Vertical screen, horizontal screen, full screen, split screen
	language	Chinese, English and most other national languages
	Extend	Support SD card, U disk (maximum support 32G)
	Network	WIFI, LAN, 3G (optional)
	COM mouth	Support Timing Switch
	Subtitle	Support for scrolling subtitles
	Audio frequency	Built-in clock IC
	BIOS	Online Real-time Updating of Weather Forecast
Basic parameters	Video/audio format	Mp3, WMA, WAV, EAAC+, MP2 dec, Vorbis, AC3, FLAC , APE, BSAC
	Compatible Video Format	RMVB, MPEG1/2/4, AVI, DIVX, XDIV, WMV9, H.264, VC-1, MOV, MKV, MP4
	Picture processing	BMP/PNG/GIF/JPEG (4088*4088)
	Use environment	Storage environment
		Storage temperature: -20°C ~60°C Storage humidity: 10% RH ~ 90% RH
Work environment	Work environment	Working temperature: 0°C ~50°C
		Working humidity: 10% RH ~ 90% RH



# Digital Signage Solutions

## 55" Outdoor Digital Signage

### Key features



1. High brightness sun readable screen(2000nits--2500nits).
2. Waterproof standard IP65.
3. Safety anti-glare glass on surface.
4. Unique cooling system can let display working under direct sunlight.
5. Commercial designed for 24/7 operation.
6. Can be inbuilt-in Android player.
7. Support Week/Day Timing switch machine; Could set up 1-5 times timing.
8. TXT Text Scroll subtitles; Could Choose Different Color effect.
9. Advertising operator small logo is displayed.



## Video Wall Solutions

### > Ultra-narrow bezels

Anrecson LCD displays featured a thin-profile design and a screen-to-screen bezel width as narrow as 1.7mm. Creating an immersive visual experience.

### > Superior brightness

Anrecson LCD displays delivers high contrast ratios and brightness up to 800 nits, making it an excellent solution for environments with significant lights.

### > 24/7 reliable

Designed for use in 24/7 control rooms and other critical environments that demand continuous 24/7 operation.

### > 4K input

Fast action videos appear with smooth, natural motion and 4K resolution



# Video Wall



## Features of LCD Video Wall Systems

- High Brightness, High Contrast Ratio, High Color Gamut, Vivid Image, Perfect Picture
- Lower Consumption, Instant Response Time and long life span, 60,000 hours more
- Multiple Combination Discretionarily
- Super Narrow Design, Slim Design
- Multiple Signal input/output: VGA, HDMI, DVI, Composite Video, S-video, YpbPr, AV, RS232.
- Remote Control Function: Through RS232 and Ethernet connection for Remote Control
- Support 24hours All Day and 365 Days Continuous Heavy Burden Work.
- Full HD 1080P, Wide Viewing Angle
- 3D Comb Filter and Video Comb Filter

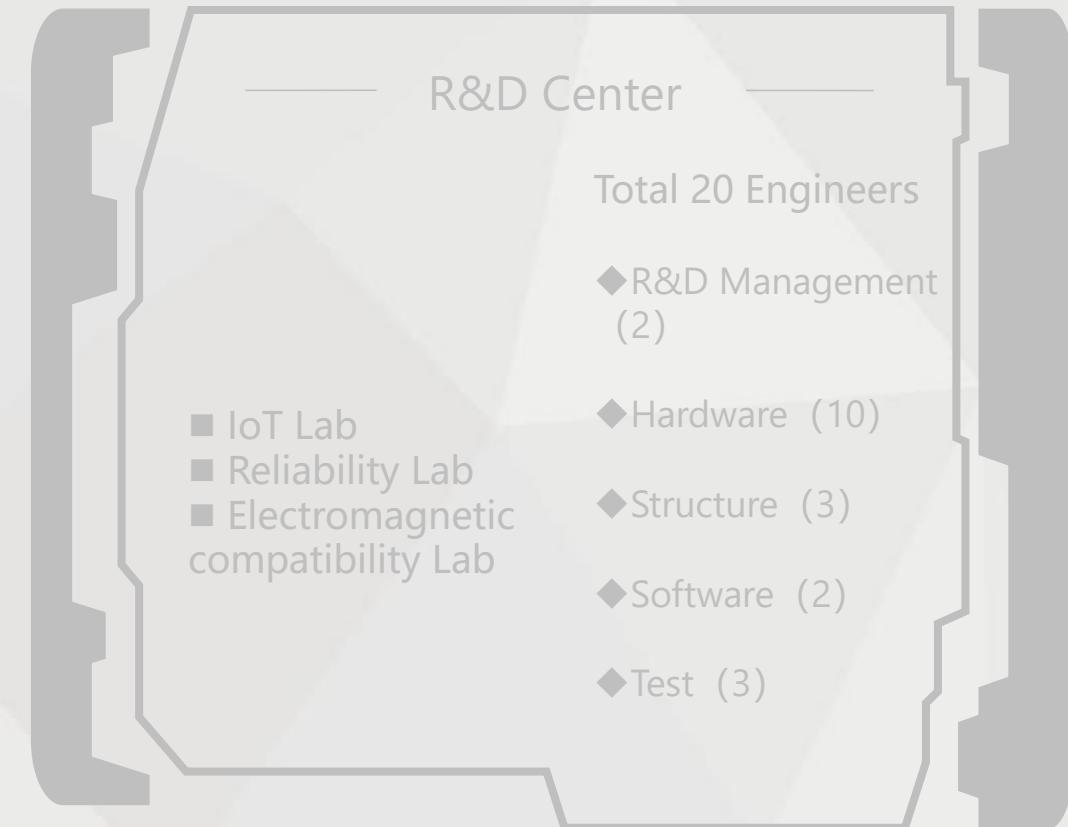


# Video Wall

## Successful Cases

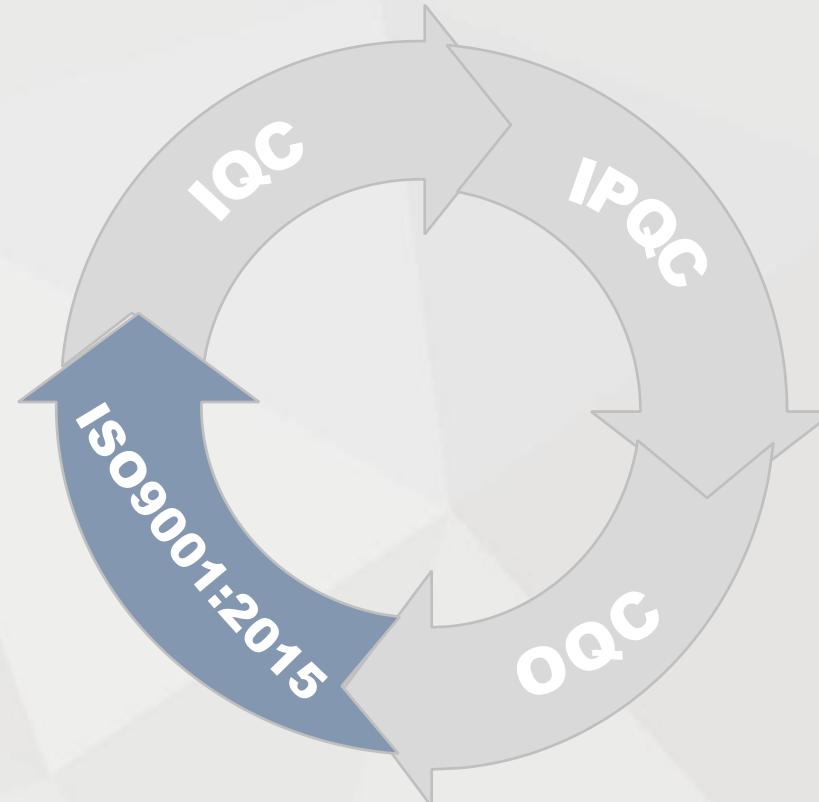


# Our Strength





- Vendor management
- Incoming staff inspection
- Evaluate incoming Records
- First article inspection



- In-process inspection
- Audit and monitor statistics
- Final inspection
- Full dimensions report



# Reliability Test Processes

ESD Test

1



Continue Working Testing

3

Pulse Testing

2

High/lower Temperature test

4

Brightness Test

5



6

Clarity Test

OSD Testing

7

8

Voice Test

Humidity Test

9

■ Our LCD Partner



AUO

SHARP

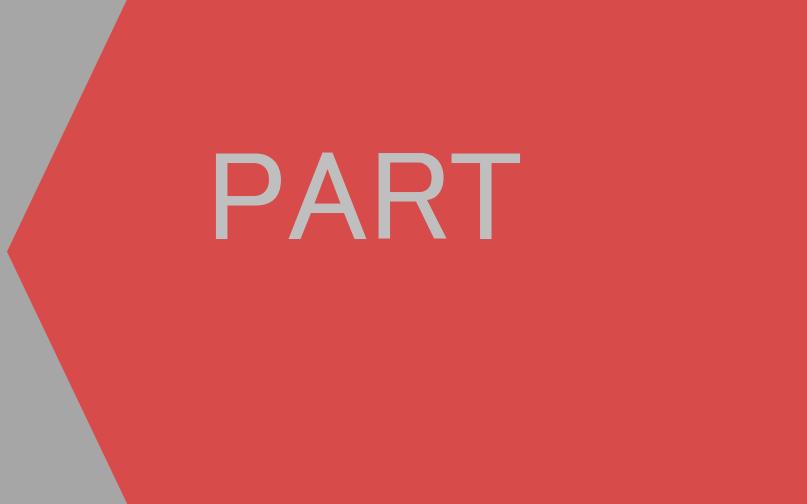


INNOLUX

TIANMA



CULTURE AND OUR PEOPLE



PART



# Culture

**01**

## Anrecson-Concept

In Anrecson, You can create fortune by your efforts !

**02**

## Anrecson-Spirit

Pursue the Better Beyond Excellent !

**03**

## Anrecson-Style of Work

Respond and Move Fast !

**04**

## Anrecson-Concept of Talent

Everyone is talent !

**05**

## Anrecson-Systematism of Recruit

Attitude

**06**

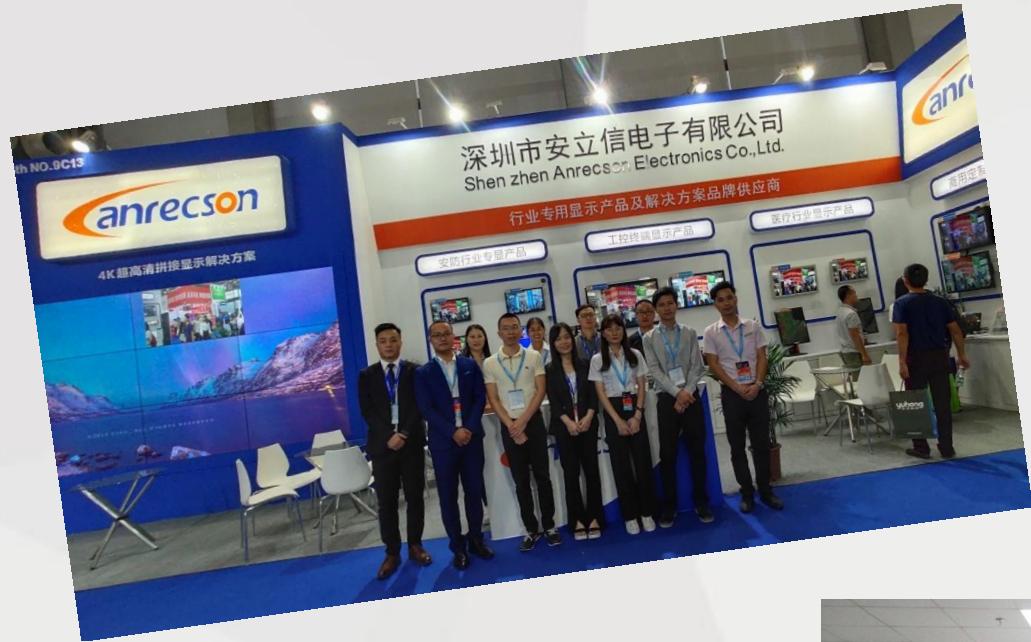
## Anrecson-Concept of Market

The market's unchanged rule is changing; Person creates Busy season

Whether we are met with a new design or challenged with improving an existing design, Anrecson supports your team by delivering unparalleled LCD solutions and technology.



# Our People





# Anrecson factory

Team: 50 office staffs, 20 engineers, and 100 factory workers.



# Contact US



## 11 Locations

### Headquarter

7/F, Building 4, Rundongsheng Industrial Park, Xixiang,  
Baoan, Shenzhen, CN

Tel: +86-0755-29966389

Fax: +86-0755-23221196

Email: [sale23@anrecson.com](mailto:sale23@anrecson.com)

Anrecson locations in Beijing, Guangzhou, Shanghai,  
Sichuan, Liaoning, Hubei, Fujian, Hunan, Gansu,  
Xinjiang



THANK YOU!

